



Future Business Leaders of America-Phi Beta Lambda, Inc.

1912 Association Drive

Reston, VA 20191

fbla-pbl.org

Media Contact:

Gabrielle Gallagher

Director of Communications & Marketing

703.860.4888

ggallagher@fbla.org

FOR IMMEDIATE RELEASE

Thursday, July 22, 2021

**FBLA-PBL BOARD OF DIRECTORS NAMES ALUMNUS AND CURRENT
MARKETING & COMMUNICATIONS PROFESSIONAL AS BOARD CHAIR
Ryan Paul to Lead Board of Directors in 2021-22**



RESTON, VA – Future Business Leaders of America-Phi Beta Lambda, Inc. announces Ryan Paul of Boston, Massachusetts as Chair to the FBLA-PBL Board of Directors. He is FBLA-PBL’s Business/Industry representative and serves as Chair for 2021–22 effective August 1, 2021.

Paul has been involved with FBLA-PBL since 2000 when he joined the organization as a student at Churchill County High School in Fallon, Nevada. He held various officer positions during his membership at the local, state, and national level and was elected PBL National Treasurer 2005-2006 and PBL National President 2006-2007. After graduating from Johnson & Wales University in Providence, Rhode Island with a degree in Computer Graphics and New Media, Paul became a Lifetime Member of the FBLA-PBL Professional Division and was elected as Professional Division National President in 2017. Paul has been volunteering his time as the State Adviser for Massachusetts FBLA-PBL since 2011.

As a Business & Industry representative on the FBLA-PBL Board of Directors, Paul draws from his experience in marketing and communications as Director of Digital Content & Strategy for Together Beat Hate, an initiative of the Foundation to Combat Antisemitism (a division of The Kraft Group). Prior to this role, Paul was Vice President, Strategy Director at Hill Holliday, an advertising agency in downtown Boston.

“Ryan is extremely dedicated to the strategic vision of our organization and seeing our young people accomplish their goals,” says FBLA-PBL President & CEO Alexander T. Graham. “He brings a level of business insight that is critical to our success.”

“FBLA-PBL has impacted my life in a tremendous way by teaching me valuable professional skills, introducing me to the field in which I now work, and building a network of dedicated individuals across the nation,” says Ryan Paul. “My professional success is directly linked to my involvement with FBLA-PBL as a student leader. This is an exciting time of positive transformation for FBLA-PBL and the opportunity to serve the organization as Chair of the Board of Directors is a great honor.”

About FBLA-PBL

Future Business Leaders of America-Phi Beta Lambda, Inc. is a nonprofit 501(c)(3) student business organization with more than a quarter million members and advisers in 12,000 middle schools, high schools, and college chapters worldwide. Its mission is to inspire and prepare students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences. The association is headquartered in Reston, Virginia, outside Washington, D.C. For more information, visit fbla-pbl.org.

###