

**LOCAL CHAPTER ANNUAL BUSINESS
REPORT
2018-2019**



North Georgia Technical College

Blairsville Campus

Georgia #14440

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CHAPTER PROFILE

LETTER FROM THE PRESIDENT

Dear Members of Phi Beta Lambda:

As the current President of Phi Beta Lambda Chapter 14440, I would like to express my gratitude to our officers this year. We have finished our sixth year, and our accomplishments exceed my expectations. Due to our determination, we have achieved most of our goals.

Our hard work has earned us the reputation as the best organization on campus. Our percentage of active members has increased, and we have been even more involved in the community. Our hard work has brought us recognition on many different levels, and now is the chance for me to say, “Thank you.”

The skills we have learned this year with Phi Beta Lambda will transfer to every part of our lives. We have done a great deal to support the March of Dimes and the community. We have also been given an opportunity to learn more about serving others and trying things we might never have tried before.

In Career and Membership Achievement Program this year, two members received Director Level, five members received Executive Level, and four received the President Level. Two members earned the Membership Madness award. I would like to congratulate those members for their hard work.

Due to the involvement of our members and the support of our college, our fundraisers were successful. We raised \$576.20 for the March of Dimes and \$200 for Georgia Phi Beta Lambda Foundation. Further, we gained two new professional members.

I truly would like to thank all members and advisers for giving me the opportunity to serve as your president. I look forward to seeing Phi Beta Lambda members continue to be leaders in not only our school but also our community.

I encourage you to continue to “Create. Lead. Inspire.” by inviting other students to become active members of the world’s largest and finest organization—Phi Beta Lambda. Always remember, we, the members, are the leaders of today and tomorrow. We are Phi Beta Lambda!

Sincerely,

Heather Wells

Heather Wells

North Georgia Technical College, Blairsville Campus

NUMBER OF MEMBERS

This year we have ten members. Five are returning members. We also have two advisers and four professional members. Two of our goals were to maintain or increase membership and maintain our professional division membership, and we met our goals!

Our advisers are Dustin Emhart and Mona Williams. Their help and advice are the glue that holds our chapter together. They are always working to help our members achieve success.

2018-2019 Member List

Kimberly Franks	Nicole May*	Rachael Waldrep*
Sherri Karr*	Carlie Russell	Heather Wells*
Melissa Klopschinski*	Charles Russell	
Dakota Knox	Ashley Stephens	

*Returning Member

2018-2019 Professional Member List

Dustin Emhart	Mona Williams
David Klopschinski	Cindy Wilson

SIZE OF SCHOOL AND COMMUNITY

North Georgia Technical College serves Fannin, Franklin, Habersham, Rabun, Stephens, Towns, Union, and White Counties in Georgia. Our chapter represents the Blairsville Campus located in Union County.

Union County is home to an estimated 21,356 people based on the 2017 Census. Chapter 14440 is in Blairsville, which has an estimated population of 576 according to www.census.gov. Our small county and school continue to thrive and grow every year.



ACTIVITIES TO BENEFIT CHAPTER AND ITS MEMBERS

PROGRAM OF WORK

To start the year off, our leadership team prepared our Program of Work. Our goals were to:

- Recruit members/professional members
 - Increase membership by 10% by holding recruitment events and talking to classes. Responsible person—Vice President; timeline—ongoing.
 - Increase professional members from one to two by talking to business people and former PBL members. Responsible person— Vice President; timeline—ongoing.
- Increase leadership development by having guest speakers and attending Georgia Fall Leadership Conference. Responsible persons—all officers; timeline—ongoing.
- Increase fundraiser efforts by hosting more events—Jeans for Babies and yard sale. Responsible person— Vice President; timeline—ongoing.
- Increase member participation in state/national projects and conferences
 - Increase CMAP participants (Director: 4, Executive: 1, and President: 1) by hosting CMAP workshops. Responsible person—Vice President; timeline—by February 23, 2018.
 - Increase from 2 to 5 participants in PBL Week by hosting fun events for the celebration week. Responsible persons—officers; timeline—by PBL Week.
 - Increase attendance to state and national conference (increase state participants from 2 to 10) by telling each member the benefits of attending. Responsible person— Vice President; timeline—by conference dates.
- Enhance Chapter Facebook page by including links to CMAP and adding a calendar of events. Responsible person—President and Vice President; timeline—ongoing.
- Increase service in school and community by volunteering at a new organization. Responsible person—all officers and member; timeline—ongoing.

RECRUITMENT ACTIVITIES

Recruitment is always on our minds. We let our fellow students know about the wonderful events and activities they are missing when they are not a member of PBL. Phi Beta Lambda spirit is in the air!

Beginning 2018-2019 with five returning members was a challenge. Our determination to gain new members was steadfast, so much so, we now have ten members. We could not have achieved our goal to maintain or increase membership without everyone working together.

November 14 we held a student activity that involved making s'mores and holding a corn hole tournament. At the Resource Fairs, at the New Student Registrations (6), and during PBL Week, we set up a table, distributed brochures, and shared our PBL story. The leadership team visited several classrooms and gave presentations highlighting the benefits of PBL.

We are still working hard on recruitment and are planning future events to increase our memberships in PBL.



LEADERSHIP DEVELOPMENT

One of the goals of Phi Beta Lambda is to train business leaders of tomorrow. We accomplished this goal by providing ways for our members to learn and grow. Every member is encouraged to be an active participant in our events and activities, and they are meeting that challenge every day. Every activity we do as a chapter gives our members a chance to develop their leadership skills.

Two of our members attended the 2018 Georgia Fall Leadership Conference. Rachael Waldrep and Heather Wells participated in training sessions and leadership sessions for incoming officers. The officer session provided strategies and techniques to students to encourage success in fulfilling their roles as student organization leaders. The leadership session provided students with fun, informative presentations on a variety of topics including professional imaging for men and women and competitive speaking.



During a monthly meeting, Heather Wells and Melissa Klopschinski conducted an ice breaker. The icebreakers involved all the members, and we had fun learning more about each other.

August began another academic year for our chapter. Our officers for 2018-2019 were Heather Wells, President; Sherri Karr, Vice President; Melissa Klopschinski, Secretary; Nicole May, Reporter/Historian, and Rachael Waldrep, Parliamentarian. These members experienced growth in their leadership skills as they became responsible for managing deadlines and other officer duties. These two aspects of leadership are essential in today's workforce.



CAREER EXPLORATION AND PREPARATION

Phi Beta Lambda is an excellent way to prepare for a career in business. Members participate in local, state, and national competitions that help them develop skills necessary for success in business. At these competitions, members are required to “Dress for Success,” which allows them to learn how to dress professionally. During competitions, member also get to meet business community members.

Phi Beta Lambda members held fundraisers (Jeans for Babies, homemade crochet headbands, and Dimes for Dimes) and participated in our community service project (donation for the Ninth District Opportunity/Union County Food Bank). These events helped members learn how to plan, organize, and implement various activities. Fundraisers and community service projects allow members to develop a higher level of confidence in working with others to accomplish goals.

Our Professional Division members helped chapter members prepare for business careers by teaching members how to create résumés, holding mock interviews to help members practice job interview skills, and providing advice and mentorship. A special thanks goes out to Mrs. Branson, Mrs. Williams and Mr. Emhart for an excellent job in preparing our members for business careers.

BUSINESS PARTNERSHIPS

Phi Beta Lambda Chapter 14440 is very proud to help our school and community. We work together with other student organizations to help students become successful members of society. We have also worked together during donation collections for several different school events.

Our chapter collaborated with the Ninth District Opportunity/Union County Food Bank. From the beginning of November to the end of PBL Week, we held a local food drive to help the families within our community.

With HEROES organization, we hosted a toy drive for Christmas. Students collected the toys and delivered them to the local Sheriff's department. They made many children's Christmas a little more special.



On American Enterprise Day, a local insurance broker, Kevin Panter from Panter Insurance, spoke to our members and other students about the requirements of starting a business, whether becoming an insurance agent or becoming a storeowner. He expressed the importance of never giving up and reaching our goals.

During PBL Week, our Culinary Arts instructor, Danielle Vaughn, spoke to our members and other students about overcoming our fears of public speaking and shared how she started as a student and then became an instructor.

Sherri Karr, Heather Wells, and adviser Mona Williams spoke at the Fannin County Kiwanis Club meeting. Sherri and Heather shared their PBL story and Mrs. Williams spoke about judging opportunities and sponsorship levels.



CHAPTER FUNDRAISING

Phi Beta Lambda members held the following fundraisers: Jeans for Babies, homemade crochet headbands, and Dimes for Dimes.

“Jeans for Babies” was very popular. Faculty paid a small fee to wear blue jeans to work. This event brought awareness to March of Dimes and premature babies. We held 10 “Jeans for Babies” events this year and will continue this engaging fundraiser in the future.

Our chapter member, Melissa Klopschinski, made and sold crocheted headbands to the community.

Georgia Phi Beta Lambda had a state challenge, “Dimes for Dimes.” We decorated a 20 ounce Coke bottle to hold our collection of dimes.



Faculty and staff helped raise \$576.20 for the March of Dimes.

PUBLIC RELATIONS ACTIVITIES AND CHAPTER PUBLICITY

To promote PBL at our college, we participated in NGTC Welcome to the Pack, New Student Registration, Resource Fair, College 75th Anniversary Festivities, and PBL Week. During these events, we set out a table, distributed brochures, and answered student questions. We participated in several SGA sponsored events. The events were as follows: Campus Cup, Halloween Contest, and Winter Wonderland Contest. When our college’s student affairs asked for volunteers, we were eager to help.

To promote PBL to our community, we conducted a food drive and toy drive and spoke at the Kiwanis Club meeting and Rabun County FBLA meeting.

NGTC promotes our accomplishments on our college’s website and sends news releases to local papers. NGTC features our chapter on its Facebook page and in the news section on its home page. The local paper featured us for the state leadership conference and national leadership conference.



Employing different media, our officers communicated with members. Our advisers and officers remained in contact via email. We also used our college’s resources (student email, the student activities calendar, and the college website) to communicate. Technology was vital in spreading the word about upcoming events and activities with our members.

We were so excited about all of our events that we submitted articles to the Georgia PBL Newsletter. The fall article featured our s’mores social, corn hole tournament, and other Halloween fun. The spring article featured our community service project. We also enjoyed reading what other Phi Beta Lambda chapters were doing.



ACTIVITIES TO BENEFIT OTHER INDIVIDUALS AND ORGANIZATIONS

STATE AND NATIONAL PROJECTS

Chapter 14440 supports FBLA-PBL’s initiative to raise awareness and funds for March of Dimes. We conducted activities to raise money for the March of Dimes. Our “Save the Babies” campaign will continue to be a priority for our members.

To raise awareness, we hosted “Purple Day.” We developed Purple Day to bring about awareness for the March of Dimes and National Prematurity Month. Purple Day is when all students—members and nonmembers alike—as well as faculty/staff on every NGTC campus join to support March of Dimes by wearing purple. On November 14, we shined brightly in purple!

We started out with “Light Up Purple.” For one week, we set up our March of Dimes display. Students were encouraged to sign “baby feet” in honor of a preemie.



During February 2019, we celebrated National FBLA-PBL week. Sherri Karr, State PBL Vice President, visited with our chapter for the day. She enjoyed mingling with our enthusiastic group.

Monday and Tuesday: Each One, Reach One Day. For this event, our members designed a promotional display board, which we set up on a table in a high traffic area, and we distributed PBL membership brochures.



Wednesday: Professional Attire Day/Adviser

Appreciation Day. Members and students were all encouraged to dress in business attire. This event was a way for our members to lead by example, showing students how to dress professionally. For Adviser Appreciation Day, we could not go without showing our advisers, Mrs. Mona Williams and Mr. Dustin Emhart, a small token of our appreciation for all the hard work they do in all their different roles.

Thursday: Career Awareness Day. We invited a guest speaker, Danielle Vaughn, to speak with us on public speaking and her career as an instructor.



Friday: Pride Day. During the week, members wore PBL colors and our state theme shirts.

Saturday: Community Service Day. We planned a food drive.

Overall, we had a majority of our members participate throughout the week. PBL Week was successful and enjoyable for our members, officers, and advisers. We had a blast!

COMMUNITY SERVICE PROJECTS

Our chapter continued and expanded the previous year's community project. Collaborating with Ninth District Opportunity, we expanded our food drive over a few months. We donated the food during a time that supplies were limited. Collecting toys for children of Blairsville was another excellent project.

We not only want students on campus to know who we are and what we do, but we also want local community businesses to know as well. Through much planning and devotion, we were successful! Our Phi Beta Lambda chapter is not just a business student organization, but we are a helping hand to those in need around our community.



CONFERENCES AND RECOGNITION

PARTICIPATION IN PHI BETA LAMBDA CONFERENCES

North Georgia Technical College-Blairsville Campus Phi Beta Lambda competed at the 2018 PBL State Leadership Conference held in Atlanta, Georgia, in April. Next, our outstanding members made their way to the 2018 National Leadership Conference in Baltimore, Maryland.

We sent nine members to State Leadership Conference in April 2018. All of our members set personal goals to attend the National Leadership Conference held in June 2018 in Baltimore, Maryland. We began the new competition year by participating in the North District Conference at North Georgia Technical College, Clarkesville, Georgia.

STATE LEADERSHIP CONFERENCE 2018

North Georgia Technical College—Blairsville Campus Phi Beta Lambda students excelled at the 2018 State Leadership Conference in Atlanta and demonstrated their knowledge, professionalism, and leadership potential. Out of the nine students who registered, nine students placed and nine students qualified to attend the national competition in Baltimore, Maryland. In total, students brought home 18 awards in 12 different events!

Beyond individual competitions, students participated in chapter and team events. Our chapter reached the Platinum level in Georgia's Awards of Merit program. We placed first in Local Chapter Annual Business Report. We also received first place for Corporate Sponsors and third place for March of Dimes donations.

Further, individual students received special recognition. Nicole May received the "Who's Who in PBL" award. Rachael Waldrep received the Mel Evans Scholarship. Sherri Karr was elected as a state officer.

CONGRATULATIONS!!!

Georgia State Leadership Conference 2018 winners and their respective competitive events are as follows:

1st Place Winners

- Zack Gilliam and Ty Hinson—Management Analysis and Decision Making
- Sherri Karr, Nicole May, Melissa Klopschinski, Rachel Waldrep, and Heather Wells—Parliamentary Procedures
- Zack Gilliam—Marketing Analysis and Decision Making
- Rachel Waldrep—Project Management
- Heather Wells—Retail Management
- Christopher Mathis—Sports Management and Marketing

2nd Place Winners

- Ty Hinson—Business Communication
- Sherri Karr and Nicole May—Desktop Publishing
- Alexis Young--Microeconomics

3rd Place Winners

- Christopher Mathis—Contemporary Sports Issues

4th Place Winners

- Melissa Klopschinski—Contemporary Sports Issues

6th Place Winners

- Alexis Young—Retail Management



NATIONAL LEADERSHIP CONFERENCE 2018

Phi Beta Lambda members packed their bags and traveled to Baltimore, Maryland. North Georgia Technical College-Blairsville received several chapter awards and individual awards. We had seven national winners. Sherri Karr, and Melissa Klopschinski, Nicole May, Rachael Waldrep, and Heather Wells placed ninth in Parliamentary Procedures. Zack Gilliam and Ty Hinson placed ninth in Management Analysis and Decision Making.

During the opening session and regional meeting, our chapter received recognition for Outstanding Chapter and Gold Seal Award of Merit.

We are very proud of our members! We work well as individuals. As a team, we are awesome!



GEORGIA FALL LEADERSHIP CONFERENCE 2018

Two members were able to attend the 2018 Georgia Fall Leadership Conference (GFLC): Rachael Waldrep and Heather Wells. Our chapter received first in Chapter Display Project/Video, Chapter Display Project/Board, and Chapter Project Preparation; and second place in Advertising Contest. Heather Wells received second place in Smartphone Competition.

NORTH DISTRICT LEADERSHIP CONFERENCE 2019

A delegation of eight students from Blairsville went to our home campus in Clarkesville for Phi Beta Lambda North District Conference.

1st Place Winners

- Sherri Karr—Management Analysis and Decision Making
- Rachel Waldrep—Management Concepts and Organization Behavior and Leadership
- Heather Wells—Hospitality Management

2nd Place Winners

- Kimberly Franks—Business Decision Making
- Nicole May—Computer Concepts
- Charles Russell—Organizational Behavior and Leadership
- Heather Wells—Project Management

3rd Place Winners

- Melissa Klopschinski—Personal Finance and Organization Behavior and Leadership
- Charles Russell—Sales Presentation
- Ashley Stephens—Entrepreneur Concepts

4th Place Winners

- Sherri Karr—Management Concepts
- Nicole May—Entrepreneurship Concepts
- Kimberly Stephens—Accounting Principles

5th Place Winners

- Ashley Stephens—Retail Management



CAREER AND MEMBERSHIP ACHIEVEMENT PROGRAM (CMAP)

As the year progressed, we continue to encourage members to participate in CMAP. Two members completed the Director Level. Five completed the Executive Levels. Four completed the President Level. With the help of our officers and the activities they planned, our members were able to complete their levels.

CMAP achievements and their respective levels of completions are as follows:

- **Director Level:** Melissa Klopschinski and Ashley Stephens
- **Executive Level:** Sherri Karr, Melissa Klopschinski, Nicole May, Rachael Waldrep, and Heather Wells
- **President Level:** Sherri Karr, Melissa Klopschinski, Nicole May, and Heather Wells

MEMBERSHIP MADNESS AND MEMBERSHIP MANIA

Melissa Klopschinski and Ashley Stephens received the Membership Madness award. We are proud of all the members who worked diligently to recruit new members this year.

OUTSTANDING CHAPTER PROJECT RECOGNITION

Our chapter participated in and completed Outstanding Chapter Recognition. The challenge consisted of events which required chapters to complete tasks focused on recruitment and retention, March of Dimes and American Enterprise Day, and awareness of the business education organizations. We also promoted Career and Technical Education month and participated in PBL Week.

