College students... *Interested in a career in business?*

**SERVICE**
Your national peer network

**EDUCATION**
Events and access to content from the world's greatest brands

**PROGRESS**
Take control of your early career today
Phi Beta Lambda (PBL) is the collegiate division of FBLA-PBL and is dedicated to inspiring and developing the next generation of leaders by preparing members for careers in business and business-related fields.

As a member you will:
- Demonstrate the ability to lead by bringing out the best in your peers
- Understand your role in the community of businesses and organizations that drive society
- Develop your personal brand

EDUCATION
Included in your membership, the PBL Excellence Award is a self-paced recognition program that includes Financial Fitness by Intuit, Facebook Marketing’s Train the Trainer, and attending the PBL Career Connections Conference with a building a portfolio for future career readiness.

AWARDS & RECOGNITION
The National Awards Program, also known as competitive events, recognizes and rewards your expertise in a broad range of business and career-related areas. PBL competitive events also prepare you for the workforce by expanding their classroom experience with real-world scenarios.

Showcase your contributions with chapter award recognitions like Outstanding Chapter and individual accomplishments through Who’s Who. Scholarship opportunities are also available.

NETWORKING
A 'member only' community of your peers from across the country via the PBL Leadership Community is waiting for you. There you can share resources, network, and get notified about membership opportunities throughout the year.

PBL members also have access to the Alumni & Professional Network community group that includes professionals from across the country.

EVENT ACCESS
FBLA-PBL’s national and state conferences help students prepare for careers in business by focusing on academic competitions and leadership development sessions. Whether in-person or online, these events are a great place to network, develop leadership skills, and visit exhibitors.

Join us in 2022 for the Career Connections Conference, January 5 & 6 in Tyson’s Corner, VA/Washington, DC and the National Leadership Conference, June 24-27 in Chicago, IL!

PUBLICATIONS AND RESOURCES
Discover Tomorrow’s Business Leader with access to six digital editions that allow you to read, share, and engage!

FBLA-PBL sponsors and partners provide many benefits and programs for members and advisers, including educational programs, scholarships, and discount programs.

CREDENTIALS
Receive a digital membership card recognizing and celebrating membership in the nation’s largest business career technical student organization.

Future Business Leaders of America-Phi Beta Lambda, Inc.
1912 Association Drive, Reston, VA 20191-1591 • P 800.325.2946
www.fbla-pbl.org
FBLA-PBL inspires and prepares students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences.

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