WELCOME

FBLA • ΦΒΑ

MARCH OF BABIES
A MOTHER OF A MOVEMENT TO FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES

PEP UP RALLY
WELCOME FROM THE NATIONAL OFFICERS

Jaya Singh
National President

Grace Zhang
National Secretary

Allison Li
National Parliamentarian

Jack Sabo
National Eastern Region Vice President
OUR MISSION

MARCH OF DIMES LEADS THE FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES.
A LOOK BACK 2021

MARCH FOR BABIES
A MOTHER OF A MOVEMENT
TO FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES

I MARCH FOR THE HEALTH OF ALL MOMS AND BABIES

PROUD TO BE A TEAM CAPTAIN

TEAM CAPTAIN TOOLKIT
2021
TOGETHER, LET'S BE A PART OF SOMETHING BIG.

MARCHFORBABIES
MARCHFORBABIES.ORG

JOIN TODAY

marchforbabies.org

MARCH FOR BABIES
A MOTHER OF A MOVEMENT
FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES.

STRONG BABY

MARCH FOR BABIES
A MOTHER OF A MOVEMENT

PEP UP RALLY
NATIONAL MARCH FOR BABIES 2021 RECAP

Raised nearly $27 million dollars

More than 114 communities across the country

160,000 participants, partners and supports
THANKS TO YOU

4 MILLION
BABIES
born each year received lifesaving newborn screening.

19 MILLION
WOMEN
were reached through our programs, education and resources.

150+
STATE LEGISLATIVE BILLS
were passed to advocate for the health of moms and babies.

2,000
MOMS-TO-BE
were served through mobile health units to give health care access to uninsured families.
FBLA-PBL

March For Babies

2022 Goal: $150,000
WEBSITE FOR MARCH FOR BABIES
WWW.MARCHFORBABIES.ORG/FBLA-PBL

FBLA-PBL AND MARCH OF DIMES

THE MARCH OF DIMES IS FBLA-PBL’S NATIONAL SERVICE PARTNER, FOR OVER 45 YEARS FBLA-PBL HAS CONSISTENTLY RANKED AS THE TOP MARCH OF DIMES YOUTH FUNDRAISING PARTNER, RAISING MILLIONS OF DOLLARS AND COUNTING FOR MOMS AND BABIES.

TODAY WE EDUCATE MEDICAL PROFESSIONALS AND THE PUBLIC ABOUT BEST PRACTICES; WE SUPPORT LIFESAVING RESEARCH; WE PROVIDE COMFORT AND SUPPORT TO FAMILIES IN NICUs; AND WE ADVOCATE FOR THOSE WHO NEED US MOST: MOMS AND BABIES.
HOW TO REGISTER YOUR TEAM

When starting your team please name your team:

FBLA-PBL- CHAPTER NAME
**TAKE 4 SIMPLE STEPS:**

1. **TAKE A STAND**
   Decide to be a March for Babies team captain and sign up at marchforbabes.org **TODAY** if you haven’t already.

2. **SPREAD THE WORD**
   Recruit at least 10 team members. Invite family, friends, co-workers and neighbors to join your team. Share your reason for walking.

3. **FUNDRAISE**
   Make a personal donation to start your fundraising then ask others for donations and support. At Marchforbabies.org you’ll find email templates, Facebook fundraising links and other tools to help you fundraise. Download the March of Dimes: Charity Cloud App to join the Step Up Challenge.

4. **MARCH WITH US!**
   Join us on in making the health of moms and babies a priority.
CIRCLE OF CHAMPIONS
LOYALTY & RECOGNITION PROGRAM

I RAISED
$100

I RAISED
$250
MARCH FOR BABIES NEW CREATIVE LOOK AND FEEL

New images will be added to the Video library for March for Babies 2022.

March for Babies: A Mother of a Movement™ logo lockup will be available in brand colors.
RESOURCES

- Volunteer Learning Center is where we upload specific documents, files, videos and presentations per partner for all member access: [https://volunteer.marchofdimes.org/](https://volunteer.marchofdimes.org/)

- The Social Press Kit allows your members to access social media posts for Twitter, Facebook, Instagram and LinkedIn: [https://thesocialpresskit.com/march-of-dimes](https://thesocialpresskit.com/march-of-dimes)

- The Video Library allows your members to access branded March of Dimes images and videos that can be shared across your organization: [https://videolibrary.marchofdimes.org/2021/03/2021-march-for-babies-tv-psa.html](https://videolibrary.marchofdimes.org/2021/03/2021-march-for-babies-tv-psa.html)
Whole State Support
Alaska
Arkansas
Colorado
Delaware
Idaho
Indiana
Maine
Mississippi
Montana
Nevada
New Hampshire
New Mexico
North Dakota
Rhode Island
South Dakota
Utah
Vermont
Wyoming

Additional Support By State & Large Cities
CALIFORNIA: Sacramento, Fresno, Modesto, Bakersfield
FLORIDA: Jacksonville, Gainesville, Panama City, Pensacola, Tallahassee, Orlando, Ocala, Daytona Beach
GEORGIA: Augusta, Brunswick, Lagrange, Macon, Savannah, Statesboro
IOWA: Ames, Des Moines, West Des Moines
KENTUCKY: Bowling Green, Owensboro
MASSACHUSETTS: Bristol County
MARYLAND: Cecil County
MICHIGAN: Battle Creek, Berrien Springs, East Lansing, Flint, Grand Rapids, Jackson, Kalamazoo, Lansing, Midland, Muskegon, Saginaw,
MISSOURI: Columbia, Jefferson City, Springfield,
NORTH CAROLINA: Camden, Chowan, Currituck, Dare, Gates, Perquimans Counties
NEW YORK: Albany, Elmira, Ithaca, Keeseville, Niagara Falls, Rochester, Schenectady, Syracuse, Troy
OHIO: Bowling Green, Columbus, Dayton, Lima, Mansfield, Springfield, Toledo,
OKLAHOMA: Bartlesville, Broken Arrow, Claremore, Tulsa,
PENNSYLVANIA: Allentown, Bethlehem, Easton, Harrisburg, Lancaster, Lebanon, Reading, Scranton, Wilkes Barre, York,
TENNESSEE: Cordova, Johnson City, Kingsport, Knoxville, Maryville, Memphis
TEXAS: Brownsville, Corpus Christi, El Paso, Laredo, Mcallen, Mission, Victoria
VIRGINIA: Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk, Virginia Beach, Williamsburg, Yorktown
WASHINGTON: Pullman, Spokane
WISCONSIN: Appleton, Green Bay, Janesville, La Crosse, Madison, Oshkosh

COAST TO COAST REGION

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MARCH FOR BABIES
YESTERDAY AND
TOMORROW
THANK YOU!

Email questions to mrepik@marchofdimes.org or fblapari@fbia.org!