

BRIDGECREEK ACADEMY

2012 – 2013 | SMALL BUSINESS MANAGEMENT PLAN

CALIFORNIA PHI BETA LAMBDA

**CALIFORNIA STATE UNIVERSITY, FULLERTON
UNIVERSITY OF CALIFORNIA, LOS ANGELES**

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EXECUTIVE SUMMARY

*Should not
be justified
more*

BridgeCreek Academy is an Orange County based company that offers tutoring, secondary education, and college consulting services. Co-Founder Principal Yvonne Nguyen and Vice Principal Jonathan Vu opened the first BridgeCreek Academy location on May 27, 2013 in the city of Garden Grove, California.

At BridgeCreek Academy, we recognize the value that no one individual is exactly the same as another. Through leadership and commitment to excellence we aspire to provide the highest quality of education for our students, family members, and community members. BridgeCreek Academy is founded on a mission to empower students to shine, not through memorization and lectures but through personal attention, discussion, and application. Our dedicated administrative staff and teachers are here to help each student reach their fullest potential through patient guidance and compassion. We continuously strive to deliver the best results for our students, whatever they wish to aspire to be in the future.

Our rigorous curriculum aims to help students achieve their best on all standardized tests such as: California Standardized Test (CST), SAT, SAT Subject Tests, ACT and AP tests. In addition we offer other programs such as College Consultations, Homework Tutoring, Reading and Writing, Math Enrichment Courses and Private Tutoring to further enhance skills taught at school. As a result, the students of BridgeCreek Academy will be more confident and receive high grades overall.

The experiences we have as children shape who we become in the future. At BridgeCreek Academy not only do we have a strong emphasis on academic, we are also dedicated to the social, emotional and spiritual development of each of our students. It is important that all of our students improve their public speaking skills, improve and develop their sense of character and morals, and lastly, develop self-efficacy so that they may accomplish their goals as not only individual leaders, but also leaders within the community.



COMPANY DESCRIPTION

BridgeCreek Academy is an educational institution, which fosters academic advancement, character development, and career growth. BridgeCreek Academy provides tutoring services on-site, where students will come to enroll in classes, learn math and writing, and take preparatory courses for standardized tests.

LEGAL FORM OF BUSINESS

Under the leadership of Principal Yvonne Nguyen and Vice Principal Jonathan Vu, BridgeCreek Academy will be a Limited Liability Company (LLC). The Academy will be a privately owned institution, serving both public and private school students. The owners of the company will be responsible for the logistical planning and financial funding of the Academy. Financial statements and records will be kept quarterly for legitimacy and tax purposes, and external tax audits will be handled every other year.

EFFECTIVE DATE OF BUSINESS

BridgeCreek Academy opened on Monday, May 27, 2013.

The hours of operations will be as follows:

Monday to Friday 10:00 AM – 6:00 PM

Saturday 9:00 AM – 2:00 PM

The following are the Academy's observed holidays and intercessions:

New Year's Day, Lincoln's Birthday, Washington's Birthday, Spring Break, Memorial Day, Veteran's Day, Thanksgiving, and Christmas Break.

COMPANY MISSION & VISION STATEMENT

Mission Statement:

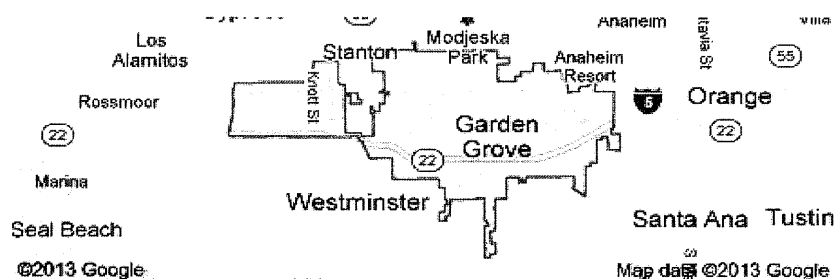
BridgeCreek Academy's mission is to assist students by strengthening their skills in various content areas and to assist students with effective study skills and time management. BridgeCreek Academy will provide quality tutors who excel in their academic area of expertise. We strive to provide students with a challenging educational environment, foster academic and personal growth, and enable students to attain continued success throughout their academic career and the rest of their lives. Most importantly, the Academy will enhance student confidence to succeed in all aspects of their lives.

Vision Statement:

The Academy's vision is to become the tutoring facility of choice for student academic enrichment, standardized test preparation, and college consulting in the United States.

COMPANY LOCATION

BridgeCreek Academy will first open and operate in Garden Grove, Orange County in the state of California.



IMMEDIATE DEVELOPMENTAL GOALS

1. Finding a suitable site with visibility and space
2. Developing the venue to classroom standards and purchasing classroom supplies
3. Hiring an optimal amount of tutors and staff
4. Marketing the service to schools and parents via Radio, TV, and Flyers
5. Organizing a system to track the students' academic progress