



FBLA·ΦΒΛ.

Piecing Leadership Together

**Coffee County High School
Tennessee
2018-2019**

**Coffee County High School
Future Business Leaders of America
Local Chapter Annual Business Report
Tennessee FBLA | Chapter #15611**

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INTRODUCTION STATE OF THE CHAPTER

Future Business Leaders of America
Coffee County Central High School
100 Red Raider Drive
Manchester, TN 37355

February 15, 2019

Dear Chapter Members:

On behalf of Coffee County High School's Future Business Leaders of America, I would like to thank all of you for your hard work and persistence throughout this membership year. Your decision to join our chapter has marked the beginning of your journey in becoming a successful business leader. I have witnessed many of you accomplish your goals and reach new heights. I hope FBLA allows each of you to truly piece your leadership together.

In our twelfth year, Coffee County High School's FBLA chapter was able to recruit 141 members. All of you have played a huge part in our success as a chapter. With this trend sure to continue, I am sure that we have many successful years to come. Coffee County FBLA has been recognized on the regional, state, and national level this past membership year. In the coming years, I hope each of you continue to rise above the standard and work diligently without question.

As I look back upon our chapter's achievements, I am proud to say that the legacy our chapter has left these past 12 years is one that should make each of you proud. Our involvement with the Tennessee Breast Cancer Coalition and March of Dimes is making a lasting impact on many people outside of our chapter.

I look forward to working with each of you this year to help meet your short and long-term goals. You all are essential in helping our chapter grow and succeed. I challenge each of you to test the boundaries, strive for excellence, and prepare to serve for a reason that is greater than yourself.

Sincerely,

Weston Hargrove
President
Coffee County FBLA

Chapter Profile

The Local Chapter Annual Business Report encompasses all of the Coffee County High School's Future Business Leaders of America chapter activities from May 2018 to February 2019. Featured within this report is this year's Tennessee FBLA theme, Piecing Leadership Together. Throughout this membership year, it is evident that our chapter has pieced our leadership elements together to serve our school, members, and community.

Chapter Organization

Coffee County High School FBLA was founded in the fall of 2007, transitioning from a BPA Chapter that had been established for several decades previously.

In August of 1998, Advisor Michelle Henley joined Coffee County High School and became head of the business department shortly after her arrival. Since then, Henley has helped Coffee County High School FBLA grow exponentially. Her leadership has helped many discover and find their passion for learning and achieving excellence in business.

Other strong leaders, such as Rita Young, Susan Baldwin, Terry Harnden, and Amanda Wallace have helped Henley tremendously throughout our chapter's FBLA journey. Without these individuals, our chapter would not have gained essential business knowledge or valuable life skills. The passion and participation of each member and their commitment to achieve success would not be possible without these dedicated advisors.

Size of School & Community

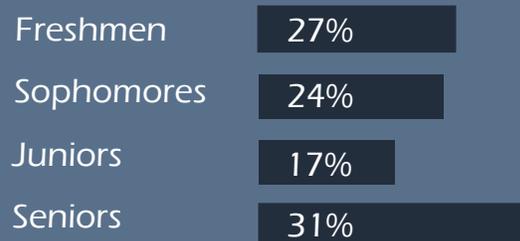
Coffee County, Tennessee, is nearly unrecognizable on a map, yet it is identified around the world as the home of a famous music festival titled Bonnaroo. The population of Coffee County encompasses over 53,357 individuals who are passionate about the community. Ambitious entrepreneurs, diligent farmers, and considerate citizens can be found amongst the 435 square mile region. Coffee County Central High School serves as the larger of the two high schools located in Coffee County. The high school's population of nearly 1,200 students spans over three grade levels with approximately 450 freshmen located at Coffee County Raider Academy. All freshmen members are enrolled in a computer applications class while sophomores, juniors, and seniors have a wide variety of courses to choose from for their high school curriculum.

Number of Members

Coffee County's Future Business Leaders of America Chapter is composed of 141 members and reigns as the largest chapter in Region 4. Our chapter makes up approximately 8.8% of our student body.

Coffee County FBLA Membership

The data below represents Coffee County High School FBLA chapter membership percentages after the 2018 membership recruitment period.



Activities to Benefit Chapter & Its Members

Coffee County High School FBLA uses innovative new ways to recruit new members. Through various activities and conferences, FBLA develops competent business leaders and enhances each member's leadership potential and abilities.

Program of Work

Goal #1 Service // Reach members of the community through various service projects

Objective	Responsible Members	Due	Status
Maintain Partnership with People's Bank & Trust Co.	All Members	October 2018	Complete
Continue Breast Cancer Awareness Project	Chapter Officers	October 2018	Complete
More activity within community service projects	All Members	May 2019	In Progress

Goal #2 Education // Engage individuals by connecting business with curriculum

Objective	Responsible Members	Due	Status
Maintain membership of 100 or more	Chapter Officers	August 2018	Complete
Add Professional Members	All Members	October 2018	Complete
Have 10 students complete the BAAs	Chapter Officers	February 2019	In Progress

Goal #3 Progress // Gain publicity through networking and career development

Objective	Responsible Members	Due	Status
Use community resources to promote business	Chapter Officers	November 2018	Complete
Website Upgrade	Webmaster	May 2019	In Progress
Recognition of Seniors at Graduation	Chapter Officers	May 2019	Upcoming



FBLA 101

During school, Chapter Officers pushed the recruitment of new members by presenting a slideshow to each business class so that individuals could grasp the benefits of FBLA.

Membership Mania

Members who participated in the Business Achievement Awards promoted FBLA and its benefits by creating posters and graphics to entice various individuals to join FBLA.

Recruitment Activities



Open House

Officers and past members were equipped with past awards, scrapbooks, and presentations to attract students during the school's "Open House Night".

Initiation

During the FBLA Initiation Ceremony, all members were inducted into the club and sworn in by chapter president, Weston Hargrove.



Leadership Development

Camp Widjiwagan

Last Fall, our chapter officers attended the Tennessee CTSO Fall Leadership Conference at Camp Widjiwagan in Antioch, Tennessee. Each day was composed of leadership meetings, workshops, and various activities to help improve each attendee's leadership skills.



Chapter Officer Elections

Chapter Officer Elections are held at the end of each school year. All officer candidates must complete an application and be enrolled in a business class the following school year.



Regional & State Office

Coffee County High FBLA was honored to have two individuals selected to serve Tennessee FBLA. Weston Hargrove was elected as the State Reporter and Elizabeth Proffitt was elected as the Region 4 Treasurer.

Manchester Chamber of Commerce

Coffee County FBLA members attend the monthly Manchester Chamber of Commerce meeting which is held the first Tuesday of every month. These members report on FBLA activities and achievements to some of the area's leading business representatives.





Career Exploration & Preparation



Titan Up Learning Lab

On November 13, 2018, the Coffee County High School FBLA chapter attended the Titan Up Learning Lab in Nashville, Tennessee. All students who attended toured Nissan Stadium and acquired information about the vast career options and tasks associated with running a professional sports team.

Guest Speakers

Advisor Rita Young invited three professionals from local banks to come and educate students in her Banking & Finance, Business Economics, and Personal Finance classes. Through these presentations, students learned important skills about the workplace environment from an employee's perspective.

Business Curriculum

By requiring each member to enroll in a business class, Coffee County High School FBLA members have the opportunity to explore and obtain knowledge from a variety of possible careers: Business Management, Finance, Information Technology, and Communications.

Mock Interviews

To obtain information and experience for job interviews, Coffee County High School FBLA recruited successful business professionals throughout the community to hold mock job interviews. This experience allowed members to be instructed on interview etiquette along with cover letter and resume writing.

Business Partnerships

Local Area Banks

Coffee County Bank, First National Bank, and Peoples Bank & Trust Company partnered with Coffee County High School FBLA this past year to help assist students who work in the Red Raider Bank. The in-school bank serves as a wonderful opportunity for students to experience the real functions of a financial institution.



PEOPLES BANK
& TRUST COMPANY



Manchester Chamber of Commerce



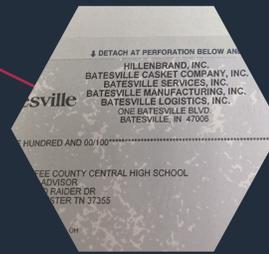
Every month Coffee County High School FBLA sends two representatives to the Manchester Chamber of Commerce luncheon to speak about current activities and programs being conducted by the chapter. This opportunity allows local business leaders and chapter members to network with one another.

FBLA Conference Sponsors

Coffee County FBLA had 12 members attend the National Leadership Conference in Baltimore, Maryland, this past summer. Those members partnered with approximately 70 local businesses to obtain scholarships to attend the conference. These scholarships assisted with airline fees, hotel costs, and conference registration.



Chapter Fundraising



Barbeque Bob

As a part of our trip to the National Leadership Conference, Coffee County High School FBLA raised money through Barbeque Bob in order to alleviate the cost of going to Baltimore, Maryland. As a whole, 49 Boston Butts and 77 racks of ribs were sold. A total of \$1,505 was raised from this successful and delicious fundraiser.



Otis Spunkmeyer Cookies

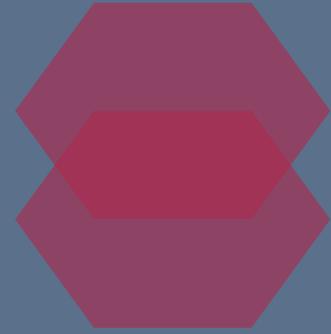
This year marks the seventh year that Coffee County High School FBLA has sold Otis Spunkmeyer cookies. Due to the success in previous years, our chapter now sells cookies during the three fundraising periods throughout the school year. For our first two fundraising periods, we have made \$2,723.05 profit. Our chapter will also sell cookies during the third fundraising period starting on February 25, 2019. In addition, the chapter also sells these cookies for the school's homecoming day festivities.

Nationals Fundraiser

Attending the National Leadership Conference is a wonderful experience, but this experience comes at quite a cost. To help members pay for the trip, local businesses donated money to the members. Coffee County High School FBLA has participated in this fundraiser for approximately 30 years. This has helped members connect with local businesses and raise money to cover the immense cost of attending the National Leadership Conference.



Public Relations Activities & Chapter Publicity



FBLA Week Promotional Activities

As a part of FBLA Week, the Coffee County High School FBLA chapter conducted an FBLA chapter dress-up week. The following days were the dress-up days for this membership year:

American Member Monday - Every member wear American Attire.

Think Pink Tuesday - Wear this year's Breast Cancer Awareness Shirt.

Wonderful Advisor Wednesday - Thank your chapter advisor on National FBLA Advisor Day.

Tip-off Thursday - Show your school spirit and wear red and black.

FBLA Friday - Wear this year's FBLA T-shirt.

FBLA T-Shirts

Coffee County High School FBLA allows members to design the chapter t-shirt for the upcoming year. Officers then vote on the best design, and all members receive a shirt in order to promote FBLA year round.

Coffee County Fair Booth

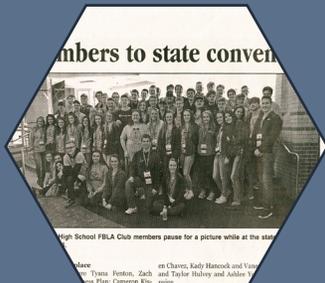
Coffee County High School FBLA participates in the annual fair booth competition at the Coffee County Fair. This fair booth was designed by various seniors within our chapter. This fair booth received a first place ribbon.

Bulletin Boards

Every year, members of our chapter create a bulletin board that displays our membership campaign, community service project, and upcoming conferences. This is an efficient way of keeping our members and other students informed on the activities that take place through FBLA.

FBLA Advertising

In order to keep people updated throughout the school and community, Coffee County High School FBLA utilizes the school newsletter and website to feature our conference winners along with our community service project.



Activities to Benefit Other Individuals & Organizations

Coffee County High School FBLA prides itself in its involvement with state and national service projects. Our chapter also participates in various community service projects that help others throughout the community.

State and National Projects

March of Dimes

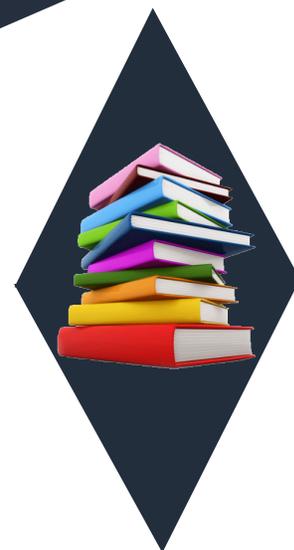
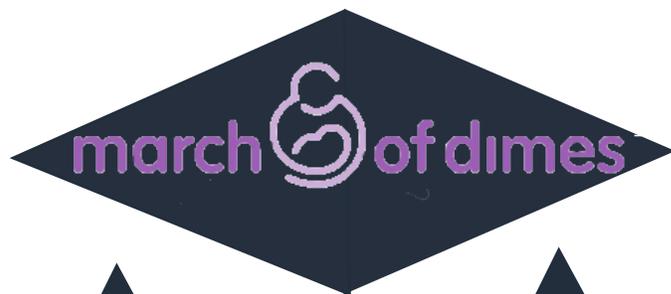
Each year, FBLA proudly partners with the March of Dimes foundation. This foundation assists families with premature babies. Coffee County High School FBLA is proud to announce that our chapter has raised \$780 for the March of Dimes. Our chapter conducted a "Blue Jeans for Babies Drive" for teachers and staff and "Change for Children" for members and other students during the chapter's March of Dimes week.

Ronald McDonald House

Coffee County High School FBLA collects canned tabs for the Ronald McDonald House. This past year, we collected 37 gallon-sized plastic bags of canned tabs.

Tennessee FBLA State Service Project

Tennessee FBLA collects gently used children's books for the Tennessee Family Leadership Project. Coffee County High School FBLA collected 173 books for this project.



Thanksgiving Donation

This past year, Coffee County Central High School collected donations in order to help families in need within the area. This year, Coffee County High School FBLA donated \$210 to help these families.



Other Community Service Projects

Breast Cancer Awareness

In May of 2011, Advisor Rita Young was diagnosed with breast cancer. Although this was a trying time for Mrs. Young and her family, it inspired the Coffee County High School Future Business Leaders of America chapter to dedicate its community service project to the research and awareness of breast cancer. FBLA members, advisors, and special volunteers spent many hours organizing the breast cancer awareness "Pink Out" football game. Football players, coaches, cheerleaders, dancers, band members, and fans sported pink attire along with the unique t-shirts that the FBLA Officer team created. With every aspect of the community service project in perspective, Coffee County High School FBLA raised \$6,500 and chose to send it to the Tennessee Breast Cancer Coalition with all the money designated to the citizens in Coffee County battling breast cancer.



Conferences & Recognition

Coffee County High School FBLA has gained valuable business skills throughout the year to help compete at regional, state, and national conferences. By participating and competing at a high level, Coffee County High School FBLA members have experienced exciting moments that many will never forget.

Participation in FBLA Conferences

March State

Executive Meeting

Two weeks after the 2018 State Leadership Conference, Weston Hargrove, State Reporter, attended the March State Executive meeting. This meeting consisted of the planning of upcoming conferences, developing the statewide program of work, and various activities that would take place throughout the upcoming membership year.

National Leadership Conference

The National Leadership Conference last year was held in Baltimore, Maryland. Coffee County High School FBLA had 12 members attend nationals. This conference was an adventure for all members. During this trip, members were able to experience Baltimore and Washington, D.C., by attending an Oriole's baseball game, touring various places within Washington, D.C., and visiting the Baltimore World Trade Center.

Camp Widjiwagan

In the fall, chapter officers had the opportunity to attend the TN CTSO Fall Leadership Camp at Camp Widjiwagan in Antioch, Tennessee. This camp was a beneficial experience for our chapter officers to gain leadership training while also having fun.

Middle Tennessee

Fall Leadership

Conference

On September 24, 2018, Coffee County High School FBLA officers traveled to Lebanon, Tennessee, to attend the Middle Tennessee Fall Leadership Conference. Our chapter officers were able to gain leadership training from various speakers from around the state of Tennessee.

December State Executive Meeting

During December, Weston Hargrove, State Reporter, attended the state executive meeting in Chattanooga, Tennessee. This meeting consisted of the selection of the state pin, program cover, and t-shirt design as well as the rehearsal of the state conference script by the state officer team.

Region 4 Conference

The Region 4 Conference took place on January 23, 2019, in Manchester, Tennessee. Coffee County High School FBLA had 110 members registered to attend this event. Our chapter competed in 66 events and placed in 63 of those events. At the conference, Elizabeth Proffitt was elected Region 4 President and Keelie Hillis was elected Region 4 Treasurer.

Other Chapter & Individual Recognitions Earned

Weston Hargrove - Elected as the 2018-2019 Tennessee State Reporter

Brooke Freeze - Who's Who in FBLA Recipient

Chapter- Gold Seal Chapter Award of Merit

Taylor Hulvey - Jared Michael Bryant Scholarship

Chapter - 3rd Largest Membership

FBLA BAA "Future" Level - 16 Members

FBLA BAA "Business" Level - 16 Members

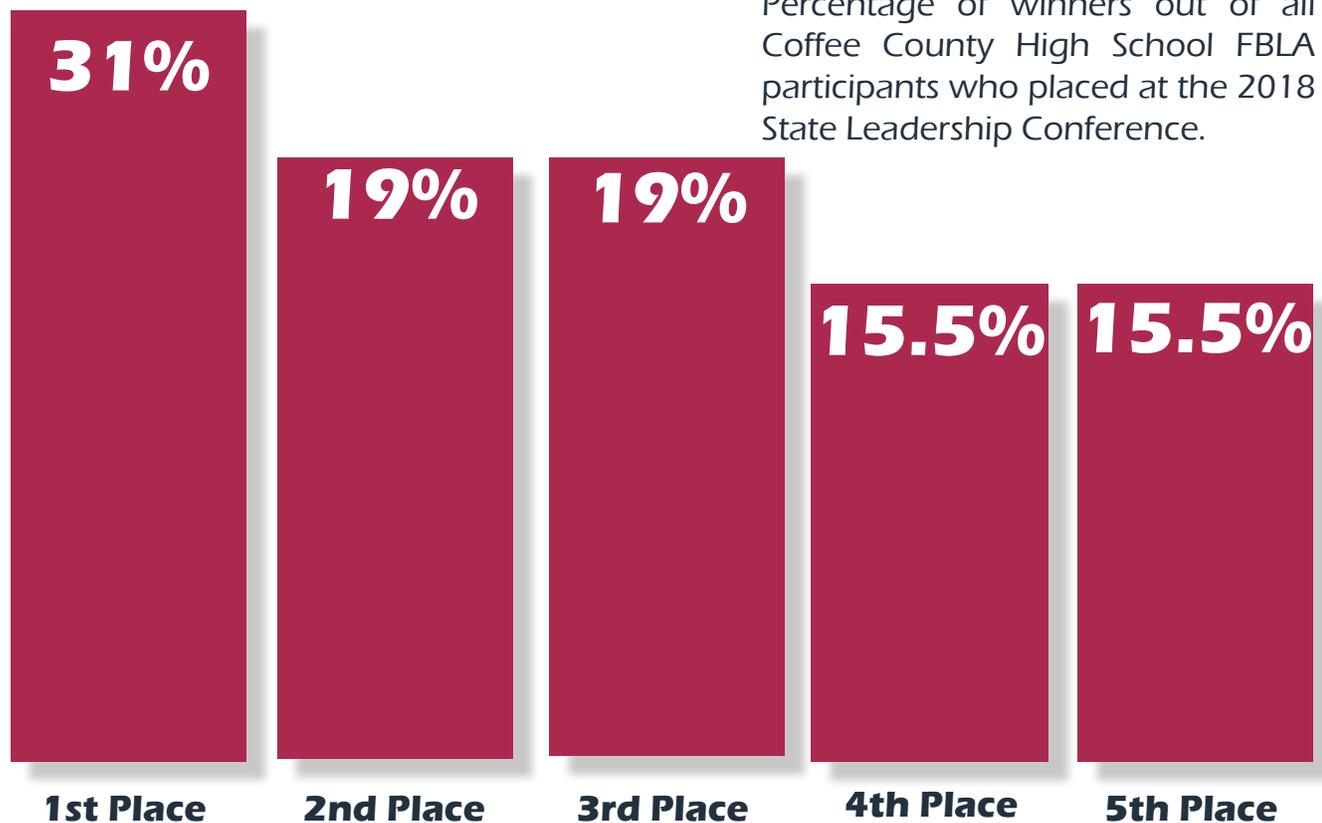
FBLA BAA "Leader" Level - 16 Members

FBLA BAA "America" Level - 16 Members

Competitive Event Winners & Participants

2018 State Leadership Conference Winners

Percentage of winners out of all Coffee County High School FBLA participants who placed at the 2018 State Leadership Conference.



Competitive Event Winners & Participants

2018 National Leadership Conference Winners

8th - Anna Gann, Chloe Spry, and Weston Hargrove - Graphic Design

Chapter Recognition

Gold Seal Chapter Award of Merit
Super Sweeps
Non-Stop November
Action Awareness
Chapter Challenge
Outstanding Challenge
100% Class Participation



2019 Regional Leadership Conference Winners



Statistics representing the percentage of winners at the 2019 Regional Leadership Conference.

1st Place	22%
2nd Place	19%
3rd Place	21%
4th Place	14%
5th Place	13%
6th Place	6%
7th Place	5%

**2 Officers Elected
1 Scholarship Winner**

By serving our community, expanding our knowledge, and demonstrating progress, the Future Business Leaders of America chapter at Coffee County High School has allowed students to piece leadership elements together this membership year. As members continue their FBLA journey, we hope their leadership puzzle will one day be complete.