

Future Business Leaders of America – Phi Beta Lambda

A WORLD OF OPPORTUNITY LOGO PACKAGE

Includes the following:

- Official Color Swatches with RGB, CMYK, Pantone®, and HEX Values
- Official Font - Raleway
 - Primary Font – **Raleway Heavy**
 - Secondary Font – Raleway Medium
- Backgrounds
 - 4 Options (JPEG)
- Email Signature
 - Option 1: logo on white (JPEG)
 - Option 2: logo on background (JPEG)
- EPS Vector (Saved at Adobe Illustrator CC 2019)
 - CMYK
 - Full Color
 - Reverse
 - RGB
 - Full Color
 - Reverse
- High Resolution
 - Full Color (JPEG & PNG)
 - Black & White (JPEG)
- Medium Resolution
 - Full Color (JPEG & PNG)
 - Black & White (JPEG)
- Low Resolution
 - Full Color (JPEG & PNG)
 - Black & White (JPEG)
- Photoshop File
 - Full Color (Layered)
 - Reverse (Layered)
- Social Media
 - Facebook
 - Full Color Cover Image (PNG & PSD)
 - Full Color Profile Image (JPEG & PSD)
 - Twitter
 - Full Color Cover Image (JPEG & PSD)
 - Full Color Profile Image (JPEG & PSD)
- Web Compressed
 - Option 1: logo on white (JPEG & PNG)
 - Option 2: logo on background (JPEG)