



Local Chapter Annual Business Report

2018-2019

**Alderson Broaddus University
West Virginia**

Table of Contents

Table of Contents -----1

State of Chapter-----2-3

Program of Work-----4

Recruitment Activities-----5

Leadership Development-----6-7

Career Exploration and Preparation-----8

Business Partnerships-----9

Chapter Fundraising-----10

Public Relations and Chapter Publicity-----10-11

State and National Projects-----11

Other Community Service Projects-----12-13

Participation in PBL Conferences-----13-14

Chapter and Individual Recognitions Earned-----14

Competitive Event Winners & Participants-----14-15



State of Chapter

President's Remarks

February 14th, 2019

Chapter Members:

It is with great honor that I am serving as 2018-2019 ABU Phi Beta Lambda President. Our chapter has moved in numerous directions in the course of one year. We have persevered and made our chapter known within the Alderson Broaddus community. Our chapter has grown exponentially in leadership, membership, fundraising, and community outreach. I foresee massive growth for AB Phi Beta Lambda in all of these areas.

This is my third year with PBL, and I have never experienced anything like what this organization has done for me. Since I have moved up the ladder, we as an officer team have made an effort to create a family atmosphere within our chapter. The increase in members has led me to be more involved than ever in leading others and community outreach. I was raised to help others and put others before myself. Therefore, I have had the pleasure to help our local community with obtaining 600+ hours of community service through Phi Beta Lambda. Connecting with my community has made me a better public speaker and improved my communication skills. As a community outreach activist, I have created a state-wide community service program for the entire state of West Virginia. This program is advancing our organization and myself by exemplifying the key mission of PBL.

As I know my role will change within PBL, I have numerous goals that I plan to carry out for my peers that will enable them to obtain the same experience I have had. While I am proud of my accomplishments as well as those of our chapter, I want to ensure others are susceptible to this remarkable opportunity. I will share my knowledge with anyone I encounter to allow them to embark upon the wonderful journey through PBL.

To ABU PBL Executive Council, advisors, and members, I want to thank you all for leading me to reach my fullest potential. More importantly is the applause and recognition you deserve for your efforts and hard work to bring business and learning together. However, always remember, PBL individuals, to focus on leading, creating, and inspiring others!

Sincerely,



Jeremy Linaburg

2018-2019 Alderson Broaddus University PBL Chapter President



Membership Highlights

Alderson Broaddus University Phi Beta Lambda membership has remained steady for the 2018 – 2019 academic year. Our ever-popular chapter is currently 52 members strong.

| | | |
|--|----------------------|-------------------|
| <i>Jeremy Linaburg, President</i> | Gray Ramsey | Adam Zirkelbach |
| <i>Alex Buckheit, Vice President</i> | Wade Connor | Courtney Douglas |
| <i>Abby Smith, Treasurer</i> | Wallaa Abo Elenin | Jamil Cofie |
| <i>Terrell Hightower, Secretary</i> | Sam Miser | Norman Harris |
| <i>Brenna Dugan, Media Director</i> | Alexcia Kolish | Reginald Williams |
| <i>Kiley Sparks, Freshman Representative</i> | Ylonda Florido | Mel Jeudy |
| <i>Carson Comer, Freshman Representative</i> | Toni Dondlson | Adam Walker |
| <i>Tiffany Hinchman, Fundraising Co- Chair</i> | Raimiero Salas | Kevin Martz |
| <i>Ciara Bauman, Fundraising Co – Chair</i> | Ellis Roberts | Jordan Slaiby |
| | Rhea John | Nina Maroney |
| | Katherine Mchaughlin | Malik Edmundson |
| | Michaela Bolyard | Rafael Martins |
| | Taylor Treadway | Marry Griffith |
| | Katie Shrader | Kierin Smith–Owen |
| | Tori Lee | |

2018 – 2019 State Leadership

President – Allyssa Covert, University of Charleston

Vice President / Treasurer – Jeremy Linaburg, Alderson Broaddus University

Parliamentarian / Secretary – Karissa Hudnall, University of Charleston

Sponsorship Director – Tiffany Hinchman, Alderson Broaddus University

Community Service Director – Michelle Hogel, West Virginia University

Social Media Director – Cody Wolfe, West Virginia University

Social Activities Director – Jacob Mauzy, West Liberty University

Fundraising Director – Raul Vasquez Calderon, Ohio Valley University

Membership Director – Grace Kinder, West Virginia University

State Advisor – Hayden Blazer, West Liberty University

Size of School and Community

Alderson Broaddus University was established in 1932 when two institutions came together to form our modern-day university. Alderson Broaddus University maintains five colleges: the College of Business, the College of Education and Music, the College of Health, Science, Technology and Mathematics, the College of Humanities and Social Sciences, and the College of Medical Science. The institution currently has 825 students that make up a variety of majors. The School of Business educates 255 of current students at Alderson Broaddus University. AB PBL’s chapter was reactivated three years ago and has attended every State Leadership Conference, the last three National Leadership Conferences, and was named a “Gold Seal Chapter” both state-wide and nationally. Philippi, West Virginia, is where the small but mighty Alderson Broaddus University sits, just an hour drive to the ever-popular city of Morgantown. The economy in the area remains unstable; however, it is beginning to develop around innovative and developing businesses. An increasing number of individuals are residing in Philippi, especially graduate students for the popular Physician’s Assistant program. The Mayor and his council are the decision-making group in Barbour County. Alderson Broaddus University PBL is grateful to have worked hand in hand with Mayor Bowers on numerous projects throughout their organizational career.

Program of Work

| Objective | Tactic | Due Date | Status |
|---|--|---|----------|
| Goal 1: Increase Membership | | | |
| Increase membership numbers | <ul style="list-style-type: none"> Utilize media outlets to publicize the organization. Offer incentives to joining PBL. Obtain a booth at the Organization Fair. Obtain a table for FBLA – PBL. | Completed by April 5 th 2019 | Complete |
| Goal 2: Increase Student Leadership | | | |
| Increase student responsibilities | <ul style="list-style-type: none"> Develop committee directors. Create projects within committees. Strive for a 2% increase in CMAP program. | Completed by April 5 th 2019 | Complete |
| Goal 3: Increase Membership for SFLC & CCC | | | |
| Increase membership numbers | <ul style="list-style-type: none"> Create flyers and media posts promoting each conference. Give presentations on each of the conferences to members to provide more information. Develop a promotional video from previous years information to show to members. | Completed by September 1 st , 2018 | Complete |
| Goal 4: Participate in National Campaigns | | | |
| Promote FBLA-PBL through national campaigns | <ul style="list-style-type: none"> Participate in March of Dimes campaign. Participate in CTE Month. Participate in FBLA-PBL Week. Participate in CMAP. | Completed by March 1 st , 2019 | Complete |
| Goal 5: Participate in State Campaigns | | | |
| Promote WV PBL through state campaigns | <ul style="list-style-type: none"> Participate in Chapter Community Service of the Year. Participate in Chapter of the Year. Participate in Stock Market Game. | Completed by April 1 st , 2019 | Complete |

Recruitment Activities



Organization Fair

Each year Alderson Broaddus University has an organization fair where every student organization can set up a booth. AB Phi Beta Lambda sets up a booth every year with sign-up sheets, tri-fold boards, and trophies to show the success of our organization. Not only that, but it allows our members to directly talk with potential members. AB Phi Beta Lambda had a two percent increase in membership because of the interactions made with potential members at the fair.



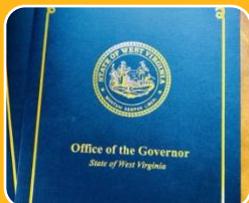
“Create. Lead. Inspire.” Brochure

“Create. Lead. Inspire.” has been the membership theme for the 2018-2019 recruitment year. The brochures were distributed to incoming freshman and business-related courses. The main purpose of the brochure was to advertise and provide information for individuals that were looking to join our organization.



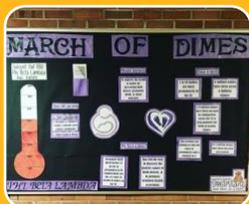
Chapter Social Media

Social media outlets were a key factor in driving membership within the chapter. The chapter Facebook, Instagram, and Twitter accounts facilitated communication of events, chapter news, and updates to every potential and current chapter member. Not only that, but all of the agendas and printed materials had the social media handles attached



Chapter Awards Case

The business department just put in an awards case strictly for AB PBL awards. The organization started obtaining massive amounts of awards two years ago, and the dean decided to build a trophy case. The case attracts individuals' attention because of the shiny awards and light effects in the case.



Chapter Bulletin Board

The AB PBL bulletin board informs individuals about meeting times, locations, and snacks provided that week. In addition, the board enables students to see the list of the active committees and of the current projects.



Presentations at Local High Schools

Two years ago we started a tradition where the current active PBL chapter took a trip to the two local high schools and gave presentations. The talk explained what PBL is and how it can help students for their futures. It is a phenomenal recruitment tool as it enables high school students to see the amazing things that the organization is doing.

Leadership Development



2018 State Leadership Conference

The Annual State Leadership Conference was held in Charleston, West Virginia, April 5th, 2018, at the University of Charleston. The theme for the conference was “Elevate Your Future.” Numerous AB PBL officers and current professional division members attended the event and helped judge and run the conference. In addition to networking and the competitive events, the conference included a “think tank” area where individuals were able to create and develop innovative business ideas. AB PBL ran two candidates for state officer positions, and both were elected.

Alderson Broaddus University Leadership Dinner

The Annual Alderson Broaddus University Leadership Dinner was held on April 13th where individuals from the institution are nominated based on their leadership characteristics. Each award is based on specific characteristics of a leader and how that individual has demonstrated those roles within the university. Over 15 active PBL members were recognized for numerous awards based on their great leadership skills.

2018 State Fall Leadership Conference

Alderson Broaddus University had nine members and one advisor at the West Virginia Phi Beta Lambda State Fall Leadership Conference in Flatwoods, West Virginia. The focus of the conference was to understand and analyze the steps to creating a business.

AB members participated in networking, idea generation, and business development workshops.

Each of the workshop sessions included a topic that pertained to creating and

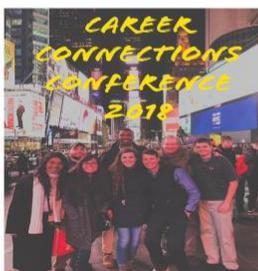
developing an innovative and original business, idea, or product. A highlight of the conference was when AB members had the opportunity to pitch their business idea to a group of investors to simulate an investing tank. AB groups placed first and second in the pitch competition where they were awarded prizes for their efforts. Chapter President Jeremy Linaburg accepted the “Biggest Appearance at SFLC” award from State Advisor, Mrs. Debra Conrad.

2018 Career Connections Conference

Alderson Broaddus PBL brought 10 members to the first ever Career Connections Conference held in New York City in October. The members were able to network and explore with students from all over the country. Tracks were set up for students where they were able to meet with business professionals of top ranked corporations in the world, such as; LinkedIn, The American Hockey League, and SONY. These meetings enabled our members to obtain information on how to become business professionals while also making connections for the next steps in their lives.

Officer Meetings

Returning executive officers met in August to begin planning for the upcoming year which involved creating the Program Of Work, establishing goals, distributing recruitment materials, and catching up with each executive officer on their summer adventures. Officers were installed and jobs were assigned to each individual.



Career Exploration and Preparation



Interview Workshop

- The PBL chapter noticed that individuals on campus were unprepared for interviews regarding job positions. The idea was then brought to our executive team from a member and a committee was created for the event. The AB PBL chapter has completed two successful interview workshops helping over 50 students per workshop. Students were able to learn and prepare for their future jobs and interview with organizations and corporations.



Resume Workshop

- The PBL chapter noticed that resumes submitted for PBL competitions were not up to par with what big corporations and organizations are looking for. Therefore, AB PBL created a workshop where a business professional came in and spoke to students. Following that presentation, individuals had the opportunity to submit their resumes to a set of business professionals who met with each student to revise and edit their resume. The event was run by a PBL committee and helped over 100 students on the Alderson Broaddus University campus.



Wheeling Business Trip

- A group of students went on a series of business tours in the Wheeling, West Virginia, area. The trip started off with touring a brewery created by an AB alumnus and meeting with him to talk about his professional career. The next day the group was able to tour and meet with Touchstone Laboratory, which is a research lab that created products for NASA. The last tour of the trip was with a corporation known as Kalkreuth Roofing and Sheet Metal, which is the 5th largest roofing company in the country. During the tour members were able to see operations first hand while also speaking with the CEO and his team about what it is like to operate a national organization.



West Virginia University Pitch Competition

- A group of students traveled to West Virginia University to network and explore business ideas that are being created by students in West Virginia. AB students were able to talk and collaborate with individuals that had business ideas. Not only that, but the students were able to meet with the director of the innovation lab where they learned about the business development process and how to create prototypes of their products.



Leadership Lecture Series

- The chapter invited two speakers to come and speak on their business development and how to create a positive attitude in the industry. Mr Steven Cutright, Director of Brickstreet Center for Innovation and Entrepreneurship, talked about how to create a positive work environment while also being happy in the current position. Dr. Carrie White, Assistant Vice President of Entrepreneurship and Innovation of West Virginia University, spoke on business development and entrepreneurial ventures. There were 120 students in attendance at the series, and the event was a huge success for AB PBL.

Business Partnerships



March of Dimes

The chapter set up a booth in the campus student center during March of Dimes month to raise money for March of Dimes. The chapter decorated the entire Business and Humanities building purple to support the cause. PBL'ers Brenna Dugan and Terrell Hightower led the committee and chapter in raising over \$500 for the non-profit organization. AB PBL ran a media campaign and raised awareness of the cause to every student at Alderson Broaddus University.

Wanderlust Coffee House & Wine Lounge

The PBL executive team reached out to a local business in town asking if they were willing to sponsor the chapter meetings. The business agreed and the relationship began to grow. The executive team holds their meetings in the conference room at the lounge, and the business allows the chapter to hold some meetings and events in the concert area. In return for Wanderlust letting us use their facilities, AB PBL promotes the business and its events.

Barbour County Animal Shelter

AB PBL sought a need in their community to help animals that were running in the streets. With that thought, the chapter got in touch with the local animal shelter and started helping them monthly.

World Vision

For the second year AB PBL has worked with World Vision to continue promoting their mission of helping others in the Barbour County community. Each semester a group of students volunteer for about 2 hours a week. The chapter is excited to announce that we have over 100 + hours of community service with World Vision.

Alderson Broaddus University (Giving Day Campaign)

AB PBL students help administer the Giving Day Campaign ran by Alderson Broaddus University. Members create, share, and bring awareness to Alderson Broaddus Giving Day while also promoting the brand to others.

Chapter Fundraising

Since Alderson Broaddus University has strict guidelines on how funds are obtained, the Student Government Association has provided AB PBL with money to travel. The association has helped pay for state and national leadership conferences totaling \$2,000 for the year. However, student fees and fundraising has helped pay the remainder of the cost for each trip taken by the organization. Chapter annual dues are \$30 in total, which are then separated into local, state, and national dues. The remainder of the funds is used on social activities and swag gear for members throughout the year. AB PBL has conducted two fundraisers during this academic year which included a t-shirt fundraiser and a coffee fundraiser. Each fundraiser raised substantial amounts of money, totaling \$1,500 for students to use for states and nationals.



Public Relations and Chapter Publicity

Local Publicity

For each major event that involves the community, AB PBL submits a release and photos to the local paper, *The Barbour Democrat*. Events include the local food drive hosted by AB PBL, an Easter Egg Hunt that AB PBL helped facilitate, and AB PBL participation in state and national conferences. Reporters have also reached out to the organization for coverage on events like Halloweekend, an on campus Haunted House to raise money for March of Dimes. The organization President, Jeremy Linaburg, as well as the AB PBL advisor, Richard Foley, were featured on the local radio station; Linaburg and Foley discussed the recent successes of AB PBL members at both the state and national leadership conferences.

State Publicity

AB PBL is regularly featured on the PBL state social media platforms; West Virginia is very supportive of its local chapter members and activities. For the continuous efforts in community service projects and membership engagement, AB PBL is often featured in the state newsletter.

National Publicity

During FBLA PBL Week, members were asked to share their story in which one of our members was featured on national PBL social media platforms. AB PBL was also featured in the PBL national newsletter for the Haunted House fundraiser held on campus.

Campus Publicity

AB PBL has been featured in the campus paper, *The Battler Columns*. The paper covers events hosted by AB PBL as well as organization achievements. The Marketing Department of AB has



also released press releases covering individual member profiles along with organizational trips, such as the Career Connections Conference. The articles are published in local papers and magazines as well as on platforms to reach AB alumni.

State and National Projects

WVPBL State Executive Team

At the 2018 State Conference, Alderson Broaddus University's Jeremy Linaburg concluded his year as State Treasurer. During the conference, he was elected as State Vice President for WV PBL. In addition Tiffany Hinchman was also appointed as the Director of Fundraising for WV PBL. Each candidate attended quarterly meetings of the state executive team. AB Advisor, Richard Foley, was also appointed to the Advisor State Team.

WVPBL Professional Division

AB PBL reached out to business professionals within their network and were able to recruit two professional division members for the year; this recruitment is an increase of 100% from previous years. Each of our professional division members sponsored an award at the State Leadership Conference and each served as a judge for the State Leadership Conference.

March of Dimes

AB PBL raised funds for March of Dimes and will receive recognition and March of Dimes ribbons to wear with attendees' name badges at the 2019 National Leadership Conference.

Community Service Day

In honor of FBLA-PBL Community Service Day, AB PBL volunteered at the Barbour County Animal Shelter for the day. The group cleaned six of the rooms that are utilized for animal care and shelter; the shelter was grateful for the chapter's efforts.

Advisor Appreciation Day

AB PBL members recognized Mr. Richard Foley on Advisor Appreciation Day with a mug engraved with the AB PBL logo along with other gifts of appreciation. Mr. Foley is highly valued among AB PBL members for his service to the chapter.

Outstanding Chapter Award

At the 2018 State Leadership Conference, AB PBL was awarded the Outstanding Chapter Award for their participation in local, state, and national activities as well as their drastic increase in recruitment. The chapter had to complete 15 different activities to be considered for the award and were then able to earn additional points if they submitted an article to the local newspaper or were published on the national PBL site. AB PBL was also recognized as an Outstanding Chapter at the national level during the National Leadership Conference.

Community Service Chapter of the Year

At the 2018 State Leadership Conference, AB PBL was awarded the Community Service Chapter of the Year for their participation in local, state, and national community service activities. The chapter had to submit a written article and a picture of the activity in order to qualify for the award.

CMAP Program

AB PBL had nine members complete the CMAP program on various levels. One member completed the Presidential level, two members completed the Executive level, and all nine completed the Director level during the 2018-2019 term.



Other Community Service Projects

Battler Helping Hand

Chapter President, Jeremy Linaburg, and Chapter Treasurer, Abby Smith, conducted a food & hygiene drive for the local high school. The chapter noticed that high school students were having a rough time with proper nutrition and cleanliness. Therefore, the two officers created the Battler Helping Hand project, which obtained non-perishable food items along with hygiene products for kids in the community. The organization conducted a friendly tournament between the colleges, and the winner won a \$200 prize for their college. The chapter awarded the Exercise Science Department with the gift card as they obtained over 200 pieces of hygiene and food items for the children. The event was beyond successful with the organization obtaining over 600 pieces of hygiene and food items for kids in the community.



Phi Kappa Delta Easter Egg Hunt

AB PBL partnered with the sorority Phi Kappa Delta to host the first ever community Easter egg hunt. The teams invited the public to come and enjoy the festivities at Alderson Broaddus, two days before Easter. The two organizations worked together to have Easter Egg hunts for different ages and provide them with different activities. Roughly 300 community members attended the event.



Sickler Farm Haunted House

AB PBL members volunteered at the 5th annual Sickler Farm October Fest. Individuals were stationed at different places at the farm to help out. There were a wide variety of tasks at hand that included making apple cider, the corn maze, pumpkin smashing, and pumpkin painting. In the evening, members stayed and helped out with the ever-popular Haunted House. Individuals from the community came to the event. Over 1,500 people attended the Haunted House during the 3 days that the organization volunteered. In response to AB PBL helping with the event, the farm gave the organization \$200 for their efforts.

Santa's Grotto

AB PBL Media Director, Brenna Dugan, partnered with AB Fashion Design & Expression to put on a community event entitled Santa's Grotto. PBL & FD&E members volunteered their Saturday to host an event for the community which involved five different stations ending with meeting Santa Claus.

AB PBL also provided hot chocolate to all community members that came and participated in the event. There were the following stations: Christmas coloring, ornament making, cooking decorating, letter to the North Pole, and meeting with Santa. The event brought over 100 families out to enjoy the spirit of Christmas.

Blanket Making for WV Children's Hospital

The Student Government Association at AB sponsored the blanket making for the Children's Hospital. Since AB PBL is one of the biggest organizations on campus, we were asked to help make blankets during the week. Our organization was able to make 30 blankets for the hospital. With the help of AB organizations on campus, SGA was able to take over 100 blankets to the WV Children's hospital.

Participation in PBL Conferences

2018 State Fall Leadership Conference

Alderson Broaddus University PBL has been represented at the SFLC since being reactivated four years ago. The 2018 SFLC was held on October 29th at the Hilton Hotel in Flatwoods, WV. The organization took 10 students to the conference where we were awarded for the most members in attendance award. Among the 10 members taken, seven of them were executives and three were members.

2018 State Leadership Conference

Alderson Broaddus University has attended the WV PBL State Leadership Conference since being reactivated four years ago. AB PBL had 21 competitors registered for the 2018 SLC held on April 4th in Charleston, WV. Special guests at the conference were AB PBL's very own professional development members Barbara Singhas and Gina Lewis, owners of Singhas Tax & Bookkeeping and sponsors of the Chapter of the Year Award and Community Service Chapter of the Year Award.

2018 National Leadership Conference

Baltimore, Maryland, was the location of the 2018 National Leadership Conference, and AB PBL had 13 competitors registered. During the conference, individuals participated in numerous competitions and attended several workshops. Brenna Dugan, Abby Smith, and Michaela Bolyard were voting delegates. While in Baltimore, chapter members went to the harbor and spent time creating everlasting memories.

2018 Career Connections Conference

New York City, New York, was the location of the 2018 Career Connections Conference, and AB PBL had five members attend. During the conference, individuals were able to tour with Fortune 500 companies, such as LinkedIn and SONY, while also networking with their employees and other chapter members from around the country. Not only were the members able to obtain much knowledge, but members were also able to tour NYC.

2018 FBLA State Leadership Conference

Jeremy Linaburg, AB PBL President and State Vice President attended the 2018 FBLA SLC. Jeremy, along with other state officers, led a workshop on PBL and how FBLA members can continue their FBLA-PBL journeys in college. Not only that, but Jeremy also led two other workshops which were about presenting and budgeting for college. Each of the workshops had over 50 FBLA members in attendance.



2019 State Leadership Conference

The chapter attended the 2019 State Leadership Conference at Fairmont State University in Fairmont on April 5th. There were 21 competitors and one advisor attending the conference. The conference was a success with 17 national qualifiers; 7 first place, 7 second place, and 3 third place. Not only that, but Abbie Busch was elected as State Treasurer, Jeremy Linaburg won the Who's Who recipient, and the chapter won Chapter of the Year for the second year.

Chapter and Individual Recognitions Earned

2018 State Fall Leadership Conference

Largest Chapter in Attendance Award – 1st Place

Business Pitch Competition – 1st & 2nd

State Recognition for Chapter

Chapter of the Year

Individual Community Service Award

Chapter Community Service Award

Stock Market Game

Alderson Broaddus University

2018 College of Business & Management Writing Award – Abby Smith & Jeremy Linaburg

2018 Alderson Broaddus University Phi Beta Lambda Leadership Award – Jeremy Linaburg

2018 Tau Eta Sigma Community Service Award – Adam Zirkelbach

2018 Student Government Association Leadership Award – Jeremy Linaburg

2018 Graduation Marshals – Brenna Dugan, Jeremy Linaburg, Abby Smith, Joyce Eid

2018 Fashion Design & Expression Leadership Award – Joyce Eid

2019 Epsilon of the Year – Alex Buckheit

2019 Silver Key Recipients – Abby Smith, Jeremy Linaburg, Alex Buckheit

Competitive Event Winners & Participations

Winners & Awardees for the 2018 State Leadership Conference

Chapter of the Year

Community Service Chapter of the Year

Individual Community Service Award – Jeremy Linaburg

Who's Who Award – Jeremy Linaburg

Desktop Publishing – 1st Place – Lora Owston

Information Management – 1st Place – Alex Buckheit

Integrated Marketing Campaign – 1st Place – Joyce Eid

Job Interview – 1st Place – Jeremy Linaburg

Local Chapter Annual Business Report – 1st Place – Brenna Dugan & Kerbey Gregg

Marketing Analysis & Decision Making – 1st Place – Terrell Hightower & Joe Varela

Parliamentary Procedure – 1st Place - Wade Connor, Tiffany Hinchman, Michaela Bolyard, Alex Buckheit

Website Design – 1st Place – Abby Smith & Jeremy Linaburg

Stock Market Game – 1st Place – Lynn Ritter

Stock Market Game – 2nd Place – Wade Connor



Accounting For Professionals – 2nd Place – Caleb Pell
 Contemporary Sports Issues – 2nd Place – Shea Roblin
 Future Business Executive – 2nd Place – Joyce Eid
 Information Management – 2nd Place – Terrell Hightower
 Integrated Marketing Campaign – 2nd Place – Joe Varela
 Accounting Analysis & Decision Making – 3rd Place – Wade Connor & Caleb Pell
 Accounting Principles – 3rd Place – Tiffany Hinchman
 Social Media Challenge – 3rd Place – Michaela Bolyard
 Sports Management & Marketing – 3rd Place – Shea Roblin
 Contemporary Sports Issues – 3rd Place – Gray Ramsey

Winners & Awardees for the 2018 National Leadership Conference

Golden Seal Chapter

Outstanding Chapter Award

Accounting for Professionals – 2nd Place – Caleb Pell
 Integrated Marketing Campaign – 1st Place – Joyce Eid
 Future Business Executive – 7th Place – Joyce Eid
 Job Interview – 5th Place – Jeremy Linaburg
 Website Design – 5th Place – Jeremy Linaburg

Parliamentary Procedure – 4th Place – Wade Connor, Tiffany Hinchman, Michaela Bolyard, Alex Buckheit

Who's Who Award – Jeremy Linaburg

CMAP President Award – Jeremy Linaburg

Voting Delegates – Abby Smith, Brenna Dugan, Michaela Bolyard

Winners & Awardees for the 2019 State Leadership Conference

Chapter of the Year

Abby Smith – Organizational Behavior & Leadership – 2nd, Desktop Publishing – 3rd

Tori Lee – Parliamentary Procedure – 2nd

Gray Ramsey – Parliamentary Procedure – 2nd, Statistical Analysis & Decision Making – 2nd

Ciara Bauman – Parliamentary Procedure – 2nd, Hospitality Management – 1st

Tiffany Hinchman – Parliamentary Procedure – 2nd, Hospitality Management – 1st

Alex Buckheit – Parliamentary Procedure – 2nd, Integrated Marketing Campaign – 1st

Alexcia Kolish – Parliamentary Procedure – 1st, Business Decision Making – 1st

Wade Conner – Parliamentary Procedure – 1st, Integrated Marketing Campaign – 1st

Taylor Treadway – Parliamentary Procedure – 1st

Katie Shrader – Parliamentary Procedure – 1st

Michaela Bolyard – Parliamentary Procedure – 1st, Integrated Marketing Campaign – 1st

Jeremy Linaburg – Social Media Challenge – 1st, Local Chapter Annual Business Report – 1st

Christian Heater – Business Law – 2nd, Global Analysis & Decision Making – 2nd

Abbie Busch – Business Law – 2nd, Global Analysis & Decision Making – 2nd

Rhea John – Business Sustainability – 1st, Client Services – 2nd

Brenna Dugan – Desktop Publishing – 3rd, Job Interview – 3rd

Kiley Sparks – Future Business Educator – 1st

Carson Comer – Macroeconomics – 2nd

Wallaa Abo Elenin – Microeconomics – 2nd

