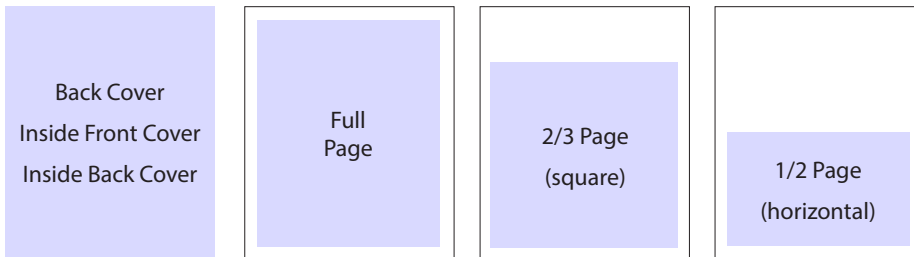


NFLC Program Ad Reservation

Advertiser _____
 Contact _____
 Billing Address _____
 City _____ State _____ Zip Code _____
 Phone _____ Fax _____
 Email _____

AD SIZE



RATES

COLOR

	PER CITY	ALL THREE
<input type="checkbox"/> Back Cover	\$650	\$1,750
<input type="checkbox"/> Inside Front Cover	\$550	\$1,500
<input type="checkbox"/> Inside Back Cover	\$550	\$1,500

BLACK & WHITE

<input type="checkbox"/> Full Page	\$450	\$1,200
<input type="checkbox"/> 2/3 Page	\$350	\$950
<input type="checkbox"/> 1/2 Page	\$250	\$650

Materials due by: Friday, September 20 @ 5:00 p.m. Eastern Time

PROGRAM RESERVATION Washington, D.C. Birmingham, AL Denver, CO **AD TOTAL \$** _____

SPECIAL INSTRUCTIONS

MATERIAL REQUIREMENTS

	WIDTH	HEIGHT	
Bleed Size	5-7/8"	8-7/8"	Ads are accepted in Illustrator, Photoshop, or InDesign formats. All fonts and linked image files must accompany the page layout files. Image files should be CMYK, TIFF, or EPS images with a resolution of 300 dpi or greater at 100% of the size the image appears in the ad. Color hard copy of the ad must accompany digital files. PDF files are accepted with hard copy. Press-ready PDF files must have all fonts and graphics embedded into the PDF. Ads with bleeds need to have crop marks in the PDF. Banner should be submitted as .jpg or .png file.
Trim Size	5-1/2"	8-1/2"	
Covers	5-1/2"	8-1/2"	
Full Page	4-1/2"	7"	
2/3 Page (square)	4-1/2"	4-1/2"	
	4-1/2"	3-1/2"	

Future Business Leaders of America-Phi Beta Lambda, Inc. publication advertising is placed on a first-come, first-served basis. All advertising is subject to the approval of the publisher. FBLA-PBL, Inc. will not be responsible for any ads submitted as camera ready and containing errors. The advertiser and agency agree to indemnify, defend, and save the publisher from and against any claims based on the content or program appearance of their advertisement.

Authorized Signature _____ Date _____

FBLA-PBL Representative _____ Date _____

Mail, email, or fax insertion order to:

Robert Smothers | FBLA-PBL | 1912 Association Drive | Reston, VA 20191-1591
 P 703.860.3334 ext. 121 | F 866.500.5610 | conferencmgr@fbla.org | fbla-pbl.org