FBLA-PBL Week has so many opportunities for members and chapters to be involved. Whether it is social media, webinars, or contests, there is something for you. This is a comprehensive document listing all of the opportunities available to you.

Click the Links to Learn More!
- Multimedia Contest
- Business Card Contest
- Scavenger Hunt
- Your FBLA-PBL Story #IAMFBLA-PBL
- National Treasurer’s Financial Panel
- Financial Literacy Webinar
- Pre-College Forum
- Regional Networking Night
- Personal Care Packages

MULTIMEDIA CONTEST

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| Major Dates              | Dates of Contest: January 10 - February 1, 11:59 PM EST  
Winners Announced: FBLA-PBL Week Blue Blazer Briefing |
| Details of Competition   | ● There will be 5 different categories of multimedia that members will submit their entries to  
○ Writing  
○ Graphic Design/Photography  
○ Video  
  ■ Individual  
  ■ Chapter  
○ Recorded Speech |
| Basic Guidelines         | ● Must be original work  
● Must answer the prompt “This year’s theme is ‘Success Starts Here’, with that in mind, where does success start for you?”  
● Must represent FBLA’s Mission  
● No late entries will be accepted |
| Winners and Prizes       | ● 1st place in the writing, graphic design/photography, video (individual), and recording speech will earn AirPods  
● Runner up for all 4 contests mentioned above will receive $35 VISA gift cards |
The winner of the chapter contest will earn a plaque and a pizza party.

**BUSINESS CARD CONTEST**

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| Content for the Website     | Business cards are essential tools in the business world, helping connect professionals. This year, your chapter is challenged to create your very own chapter business card! This is a fun way to represent your chapter and the rubrics for this contest can be found below. However, all submissions must follow these basic guidelines:  
  - One submission per chapter  
  - Must be original work  
  - Must have chapter name, state, region, and FBLA on the card  
  - Accepted formats: pdf, png, jpeg  
  - No late submissions will be considered  
  Submit your entry HERE by February 1, 2022 at 11:59 PM EST. Winners will be announced during FBLA-PBL week and can receive special ribbons, business cards, and a pizza party! |
| Major Dates                 | **Dates of Contest:** January 10 - February 1, 2021, 11:59 PM EST  
  **Finalists Announced:** FBLA-PBL Week Blue Blazer Briefing  
  **Regional Winners Announced:** Regional Meeting Pre-NLC  
  **Winners Chosen:** NLC  
  **Winners Announced:** Whova |
| Details of Competition      | • Create a business card for your chapter that can be used to network with other chapters |
| Basic Guidelines            | • One submission per chapter  
  • Original work  
  • Must have chapter name, state, region, and FBLA on the card  
  • Submitted formats: pdf, png, jpeg  
  • No late submissions will be considered |
Winners and Prizes

- 3 finalists per region
  - Special ribbons at NLC
  - All finalists will get a personalized video from the officer team congratulating them
- At regional meetings, pre-NLC, regional winners announced
  - Special chapter business cards for the 2022-2023 membership year
- Winner announced at NLC through Whova
  - Pizza party to start their membership year

SCAVENGER HUNT

On National Theme Day, FBLA-PBL is proud to present a scavenger hunt on the national FBLA-PBL website. Check out the FBLA-PBL Week webpage for more information and to get started on February 13. A lucky winner who finishes the scavenger hunt will win a $75 gift card.

YOUR FBLA-PBL STORY #IAMFBLA-PBL

Share your FBLA-PBL Story on social media using the hashtag #IAMFBLA on National Presidents Forum day for the chance to be reposted on the National FBLA_PBL Instagram.

NATIONAL PRESIDENT'S FORUM

Join your FBLA and PBL presidents for a fun webinar. Register for the zoom by checking out the National President Forum Tab on the FBLA-PBL Week webpage!

P.S. Participants that register and attend the webinar will be entering a giveaway to win AirPods!

NATIONAL TREASURER’S FINANCIAL PANEL

Join your FBLA Treasurer and PBL National Vice President of Financial Development for a webinar all about Financial Literary. Learn from industry leaders about how to maximize your financial journey. Register for the zoom by checking out the Business Development Day Tab on the FBLA-PBL Week webpage.

PRE-COLLEGE FORUM

Applying to college soon? Hear from college students about the college application process and what you can do to prepare. Register for the zoom by checking out the Chapter Networking Day Tab on the FBLA-PBL Week webpage.

REGIONAL NETWORKING NIGHT
Register for the zoom by checking out the FBLA-PBL Spirit Day on the FBLA-PBL Week webpage.

**PERSONAL CARE PACKAGES**

Support the March of Dimes by creating personal care packages. For more information, check out the Community Service Day tab on the FBLA-PBL Week webpage.