

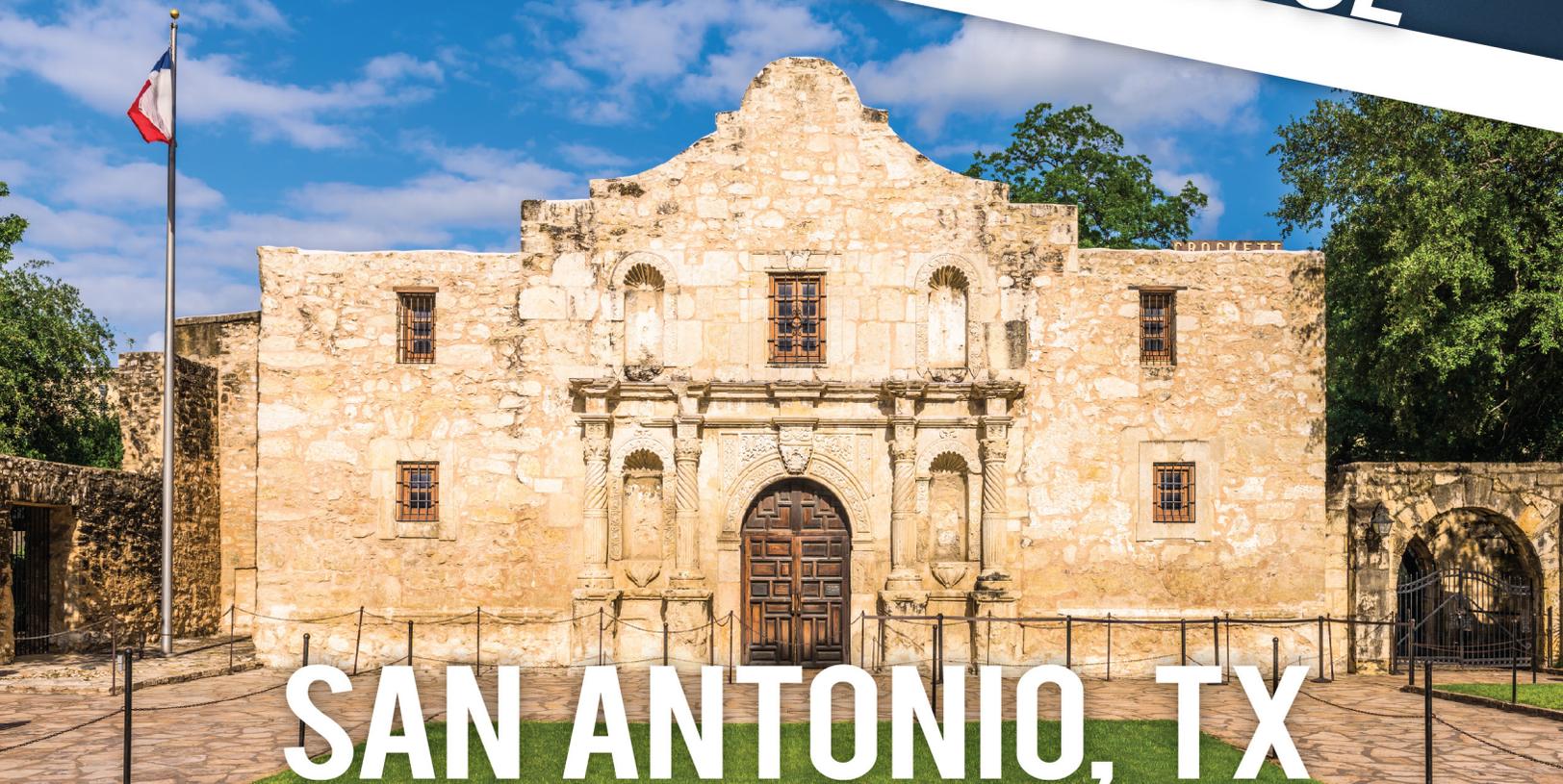
OFFICIAL CONFERENCE GUIDE



INSPIRE

2018-19  FBLA-PBL

2019 NATIONAL LEADERSHIP CONFERENCE



SAN ANTONIO, TX

PBL: JUNE 24-27

FBLA: JUNE 29-JULY 2

2019 National Leadership Conference

This year's National Leadership Conference (NLC) in San Antonio is only a few months away and will be filled with opportunities to Create. Lead. Inspire. at every turn! Visit the exhibits for information about fundraising opportunities, colleges and universities, technology vendors, and to network with other future business leaders. Mark your calendars now to attend this one-of-a-kind experience, which includes inspirational keynote speakers and cutting-edge workshops to help you to **Create. Lead. Inspire!**

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PBL Keynote Speaker

Jeff Butler



Jeff Butler is a speaker, author, and international consultant who helps organizations improve their relationships with millennial employees. You may have seen him on Forbes, USA Weekly, or on the TED stage. A native Californian and raised in Silicon Valley in a household where both parents were startup founders, he graduated from UC Berkeley with a degree in Computer Science. During his time in college, he was training for the Olympics under three-time Olympian Tore Gustafsson, but left that pursuit because software engineering paid more. With Jeff's versatile background, he has addressed companies like Amazon and Google as well as thousands of professionals across North America.

FBLA Keynote Speaker

Sherry Winn



Coach Sherry Winn is an In-Demand Motivational Speaker, a Two-Time Olympian, and a National Championship basketball coach. She has over 3,000 hours of speaking experience and is recognized as one of the top leadership and team building seminar presenters for 2016 and 2017.

Coach Winn is a Two-Time Amazon Best Seller. She has written five books including, "Unleash the Winner Within You: A Success Game Plan for Business, Leadership and Life."

With over 34 years of practicing leadership as an elite athlete and collegiate basketball coach, Sherry is an expert on coaching leaders and team members to championship status. She has shared her WIN Philosophy™ and WINNING Principles™ with companies such as Technicolor, New York Life, Edward Jones, Anytime Fitness, and StubHub.

A recognized authority on leadership and team development, Coach Winn shares with you the WINNER Principles which will enable you to rejuvenate, invigorate, and stimulate you and your team members to become agents of change.

Coach Winn, the originator of the WIN Philosophy and the WINNER Principles, is also known for her passion and belief system that ALL things are possible.

Create. Lead. Inspire. with #NLC19 social media!

Follow us on Instagram and Twitter to receive competitive event schedule updates and other important conference news.



@FBLA_National
@PBL_National
fbla_pbl

Conference Hashtag

#NLC19

Competitive Events, Campaigns, & Voting

EQUIPMENT FOR COMPETITIVE EVENTS

LCD projectors, screens, and power strips **will not** be provided and **will not** be allowed for events using computers on the preliminary day of FBLA competition and on both the preliminary and final day of PBL competition. LCD projectors with VGA and HDMI ports **will be** provided for all performance events that allow viewing **only** on the final day of FBLA competition. Participants must provide their own computer/device for all events. Participants using Apple products or other devices that do not have a VGA port or HDMI port will need to provide their own adapters. *There will not be any scheduled practice time to set up projectors.*

Internet access will be provided in the performance rooms for the following events:

PBL	FBLA
Computer Animation	3-D Animation
Forensic Accounting	Coding & Programming
Global Analysis & Decision Making	Computer Game and Simulation Programming
Mobile Application Development	Digital Video Production
Network Design	E-business
Social Media Challenge	Electronic Career Portfolio
Website Design	Mobile Application Development
	Public Service Announcement
	Social Media Campaign
	Website Design

COMPETITIVE EVENTS CONFLICTS

If you are competing in an event with a test and performance component, closely check the times for each event. If a test is scheduled at the same time as the performance, compete in the performance first, then report to the computer lab for testing. PBL students registered for two online tests scheduled at the same time should complete one test at the scheduled time, then start the second test immediately after. Team members must coordinate with each other, as team events require a collaborative test effort.

Students registered for two performance events scheduled at the same time should immediately come to the Competitive Events Desk to resolve the conflict.

OPEN EVENTS

Everyone can compete! The Open Events program offers tests members can take without prequalification or preregistration. You don't have to be a state winner—just a member. FBLA and FBLA-Middle Level members may only take one open event. PBL members may take two open events.

Testing will be June 26 (PBL) and July 1 (FBLA and FBLA-Middle Level). Open events will be offered at specific times.

PBL June 26—10:00 a.m.–11:30 a.m. Advertising Construction Management Health Care Administration June 26—11:30 a.m.–1:00 p.m. Nonprofit Business Management Political Science Supply Chain Management	Entrepreneurship Concepts Leadership Skills Study Skills FBLA July 1—9:30 a.m.–11:00 a.m. Data Security Digital Photography Human Resource Management July 1—11:00 a.m.–12:30 p.m. Project Management Public Relations Python Programming
FBLA-Middle Level July 1—8:00 a.m.–9:30 a.m. Business Communication	

REGIONAL CAMPAIGN RALLY AND RECOGNITION SESSION

Each of the five regions will meet on Day 2 (PBL: June 25 & FBLA: June 30) of the NLC. This meeting will include state success stories, regional vice president candidate speeches, candidate Q & A, and all member and chapter award recognition including CMAP President (PBL), BAA America (FBLA), and CSA Achievement (FBLA) awards. Voting will occur on Day 4 (PBL: June 27 & FBLA: July 2) of the NLC. All members and advisers may attend voting. Only voting delegates will be permitted in reserved seating area. Candidates will have reserved seating at the front of the room.

NATIONAL VOTING AND REGIONAL VOTING

National voting and all regional voting will be conducted via electronic ballot. Voting delegates should bring a data-enabled device (phone, tablet, etc.) to cast their votes. Delegates may share devices. *No wifi connection will be available. Standard message and data rates may apply.*

CAMPAIGNS AND VOTING

National Officer Elections

An important and exciting part of the NLC is the election of the 2019–20 national officers. Students interested in running for national office can request the *National Officer Candidate Guide* from their state adviser or download it from www.fbla-pbl.org. Direct questions about national officer candidates to membership@fbla.org.

Candidates display literature at their campaign booths where members can talk with them about their platforms. Don't miss the spirited competition for delegate votes by the candidates and their campaign teams.

FBLA and PBL Local Voting Delegates

Local FBLA voting delegates vote on the election of the regional vice presidents. Local PBL voting delegates vote on the election of national officers (president, secretary, and treasurer), their regional vice presidents, and bylaw amendments. The number of voting delegates is determined as follows:

- Less than 50 paid chapter members: 2 voting delegates
- 50–100 paid chapter members: 3 voting delegates
- More than 100 paid chapter members: 4 voting delegates

No chapter may have more voting delegates than the number of members in attendance at the NLC. For example, even though a chapter is entitled to three voting delegates, if only two members are present, only two votes may be cast. To qualify as a voting delegate, members must meet these requirements:

- Pay national, state, and local dues by the national membership deadline of March 1 (FBLA) or April 15 (PBL).
- Voting delegates must register for the NLC by June 4 (PBL) and June 9 (FBLA).

FBLA State Voting Delegates

FBLA state voting delegates vote on the election of national officers (president, secretary, and treasurer) and bylaw amendments. Two state voting delegates are registered by each FBLA state chapter prior to the conference.

General Information

ADVISER ORIENTATION MEETINGS

Advisers must attend one of the following orientation meetings to learn specific NLC details and receive a conference gift:

PBL Adviser Orientation Meetings

June 24 3:00 p.m.–3:45 p.m.
4:30 p.m.–5:15 p.m.

June 25 7:30 a.m.–8:15 a.m.

FBLA Adviser Orientation Meetings

June 29 7:30 a.m.–8:15 a.m.
9:00 a.m.–9:45 a.m.
10:30 a.m.–11:15 a.m.
11:45 a.m.–12:30 p.m.
4:30 p.m.–5:15 p.m.

June 30 7:30 a.m.–8:15 a.m.

ADVISER HOSPITALITY CENTER

Share refreshments and conversation with members of the board of directors, advisers, and national staff while exchanging ideas on FBLA-PBL national programs, partnerships, and services. Network with other advisers and exchange ideas in a relaxed environment. Check the conference program for locations.

PBL June 25 & 26 2:00 p.m.–4:00 p.m.

FBLA June 30 & July 1 1:30 p.m.–3:30 p.m.

FBLA-PBL MARKETPLACE

Check out the latest and greatest educational materials and FBLA-PBL insignia items at the FBLA-PBL MarketPlace. Preorder your MarketPlace items and bring a school purchase order to ease processing. Cash, check, and all major credit cards are accepted.

PBL

June 24 Noon–6:00 p.m.

June 25 8:00 a.m.–5:00 p.m.

June 26 8:00 a.m.–5:00 p.m.

June 27 8:00 a.m.–Noon

FBLA

June 29 Noon–6:00 p.m.

June 30 8:00 a.m.–5:00 p.m.

July 1 8:00 a.m.–5:00 p.m.

July 2 8:00 a.m.–Noon

NLC WORKSHOPS

As the NLC approaches, check fbla.org/NLC for a complete listing of workshops and descriptions. If you would like to suggest a topic or recommend a speaker, please email conferencemanager@fbla.org. Workshops are subject to change.

Workshop topics focus on business ethics, careers of the future, college information (applications, funding, freshman 101, etc.), communication, community service, cyber security, e-commerce, entrepreneurship, etiquette for the job, finance, hospitality, international/global business, job skills, management, marketing, social media (Google Apps, latest tools, etc.), technology (web, gaming, networking, future, etc.), and FBLA-PBL programs. Workshops are geared specifically for students, advisers, and Professional Division members.

NATIONAL ANTHEM SINGERS

Do you sing? We are looking for an FBLA and a PBL member to sing the national anthem in traditional a cappella style at their respective NLCs. Interested performers can find more details at fbla.org/NLC. If selected, soloist must be a paid NLC registrant.

Email submissions to:
mmuir@gowithedge.com

or mail to:
Megan Muir
EDGE Productions (NLC Anthem)
5601 Huettner Drive
Norman, OK 73069

Audition receipt deadline is May 10.



Deadline Calendar

ASAP: Make airline and transportation reservations

April 1: Receipt deadline

- FBLA Outstanding Chapter Award
- PBL Outstanding Chapter Award

April 15: Receipt deadline

- PBL national dues

April 25: Receipt deadline

- BAA America Awards

May 10: Receipt deadline

- National anthem auditions
- NLC competitive events program entries including all forms, reports, and résumés (submitted by state chapter)
- PBL and FBLA NLC internship applications
- FBLA state voting delegate registration (submitted by state chapter)

May 15: Receipt deadline

- March of Dimes report
- PBL and FBLA national officer candidate applications

May 17: Receipt deadline

- NLC school site computer production tests
- NLC and IFL early bird registration rates in effect
- Housing reservation to the hotel
- NLC and IFL registration cancellations for refunds

May 18: NLC and IFL regular registration rates in effect

June 1: Receipt deadline

- Draft national officer candidate campaign materials due: speech, financial statement, list of booth items, sample brochure or rack card

June 4: Receipt deadline

- PBL voting delegate registration

June 7: Receipt deadline

- Last day to make corrections for competitive events entries (submitted by state chapter)

June 9: Receipt deadline

- FBLA local chapter voting delegate registration

June 10: Receipt deadline

- NLC & IFL preregistration

General Information

MARCH OF DIMES MINI MARCH FOR BABIES

FBLA-PBL and the March of Dimes will sponsor a mini March for Babies at each NLC. All members and advisers are encouraged to participate and contribute to the March of Dimes. Remember to bring your \$5 donation and get ready to have a great time!



PBL March **June 27** **9:00 a.m.–10:00 a.m.**
FBLA March **July 2** **10:00 a.m.–11:00 a.m.**

ISOGRAD FBLA 2019 TOSA EXCEL TOURNAMENT

Isograd is launching the 2019 TOSA Excel Tournament where FBLA students across the country can compete to be one of 10 finalists invited to compete at the FBLA NLC for over \$5,000 in prizes and the title of TOSA Excel 2019 Champion! For more information and to register visit marketing.isograd.com/2019exceltournament. This opportunity is limited to 200 students and the deadline to complete the exam is April 12.



SPECIAL FBLA WORKSHOP BY THE FOUNDATION FOR ECONOMIC EDUCATION

“You Don’t Need a TITLE to be an Effective Leader: How Ordinary People Can Transform the World!”

Monday, July 1, 8:00 a.m.—Noon

You don’t have to be a CEO or President of a company to be a great leader. You don’t need power or authority, just strong personal character, positive influence, and having the creativity to make a difference in your own unique way.

Join former FBLA member, T.K. Coleman, Director of Entrepreneurial Education at the Foundation for Economic Education as he shares his secrets and tips on how to use economic thinking to discover your own leadership style and how to stay one step ahead by providing unique value that is recognized and ultimately rewarded, both personally and professionally.



Don’t miss this interactive workshop teaching you how the world really works—through an economics lens. Enjoy inspiring talks, fun games, and an opportunity for Q&A so you can ask questions or solicit advice. All participants will receive the classic book “Economics in One Day” and a Certificate of Achievement sponsored by the Foundation for Economic Education (FEE.org/educate). *Limited to the first 250 registrants. Register here: web.fbla-pbl.org/interior.asp?app=bonus or visit fbla.org/nlc. Please bring a pen and notepad.



NEW PBL INITIATIVES

This year we will be premiering four new conference initiatives that are guaranteed to maximize every conference-goer’s experience! PBL members will have the opportunity to attend three unique panels crafted for professional development. Join us at these three panels for expert advice and inspiration:

- **“Getting Hired” Panel**
- **Entrepreneurship 101 Panel**
- **Alumni Spotlight Panel**

Also, plan to join your National Officers, fellow members, and San Antonio business professionals for the **Networking Reception!** In addition to expanding your network, bring a small donation to support our national service partner, the March of Dimes!

PBL STATE OFFICER ROUNDTABLE

Back by popular demand, your National Officer Team is excited to host a State Officer Roundtable to share best practices, hear success stories, and meet state officer teams from across the country! Don’t miss this information-packed session!

GRADUATED FROM FBLA? ON TO PBL

Leaving high school but don’t want to leave FBLA-PBL? Good news! You can maintain your FBLA-PBL membership through college and beyond! Make plans to visit with a PBL National Officer at the PBL Information Booth, and if you’ve graduated to network with PBL members and fellow graduates at the Senior Networking Reception!

SILENT AUCTION

Chapters/states can donate a gift basket or item for the NLC Silent Auction. When packaging gift baskets, provide a visible list of contents. Proceeds from the Silent Auction go to student recognition programs. Visit fbla.org/NLC for the donation form.

Visit the Silent Auction on Day 3—June 26 (PBL) and Day 2—June 30 (FBLA) to bid on a variety of items, including gift baskets and hotel packages.

EXHIBITS

Visit the exhibits to get information from colleges, universities, fundraising companies, and technology vendors. Check out new opportunities available to your chapter and learn about additional educational programs. This is your chance to network and gather new ideas for successful chapter activities.



Registration Information

NLC AND IFL ONLINE REGISTRATION

Online registration is quick and easy! Member and adviser information is in our database, so we've made it simple for you. Just visit fbla.org/NLC and have your chapter number and password available.

DEADLINE

Preregistration and payments must be received **no later than June 10**. NLC registration questions can be directed to 800.325.2946. Make sure your school's accounting department is aware of the registration and payment deadline.

REGISTRATION RATES

Register by May 17 to take advantage of early bird rates. Regular rates apply from May 18–June 10. Preregistration closes at midnight (Eastern) on June 10. Onsite rates are applicable starting June 11. Register by June 10 so all your conference materials are available when you arrive.

NLC Fees	Early Bird	Regular	Onsite
	on or before May 17	May 18–June 10	June 11–Onsite
NLC Member	\$120	\$130	\$180
NLC Adviser	\$120	\$130	\$180
NLC Guest	\$55	\$65	\$105

IFL Fees	Early Bird	Regular	Onsite
	on or before May 17	May 18–June 10	June 11–Onsite
IFL Member	\$120	\$130	\$180
IFL Adviser	\$55	\$65	\$105

PAYMENT

Accepted forms of payment are American Express, Discover, MasterCard, Visa, and school check. Make checks payable to FBLA-PBL. School purchase orders must be received 30 days prior to conference, numbered and signed, and a check must be received prior to or at the conference. **A purchase order is not considered a final payment.**

If your school is not paid in full, students will be ineligible to compete in competitions, including open events. **Onsite registrations must be paid in full onsite.**

Conference registrations and housing reservations must be paid separately and mailed to their respective addresses. Do not combine any of these payments. Send NLC and IFL registration payments to:

NATIONAL CONFERENCE REGISTRATION
FUTURE BUSINESS LEADERS OF AMERICA-
PHI BETA LAMBDA, INC.
P.O. BOX 79130
BALTIMORE, MD 21279-0130

LOST BADGES/REPLACEMENT BADGES

Lost badge replacements and any name badge updates can be obtained at the registration desk for \$5 each. An adviser or chapter chaperone must accompany the member to the registration desk when a replacement registration badge is needed. We will need your chapter number and name, an adviser/chaperone signature, and a \$5 onsite payment. This fee applies to replacement badges for all attendees.

ADVISER/CHAPERONE REGISTRATION

If you have assigned a chaperone to assist or act in place of your attendance, he/she must be registered as the adviser/chaperone to have access to all portions of the conference and must pay full conference registration.

GUEST REGISTRATION

Guests are nonmembers of FBLA-PBL including spouses, children, and parents. Advisers and members do not qualify for guest registration. The NLC guest registration includes a name badge, conference program, and admission **only** to the opening and closing sessions.

TICKETS FOR AWARDS OF EXCELLENCE PROGRAM

Guests not registered for the NLC (just coming to see the Awards of Excellence Program, PBL: June 27 and FBLA: July 2) may purchase tickets for \$25 each at the Henry B. Gonzalez Convention Center Registration Desk during the conference for the Awards of Excellence Program.

REGISTRATION CHANGES/CANCELLATIONS

Guest fees and insurance are nonrefundable, regardless of cancellation date. Registration refund requests must be made in writing before May 17. Requests received by May 17 will receive an 80% refund. No refunds will be given after May 17. Allow four weeks for processing following the NLC. The deadline for name changes is June 10. All requests for name changes or cancellations must be submitted online. The registration change/cancellation forms are available at fbla.org/NLC.

REGISTRATION HOURS AND LOCATION

Pick up your chapter's packet at the Henry B. Gonzalez Convention Center Registration Desk during the hours listed on the conference schedule. One FBLA adviser must pick up the entire chapter's packet. Partial packets will not be distributed. PBL registrations may be picked up by each registrant.

ACCIDENT INSURANCE

Accident insurance is available for purchase from Federal Insurance Company. Those who purchase this insurance will be covered while in attendance at the NLC, including travel directly to and from the conference. Coverage begins at the actual start of the trip to the NLC and continues on a 24-hour basis during the trip. It ends when attendees return to their permanent residences. Benefits include up to \$25,000 for accidental death or dismemberment and up to \$2,500 for accidental excess medical expenses. The maximum limit of insurance is \$500,000 per accident. Coverage is subject to the full terms and conditions in the master policy. To enroll, select the insurance option and include the \$2 fee per person with your conference registration payment. Insurance is not available for onsite registrants and there are no refunds.

Please note: This is accident insurance; it does not cover illnesses not related to an accident. Sunburn is not classified as an accident. For a claim against this policy, notify the FBLA-PBL National Center in writing for verification of coverage and claim information.

AMERICANS WITH DISABILITIES ACT (ADA)

If a participant has a disability that meets the criteria specified in the ADA, complete and submit the special needs form at fbla.org/NLC.

Photography/NLC Internship Opportunities

PHOTOGRAPHY

Troy Kelly Studio | Artist, Photographer is the official photographer for the NLC. Have your official state and chapter photo taken with the FBLA-PBL logo and conference date printed on each group photo. Advisers should email tshirbroun@me.com prior to the conference to schedule group photos. Once time is booked, special order forms (with quantity pricing) and information packets will be provided to you. No quantity pricing is available without a special order form. FBLA-PBL state chapter photos will be taken by appointment only, on a space available basis.

Photography Schedule

PBL

June 27

Scheduled Appointments 3:00 p.m.– 6:00 p.m.

Awards 6:00 p.m.– 9:00 p.m.

FBLA

July 2

Scheduled Appointments 3:00 p.m.– 6:00 p.m.

Awards 6:00 p.m.– 9:00 p.m.



Awards of Excellence Photos

Group photographs of the top 10 award winners in each category will be taken and may be ordered at the photography desk or online at tshirbroun@me.com during the Awards of Excellence Program. Cash, check, and all major credit cards are accepted.

Award Photo Prices

Quantity	Size	Price
1	5 x 7	\$12 (Ordered online only)
1	8 x 10	\$18 (Ordered online only)

CONFERENCE PHOTOGRAPHY RELEASE

FBLA-PBL photographers and videographers will be taking photos and videos throughout the conference for use in any manner FBLA-PBL deems appropriate including, but not limited to, publishing in FBLA-PBL publications, on the FBLA-PBL website, and in connection with competitive performance events. Names will not appear on photos or in videos. By attending the conference, you grant FBLA-PBL the right, without approval, to photograph, record, use, and edit your photograph, video, image, likeness, appearance, performance, and any other indicia of identity, in any format whatsoever, and to publish, disseminate, exhibit, publicly display, give, sell, and/or transfer the same in any and all forms of media or distribution now known or hereafter discovered or developed (including, but not limited to, print media, internet, web casting, video streaming, television or radio), for the use of FBLA-PBL, its affiliates, or any individual, organization, business, publication, network or other third party, in perpetuity, without payment or any consideration.

FBLA AND PBL NLC INTERNSHIP OPPORTUNITIES

Enhance your experience by volunteering as a NLC intern in San Antonio! Conference interns help national staff with conference logistics and headquarters office management. Interested applicants must be available to attend the San Antonio NLC during these dates and times:

PBL Interns June 24–27 8:00 a.m.–5:00 p.m.

FBLA Interns June 29–July 2 8:00 a.m.–5:00 p.m.

To participate, you must be available during the majority of the NLC. Interns must pay the conference registration fee, accommodations, travel, and meals. Complete the application at fbla.org/NLC including a current résumé and one letter of recommendation. **Application receipt deadline is Friday, May 10.**



PBL Conference Schedule

Schedule subject to change

Detailed competitive event schedule on pages 10–11

Sunday, June 23

Institute for Leaders (IFL)

7:00 a.m.–8:00 a.m.	IFL Registration
8:00 a.m.–9:30 a.m.	Time to Lead IFL Opening Session
9:30 a.m.–11:30 a.m.	Time to Strategize/Innovative Tracks
11:30 a.m.–1:00 p.m.	Lunch on your own
1:00 p.m.–4:30 p.m.	Time to Strategize/Innovative Tracks Continues
4:45 p.m.–5:30 p.m.	Time to Listen & Learn Panel

NLC—Preconference

2:00 p.m.–7:00 p.m.	Registration Desk
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Monday, June 24

Institute for Leaders (IFL)

8:00 a.m.–8:30 a.m.	Time to Collaborate Kickoff Session
8:30 a.m.–11:30 a.m.	Time to Execute PBL Stock Exchange of PBL Showcase
11:30 a.m.–12:30 p.m.	Closing Time Closing Session

NLC—Day 1

8:00 a.m.–7:00 p.m.	Registration Desk
Noon–6:00 p.m.	MarketPlace
2:00 p.m.–6:30 p.m.	Competitive Events
3:00 p.m.–3:45 p.m.	Adviser Orientation
4:30 p.m.–5:15 p.m.	Adviser Orientation
5:30 p.m.–6:00 p.m.	Administrator Orientation
7:00 p.m.–9:00 p.m.	Opening Session & Campaign Rally

Tuesday, June 25

NLC—Day 2

7:30 a.m.–8:15 a.m.	Adviser Orientation
8:00 a.m.–5:00 p.m.	MarketPlace
8:10 a.m.–7:00 p.m.	Competitive Events
9:00 a.m.–3:15 p.m.	Workshops
9:00 a.m.–4:00 p.m.	Campaign and Exhibit Booths
5:30 p.m.–6:30 p.m.	Regional Campaign Rallies and Recognition Sessions

Wednesday, June 26

NLC—Day 3

8:00 a.m.–9:00 a.m.	Voting Delegates & State Presidents' Q & A with National Candidates
8:00 a.m.–5:00 p.m.	MarketPlace
8:00 a.m.–5:30 p.m.	Competitive Events
9:00 a.m.–2:00 p.m.	Campaign and Exhibit Booths
9:00 a.m.–2:15 p.m.	Workshops
9:30 a.m.–4:00 p.m.	Silent Auction
10:00 a.m.–1:00 p.m.	PBL Open Events
2:30 p.m.–3:30 p.m.	PBL/PD Networking Session

Thursday, June 27

NLC—Day 4

8:00 a.m.–Noon	MarketPlace
8:00 a.m.–9:00 a.m.	National and Regional Voting
9:00 a.m.–10:00 a.m.	March of Dimes Mini March for Babies
6:00 p.m.–9:00 p.m.	Awards of Excellence Program

The online testing will be at the Grand Hyatt San Antonio, Lonestar Ballroom, PBL competitive events, workshops, exhibits, Opening Session and Awards of Excellence Program will be at the Henry B. Gonzalez Convention Center.

Visit the FBLA-PBL MarketPlace at fbllmarketplace.com for all your competitive events preparation materials!



Competitive Events and Test-Taking Tips

General Rules and Tips

- NLC registration must be paid to compete.
- There will be no competitive event additions or substitutions onsite.
- Performance events with prep/case components will be closed to all audiences and do not require sequestering at the NLC for both preliminary and final performances. Please check program for events that are open to public.
- Make sure you follow the FBLA-PBL Dress Code. Do not risk disqualification or point deductions because of improper attire. If you have a question as to whether your attire is appropriate, it probably is not.
- Make sure you know where to report before your event time.
- Remember, elevators and buses may be slow, so allow ample time. Get plenty of rest the night before your competition.
- Bring a writing instrument.
- Name badges must be worn for all competitive events. The performance participants may take off their name badges when presenting.

Questions? Email education@fbla.org

FBLA Conference Schedule

FBLA Conference Schedule

Schedule subject to change

Detailed competitive event schedule on pages 12–13

Friday, June 28

Institute for Leaders (IFL)

7:00 a.m.–8:00 a.m.	IFL Registration
8:00 a.m.–9:30 a.m.	Countdown to Leadership Opening Session!
9:30 a.m.–11:30 a.m.	Leadership Time Tracks
11:30 a.m.–1:00 p.m.	Lunch on your own
1:00 p.m.–4:30 p.m.	Leadership Time Tracks
4:45 p.m.–5:30 p.m.	Past Present and Future Panel

NLC—Preconference

2:00 p.m.–7:00 p.m.	Registration Desk
Midnight	Curfew

Saturday, June 29

Institute for Leaders (IFL)

8:00 a.m.–8:30 a.m.	Hit the Big Time Kickoff Session
8:30 a.m.–11:30 a.m.	Time Out Sessions Breakouts
11:30 a.m.–12:30 p.m.	Final Moment Closing Session & Celebration

NLC—Day 1

7:30 a.m.–8:15 a.m.	Adviser Orientation
8:00 a.m.–7:00 p.m.	Registration Desk
9:00 a.m.–9:45 a.m.	Adviser Orientation
10:30 a.m.–11:15 a.m.	Adviser Orientation
11:45 a.m.–12:30 p.m.	Adviser Orientation
Noon–6:00 p.m.	MarketPlace
12:15 p.m.–5:30 p.m.	Competitive Events
1:00 p.m.–4:00 p.m.	Exhibits
4:30 p.m.–5:15 p.m.	Adviser Orientation
5:00 p.m.–5:30 p.m.	Administrator Orientation
7:00 p.m.–9:00 p.m.	Opening Session & Campaign Rally
Midnight	Curfew

Sunday, June 30

NLC—Day 2

7:30 a.m.–8:15 a.m.	Adviser Orientation
8:00 a.m.–5:00 p.m.	MarketPlace
8:00 a.m.–5:30 p.m.	Competitive Events
9:00 a.m.–3:15 p.m.	Workshops
9:00 a.m.–4:00 p.m.	Campaign & Exhibit Booths & Silent Auction
5:30 p.m.–6:30 p.m.	Regional Campaign Rallies & Recognition Sessions
Midnight	Curfew

Monday, July 1

NLC—Day 3

8:00 a.m.–9:00 a.m.	State Voting Delegates & State Presidents' Q & A with National Candidates
8:00 a.m.–5:00 p.m.	MarketPlace
8:00 a.m.–5:30 p.m.	Competitive Events
8:30 a.m.–9:30 a.m.	Exhibit booths open to Advisers only
9:00 a.m.–2:00 p.m.	Campaign & Exhibit Booths
9:00 a.m.–3:15 p.m.	Workshops
9:30 a.m.–12:30 p.m.	FBLA Open Events
2:30 p.m.–3:15 p.m.	FBLA Senior Networking Session
Midnight	Curfew

Tuesday, July 2

NLC—Day 4

7:45 a.m.–8:45 a.m.	Regional Voting
8:00 a.m.–Noon	MarketPlace
8:45 a.m.–9:45 a.m.	National Voting
10:00 a.m.–11:00 a.m.	March of Dimes Mini March for Babies
6:00 p.m.–9:00 p.m.	Awards of Excellence Program
9:30 p.m.–11:30 p.m.	FBLA Social
Midnight	Curfew

The online testing will be at the Grand Hyatt San Antonio, other FBLA competitive events, workshops, exhibits, the Opening Session, and Awards of Excellence Program will be at the Henry B. Gonzalez Convention Center.

Middle Level Conference Schedule

Saturday, June 29

7:00 p.m.–9:00 p.m.	Opening General Session
Midnight	Curfew

Sunday, June 30

9:00 a.m.–3:15 p.m.	Workshops
9:15 a.m.–10:00 a.m.	Online Test—Business Math & Financial Literacy
10:15 a.m.–11:00 a.m.	Online Test—Career Exploration
11:15 a.m.–Noon	Online Test—Business Etiquette
11:45 a.m.–1:30 p.m.	Lunch on Your Own
1:15 p.m.–2:00 p.m.	Online Test—Introduction to Computer Science & Coding
2:15 p.m.–3:00 p.m.	Online Test—Multimedia & Website Development
3:15 p.m.–4:00 p.m.	Online Test—Digital Citizenship
Midnight	Curfew

Monday, July 1

8:00 a.m.–9:30 a.m.	Open Events—Business Communication, Entrepreneurship Concepts, Leadership Skills, & Study Skills
9:00 a.m.–3:15 p.m.	Workshops
11:45 a.m.–1:30 p.m.	Lunch on Your Own
1:30 p.m.–5:30 p.m.	Preliminaries for Presentation Events—Elevator Speech, Community Service Project & Critical Thinking
Midnight	Curfew

Tuesday, July 2

8:30 a.m.–11:30 a.m.	Finals for Presentation Events—Elevator Speech, Community Service Project & Critical Thinking
Midnight	Curfew

Monday, June 24

Accounting Analysis & Decision Making (Online)*	2:00 p.m.–3:15 p.m.
Accounting Principles	4:00 p.m.–5:15 p.m.
Business Decision Making (Online)*	3:00 p.m.–4:15 p.m.
Computer Applications	4:00 p.m.–5:15 p.m.
Desktop Publishing (Online)	3:00 p.m.–4:15 p.m.
Economic Analysis & Decision Making (Online)*	2:00 p.m.–3:15 p.m.
Financial Analysis & Decision Making (Online)*	2:00 p.m.–3:15 p.m.
Financial Services (Online)*	3:00 p.m.–4:15 p.m.
Forensic Accounting: Preliminary (Check-in)	6:00 p.m.–6:30 p.m.
Future Business Executive (Online)*	4:00 p.m.–5:15 p.m.
Global Analysis & Decision Making (Online)*	2:00 p.m.–3:15 p.m.
Help Desk (Online)*	3:00 p.m.–4:15 p.m.
Hospitality Management (Online)*	2:00 p.m.–3:15 p.m.
Human Resource Management (Online)*	3:00 p.m.–4:15 p.m.
Insurance Concepts	4:00 p.m.–5:15 p.m.
Management Analysis & Decision Making (Online)*	2:00 p.m.–3:15 p.m.
Marketing Analysis & Decision Making (Online)*	3:00 p.m.–4:15 p.m.
Network Design (Online)*	2:00 p.m.–3:15 p.m.
Parliamentary Procedure (Online)*	4:00 p.m.–5:15 p.m.

Tuesday, June 25

Accounting for Professionals	11:30 a.m.–12:45 p.m.
Administrative Technology	11:30 a.m.–12:45 p.m.
Business Communication	9:30 a.m.–10:45 a.m.
Business Ethics: Preliminary	1:30 p.m.–5:30 p.m.
Business Law: Preliminary	1:30 p.m.–5:30 p.m.
Business Presentation: Preliminary	8:30 a.m.–12:30 p.m.
Business Sustainability: Preliminary	1:30 p.m.–5:30 p.m.
Client Service— <i>1st competitor reports</i>	1:10 p.m.
Client Service: Preliminary	1:30 p.m.–4:30 p.m.
Community Service Project: Preliminary	8:30 a.m.–12:30 p.m.
Computer Animation: Preliminary	8:30 a.m.–12:30 p.m.
Computer Concepts	10:30 a.m.–11:45 a.m.
Contemporary Sports Issues	9:30 a.m.–10:45 a.m.
Cost Accounting	9:30 a.m.–10:45 a.m.
Cyber Security	9:30 a.m.–10:45 a.m.

Wednesday, June 26—Finals

Accounting Analysis & Decision Making— <i>1st competitor reports</i>	8:00 a.m.
Accounting Analysis & Decision Making: Finals*	8:30 a.m.–12:30 p.m.
Business Decision Making— <i>1st competitor reports</i>	1:00 p.m.
Business Decision Making: Finals*	1:30 p.m.–5:30 p.m.
Business Ethics: Finals	1:30 p.m.–5:30 p.m.
Business Law: Finals	1:30 p.m.–5:30 p.m.
Business Presentation: Finals	8:30 a.m.–12:30 p.m.
Business Sustainability: Finals	1:30 p.m.–5:30 p.m.
Client Service— <i>1st competitor reports</i>	1:10 p.m.
Client Service: Finals	1:30 p.m.–4:30 p.m.
Community Service Project: Finals	8:30 a.m.–12:30 p.m.
Computer Animation: Finals	8:30 a.m.–12:30 p.m.
Economic Analysis & Decision Making— <i>1st competitor reports</i>	8:00 a.m.
Economic Analysis & Decision Making: Finals*	8:30 a.m.–12:30 p.m.
Emerging Business Issues: Finals	8:30 a.m.–12:30 p.m.
Financial Analysis & Decision Making— <i>1st competitor reports</i>	1:00 p.m.
Financial Analysis & Decision Making: Finals*	1:30 p.m.–5:30 p.m.
Financial Services— <i>1st competitor reports</i>	1:00 p.m.
Financial Services: Finals*	1:30 p.m.–5:30 p.m.
Forensic Accounting: Finals	8:30 a.m.–12:30 p.m.
Future Business Educator: Finals	8:30 a.m.–3:00 p.m.
Future Business Executive: Finals*	8:30 a.m.–3:00 p.m.
Global Analysis & Decision Making: Finals*	1:30 p.m.–5:30 p.m.
Help Desk— <i>1st competitor reports</i>	8:10 a.m.
Help Desk: Finals*	8:30 a.m.–11:30 a.m.
Hospitality Management— <i>1st competitor reports</i>	8:00 a.m.
Hospitality Management: Finals*	8:30 a.m.–12:30 p.m.
Human Resource Management— <i>1st competitor reports</i>	8:00 a.m.
Human Resource Management: Finals*	8:30 a.m.–12:30 p.m.

Emerging Business Issues: Preliminary	8:30 a.m.–12:30 p.m.
Entrepreneurship Concepts	9:30 a.m.–10:45 a.m.
Financial Concepts	12:30 p.m.–1:45 p.m.
Forensic Accounting: Preliminary	8:30 a.m.–12:30 p.m.
Forensic Accounting: Finals (Check-in)	6:30 p.m.–7:00 p.m.
Future Business Educator: Preliminary	8:30 a.m.–1:00 p.m.
Future Business Executive: Preliminary*	8:30 a.m.–1:00 p.m.
Global Analysis & Decision Making: Finals (Check-in)	6:30 p.m.–7:00 p.m.
Impromptu Speaking— <i>1st competitor reports</i>	8:10 a.m.
Impromptu Speaking: Preliminary	8:30 a.m.–11:30 a.m.
Information Management	10:30 a.m.–11:45 a.m.
Integrated Marketing Campaign: Preliminary	1:30 p.m.–5:30 p.m.
Job Interview: Preliminary	8:30 a.m.–1:00 p.m.
Justice Administration	10:30 a.m.–11:45 a.m.
Macroeconomics	10:30 a.m.–11:45 a.m.
Management Concepts	10:30 a.m.–11:45 a.m.
Marketing Concepts	11:30 a.m.–12:45 p.m.
Microeconomics	12:30 p.m.–1:45 p.m.
Mobile Application Development: Preliminary	8:30 a.m.–12:30 p.m.
Networking Concepts	11:30 a.m.–12:45 p.m.
Network Design: Finals (Check-in)	6:30 p.m.–7:00 p.m.
Organizational Behavior & Leadership	11:30 a.m.–12:45 p.m.
Personal Finance	9:30 a.m.–10:45 a.m.
Programming Concepts	9:30 a.m.–10:45 a.m.
Project Management	11:30 a.m.–12:45 p.m.
Public Speaking: Preliminary	1:30 p.m.–4:30 p.m.
Retail Management	12:30 p.m.–1:45 p.m.
Sales Presentation: Preliminary	1:30 p.m.–5:30 p.m.
Small Business Management Plan: Preliminary	1:30 p.m.–5:30 p.m.
Social Media Challenge: Preliminary	1:30 p.m.–5:30 p.m.
Sports Management & Marketing	12:30 p.m.–1:45 p.m.
Statistical Analysis	12:30 p.m.–1:45 p.m.
Strategic Analysis & Decision Making: Preliminary	8:30 a.m.–12:30 p.m.
Website Design: Preliminary	8:30 a.m.–12:30 p.m.

Impromptu Speaking— <i>1st competitor reports</i>	8:10 a.m.
Impromptu Speaking: Finals	8:30 a.m.–11:30 a.m.
Integrated Marketing Campaign: Finals	1:30 p.m.–5:30 p.m.
Job Interview: Finals	8:30 a.m.–3:00 p.m.
Management Analysis & Decision Making— <i>1st competitor reports</i>	8:00 a.m.
Management Analysis & Decision Making: Finals*	8:30 a.m.–12:30 p.m.
Marketing Analysis & Decision Making— <i>1st competitor reports</i>	1:00 p.m.
Marketing Analysis & Decision Making: Finals*	1:30 p.m.–5:30 p.m.
Mobile Application Development: Finals	8:30 a.m.–12:30 p.m.
Network Design: Finals*	1:30 p.m.–5:30 p.m.
Open Events—Advertising, Construction Management, Health Care Administration	10:00 a.m.–11:30 a.m.
Open Events—Non-Profit Business Management, Political Science, Supply Chain Management	11:30 a.m.–1:00 p.m.
Parliamentary Procedure— <i>1st competitor reports</i>	8:00 a.m.
Parliamentary Procedure: Finals*	8:30 a.m.–2:00 p.m.
Public Speaking: Finals	1:30 p.m.–4:30 p.m.
Sales Presentation: Finals	1:30 p.m.–5:30 p.m.
Small Business Management Plan: Finals	1:30 p.m.–5:30 p.m.
Social Media Challenge: Finals	1:30 p.m.–5:30 p.m.
Strategic Analysis & Decision Making: Finals	8:30 a.m.–12:30 p.m.
Website Design: Finals	8:30 p.m.–12:30 p.m.

** two-part competitive event*

Schedules subject to change

Saturday, June 29

Banking & Financial Systems (Online)*	3:15 p.m.–4:30 p.m.
Entrepreneurship (Online)*	4:15 p.m.–5:30 p.m.
Future Business Leader (Online)*	1:15 p.m.–2:30 p.m.
Global Business (Online)*	3:15 p.m.–4:30 p.m.
Help Desk (Online)*	1:15 p.m.–2:30 p.m.
Hospitality Management (Online)*	4:15 p.m.–5:30 p.m.
Management Decision Making (Online)*	2:15 p.m.–3:30 p.m.
Management Information Systems (Online)*	2:15 p.m.–3:30 p.m.
Marketing (Online)*	2:15 p.m.–3:30 p.m.
Network Design (Online)*	4:15 p.m.–5:30 p.m.
Parliamentary Procedure (AL-PA) (Online)*	12:15 p.m.–1:30 p.m.
Parliamentary Procedure (PR-WY) (Online)*	1:15 p.m.–2:30 p.m.
Sports & Entertainment Management (Online)*	3:15 p.m.–4:30 p.m.

Sunday, June 30

3-D Animation: Preliminary	1:30 p.m.–5:30 p.m.
Accounting I	9:15 a.m.–10:30 a.m.
Accounting II	8:15 a.m.–9:30 a.m.
Advertising	4:15 p.m.–5:30 p.m.
Agribusiness	9:15 a.m.–10:30 a.m.
American Enterprise Project: Preliminary	8:30 a.m.–12:30 p.m.
Broadcast Journalism: Preliminary	1:30 p.m.–5:30 p.m.
Business Calculations	1:15 p.m.–2:30 p.m.
Business Communication	11:15 a.m.–12:30 p.m.
Business Ethics: Preliminary	8:30 a.m.–12:30 p.m.
Business Financial Plan: Preliminary	8:30 a.m.–12:30 p.m.
Business Law	12:15 p.m.–1:30 p.m.
Business Plan: Preliminary	1:30 p.m.–5:30 p.m.
Client Service— <i>1st competitor reports</i>	1:10 p.m.
Client Service: Preliminary	1:30 p.m.–4:30 p.m.
Coding & Programming: Preliminary	8:30 a.m.–12:30 p.m.
Community Service Project: Preliminary	8:30 a.m.–12:30 p.m.
Computer Applications	8:15 a.m.–9:30 a.m.
Computer Game & Simulation Programming: Preliminary	1:30 p.m.–5:30 p.m.
Computer Problem Solving	12:15 p.m.–1:30 p.m.
Cyber Security	9:15 a.m.–10:30 a.m.
Database Design & Application	8:15 a.m.–9:30 a.m.
Digital Video Production: Preliminary	8:30 a.m.–12:30 p.m.
E-business: Preliminary	1:30 p.m.–5:30 p.m.

Monday, July 1—Finals

3-D Animation: Finals	1:30 p.m.–5:30 p.m.
American Enterprise Project: Finals	8:30 a.m.–12:30 p.m.
Banking & Financial Systems— <i>1st competitor reports</i>	8:00 a.m.
Banking & Financial Systems: Finals*	8:30 a.m.–12:30 p.m.
Broadcast Journalism: Finals	1:30 p.m.–5:30 p.m.
Business Ethics: Finals	8:30 a.m.–12:30 p.m.
Business Financial Plan: Finals	8:30 a.m.–12:30 p.m.
Business Plan: Finals	1:30 p.m.–5:30 p.m.
Client Service— <i>1st competitor reports</i>	1:10 p.m.
Client Service: Finals	1:30 p.m.–4:30 p.m.
Coding & Programming: Finals	8:30 a.m.–12:30 p.m.
Community Service Project: Finals	8:30 a.m.–12:30 p.m.
Computer Game & Simulation Programming: Finals	1:30 p.m.–5:30 p.m.
Digital Video Production: Finals	8:30 a.m.–12:30 p.m.
E-business: Finals	1:30 p.m.–5:30 p.m.
Electronic Career Portfolio: Finals	1:30 p.m.–5:30 p.m.
Emerging Business Issues: Finals	1:30 p.m.–5:30 p.m.
Entrepreneurship — <i>1st competitor reports</i>	1:00 p.m.
Entrepreneurship: Finals*	1:30 p.m.–5:30 p.m.
Future Business Leader: Finals*	8:30 a.m.–3:00 p.m.
Global Business— <i>1st competitor reports</i>	1:00 p.m.
Global Business: Finals*	1:30 p.m.–5:30 p.m.
Graphic Design: Finals	8:30 a.m.–12:30 p.m.
Help Desk— <i>1st competitor reports</i>	1:10 p.m.
Help Desk: Finals*	1:30 p.m.–4:30 p.m.
Hospitality Management— <i>1st competitor reports</i>	8:00 a.m.
Hospitality Management: Finals*	8:30 a.m.–12:30 p.m.
Impromptu Speaking— <i>1st competitor reports</i>	8:10 a.m.
Impromptu Speaking: Finals	8:30 a.m.–11:30 a.m.
Introduction to Business Presentation: Finals	1:30 p.m.–5:30 p.m.
Introduction to Public Speaking: Finals	8:30 a.m.–11:30 a.m.
Job Interview: Finals	8:30 a.m.–3:00 p.m.
LifeSmarts: Finals	8:30 a.m.–11:30 a.m.
Management Decision Making— <i>1st competitor reports</i>	8:00 a.m.
Management Decision Making: Finals*	8:30 a.m.–12:30 p.m.
Management Information Systems— <i>1st competitor reports</i>	1:00 p.m.
Management Information Systems: Finals*	1:30 p.m.–5:30 p.m.
Marketing— <i>1st competitor reports</i>	8:00 a.m.
Marketing: Finals*	8:30 a.m.–12:30 p.m.
Mobile Application Development: Finals	8:30 a.m.–12:30 p.m.

Economics	8:15 a.m.–9:30 a.m.
Electronic Career Portfolio: Preliminary	1:30 p.m.–5:30 p.m.
Emerging Business Issues: Preliminary	1:30 p.m.–5:30 p.m.
Future Business Leader: Preliminary*	8:30 a.m.–1:00 p.m.
Graphic Design: Preliminary	8:30 a.m.–12:30 p.m.
Health Care Administration	2:15 p.m.–3:30 p.m.
Impromptu Speaking— <i>1st competitor reports</i>	8:10 a.m.
Impromptu Speaking: Preliminary	8:30 a.m.–11:30 a.m.
Insurance & Risk Management	10:15 a.m.–11:30 a.m.
Introduction to Business	2:15 p.m.–3:30 p.m.
Introduction to Business Communication	10:15 a.m.–11:30 a.m.
Introduction to Business Presentation: Preliminary	1:30 p.m.–5:30 p.m.
Introduction to Business Procedures	1:15 p.m.–2:30 p.m.
Introduction to FBLA	3:15 p.m.–4:30 p.m.
Introduction to Financial Math	12:15 p.m.–1:30 p.m.
Introduction to Information Technology	3:15 p.m.–4:30 p.m.
Introduction to Parliamentary Procedure	3:15 p.m.–4:30 p.m.
Introduction to Public Speaking: Preliminary	8:30 a.m.–11:30 a.m.
Job Interview: Preliminary	8:30 a.m.–1:00 p.m.
Journalism	4:15 p.m.–5:30 p.m.
LifeSmarts: Preliminary	8:30 a.m.–1:00 p.m.
Mobile Application Development: Preliminary	8:30 a.m.–12:30 p.m.
Networking Concepts	4:15 p.m.–5:30 p.m.
Organizational Leadership	4:15 p.m.–5:30 p.m.
Partnership with Business Project: Preliminary	1:30 p.m.–5:30 p.m.
Personal Finance	11:15 a.m.–12:30 p.m.
Political Science	10:15 a.m.–11:30 a.m.
Public Service Announcement: Preliminary	8:30 a.m.–12:30 p.m.
Public Speaking: Preliminary	1:30 p.m.–4:30 p.m.
Publication Design: Preliminary	8:30 a.m.–12:30 p.m.
Sales Presentation: Preliminary	1:30 p.m.–5:30 p.m.
Securities & Investments	2:15 p.m.–3:30 p.m.
Social Media Campaign: Preliminary	1:30 p.m.–5:30 p.m.
Spreadsheet Applications	1:15 p.m.–2:30 p.m.
Virtual Business Finance Challenge: Preliminary	9:30 a.m.–3:30 p.m.
Virtual Business Management Challenge: Preliminary	9:30 a.m.–3:30 p.m.
Website Design: Preliminary	8:30 a.m.–12:30 p.m.
Word Processing	11:15 a.m.–12:30 p.m.

Network Design— <i>1st competitor reports</i>	8:00 a.m.
Network Design: Finals*	8:30 a.m.–12:30 p.m.
Open Events—Data Security, Digital Photography, Human Resource Management	9:30 a.m.–11:00 a.m.
Open Events—Project Management, Public Relations, Python Programming	11:00 a.m.–12:30 p.m.
Parliamentary Procedure— <i>1st competitor reports</i>	8:00 a.m.
Parliamentary Procedure: Finals*	8:30 a.m.–2:00 p.m.
Partnership with Business Project: Finals	1:30 p.m.–5:30 p.m.
Public Service Announcement: Finals	8:30 a.m.–12:30 p.m.
Public Speaking: Finals	1:30 p.m.–4:30 p.m.
Publication Design: Finals	8:30 a.m.–12:30 p.m.
Sales Presentation: Finals	1:30 p.m.–5:30 p.m.
Social Media Campaign: Finals	1:30 p.m.–5:30 p.m.
Sports & Entertainment Management— <i>1st competitor reports</i>	1:00 p.m.
Sports & Entertainment Management: Finals*	1:30 p.m.–5:30 p.m.
Virtual Business Finance Challenge: Finals	9:30 a.m.–11:30 a.m.
Virtual Business Management Challenge: Finals	9:30 a.m.–11:30 a.m.
Website Design: Finals	8:30 a.m.–12:30 p.m.

* *two-part competitive event*
Schedules subject to change

FBLA-PBL Dress Code

FBLA-PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world. Appropriate attire is required for all attendees—advisers, members, and guests—at all general sessions, competitive events, regional meetings, workshops, and other activities unless otherwise stated in the conference program. Conference name badges are part of this dress code and must be worn for all conference functions. For safety reasons, do not wear name badges when touring. ***Revised 1/9/2018**

Dress for Success



ACCEPTABLE

- Business suit with:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Dress pants or skirt with:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Business dress
- Blazer with dress pants and:
 - Blouse
 - Collared dress shirt and neck or bow tie
- Dress shoes/dress boots

UNACCEPTABLE

- Jewelry in visible body piercing, other than ears
- Denim or flannel clothing of any kind
- Shorts
- Athletic clothing
- Leggings or graphic designed hosiery/tights
- Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses
- Swimwear
- Flip flops or casual sandals
- Athletic shoes
- Industrial work shoes
- Hiking boots
- Boat shoes
- Any canvas or fabric shoes
- Hats
- Clothing with printing that is suggestive, obscene, or promotes illegal substances

No dress code can cover all contingencies, so FBLA-PBL members must use a certain amount of judgment in their choice of clothing to wear. Members who experience uncertainty about unacceptable attire should ask their local or state adviser.

Hotel Information & Discounts

HOTEL INFORMATION

FBLA and PBL reservations will only be accepted at the hotel your state has been assigned.

Please note: States must stay at designated NLC conference hotels per the FBLA-PBL Board of Directors. There are many reasons why this is required, including cost of meeting space, room setup charges, and penalties for not filling all rooms contracted. In addition, chapters benefit by staying in a designated NLC conference hotel through networking opportunities and negotiated services (e.g., complimentary Internet, discounted parking, discounted meals, etc.).

DISCOUNTS

United Airlines Discount

FBLA-PBL has partnered with United Airlines to offer discounted airfares on all standard fares (sale web fares are excluded) for conference attendees traveling to **San Antonio Airport (SAT)**. Travel must be completed between 6/20/2019 and 7/5/2019 to receive the discount. If booking online, go to united.com/meetingtravel and enter Offer Code ZGN3569764. If booking through a travel professional or United Meetings at 800.426.1122, please provide them with Agreement Code 569764 and Z Code ZGN3. There is an additional \$25 fee for booking through a travel professional.



Airport Shuttle

San Antonio is happy to welcome Future Business Leaders of America-Phi Beta Lambda to town! We are pleased to present SuperShuttle-San Antonio as the contracted airport shuttle provider now providing airport transfers to and from the International San Antonio Airport for hotel, home, and business transportation to ANY address. Have around town transportation needs? We can assist with groups of any size 24/7—Book 2-hour minimum service as directed service here and have your driver and vehicle remain with you throughout. Larger groups please contact confirmations@StarShuttle.com for mini and motorcoach transfer options. Go to fbla.org/NLC under Airport Shuttle to book online, enter your group code when booking online to receive a 10% discount on SuperShuttle Shared-ride or ExecuCar black car service in San Antonio.



Car Rental Discounts

Drive Happy® with Alamo, where FBLA-PBL NLC delegates save on everyday low prices*. With self-serve check-in, you can skip the counter, check in at the kiosk, and drive away. All you need is a valid driver's license and a major credit card. It's that easy.

Visit alamo.com/offer/FBLA or call Alamo at 800.462.5266 to make a reservation. Be sure to request Contract ID# 7000461 at the time of reservation.



**Discount applies to base rate only at participating locations. Discount varies by rental date, location, and vehicle type. Taxes, other governmentally-authorized or imposed surcharges, license and concession recoupment fees, airport and airport facility fees, fuel, additional driver fee, one-way rental charge, and optional items (such as CDW up to US \$30 per day) are extra. In the United States, check your insurance and/or credit card for rental vehicle coverage. Renter must meet standard age, driver, and credit requirements. 24-hour advance reservation required. May not be combined with other discounts. Availability is limited. Subject to change without notice. Blackout dates may apply. Void where prohibited. Alamo and Drive Happy are trademarks of Alamo Rent A Car. ©2010 Alamo Rent A Car. All rights reserved.*

Continuing Education

CONTINUING EDUCATION CREDIT

Valley City State University is pleased to offer optional 2000-level continuing education credit to FBLA-PBL advisers and Professional Division members attending and participating in the 2019 FBLA-PBL National Leadership Conference. This credit may be used for teaching licensure renewal, salary adjustments, and professional development credit. This credit will not count toward undergraduate or graduate degree requirements.

CTE 2000 FBLA-PBL National Leadership Conference (Pass/Fail)—one continuing education credit. Requirements to fulfill course requirements will include a summary of the conference main speakers and breakout sessions attended.

Cost of the credit will be \$75 for one continuing education credit. Registration can be found at vcsu.edu/extend. Only online registration will be accepted. Registration for the continuing education credit will close on Monday, July 2, 2019. For more information, contact Rick Ross at 701.845.7182 or rick.ross@vcsu.edu.

Valley City State University, located in Valley City, North Dakota, is an institution of higher education accredited by the Higher Learning Commission and the National Council for the Accreditation of Teacher Education. Valley City State University has been named to the U.S. News and World Report "Best Colleges" list for 18 consecutive years.



Conference Preparation Tips

Here are some tips to help you prepare for the conference:

- Make sure your chapter has paid state and national dues for all members.
- Check with your state adviser to determine if any travel arrangements are made by your state, and if so, what is included. If not, you must make arrangements for transportation, accommodations, and conference registration.

If you have a student who is competing:

- Carefully read the 2018–19 Competitive Events Program guidelines, which are found at fbla-pbl.org.
- Check with your state adviser or competitive events coordinator for special deadlines for report or résumé submissions. State advisers also will receive any competitive event updates.
- Conference registration must be paid in order to compete.

Schedule a meeting with all conference attendees:

- Discuss expenses and help students determine how much spending money they will need for food, entertainment, and souvenirs. Meals are not included in the conference registration fee.
- Discuss appropriate clothing to pack.
- Remind students to keep careful track of their badges because there is a \$5 fee per replacement badge for all attendees.
- Discuss appropriate behavior. Conference delegates represent the national organization, as well as their school and state. FBLA delegates must read and sign the Code of Conduct, which their adviser should bring to the conference in case any infractions occur.
- Be sure all forms are signed.
- Discuss the various sightseeing options.
- Review all travel plans with attendees; where appropriate, provide parents and guardians with an itinerary and important telephone numbers.
- Attend an Adviser Orientation scheduled the first two days of the conference and receive your adviser gift.
- Emphasize the importance of participating in conference activities (e.g., workshops, exhibits, etc.) to the fullest extent.

Before you depart for the conference:

- Download the free FBLA-PBL National Conferences app for your smartphone or tablet.
- Determine any allergies, physical disabilities, or limitations that your students may have. Notify the national center staff of any disabilities that may require special services using the Special Needs form located at fbla.org/NLC.
- Check with your school's accounting department to ensure all checks have been mailed for conference registration and hotel reservations.
- If you did not receive a hotel confirmation, call the hotel to confirm your reservation was received. Document the name of the hotel representative and the date and time of your conversation.
- Bring to the conference copies of your original hotel reservation and conference registration forms, as well as your confirmation for each person.

At the conference:

- Schedule a meeting with attendees after you've arrived at the conference and picked up your registration packet.
- Review the conference program in detail.

DISCOUNTED TOURS

While in San Antonio, make plans to enjoy some of the area's finest attractions and entertainment. Take advantage of special discounted tours made available to our conference attendees. Visit fbla.org/NLC for more information on tour details, pricing, transportation, and options.

Friday, June 21—Schlitterbahn Waterpark **9:00 a.m.–7:00 p.m.—\$90 per person**

Deep in the heart of central Texas, Schlitterbahn grew out of the spring fed river and German heritage of the Hill Country. Enjoy two distinct waterpark experiences with over 51 attractions, including tube chutes, rides, tube slides, and pools fed by river water that always stays a cool 72 degrees. Ticket and Meal voucher included.

Friday, June 21—Texas Hill Country & LBJ Ranch Tour **9:00 a.m.–5:00 p.m.—\$29 per person**

Explore the scenic backroads of the Texas Hill Country and learn about Texas cowboys and the great cattle drives. Visit the Lyndon B. Johnson State Park & Historic Site to learn about the birthplace, home, ranch, and final resting place of Lyndon B. Johnson, 36th President of the United States. Have time in Fredericksburg, a historic German town to shop and have lunch at an authentic German restaurant.

Experience the magic and music that is Luckenbach, Texas. Lunch not included.

Tuesday, June 25—UNESCO World Heritage Site Tour **12:00 p.m.–4:00 p.m.—\$55 per person**

Experience the beauty and history of the great city of San Antonio. Visit the Spanish influences near the San Antonio River named in honor of San Antonio de Padua. See the original frescos at Mission Concepcion. Experience mission life at Mission San Jose, the Queen of the Missions. Learn about the hunters and gathers at Mission San Juan. Explore the ruins and grounds at Mission Espada. This truly is a gem of a tour—discover the UNESCO World Heritage Site and The San Antonio Spanish Missions.

Wednesday, June 26—Six Flags Fiesta Texas **9:00 a.m.–7:30 p.m.—\$80 per person**

Enjoy the day at Six Flag Fiesta Texas! Ride some of the fastest, tallest, wildest, and exciting roller coasters in the nation. Relax at White Water Bay—swim in the large wave pools, slide down a speed water slide, or float the lazy rivers. Take a break from the heat and watch one of the many entertaining live shows. Ticket and Meal voucher included.



San Antonio

**SIGHTSEEING
EVERYWHERE**

Wednesday, June 26—Texas Hill Country & LBJ Ranch Tour **9:00 a.m.–5:00 p.m.—\$29 per person**

Explore the scenic backroads of the Texas Hill Country and learn about Texas cowboys and the great cattle drives. Visit the Lyndon B. Johnson State Park & Historic Site to learn about the birthplace, home, ranch, and final resting place of Lyndon B. Johnson, 36th President of the United States. Have time in Fredericksburg, a historic German town to shop and have lunch at an authentic German restaurant.

Experience the magic and music that is Luckenbach, Texas. Lunch not included.

Thursday, June 27—San Antonio: Grand Historic City Tour **9:00 a.m.–1:00 p.m.—\$65 per person**

Experience 300 years of history, architecture, and the confluence of cultures! Remember the Alamo by exploring the church, barracks, and grounds. Walk through the koi ponds, cobblestone archways, and the water fall at the Japanese Tea Garden. Explore the largest Mexican market in the nation—The El Mercado; lunch is included at the staple Tex-mex restaurant, Mi Tierra Café y Panaderia.

Monday, July 1—Natural Bridge Caverns **9:00 a.m.–4:00 p.m.—\$75 per person**

Experience Natural Bridge Caverns' Discover Tour—travel through a half-mile of the largest and most spectacular show cavern in Texas. You'll walk 180 feet below the ground, through awe-inspiring, ancient formations including stalagmites, stalactites, flowstones, chandeliers, and soda straws. After the tour, find your way through The AMAZEn' Ranch Roundup; a one-of-a-kind maze experience with 3 towers and a bridge to help you find your way, if you get lost. Meal voucher included. Canopy Explorer Ropes Course and Canopy Zip Lines Course not included but can be purchased on site.

Monday, July 1—Texas Hill Country & LBJ Ranch Tour **9:00 a.m.–5:00 p.m.—\$29 per person**

Explore the scenic backroads of the Texas Hill Country and learn about Texas cowboys and the great cattle drives. Visit the Lyndon B. Johnson State Park & Historic Site to learn about the birthplace, home, ranch, and final resting place of Lyndon B. Johnson, 36th President of the United States. Have time in Fredericksburg, a historic German town to shop and have lunch at an authentic German restaurant.

Experience the magic and music that is Luckenbach, Texas. Lunch not included.



PBL INSTITUTE FOR LEADERS #PBLIFL

Discover why more than 15,000 FBLA-PBL graduates rate the Institute for Leaders as one of the greatest highlights of their National Leadership Conference and membership experience. At the IFL, you will build your professional network and knowledge over two days of professional development training for future managers, executives, innovators, and entrepreneurs. Join fellow PBL members and our team of experienced and inspiring business professionals, speakers, and mentors who are ready to share their experiences and life lessons with you! As you rise in your professional altitude, it impacts your leadership attitude. Grow your positivity, creativity, innovation, and motivation to influence your leadership attitude with inspiring leadership speakers, awesome hands on practical sessions, transformational training, networking with industry, and next level leadership experiences at this year's Institute for Leaders.

Track Option #1: Executive Leadership | It's time to STRATEGIZE

For future managers and executives. There is a difference between leadership and management. Those who are the best leaders excel as managers and executives. Learn how to be the glue that holds a team together, the force that drives the team towards results, and the guide who can help create, for their team, an environment to succeed.

Topics include:

Leadership Culture
Strategic Planning & Project Management

Know Your Numbers
Communication Code

Track Option #2: Visionary Leadership | It's time to INNOVATE

For aspiring innovators and entrepreneurs. Have your own business or idea and want to launch it? Are you naturally creative and always coming up with ideas that are new and innovative? Bring your vision to life in this INNOVATE track! We are looking for the dreamers, the forward thinkers, the inventors...and with this innovation intensive session, you will be equipped with the knowledge and know-how on how to take an idea from just an idea, to an idea with a strong foundation for successful execution.

Topics include:

Entrepreneurial Edge
Concept to Customer

Pitch Perfect Prep
Fund Your Fortune

A panel of alumni, business professionals, and entrepreneurs are eager to join you. Hear their stories, ask them your burning questions, learn from their mistakes, and listen to their advice on how you can unleash your potential.

The entire IFL experience culminates in a collaborative case study challenge. Teams will compete by showcasing and demonstrating their approach to the problem presented. The top teams that perform the best will present live on stage! The audience votes for their favorite pitch, and our judge panel made up of business professionals and entrepreneurs will choose the winners.

#PBLIFL SCHEDULE OVERVIEW

All sessions are for PBL leaders

Day 1 Sunday, June 23

PBL Chapter Attire! NLC shirt or PBL polos

7:00 a.m.–8:00 a.m.	Registration
8:00 a.m.–9:30 a.m.	Time to Lead Opening Session
9:30 a.m.–11:30 a.m.	Time to Strategize / Innovate Tracks
11:30 a.m.–1:00 p.m.	Lunch on your own
1:00 p.m.–4:30 p.m.	Time to Strategize / Time to Innovate Tracks
4:45 p.m.–5:30 p.m.	Time to Listen & Learn Panel

Day 2, Monday, June 24

PBL Professional Dress (Dress Code)

8:00 a.m.–10:00 a.m.	Time to Collaborate Kickoff Session
10:00 a.m.–11:30 a.m.	Time to Execute Time to Innovate—PBL Stock Exchange Time to Strategize—PBL Showcase
11:30 a.m.–12:30 p.m.	Closing Time Closing Session

FBLA INSTITUTE FOR LEADERS #FBLAIFL

Discover why more than 15,000 FBLA graduates rate the Institute for Leaders as one of the greatest highlights of their National Leadership Conference and membership experience. Build your professional network and knowledge over two days of intensive leadership experiences, including inspiring leadership speakers, interactive activities with fellow FBLA members, awesome hands-on practical breakout sessions, transformational training, networking with industry, and more.

CHAPTER OFFICER LEADERSHIP—TIME TO LEAD

For current or aspiring Chapter Officers. Learn the tools and techniques you need to achieve and lead at the chapter level. Understand your role and create a plan of action for your FBLA chapter. Gain experience in goal setting, running meetings, membership recruitment, communications, fund development, service activities, FBLA opportunities and how to prepare to win in FBLA competitive events. FBLA Chapter Officers will take advantage of being in a collaborative space with other chapter leaders and graduate IFL with a plan to implement excellence throughout their year of service!

STATE OFFICER LEADERSHIP—TIME TO EMPOWER

For State Officers and National Officer Candidates. You have the power to empower your state association. Gain strategic training, ideas, and plans to advance your state and all FBLA to the next level. Acquire practical and advanced communication strategies, training techniques, workshop facilitation methods, and the power of digital media. Learn effective ways to recruit chapters and serve chapter officers. Organize FBLA activities, unleash advocacy, and learn key insights into successful project/event management. Learn your role as the critical motivator for members and chapters to participate in FBLA's incredible national programs. Network with FBLA's best and join us in San Antonio to build your officer team and become a top leader in FBLA!

COMMUNICATION LEADERSHIP—TIME TO SPEAK

For all leaders and communicators. It's time to speak and be heard! Dynamic and professional communication skills through a variety of mediums are essential to the success of any leader. Take your speaking and communication to the next level...the leader level! Learn presentation techniques, the art of facilitation, how to create stimulating audio and visual environments, and strategies for digital communication. Leaders in this track will develop an awesome workshop presentation, acquire a toolkit of leadership activities, and gain the knowledge and experience to build solid communication and outreach plans for their chapter and/or future business!

BUSINESS LEADERSHIP—TIME TO EARN

For future executives and business leaders. President Truman famously said, "the business of America is business." Sharpen your business prowess as you learn how to earn from this business leadership track. Follow the example of business heroes, gain new insights from business leadership hacks, and get the inside perspective of what it takes to become an executive leader. Open the door to the boardroom and take your seat at the table to learn strategy, marketing, innovation, customer service, technology, ethics, and entrepreneurial skills of the C-suite elite.

ADVISER LEADERSHIP—TIME TO LEARN

For FBLA advisers. For advisers in FBLA, it's always time to learn...and not just for your students. Educators are both teachers and life-long learners. Take this opportunity to step away from your role as teacher and invest in yourself as a learner in this adviser track designed just for you! From chapter management techniques to integrating FBLA competition and program resources into your classroom, you'll gain valuable knowledge to help you provide an FBLA experience for your students. You will also dive deeper into your own learning and leadership style as well as gain insights about how you can increase your ability to influence in all circles of your life.

IFL PAYMENT (FBLA & PBL)

IFL conference fees are separate from the NLC (see page 6) and must be paid in advance or onsite at the conference. Purchase orders do not constitute payment. If your school is not paid in full, students will be ineligible to participate in the IFL.

#FBLAIFL SCHEDULE OVERVIEW

Friday, June 28

FBLA Spirit Attire! NLC shirt or FBLA polos

7:00 a.m.–8:00 a.m.	Registration
8:00 a.m.–9:30 a.m.	Countdown to Leadership Opening Session
9:30 a.m.–11:30 a.m.	Leadership Time Tracks
11:30 a.m.–1:00 p.m.	Lunch on your own
1:00 p.m.–4:30 p.m.	Leadership Time Tracks
4:45 p.m.–5:30 p.m.	Past Present and Future Panel

Saturday, June 29

FBLA Professional Dress (Dress Code)

8:00 a.m.–8:30 a.m.	Hit the Big Time Kickoff Session
8:30 a.m.–11:30 a.m.	Time Out Sessions Breakouts
11:30 a.m.–12:30 p.m.	Final Moments Closing Session & Celebration



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FUTURE CONFERENCES

2019 PBL Career Connections Conference

October 24–26

2019 National Fall Leadership Conferences

November 1–2 Washington, DC

November 8–9 Birmingham, AL

November 15–16 Denver, CO

2020 National Leadership Conference

Salt Lake City, UT

PBL: June 24–27

FBLA: June 29–July 2