



*Future Business Leaders of America-Phi Beta Lambda, Inc.*

August 1 marks the traditional start of our program. As we begin this program year, we are excited to share information about a significant transition that FBLA-PBL is about to undertake. Over the past two years, the board of directors has worked with two special task forces comprised of alumni and Professional Division members to develop a robust network to support the mission of FBLA-PBL. On August 1, our Professional Division will be transformed into the *FBLA-PBL Alumni & Professional Network*. This is a working name, as a branding consultant develops a new name.

#### **What is the FBLA-PBL Alumni & Professional Network?**

The FBLA-PBL Alumni & Professional Network will serve to engage past members while creating opportunities to support the core mission of FBLA-PBL. The network will also provide long-term value to participants by providing continuous connection to our publications and network opportunities. The network is available to former FBLA (high school), PBL (collegiate), and Professional Division members, as well as business and industry professionals committed to the organization's mission.

#### **What does the network include?**

Features of the network will include access to a comprehensive network online directory, six digital editions of *Tomorrow's Business Leader*, and updates on FBLA and PBL events. In addition, the network offers opportunities to connect and support FBLA and PBL student members in their local areas, at the state level and nationally, and through competitive event judging, career development activities, and sharing of presentations on topics of expertise.

For those who are Lifetime Professional Division Members, you will be able to maintain your benefit of lifetime membership which includes attending FBLA-PBL conferences as a complimentary guest of the organization.

#### **How do I join the network?**

In the weeks ahead, you will receive a request to update your existing FBLA-PBL profile. Once updated, your profile will allow you to access our publications, the online directory, and a special network-only area of our Leadership Community where you can find the latest information about FBLA-PBL. Your participation is complimentary because of your alumni experience. Additionally, there is no cost to join the national network.

#### **More Questions?**

Meanwhile, if you have any questions, please do not hesitate to contact Elena Daly at [edaly@fbla.org](mailto:edaly@fbla.org).

As FBLA-PBL alumni and Professional Division Members, we thank you for your unwavering support for our organization. We look forward to seeing your name in our new network directory.

Sincerely,

A handwritten signature in black ink that reads "Susan Seuferer".

Susan Seuferer  
Chair, Board of Directors 2020-21

A handwritten signature in black ink that reads "Alan Rzepkowski".

Alan Rzepkowski  
Professional Division National President 2019-21