



Future Business Leaders of America-Phi Beta Lambda, Inc.

FOR IMMEDIATE RELEASE

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**FBLA-PBL partners with Learn & Earn
Strategic partnership to provide student members with a learning app linked to their own
investment portfolio.**

Reston, Va. – The Future Business Leaders of America-Phi Beta Lambda, Inc. (FBLA-PBL), the premier student business organization, today announced its partnership with Learn & Earn, a fast-growing micro-investing app from the founders of Acorns. The partnership will allow students to learn about work readiness, entrepreneurship, and financial literacy while earning and investing real money.

Through the Learn & Earn partnership, FBLA-PBL members gain access to the company's library of "bite-sized" courses, where they can then earn money upon the successful completion of each course. These earnings fund an investment account that members are able to customize themselves.

Students are granted access to a "Core" portfolio containing the world's largest diversified ETFs and they can select up to 10 separate large cap stocks or ETFs from a curated "Explore" portfolio. Core & Explore gives students the opportunity to invest in fractional shares of companies, while the funds that students earn may be put toward higher education, starting a business, or pursuing vocational verifications to join the workforce.

"Our partnership with Learn & Earn connects FBLA-PBL student members—who are already immersed in business education—with tangible opportunities to build their investment portfolio," shares FBLA-PBL President & CEO Alexander T. Graham. "Students are typically only introduced to investment simulations. This partnership will set our future business leaders up for their own financial success by putting their education into action."

Throughout the 2021-2022 FBLA-PBL membership year, Learn & Earn will provide resources for FBLA-PBL advisers and student members. The Learn & Earn App will aid advisers in providing mini-courses online so that learning can happen anywhere. Together with Learn & Earn, FBLA-PBL will collaborate on meeting FBLA-PBL's mission of inspiring and preparing community minded-business leaders.

"Being able to play a role in helping to educate the business leaders of tomorrow really is a special feeling," said Mike Gleason, CEO of Learn and Earn. "The investment element—helping student members literally save for their future—that's what it's all about."

Learn & Earn receives support and advice from enterprises like Franklin Templeton Investments and Roth Capital Partners. Advisors include: Dr. Richard Thaler, Nobel Prize-winning economist; Dr. William Elliott III, Founder and Director of the Center on Assets, Education, and Inclusion at the University of Michigan; and Jon Fee, Senior Vice President and Head of Global Marketing for Salesforce.org.

The app can be found on the [App Store](#) or [Google Play](#).

About FBLA-PBL, Inc.

Future Business Leaders of America-Phi Beta Lambda, Inc., the premier student business organization, is a nonprofit 501(c)(3) education association with a quarter million members and advisers in over 6,500 active middle school, high school, and college chapters worldwide. FBLA-PBL's mission is to inspire and prepare students to become community-minded business leaders in a

global society through relevant career preparation and leadership experiences. The association is headquartered in Reston, Virginia, just outside of Washington, D.C. For more information, visit www.fbla-pbl.org.

About Learn & Earn™

Created by the team behind Acorns, Learn & Earn™ is an easy way for students to earn money while learning and growing their knowledge. Covering real-world topics typically not taught in school, the bite-sized courses reward students with funds from sponsors and parents. These funds are then invested for the students, opening up a whole world of savings and investments for them. Working with preeminent partners and sponsors, Learn & Earn combines the best of FinTech and EdTech to redefine remote learning with courses that cover topics such as financial literacy, potential careers, and life skills. The app's ultimate mission is simple: to prepare students for their future. Visit www.learnandearn.com for more information.

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