

Comprehensive Business Exam[®]

A New Measure of Collegiate Business Education



Welcome to a new measure of collegiate business education: the Comprehensive Business Exam[®].

Exam Content

The criterion-referenced CBE[®] assesses eight of the most common professional components taught in any four-year business degree program.

- Accounting
- Management
- Economic Environment
- Legal Environment
- Finance
- Marketing
- Social Environment
- International Business



Online Testing

The CBE is an online exam, which makes testing easy for students and provides immediate results.

Students receive results upon completion of the exam. The academic institution receives student results upon notification to the CBE Administrator that all students have completed testing.

Reports

Academic institutions receive detailed performance reports via e-mail or printed documents.

Aggregate and disaggregate proficiency levels and aggregate descriptive statistics are included in the reports.

Proficiency levels are listed for the overall exam as well as each of the eight component areas. Levels include Mastery, Proficient, Basic, and Not Proficient.

Easy Registration

The CBE can be administered at any time of the year. Simply call to schedule your individual testing window.

Certificates

Administrators can download and print certificates of achievement.

Comprehensive Business Exam®

Exam Results

Faculty and university administrators can use the CBE results to:

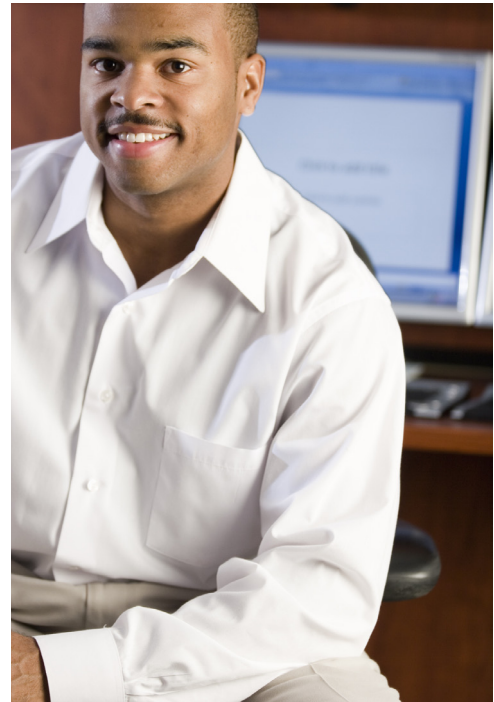
- Compare the performance of their senior business majors to the performance of senior business majors at peer institutions.
- Judge the effectiveness of their program in preparing students.
- Prepare accountability documents for governing boards and accrediting agencies.

Price and Purchasing

At only \$20 per exam seat, the CBE is an affordable solution for outcomes assessment testing.

A purchase order must be received prior to the issuance of passwords. Send a purchase order to:

CBE Administrator
Technological Fluency Institute
P.O. Box 1922
Pittsburg, KS 66762
866-277-5061 • 620-231-1311 (fax)



Technical Information

Detailed information about the CBE is available in the *Comprehensive Business Exam® Technical Manual*. The manual describes the development of the assessment, details the testing protocol, and provides samples of the reports available to students and institutions.

Questions

If you have questions about the CBE, please call 866-277-5061.

The CBE was developed through a partnership with the Technological Fluency Institute and Future Business Leaders of America-Phi Beta Lambda.

The Comprehensive Business Exam represents part of TFI's commitment to success and learning.

