

FBLA Government Awareness Program



Chapter Name: _____ Chapter Number: _____

State: _____ Region: _____

Lead Adviser Name: _____

School Address: _____

City, State, Zip: _____

Lead Adviser Email: _____

Signature of Lead Adviser: _____

FBLA Government Awareness Program Chapter Activity

Government Awareness Program (GAP). In order to raise support for FBLA and Perkins Funding, the FBLA National Officer Team has developed a Government Awareness Program (GAP) modeled after California’s successful state-level project. This program encourages chapters to write letters to interact with elected officials to promote the mission and the benefits of the organization.

Participation in the Government Awareness Program gains your local chapter recognition at the Regional Campaign Rally at the National Leadership Conference and government awareness for your local FBLA chapter.

Required: Write letters to your elected government officials. Give them a briefing about FBLA and its mission and describe the benefits you have gained from your membership in the organization. A minimum of three individuals must write the letters. Type the names of the officials, their positions, and the purposes of the letters below. Attach copies of the five letters and, if received, letters of responses. (Sample letters on pages 3-4)

Participating Member	Recipient’s Name	Position	Purpose

In addition, your chapter must complete one of the following two options:

- Option 1:** Obtain an FBLA-PBL week proclamation from any elected governing body. Attach a copy of the official proclamation. (Sample proclamation is on page 5)
- Option 2:** Make a personal visit to an elected government official or have the official serve as a guest speaker. Type the official’s name, position, and purpose of visit. Dress in business attire and include a picture with the official. Attach a 100-word summary of what transpired during your visit and a thank-you letter to the official. Include a digital photo of your visit with the summary.

Name of Elected Official: _____

Position: _____

Purpose of Visit: _____

Entries must be received by May 15. Send entries to:

FBLA-PBL, Inc.
Government Awareness Project
1912 Association Drive
Reston, VA 20191-1591



(Letter for State or Federal Government Official—Senators or Representatives)

<Name of High School>
<Street Address>
<City, State, Zip Code>
<Date>

<Name of Elected Official>
<Street Address>
<City, State, Zip Code>

Dear <Name of Elected Official>:

Future Business Leaders of America-Phi Beta (FBLA-PBL) is a nonprofit educational association with a quarter of a million students preparing for careers in business and business-related fields.

FBLA-PBL prepares students for “real-world” experiences through professional development workshops and challenging competitive and skills events offered at state and national conferences. Students valuable leadership experience by building a portfolio of documented accomplishments through the Business Achievement Awards (BAA), a self-directed, results based business and leadership program designed to compliment academics while accelerating leadership skills or by participating in community service projects that benefit the school and the community.

The Perkins Act helps Career and Technical Student Organizations (CTSOs) such as FBLA-PBL improve state and national programs to better serve students, better prepare teachers, and better address the priorities of business and industry. Your support of FBLA-PBL and the Perkins Funding, which benefits all CTSO activities, will help ensure that student organizations can continue to guide aspiring business leaders who will ensure a bright future for our nation. For further information, please contact me at <E-mail Address of FBLA Member>.

Sincerely,

<Name of FBLA Member>
<Name of High School>



(Letter for Local Official)

<Name of High School>
<Street Address>
<City, State, Zip Code>
<Date>

<Name of Elected Official>
<Street Address>
<City, State, Zip Code>

Dear <Name of Elected Official>:

Future Business Leaders of America-Phi Beta Lambda is the premier business organization preparing students for career in business or business-related fields and success in life. With a quarter of a million members, FBLA-PBL is one of the largest student business organizations in the world.

As an FBLA member, I can attest to the priceless and rewarding opportunities that this organization provides. Members are able to increase their understanding of the business world by participating in business competitions, attending business tours, networking with business professionals, and listening to guest speakers. This organization advances members' leadership and communication skills through conferences on the state and national levels. The knowledge, skills, and contacts obtained in FBLA remain valuable well beyond high school.

In today's business world, it requires business savvy, leadership skills, and technical knowledge to succeed. Your support of FBLA-PBL will give the students of <Insert Name of High School> the competitive edge to help them become tomorrow's leaders. For further information, please contact me at <E-mail Address of FBLA Member>.

Sincerely,

<Name of FBLA Member>
<Name of High School>



FBLA-PBL Week Proclamation

WHEREAS, Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL) is a non-profit educational organization whose first chapter was established in Johnson City, Tennessee, in 1942; and

WHEREAS, this organization has grown now to encompass over 250,000 members nationwide in middle schools, high schools, universities, career and technical schools, and business communities; and

WHEREAS, FBLA-PBL is a student business organization dedicated to bringing business and education together in a positive working relationship through innovative leadership and career development programs; and

WHEREAS, members perform community service activities and strive to build a student's understanding of the realities of the modern business world; and

WHEREAS, FBLA teaches high school students basic business and leadership principles, and PBL helps university and career and technical school students make the transition from school to work;

NOW, THEREFORE, I, <Name of Mayor>, Mayor of the City of <Name of City>, do hereby proclaim February 7-13, 2010, as NATIONAL FBLA-PBL WEEK in the City of <Name of City>.