

# Competitive Events Rating Sheets High School

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#### NOTE:

This documents contains the rating sheets for all High School competitive events. To see complete competitive event guidelines, please visit www.fbla.org and click on Divisions, and then High School Competitive Events.

### HIGH SCHOOL - AMERICAN ENTERPRISE PROJECT

Report Rating Sheet

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Project promotes local Project promotes Project indicates future Project specifically understanding of OR local understanding of Project is not an American activities or steps that could be promotes local shows how to support the and support for the taken to further the work Enterprise Project understanding of and American Enterprise American Enterprise started support for the American system but not both system Enterprise system 0 1—3 4-7 8-10 No evidence of school Research clearly Research was completed Research was planned, Describe research into and/or community completed and clearly but not clearly outlined executed, and evaluated school and/or community outlined research needs 0 6-10 11-15 1-5 Planning, Planning, development and No evidence of planning, Planning, development, development, and implementation Describe planning, development, or OR implementation implementation activities/steps are described development, and implementation of project explanation is missing activities/steps are and rationale for types of implementation of project clearly described activities is given 0 1-7 0 8-14 15-20 0 Information about Project was Project was recognized in No evidence of publicity publicity was written in recognized within the more than one way by the Show evidence of received the report but no evidence school and/or school and/or community publicity received of publicity is available community 0 0 1--3 4-7 8-10 Project impacted the school Project created and/or community to a level tangible results that School and/or community Project was completed Report benefits to and that something has impact is not addressed and served a purpose benefitted the school degree of impact on the dynamically changed and the and/or community school and/or community project should continue 0 8-10 0 1---3 4-7 Project was evaluated Project was evaluated and No evidence of project Project was evaluated and the evaluation recommendations for change evaluation is provided Evaluate the project was assessed were given 0 0 1--3 0 4-7 8-10 0 Report Format Missing one or more All information presented, Information arranged Presented in the correct order Arrange information sections and/or does not but order inconsistent according to rating and includes written according to rating sheet follow rating sheet with rating sheet sheet transitions between sections (See above Expectation 1---3 8-10 Items) Inconsistent formatting, Utilizes full bleed, effective use Does not format excessive white space, Consistent formatting of space, related defined Format and design a document and/or unrelated graphics throughout the report graphics, and consistent and/or photos business report formatting 0 0 0 1---3 4-7 0 8-10 No spelling errors, No spelling errors, and not More than 5 grammar, 3-4 grammar, and not more than 2 punctuation, or spelling punctuation, or spelling more than 1 grammar or Include correct grammar, grammar or punctuation error errors errors punctuation, and spelling punctuation errors 0 0 1-2 0 3-4 5 Report Subtotal (100 max) **Penalty Points** Deduct 5 points for each instance of report/project guidelines not being followed 0 Total Penalty Grand Total (100 max) School: State: Judge's Signature: Date:

### **HIGH SCHOOL - AMERICAN ENTERPRISE PROJECT**

Performance Rating Sheet

Preliminary Round

Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Expectation Item		ot istrated		low tations	Meets Expectations			Exceeds Expectations		Points Earned	Breaker
Describes project development and strategies used to implement project	development	te of project t or strategies ented	Project development is explained briefly; very limited strategies are utilized		Project development is clearly outlined. More than one strategy is outlined		clearl	y outlin chrone	elopment is ed. Strategies ological and xplained		
implement project	0	0	1-7	0	8-14	0	15-	-20	0		
Describes research into school or community	and/or co	ce of school ommunity arch		as completed arly outlined	completed	Research clearly completed and clearly outlined		Research was planned, executed, and evaluated			
needs	0	0	1-5	0	6-10	0	11-	-15	0		
Appropriate level of chapter member involvement in project		volvement is plained	Participation was limited to a small number of members		The project was clearly a chapter project and participated in by multiple members		parti	Entire chapter participated in the event and clear evidence is provided of the impact			
mivorvement in project	0	0	1—3	0	4-7	0	8-	10	0		
Degree of impact on the community and its citizens		or community ot addressed		Project was completed and served a purpose		Project created tangible results that benefitted the school and/or community		Project impacted the school and/or community to a level that something has dynamically changed, and the project should continue			
	0	0	1-7	0	8-14	0	15-	-20	0		
Evidence of publicity received		e of publicity eived	Information was shared with the media, but no evidence of publicity is shared		Project was recognized within the school. and/or community		or more	than or	recognized in ne way by the or community		
	0	0	1-2	0	3-4	0	Ę	5	0		
Student evaluation of project effectiveness		te of project is provided	Project was evaluated		Project was evaluated and the evaluation was assessed		nd the	Project was evaluated and the team has created recommendations for change should the project be repeated			
	0	0	1-2	0	3-4	0			0		
Delivery Skills		l .								I.	
Statements are well- organized and clearly		(s) did not prepared	prepared, b	er(s) were out flow was ogical		on flowed in sequence	ı le	ogical s tement	n flowed in a equence; s were well nized		
stated	0	0	1—3	0	4-7	0	8-	10	0		
Demonstrates self- confidence, poise, assertiveness, and good	demonst	(s) did not crate self- dence		demonstrated nce and poise	Presenter(s) self-confider good voice	_	nd self	-confid d voice	demonstrated ence, poise, projection, rtiveness		
voice projection	0	0	1-2	0	3-4	0			O		
Demonstrates the ability to effectively answer questions		o answer tions		completely questions		ely answers	i	n the p npletely	ith the judges rocess of answering tions		
questions	0	0	1—3	0	4-7	0	8-	10	0		
						Perfo	rmance Si	ubtota	1 (100 max)		
Penalty Points (Mark	all that appl	y)								ı	
Dress Code not follow	red -	5 O		points for each nes not being fe			0	To	tal Penalty		
							P	erforn	nance Total		
							Repor	t Tota	1 (100 max)		
								(	Grand Total		
School:					State:						
Judge's Signature:					Date:						

#### HIGH SCHOOL - BANKING AND FINANCIAL SYSTEMS

**Performance Rating Sheet** 

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Not Meets Tie Below Exceeds **Points Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Demonstrates expertise of No description or case Describes and provides Describes and provides Demonstrates case study synopsis AND study synopsis provided; case study synopsis OR case study synopsis AND understanding of the case definition of the no problems defined defines the problem(s) defines the problem(s) study and defines problem(s) problem(s) to be solved 6-10 11-15 0 1-5 Alternative(s) given but At least two alternatives Multiple alternatives given Identifies alternatives and No alternatives identified and multiple pros and pro(s) and/or con(s) are given and pro(s) and the pro(s) and con(s) of not analyzed cons analyzed for each con(s) are analyzed each 0 1-7 0 8-14 0 15-20 0 Feasible solution and Solution provided, but Logical solution and implementation plan Identifies logical solution No solution identified implementation plan not implementation plan developed and necessary developed provided and developed and aspects of resources identified implementation  $\bigcirc$  $\bigcirc$  $\bigcirc$ 15-20  $\bigcirc$ 0 1-7 8-14 Demonstrates knowledge and understanding of the event competencies: Four or more No competencies One or two competencies Three competencies are Concepts and practices/ competencies are basic terminology/ demonstrated are demonstrated demonstrated demonstrated government regulations/ financial services/ technology/types of institutions/ethics/ 0 0 0 0 0 1-7 8-14 15-20 financial careers/taxation **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence; prepared, but flow was Statements are wellappear prepared logical sequence statements were well not logical organized and clearly organized stated 0 1---3 4-7 0 8-10 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated Presenter(s) demonstrated self-confidence, poise, Demonstrates selfdemonstrate selfself-confidence, poise, and confidence, poise, self-confidence and poise good voice projection, confidence good voice projection and assertiveness assertiveness, and good voice projection 0 0 1-2 0 Interacted with the judges Unable to answer Does not completely Completely answers in the process of Demonstrates the ability questions answer questions questions completely answering to effectively answer questions questions 0 0 1--3 0 4-7 0 8-10 Performance Subtotal (100 max) **Penalty Points** (Mark all that apply) Deduct 5 points for each instance of Dress Code not followed 0 0 **Total Penalty** guidelines not being followed **Grand Total** Objective Test Score (to be used in the event of a tie) Name(s): School: State: Judge's Signature: Date:

### **HIGH SCHOOL - BROADCAST JOURNALISM**

Expectation Item		Not nstrated	Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
Presentation represents a LIVE BROADCAST		tion is 100 re-recorded	recorded v amount	ion is pre- vith a small of LIVE dcast	LIVE bro	n represents a padcast with ng features	LIVE bro creative tec	n represents a adcast with chniques and ng features		
	0	0	1-5	0	6-10	0	11-15	0		
Demonstrates understanding of the event topic	as it relates guidelines o	nding of topic to the event r wrong topic	but do demo: unders	event topic, oes not nstrate tanding	demo understand to	ifies and onstrates ding of event opic	Uses industry terminology to demonstrate the understanding of the event topic			
	0	0	1-5	0	6-10	0	11-15	0		
Researches quality and related information to the topic	or more state	n done with 3 inaccurate ments	the topic inaccurate	unrelated to c and 1-2 statements		th is accurate	with suppor	h is accurate ting evidence		
topic	0	0	1-5	0	6-10	0	11-15	0		
Quality writing related to the topic	and original neither origi	s a clear voice style. Lead is nal nor catchy, d or boring.	lacks a clear sense of orig is adequa extremely	Writing is rather bland; lacks a clear voice and/or sense of originality. Lead is adequate but not extremely catchy or original.		adequate but ely compelling, or voice is .: Lead is e to story and at attention.	effective with and active v original and	strong and h a clear voice erbs. Lead is d catchy and ders to piece.		
	0			1	6-10	alf of the		ive overall		
Quality of news broadcast	complete. used, no production	No graphics creativity in on/product.	Does not fully resemble a news broadcast. Little to no creativity in production/product. Limited graphics and support.		performat resemb broadcast. S present. Gr and e	performance/product resembles a news coadcast. Some creativity resent. Graphics present and effective.		broadcast. Clear balance of creativity/realism. Production graphics well done. Balanced team effort.		
	0	0	1—3	0	4-7	0	8-10	0		
Delivery Skills							Presentation	n flowed in a		
Statements are well- organized and clearly stated with use of industry		r(s) did not prepared	prepared, b	er(s) were out flow was ogical	Presentation flowed in logical sequence		logical sequence, statements were well organized			
language	0	0	1—3	0	4-7	0	8-10	0		
Demonstrates self- confidence, poise, assertiveness, and good	demons	r(s) did not trate self- idence	demonstr	nter(s) rated self- e and poise	Presenter(s) demonstrated self-confidence, poise, and good voice projection		Presenter(s) demonstrated self-confidence, poise, good voice projection, and assertiveness			
voice projection	0	0	1—3	0	4-7	0	8-10	0		
Demonstrates the ability to effectively answer questions		to answer stions		completely questions		ely answers stions	in the p	rith the judges rocess of y answering stions		
	0	0	1—3	0	4-7	0	8-10	0		
						Perform	ance Subtota	al (100 max)		
Penalty Points (Mark	all that app	y)	1515						1	
Dress Code not followe	ed ·	·5 O		points for each nes not being f			O To	otal Penalty		
						P	erformance (	Grand Total		
Name(s):										
School:						Stat	e:			
Judge's Signature: Date:										

### **HIGH SCHOOL - BUSINESS ETHICS**

### Case Study Summary Rating Sheet

(Mark one score per row **AND** write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Expectation Item		ot istrated	Below Meets Expectations Expectations			Exceeds Expectations		Points Earned	Tie Breaker	
Identifies ethical issues presented in the case	No identification ethical issues	cation of the as it relates to guidelines	Identifies O	R defines the ll issues	Identifies a	and defines the	Definition issues is	of the ethical stated using terminology		
study	0	0	1-2	0	3-4 O		5			
Explains why the ethical issues happened		cited for the l issues	issues identi	or the ethical ified but were n target	Several, but not all, reasons accurately identified			All reasons addressed and analyzed		
THE STATE OF THE S	0	0	1-3	0	4-7	0	8-10			
Provides logical recommendation as to how the ethical issues		al solution tified		One ethical solution provided		Ethical solution provided with supporting evidence		Feasible, logical solutions recommended for all issues		
should be resolved	0	0	1-2	0	3-4	0	5			
Recommends safeguards that should have been in place to prevent the ethical issues	No safegua	rds identified	One safeguard provided		Safeguards provided with supporting evidence		safe recomme	Feasible, logical safeguards recommended for all issues		
etriicai issues	0	0	1-2	0	3-4	0	5			
Research shows quality and related information to the ethical issues and incorporates input of businesspeople		done with 3 or ate statements	Research is unrelated to the ethical topics and 1–2 inaccurate statements		but no refe	All research is accurate, but no reference made to supporting evidence		Research is accurate with supporting evidence provided, including input of businesspeople interviewed		
interviewed	0	0	1-2	0	3-4	0	5			
Substantiates and cites sources used while			ation provided				and cites source			
conducting research	(					5				
Report Format for C	ase Study S	ummary			T		Decontrol	in the correct		1
Arrange information according to rating sheet (See above Expectation	sections and	ne or more l/or does not ting sheet	but order inc	ion presented, consistent with g sheet	Information arranged according to rating sheet		order and in transition	ncludes written ons between ctions		
Items)	0	0	1-2	0	3-4	0	5			
Formatted and designed according to Format Guide	Does not for	mat document	Inconsisten	at formatting	Consistent formatting throughout the case study summary		academic re to For consistent	aponents of eport according mat Guide throughout the dy summary		
	0	0	1-2	0	3-4	0	5			
Include correct grammar, punctuation, and spelling	punctuation	5 grammar, n, or spelling cors		r, punctuation, ing errors	not mo	g errors, and re than 2 mar or ion errors	not more t	ng errors, and han 1 grammar uation error		
	0	0	1-2	0	3-4	0	5			
					C	ase Study Su	mmary Subto	otal (50 max)		
Penalty Points										
Deduct 5 points for	each instance	of guidelines no	t being followe	ed	-5		Total	Penalty		
						Case Stud	y Summary C	Grand Total		
Name(s):										
School:						Sta	te:			
Judge's Signature:	2's Signature: Date:									

#### **HIGH SCHOOL - BUSINESS ETHICS**

**Performance Rating Sheet** 

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Prel	imin	2177	Ra	iina

d Final Round

(Mark one score per row **AND** write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ries)

<b>Expectation Item</b>	Not Den	nonstrated	Below E	xpectations		leets ctations		Exceeds Expectations		Points Earned	Tie Breaker
Identifies and defines ethical issues presented	issues as it	ation of ethical relates to the guidelines		OR defines the al issues	Identifies an		he	entifies ar ethical is	nd defines the sues using erminology		
in the case study	0	0	1-3	0	4-7	0		8-10			
Explains why the ethical issues happened		cited for the		r the ethical fied but were a target	reasons	but not all, accurately ntified	All		addressed and lyzed		
	0	0	1-3	0	4-7	0		8-10			
Provides logical recommendation as to how the ethical issues should be resolved		endations are ven	Recommendations given, but they are not analyzed		Recommendations are given and analyzed with supporting evidence		re gir th	Recommendations are given and analyzed with multiple pieces of supporting evidence analyzed			
	0	0	1-5	0	6-10	0		11-15			
Recommends safeguards that should have been in place to prevent the ethical		l solution to ues identified	prevent issu	One ethical solution to prevent issues provided with no plan		Ethical solution to prevent issues provided with supporting evidence and a plan developed		solution ssues reco h a plan a	ible ethical to prevent commended and necessary s identified		
issues	0	0	1-5	0	6-10	0	1	11-15			
Research shows quality and related information to the ethical issues and incorporates input of businesspeople	or more	n done with 3 inaccurate ements	the ethical t	Research is unrelated to the ethical topic and 1–2 inaccurate statements		All research is accurate with no reference made to supporting evidence		supporting rovided; in put of but anterviewe	accurate with g evidence ncorporates sinesspeople d as part of ntation		
interviewed	0	0	1-3	0	4-7	0		8-10			
Substantiates and cites sources used while		No substant	iation provided	[		Substantia	ates and cit	es source	s		
conducting research		0				10		[			
Delivery Skills											
Statements are well- organized and clearly stated with use of industry		did not appear epared		were prepared, as not logical	Presentation flowed in logical sequence		logic	al sequen	flowed in a ce; statements organized		
language	0	0	1-3	0	4-7	0		8-10			
Demonstrates self- confidence, poise, assertiveness, and good voice projection		er(s) did not self- confidence		demonstrated nce and poise	Presenter(s) demonstrated self-confidence, poise, and good voice projection		and so	elf-confid ood voice	lemonstrated lence, poise, e projection, ertiveness		
voice projection	0	Ο	1-3	0	4-7	0		8-10			
Demonstrates the ability to effectively answer questions	Unable to as	nswer questions		npletely answer stions		tely answers questions	3	in the pompletely	rith the judges rocess of y answering stions		
_	0	0	1-3	0	4-7	0		8-10			
						Perf	ormance	Subtota	al (100 max)		
Penalty Points (Mark	all that app	oly)									
Dress Code not follow	ved	-5		points for each ines not being f		-5		To	tal Penalty		
							Perfor	mance (	Grand Total		
Name(s):											
- ················											
School:							State:				
Judge's Signature:						]	Date:				

### HIGH SCHOOL - BUSINESS FINANCIAL PLAN

### Report Rating Sheet

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Expectation Item	Not Demonst	:	Ве	elow	Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
Description of business, assumptions, and strategies to obtain loan	No descrip business, assum strategies to o loan is g	ntion of options OR obtain the	Expectations  Description of the business, assumptions, and strategies to obtain a loan are given, but one or more descriptions are vague		Description of business, assumptions, and strategies to obtain the loan are provided and well written		Description of business, assumptions, and strategies to obtain loan serves as a strong introduction and transitions into the remainder of the report		Earned	Bicarci
	0	0	1-10	0	11-20	0	21-30	Ó		
Describe Company:  • Legal form of business  • Company governance  • Company location(s)	More than one of the components listed is not addressed		Description of one or more components is limited OR one or more components is not described		All components are described adequately		All components are described adequately with supporting documentation			
Long- and short-term goals	0	0	1-10	0	11-20	0	21-30	0		
Discuss Operations and Management  Business facilities described  Management personnel identified	More than or components li address	sted is not	more con limited ( more con	on of one or nponents is OR one or nponents is escribed	All compor		All compo described a with sup docume	ndequately porting		
Workforce described (current and projected)	0	0	1-10	0	11-20	0	21-30	0		
Present Target Market:  Target market defined (size, growth potential, needs) Risks and potential adverse results identified, analyzed,	More than or components li	sted is not	more con limited compor	on of one or nponents is OR one nent is not cribed	All compor described ac		All compo described a with sup docume	ndequately porting		
and planned for	0	0	1-10	0	11-20	0	21-30	0		
Include Financial Institution Information:  Name and type of financial institution for loan needs Discuss loan request Purpose of loan & amount requested Itemized planned	More than one of the components listed is not addressed		Description of one or more components is limited OR one or more components is not described		All compor described as		All compo described a with sup docume	ndequately porting		
Projections for future financial stability	0	0	1-10	0	11-20	0	21-30	0		
Include supporting documentation	No Work Cit included in th	he report	formatted page b supp docume	s a correctly Work Cited but other corting entation is or limited	Project has a formatted W page and suppor document provid	Vork Cited I other rting ration is	Project has formatted V page and suppo documentat sect	Work Cited d other orting ion in each ion		
	0	0	1-8	0	9-18	0	19-25	0		

### HIGH SCHOOL - BUSINESS FINANCIAL PLAN

### Report Rating Sheet (continued)

Report Format

Arrange information according to rating sheet (See above Expectation Items)	Missing 1 or more sections and/or does not follow rating sheet		All information presented, but order inconsistent with rating sheet		Information according to shee	the rating	Presented in the correct order and includes written transitions between sections		
	0	0	1-3	0	4-7	0	8-10	0	
Format and design a business report	Does not docum		Inconsistent formatting, excessive white space, and/or unrelated graphics and/or photos		Consistent f				
	0	0	1-3	0	4-7	0	8-10	0	
Include correct grammar, punctuation, and spelling	More than 5 grammar, punctuation, or spelling errors		3–4 grammar, punctuation, or spelling errors		No spelling errors, and not more than 2 grammar or punctuation errors		No spelling not more gramn punctuati	than one nar or	
	0	0	1-2	0	3-4	0	5	0	
						Repo	rt Subtotal (	(200 max)	
Penalty Points									
Deduct 5 points for each insta	ance of report/pro	oject guidelin	es not being f	followed		0	Total F	Penalty	
							Gr	and Total	
Name(s):									
School:					State:				
Judge's Signature:					Date:				

### HIGH SCHOOL - BUSINESS FINANCIAL PLAN

**Performance Rating Sheet** 

☐ Preliminary Round ☐ Final Round

(	Mark one score		write score in	the Points Earn			eaker colu			ts to break	
Expectation Item	No Demon		-	low tations		eets ctations		Expec	eeds tations	Points Earned	Tie Breaker
Describes company, operations, and management (current and projected)	No evidence operation manag	ons, or	briefly; ve description of	is explained ery limited of operations agement	Company clearly described. Description of operations and management included		'	Company is clearly described. Detailed description of operations and management with plan for future growth			
1 / /	0	0	1-5	0	6-10	0		11-15	0		
Describes the financial plan and strategies to obtain loan	No evidence plan or s		briefly; ve	Financial plan is explained briefly; very limited strategies are utilized		Financial plan is clearly described. More than one strategy is outlined		Financial plan is clearly described. Strategies are chronological and clearly explained			
	0	0	1-5	0	6-10	0		11-15	0		
Explains underlying assumptions and provides supporting information	No expla assump supporting i	tions or information	One assumption is given with no supporting information		Two assumptions are given with at least one supporting statement of each assumption		ne of	Three or more assumptions are given with at least two supporting statements of each assumption			
	0	0	1-5	0	6-10	0		11-15	0		
Identifies and analyzes risks and adverse results and provides plan to avoid adverse results	No evidence adverse		One risk OR adverse result is given; no evidence of planning		Two risks and at least one adverse result identified; includes a plan with at least one step to avoid adverse results		ed; at	one adve identified; in with at least	and at least erse result icludes a plan two steps to erse results		
adverse results	0	0	1-5	0	6-10	0		11-15	0		
Explains purpose of loan amount requested and projections for company stability	No explanate request or project	company	Purpose of the loan request explained OR at least one projection for company's stability given		Purpose of loan request explained; at least one projection for the company's stability given		ne	explained; projectio	loan request at least two ns for the tability given		
stability	0	0	1-3	0	4-7	0		8-10	0		
Delivery Skills											
Statements are well- organized and clearly stated (See above Expectation Items)	Presenter( appear p	prepared	prepared, b not le	er(s) were out flow was ogical	Presentation flowed in logical sequence			logical s statement orga	n flowed in a equence; s were well nized		
Expectation remaj	0	0	1-3	0	4-7	0		8-10	0		
Demonstrates self- confidence, poise, assertiveness, and good voice projection	Presenter( demonst	rate self- dence		demonstrated nce and poise	Presenter(s) demonstrated self-confidence, poise, and good voice projection		and	Presenter(s) demonstrated self-confidence, poise, good voice projection, and assertiveness			
voice projection	0	0	1-3	0	4-7	0		8-10	0		
Demonstrates the ability to effectively answer questions	Unable to	o answer tions		completely questions	· · I	ely answer stions		in the process completely	ith the judges rocess of answering tions		
1	0	0	1-3	0	4-7	0		8-10	0		
						Peri	forman	ce Subtota	1 (100 max)		
Penalty Points (Mark	all that apply	v)									
Dress Code not follow				points for each nes not being fo			0	To	tal Penalty		
							Re	eport Tota	1 (200 max)		
								(	Grand Total		
Name(s):											
School:					State:						
Judge's Signature:					Date:						

#### **HIGH SCHOOL - BUSINESS MANAGEMENT**

#### **Performance Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Demonstrates expertise of Describes and provides Describes and provides No description or case Demonstrates case study synopsis AND study synopsis provided case study synopsis OR case study synopsis AND understanding of the case definition of the defines the problem(s) defines the problem(s) no problems defined study and defines problem(s) problem(s) to be solved 6-10 0 0 1-5  $\bigcirc$  $\bigcirc$ 11-15 0 Alternative(s)given but At least two alternatives Multiple alternatives given Identifies alternatives and No alternatives identified and multiple pros and pro(s) and/or con(s) are given, and pro(s) and the pro(s) and con(s) of not analyzed con(s) are analyzed cons analyzed for each each 0 0 1-7 0 8-14 15-20 Feasible solution and Solution provided, but Logical solution and implementation plan No solution identified implementation plan not implementation plan Identifies logical solution developed, and necessary provided and developed developed and aspects of resources identified implementation 0 0 0 0  $\bigcirc$ 1-7 8-14 15-20 Demonstrates knowledge and understanding of the event competencies: Information and Four or more One or two competencies Three competencies are No competencies communication systems/ competencies are demonstrated are demonstrated demonstrated human resource demonstrated management/financial management/business operations/management functions/business ownership/careers/ ethics/marketing/social 00 1-7 0 8-14 0 15-20 0 responsibility/ economic concepts/strategic management **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence; prepared, but flow was Statements are wellappear prepared logical sequence statements were well not logical organized and clearly organized stated 0 1-3 4-7 0 8-10 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated Demonstrates self-Presenter(s) demonstrated self-confidence, poise, demonstrate selfself-confidence, poise, and self-confidence and poise good voice projection, confidence, poise, confidence good voice projection assertiveness, and good and assertiveness voice projection 0 0 1-2 0 3-4 0 Interacted with the judges Completely answers Unable to answer Does not completely in the process of Demonstrates the ability answer questions completely answering questions questions to effectively answer questions questions  $\bigcirc$  $\bigcirc$  $\bigcirc$ 0 1-3 4-7 8-10  $\bigcirc$ Performance Subtotal (100 max) **Penalty Points** (Mark all that apply) Deduct 5 points for each instance 0 0 Dress Code not followed **Total Penalty** of guidelines not being followed **Grand Total** Objective Test Score (to be used in the event of a tie) Name(s): School: State: Judge's Signature: Date:

### HIGH SCHOOL - BUSINESS PLAN

### Report Rating Sheet

(Mark one score per row **AND** write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

D	reak ties.)									
Expectation Item	No Demons		Belo Expecta		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
Provide brief and concise Executive Summary  Convince reader that business concept is sound and has a reasonable chance of success	No Executive Summary is given		Executive Summary is provided but does not show evidence of sound business concept OR reasonable chance of success		Executive Summary is provided AND shows evidence of sound business concepts and reasonable chance of success		Executive Summary serves as a strong introduction and transitions into the remainder of the report			
	0	0	1-5	0	6-10	0	11-15	0		
Develop Company Profile Legal form of business Effective date of business Company mission statement/vision Company governance Company location(s) Immediate development goals	More than one of the components listed is not addressed		Description more comp limited OI more comp not desc	onents is R one or conents is	All compo		All comport described as with supp documen	dequately porting		
Overview of company's financial status	0	0	1-5	0	6-10	0	11-15	0		
Present Industry Analysis  Description of industry (size, growth rates, nature of competition, history)  Trends and strategic opportunities within	More than one of the components listed is not addressed		Description of one or more components is limited OR one or more components is not described		All components are described adequately		All components are described adequately with supporting documentation			
industry	0	0	1-5	0	6-10	0	11-15	0		
Present Target Market  Target market defined (size, growth potential, needs)  Effective analysis of market's potential, current patterns, and sensitivities	More than one of the components listed is not addressed		Description more comp limited C componer descri	onents is OR one nt is not	All compo described a		All comport described as with supp documer	dequately porting		
	0	0	1-5	0	6-10	0	11-15	0		
Discuss Competition Key competitors identified Effective analysis of competitors' strengths and weaknesses Potential future competitors Barriers to entry for new competitors identified	More than one of the components listed is not addressed		Description more comp limited ( componer descri	OR one nt is not	All compo		All compor described as with supp documer	dequately porting		
	0	0	1-5	0	6-10	0	11-15	0	_	
Share Marketing Plan and Sales Strategy Key message to be communicated identified Options for message delivery identified and analyzed including Web process Sales procedures and methods defined	More than one of the components listed is not addressed		Description of one or more components is limited OR one component is not described		All components are described adequately		All comport described as with supp documen	dequately porting		
	0	0	1-5	0	6-10	0	11-15	0		
Describe Operations Business facilities described Production plan defined and analyzed Workforce plan defined and analyzed Impact of technology	More than one of the components listed is not addressed		Description of one or more components is limited OR one component is not described		All compo described a	dequately	All compor described as with supp documer	dequately porting ntation		
	0	0	1-5	0	6-10	0	11-15	0		

Discuss Management and Organization Key employees/principals identified and described Board of directors, advisory committee, consultants, and other human resources identified and described Plan for identifying, recruiting, and securing key participants described	More than one of the components listed is not addressed		Description of one or more components is limited OR one component is not described		All components are described adequately		All components are described adequately with supporting documentation			
Compensation and incentives plan	0	0	1-5	0	6-10	0	11-15	0		
Provide Long-term Development Goals for three, five, or more years are identified and documented Risks and potential adverse results identified and analyzed Strategy in place to take business toward	componer	More than one of the components listed is not addressed		Description of one or more components is limited OR one component is not described		nents are dequately	All components are described adequately with supporting documentation			
long-term goals	0	0	1-7	0	8-14	0	15-20	0		
Show Financials Type of accounting system to be used is identified Financial projections are included and reasonable •Year 1 monthly cash flow •Year 1 monthly income statement •Yearly income statements for Years 1,	More than one of the components listed is not addressed  Description of on more component limited OR on component is n described		OR one nt is not	All components are described adequately		All components are described adequately with supporting documentation				
3, and 5	0	0	1-7	0	8-14	0	15-20	0		
Include supporting documentation including a Work Cited page	More than one of the components listed is not addressed Description of more component limited OF component describ		onents is OR one nt is not	All components are described adequately		All components are described adequately with supporting documentation				
	0	0	1-5	0	6-10	0	11-15	0		
Report Format	I		<u> </u>		<u> </u>				I	I
Arrange information according to rating sheet (See above Expectation Items)	sections as	ne or more nd/or does rating sheet	All information presented, but order inconsistent with rating sheet		Information according to shee	the rating	Presented correct ord includes w transitions b section	ler and vritten between		
	0	0	1-3	0	4-7	0	8-10	0		
Format and design a business report		ot format ment	Inconsi formatting, white space unrelated and/or p	excessive e, and/or graphics	Consistent formatting throughout the report		Utilizes ful effective use related de graphics consistent fo	of space, efined , and		
	0	0	1-3	0	4-7	0	8-10	0		
Include correct grammar, punctuation, and spelling	punctua	More than 5 grammar, punctuation, or spelling errors 3–4 grammar, punctuation, or spelling errors		ion, or	No spelling and not mo gramm punctuation	ore than 2 ar or	No spelling and not mo one grams punctuatio	ore than mar or		
	0	0	1-2	0	3-4	0	5	0		
						Repor	t Subtotal (20	00 max)		
Penalty Points					<del>, , , , , , , , , , , , , , , , , , , </del>		T		1	1
Deduct 5 points for each instance of	report/proje	et guidelines	not being follo	wed		0	Total Pe	nalty		
Name(s)						Gr	and Total (20	00 max)		
School:					State:					
Judge's Signature:					Date:					

#### **HIGH SCHOOL - BUSINESS PLAN**

**Performance Rating Sheet** 

☐ Preliminar	v Round	☐ Final R	้อมท

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Not Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker No evidence of business Business concept and concept or company Business concept OR Business concept AND company profile explained Describes business company profile described profile company profile explained including how the concept concept and company profile matches the profile 0 11-15 0  $\bigcirc$ 1-5 6-10  $\bigcirc$ Three or more aspects of One aspect of marketing Two aspects of marketing marketing to increase No marketing evident Explains marketing company performance explained explained aspects of business explained 0  $\bigcirc$ 1-5 0 6-10 0 11-15 0 No evidence of company, Detailed description of operations plan, or Description of operations Description of operations operations and management plan OR management plan and management plan management with plan for Describes operations and management plans future growth 6-10 11-15 0 1-5 Provides information on Provides information on No evidence of financial Provides information on at least one financial at least three financial Provides information on documents or company two financial documents document OR one documents and at least financial documents and projections received and at least one projection projection three projections projections 0 0 1-3 0 4-7 0 8-10 0 Two risks and at least one Three risks and at least One risk OR adverse adverse result identified; one adverse result Identifies and analyzes No evidence of risks or result is given; no includes a plan with at identified; includes a plan risks and adverse results adverse results evidence of planning least one step to avoid with at least two steps to and provides plan to avoid avoid adverse results adverse results adverse results 0 0 1-3 4-7 0 8-10 Three or more goals Only one goal identified Two goals identified No goals identified identified with specific Identifies long-term goals plan to achieve the goals 0 1-3 0 4-7 0 8-10 0 **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence, prepared, but flow was Statements are wellappear prepared logical sequence statements were well not logical organized and clearly organized stated 1-3 4-7 8-10 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated Demonstrates selfself-confidence, poise, Presenter(s) demonstrated demonstrate selfself-confidence, poise, and confidence, poise, self-confidence and poise good voice projection, confidence good voice projection assertiveness, and good and assertiveness voice projection 00 1-2 0 3-4  $\bigcirc$ 5 0 Interacted with the judges Completely answers Unable to answer Does not completely in the process of Demonstrates the ability answer questions questions completely answering questions to effectively answer questions questions 0 0 1-3 0 4-7 0 8-10 Performance Subtotal (100 max) Penalty Points (Mark all that apply) Deduct 5 points for each instance of Dress Code not followed 0 **Total Penalty** guidelines not being followed Performance Total Report Total (200 max) **Grand Total** Name(s): School: State: Judge's Signature: Date:

### **HIGH SCHOOL - CLIENT SERVICE**

Performance Rating Sheet

☐ Preliminary Roun	nd 🚨 Fina
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(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Tillal

Expectation Item		Not onstrated		elow ctations		eets ctations		ceeds ctations	Points Earned	Tie Breaker
Demonstrates understanding of the case study and defines	study syno	ption or case psis provided ems defined	case study s	and provides synopsis OR e problem(s)	case study sy	and provides ynopsis AND e problem(s)	case study s definiti	es expertise of ynopsis AND on of the blem(s)		
problem(s) to be solved	0	0	1-3	0	4-7	0	8-10	0		
Communicates position on problem of case study		position nunicated		ates position to problem	on problen	ates position n of the case udy	professio position or	nicates in a nal manner n problem of study		
	0	0	1-7	0	8-14	0	15-20	0		
Identifies logical solution and aspects of implementation	No soluti	on identified	implementa	rovided, but tion plan not loped	implemen	olution and station plan and developed	implemer developed,	olution and ntation plan and necessary s identified		
impenientation	0	0	1-7	0	8-14	0	15-20	0		
Displays empathy/diplomacy when responding to case study		y or diplomac played	displayed in	or diplomacy n response to ly problem	displayed in	nd diplomacy n response to y problem	Display of empathy and diplomacy skills add to resolution of case study problem			
problem	0	0	1-7	0	8-14	0	15-20	0		
Delivery Skills	T				1					
Statements are well- organized and clearly		er(s) did not prepared	prepared, b	er(s) were out flow was logical		on flowed in sequence	logical : statemen	n flowed in a sequence; ts were well unized		
stated	0	0 0		0	4-7	0	8-10	0		
Demonstrates self- confidence, poise, assertiveness, and good	demon	er(s) did not strate self- fidence		Presenter(s) demonstrated self-confidence and poise		demonstrated ace, poise, and e projection	self-confic good voice	demonstrated lence, poise, e projection, ertiveness		
voice projection	0	0	1-3	0	4-7	0	8-10	0		
Demonstrates ability to effectively ask and answer questions		ask or answer estions	answered an	tions were ad at least one was asked	answered	s were clearly l, and two were asked	answered, a three que	ns were clearly nd more than stions were ked		
questions	0	0	1-3	0	4-7	0	8-10	0		
						Performa	ance Subtota	al (100 max)		
Penalty Points (Mark	all that app	oly)				ı			1	
Dress Code not follow	ved	-5		t 5 points for ea delines not bein			O To	otal Penalty		
								Grand Total		
Name:										
School:						Sta	te:			
Judge's Signature:						Da	te:			

### **HIGH SCHOOL - CODING & PROGRAMMING**

**Demonstration Rating Sheet** 

☐ Preliminary Round ☐ Final Round
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(1	Mark one score	per row AND	write score in	the Points Earn	ed column. Us				its to break t	
Program Readability	N Demon		Bel Expec	low tations	Me Expec		-	eeds tations	Points Earned	Tie Breaker
Appropriate identifiers used for variables, constants, arrays, objects,	Identifiers		programmi	are used for ng elements rectly placed	Identifiers a are accur insta	rate in all nces	advanced ki	exhibit an nowledge of mming		
etc.	0	0	1-7	0	8-14	0	15-20	0		
Commentary provided is readable, useful, and complete	No commen	7 1	Commentary is not		Commenta: assists the use the demo	er throughout	logical, u	y provided is seful, and plete		
complete	0	0	1-7	0	8-14	0	15-20	0		
Program documentation is readable, useful, and	Program do not pr	cumentation ovided	Program do contain		Program doci error		invites use	cumentation of advanced ures		
complete	0	0	1-3	1-3 O		4-7 O		0		
Program Structure an	nd Content									
Program is concise and does not contain	Program	steps and is	Program contains unnecessary steps or is complex		Program does not contain unnecessary steps or complexity		least one if-th	corporates at hen sequence ne user steps		
unnecessary complexity	0	0	1-7	0	8-14	0	15-20	0		
Data storage is	Where data unc	is stored is lear		s stored may secure	Data storage			ge includes ckup feature		
appropriate	0	0	1-7	0	8-14	0	15-20	0		
Program use follows a logical sequence	U	Program sequence is unclear		Program sequence contains one or more errors		equence is error free	logical, erro incorpora	equence is or free, and tes if-then ences		
	0	0	1-7	0	8-14	0	15-20	0		
Usability & Results										
Program use and navigation	No help menu or navigation system incorporated		Includes basic help menu and usable navigation		Interface contains no spelling errors, has interactive help menu, and has no navigation errors		Program use also includes an intelligent feature such as an interactive Q&A			
	0	0	1-7	0	8-14	0	15-20	0		
Program results	Program inaccura		Program res logic		Program resi		dynamically	sults update and are error ee		
	0	0	1-7	0	8-14	0	15-20	0		
Output reports	Output rep accurate or r	orts are not not available	1 1	orts are not analyze data	Output reports are error free and provide all necessary information to analyze data		Output reports allow user to customize and analyze information			
	0	0	1-7	0	8-14	0	15-20	0		

Delivery Skills										
Statements are well- organized and clearly		r(s) did not prepared	prepared, b	tor(s) was out flow was ogical		ion flowed in sequence	a logical statement	ion flowed in sequence; s were well mized		
stated	0	0	1-3	0	4-7	0	8-10	0		
Self-confidence, poise, assertiveness, and good voice projection	demonst	r(s) did not crate self- dence	Competitor(s) demonstrated self- confidence and poise		Competitor(s) demonstrated self- confidence, poise, and good voice projection		nd confidence, poise, good			
	0	0	1-3	0	4-7	0	8-10	0		
Ability to effectively answer questions		Unable to answer questions		Does not completely answer questions		ely answers stions	Interacted with the judges in the process of completely answering questions			
	0	0	1-3	0	4-7	0	8-10	0		
	•					Demonstra	ation Subtota	ıl (200 max)		
Penalty Points (Mark	all that appl	y)								
Dress Code not follow	ved -	5 O		points for each nes not being f			О То	tal Penalty		
							(	Grand Total		
Name:										
School:						Sta	ate:			
Judge's Signature:						Date:				

### **HIGH SCHOOL - COMMUNITY SERVICE PROJECT**

Report Rating Sheet

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Project has quantitatively Project has specific goals Project has specific goals defined goals and Project is not a Project has specific goals OR provides service to AND provides service to indicates future activities Community Service and provides service to the community and its the community and its or steps that could be Project the community and its citizens but not both citizens taken to further the work citizens started 0  $\bigcirc$  $\bigcirc$  $\bigcirc$ 0 1-3 4-7 8-10 Research clearly No evidence of Research was completed Research was planned, Describe research into completed and clearly but not clearly outlined community research executed, and evaluated school and/or community outlined needs 0 0 0 1-5 6-10 11-15 Planning, development, Planning, development, and implementation No evidence of planning, Planning, development, and implementation activities/steps are development, or Describe planning, OR implementation activities/steps are clearly described and rationale development, and implementation of project explanation is missing described for types of activities is implementation of project given 1-7 8-14 15-20 0 Information about Project was recognized Project was recognized in No evidence of publicity publicity was written in within the community more than one way by the Show evidence of received the report but no evidence and/or school community and/or school publicity received of publicity is available 0 0 0 1-3 0 4-7 0 8-10 Project impacted the community to a level that Project created tangible Community impact is not Project was completed something has Report benefits to and results that benefitted the addressed and served a purpose dynamically changed and degree of impact on the community the project should school and/or community continue 0 0 1-3 4-7 8-10 Project was evaluated and Project was evaluated and No evidence of project Project was evaluated the evaluation was recommendations for Evaluate the project evaluation is provided assessed change were given 0 0 0 0 1-3 4-7 8-10 Report Format Presented in the correct All information presented, Missing 1 or more Arrange information Information arranged order and includes written sections and/or does not but order inconsistent according to rating sheet according to rating sheet transitions between follow rating sheet with rating sheet (See above Expectation sections Items) 0 1-3 0 8-10 Utilizes full bleed, Inconsistent formatting, Does not format excessive white space, Consistent formatting effective use of space, Format and design a document and/or unrelated graphics throughout report related defined graphics, business report and/or photos and consistent formatting 0 0 4-7 0 8-10 1-3 More than 5 grammar, 3-4 grammar, No spelling errors, and No spelling errors, and punctuation, or spelling punctuation, or spelling not more than 2 grammar not more than 1 grammar Include correct grammar, or punctuation errors or punctuation error errors errors punctuation, and spelling 0 0 1-2 3-4 0 0 Report Subtotal (100 max) **Penalty Points** Deduct 5 points for each instance of report/project guidelines not being followed 0 **Total Penalty** Grand Total (100 max) School: State: Judge's Signature: Date:

### **HIGH SCHOOL - COMMUNITY SERVICE PROJECT**

Performance Rat	Mark one score	e per row AND	write score in		ned column. U	Jse Tie Bre		Round	or subtract poin	its to break	
Expectation Item		lot nstrated		low tations		leets ctations			eeds tations	Points Earned	Tie Breaker
Describes project development and strategies used to implement project	No evidenc developmen preso	e of product t or strategies ented	Project dev explained l limited str util	relopment is briefly; very rategies are ized	Project de clearly ou than one ou	velopment tlined. Mo e strategy is tlined	re	Project dev clearly outlin are chrono clearly e	elopment is ed. Strategies logical and xplained		
	0	0	1-7	0	8-14	0		15-20	0		
Describes research into school or community		dence of ty research		as completed arly outlined	complete	ch clearly d and clear tlined	·ly		ras planned, nd evaluated		
needs	0	0	1-5	0	6-10	0		11-15	0		
Appropriate level of chapter member involvement in project		volvement is plained	to a small	n was limited number of nbers	clearly a ch and partic	ct effort w napter projectipated in be chapter	ect	participated and clear	apter, and individuals, in the event evidence is f the impact		
	0	0	1-3	0	4-7	0		8-10	0		
Degree of impact on the community and its citizens		impact is not essed		s completed l a purpose	results that	eated tangil benefitted munity		community to something ha changed, an	pacted the to a level that as dynamically d the project continue		
	0	0	1-7	0	8-14	0		15-20	0		
Evidence of publicity received		e of publicity	Information was shared with the media, but no evidence of publicity is shared		Project was recognized within the school and/o community			Project was recognized in more than one way by the school and/or community			
	0	0	1-2	0	3-4	0		5	0		
Student evaluation of project effectiveness		ce of project is provided	Project wa	s evaluated	assessed			recommendations for change should the project be repeated			
	0	0	1-2	0	3-4	0		5	0		
Delivery Skills	1		1		1					1	
Statements are well- organized and clearly stated		(s) did not prepared	prepared, b	er(s) were out flow was ogical		on flowed sequence	in	logical s statements	n flowed in a equence; s were well nized		
stated	0	0	1-3	0	4-7	0		8-10	0		
Demonstrates self- confidence, poise, assertiveness, and good	demonst	(s) did not trate self- dence		demonstrated nce and poise	Presenter(s) self-confide good void		and	good voice p	demonstrated ence, poise, rojection, and veness		
voice projection	0	0	1-2	0	3-4	0		5	0		
Demonstrates the ability to effectively answer questions Unable to answer questions			completely questions		ely answer	rs	completely	ith the judges rocess of answering tions			
1	0	0	1-3	0	4-7	0		8-10	0		
						Perf	forma	nce Subtota	1 (100 max)		
Penalty Points (Mark	all that app	ly)	1		T.			,			
Dress Code not follow	ved -	-5 O		points for each nes not being f				To	tal Penalty		
								Perform	nance Total		
								Report Tota	1 (100 max)		
									Grand Total		
School:					State:						
Judge's Signature:					Date:						

### HIGH SCHOOL - COMPUTER GAME & SIMULATION PROGRAMMING

**Demonstration Rating Sheet** 

☐ Preliminary Round ☐ Final Round

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Instructions are clear and evertable blanches from shorters without substance and evertable blanches from shorters without an electronic provided and evertable blanches from shorters without an electronic provided and evertable blanches from shorters without modifications and modifications and evertable blanches from shorters without modifications and modifications and evertable blanches from shorters and an electronic provided and evertable provided and evertable shorters without modifications and modifications and evertables and evertables and structured and evertables and evertables and structured and the structure and an electronic provided and evertables are available on the title revers and an electron and the structure and the provided on the title reversal and evertables on the title reversal and evertables on the title reversal and evertables of the provided on the title reversal and evertables of the title functions and provided and evertables on the title reversal and the title structure of program of the title functions and provided and evertables on the title reversal and evertables on the	Project Usability		ot istrated		Belo pecta	ow ations	Me Expec				eeds tations	Points Earned	Tie Breaker
Discrimination	Instructions are clear and executable launches from shortcut without	No instruction	ons provided							complete and the use ca	d accurate and an execute		
User interface and navigation    Description sear to a local instructions are available on instructions are clear and fully functional of the instructions are clear and fully functional of the project or prevent use    Description of the project of prevent use   Description of program   Description   Description of program   Description of program   Description   Desc	modifications	0	0	1-7		0	8-14		0				
Errors did not crash the project or prevent use    D		instructio	ns are not	instructio	ons a	are available	instructions on the title so	are cree	available n and are	functional us available and	ser interface is d instructions		
Program documentation is readable, useful, and complete   Program documentation is remore fixe   Program documentation is remore fixed   Program documentation   Program documentatio		0	0	1-7		0	8-14		0	15-20	0		
Program documentation is reachile, useful, and complete    Program documentation is reachile, useful, and complete		Errors prev	vented use of pr	rogram	Cor			ent		Error free	2		
Project Concept & Design  Program documentation is cross free scabable, useful, and complete  0	project or prevent use	0	(	)		1-10	0		11-		-		
Project Concept & Design  Program fully addresses the concept and/or topic are not addressed  Concept and/or topic are not addressed  Concept and/or topic  Color, contrast, background, typography, sound, and design are appropriate of the concept and/or topic  O O 1-2 O 3-4 O 5 O Graphics end districting or busy  Sound, and design are appropriate for or concept and/or topic  O O 1-2 O 3-4 O 5 O Graphics end districting or busy  Color, contrast, background, typography, sound, and design are appropriate for occept or topic  O O 1-2 O 3-4 O 5 O Graphics end design are appropriate for occept or topic  O O 1-2 O 3-4 O 5 O Graphics end districting or busy  Prompties are appropriate for occept or topic  O O 1-2 O 3-4 O 5 O Graphics enhance the user experience  Title screen functions and provides working instructions  O O 1-3 O 4-7 O 8-10 O Title screen provided instructions and/or functionality  O O 1-3 O 8-10 O Title screen functions and provides clear instructions  O O 1-3 O 8-10 O Title screen functions and provides clear instructions  Code contains errors that did not prevent excecution  Code contains errors that did not prevent excecution  Quality of rules and accuracy of code identifying rules  Game is challenging but can be completed  O O 1-7 O 8-14 O 15-20 O  Project Evaluation  Game is challenging but can be completed  O O 1-7 O 8-14 O 15-20 O  Series can be completed  O O 1-7 O 8-14 O 15-20 O  Player immersion and experience  Game is challenging that can be completed  O O 1-7 O 8-14 O 15-20 O  Experience intended for the game is not defined  Experience intended for the game is not defined experience intended for the game is not defined experience in tended for the game is not defined experience intended for the game is not defined.	readable, useful, and			0						invites use	of advanced		
Program fully addresses the concept and/or topic are not addressed the concept and/or topic  O O 1:3 O 4-7 O 8-10 O 1-8-10 O 1-8-	complete	0	0	1-3		0	4-7		0	8-10	0		
Concept and/or topic and fully addresses the concept and/or topic to fully developed	Project Concept & D	esign											
Color, contrast, background, typography, sound, and design are appropriate for the concept or topic  Title screen functions and provides working instructions  O O I-2 O 3-4 O 5 O  Graphics are appropriate for uncorrectly instructions  Total screen functions and provides working instructions  Code contains errors that prevent the execution of 0 O I-7 O 8-14 O I5-20  Project Evaluation  Quality of rules and accuracy of code identifying rules  O O I-7 O 8-14 O I5-20  Grame is overly simplistic and or cannot be completed  O O I-7 O 8-14 O I5-20  Grame is overly simplistic and for cannot be completed  O O I-7 O 8-14 O I5-20  Grame is not defined  Discremance of the concept defined from the concept through basic game play of the game is not defined  Discremance of the game is not defined  Discremance of the game is not defined  Color, contrast, background, typography, sound, and design are appropriate for the concept or topic  Color, contrast, background, typography, sound, and design are appropriate for the concept or topic  Color or transpapers applied distracting or busy  Color or transpapers applied distracting or busy  Graphics are appropriate for the concept / topic  Graphics are appropriate for the concept / topic  Graphics are appropriate for the concept / topic  Graphics servate appropriate for the concept / topic  Title screen functions and provides clear instructions  Title screen functions and provide										of the con- topic can ide	cept and/or entify it based		
Color, contrast, background, typography, sound, and design are appropriate for the concept or topic  O O 1-2 O 3-4 O 5 O  Graphics are appropriate for the concept and/or topic  O O O 1-2 O 3-4 O 5 O  Graphics are appropriate for the concept and/or topic  O O O 1-2 O 3-4 O 5 O  Title screen functions and principles applied  O O 1-2 O 3-4 O 5 O  Title screen functions and provides working instructions  O O 1-3 O 1-3 O 4-7 O 8-10 O  Froject Evaluation  Quality of rules and accuracy of code identifying rules  O O 1-7 O 8-14 O 15-20 O  Grame is challenging but can be completed  Game is challenging but can be completed  Discrementant of the completed of the game is not defined  Experience intended for the game is not defined  Experience intended for the game is not defined  Experience intended for the game is not defined  Discrepting but game play  Sound, and design are appropriate for the concept of topic  Graphics are appropriate for the concept/topic  Graphics are appropriate fo		0	0	1-3		0	4-7		0				
No graphic design principles applied   Graphics are distracting/busy   Graphics are appropriate for concept and/or topic   O	background, typography, sound, and design are appropriate for the	0		backgrou sound,	ınd, and	typography, design are	background, sound, and appropria	typ des te f	oography, sign are or the	background sound, and d	, typography, esign enhance		
Graphics are appropriate for concept and/or topic    Description   Descr		0	0	1-2		0	3-4		0	5	0		
Title screen functions and provides working instructions    No title screen provided instructions and/or functionality instructions		principle	es applied	distra		ng/busy			t/topic	expe	rience		
Title screen functions and provides working instructions and/or functionality provides clear instructions and provides working instructions    O	for concept and/or topic	0	0			_	3-4		0				
Code is written correctly  Code contains errors that prevent the execution   Code contains errors that did not prevent execution   Code is error free   Code is well commented to explain logic used and reason for block of code    Rules contain substantial errors that have minimal impact on game play   Code is error free as discovered through basic game play   Code is error free as discovered		No title scre	een provided	instruc	ction	is and/or				allows use	r to execute		
Code is written correctly  Code contains errors that prevent the execution  O O 1-7 O 8-14 O 15-20 O  Project Evaluation  Quality of rules and accuracy of code identifying rules  Game is challenging but can be completed  O O 1-7 O 8-14 O 15-20 O  Rules contain substantial errors affecting game play  Game can be completed  Game can be completed  O O 1-7 O 8-14 O 15-20 O  User can navigate the game with rules as defined and several outcomes are available for completion  Player immersion and experience  Experience intended for the game is not defined  Code is error free  to explain logic used and reason for block of code  to explain logic used and reason for block of code  to explain logic used and reason for block of code  15-20 O  At least one advanced rule feature available  Game is challenging and can be completed but is simplistic  and/or cannot be completed  User can navigate the game is challenging and can be completed but is simplistic  User can navigate and complete the game following the rules  User can navigate and complete the game following the rules  O User can navigate the game following the rules  O D O O O O O O O O O O O O O O O O O	instructions	0	0	1-3		0	4-7		0	8-10	0		
Project Evaluation  Quality of rules and accuracy of code identifying rules  Game is challenging but can be completed  Description  Player immersion and experience  Player immersion and experience  Player immersion and experience  Rules contain substantial have minimal impact on game play learners that have minimal impact on game play  Rules contain errors that have minimal impact on game play  Player immersion and experience  Rules contain errors that have minimal impact on game play  Rules are error free as discovered through basic game play  At least one advanced rule feature available  Game is overly simplistic  Game is overly simplistic  and/or cannot be but is simplistic  O O 1-7 O 8-14 O 15-20 O  User can navigate the game with rules as defined and several outcomes are available for completion  User can navigate and complete the game following the rules  Game is challenging and can be completed  But is simplistic  User can navigate and complete the game following the rules  Game includes an operating multi-player function	Code is written correctly						Code is 6	erro	r free	to explain lo	ogic used and		
Quality of rules and accuracy of code identifying rules  Rules contain substantial errors affecting game play  O O 1-7 O 8-14 O 15-20 O  Game is overly simplistic and/or cannot be completed  D O 1-7 O 8-14 O 15-20 O  Game is challenging but can be completed  O O 1-7 O 8-14 O 15-20 O  User can navigate the game with rules as defined and several outcomes are available for complete the game is not defined  Player immersion and experience  Rules contain substantial have minimal impact on game play  Rules contain errors that have minimal impact on game play  Rules are error free as discovered through basic game play  At least one advanced rule feature available  Came is challenging and can be completed  Bame is challenging and can be completed  O O 1-7 O 8-14 O 15-20 O  User can navigate the game is not defined  Player immersion and experience  Player immersion and experience  Player immersion and experience  Player immersion and experience  Rules are error free as discovered through basic game play  At least one advanced rule feature available  Came is challenging and can be completed  User can navigate and complete the game includes an operating multi-player function		0	0	1-7		0	8-14		0	15-20	0		
Quality of rules and accuracy of code identifying rules    Rules contain substantial errors affecting game play   have minimal impact on game play   Same play   S	Project Evaluation	T		1					<u> </u>				
Game is challenging but can be completed  Game is overly simplistic and/or cannot be completed but is simplistic  O O 1-7 O 8-14 O 15-20 O  Experience intended for the game is not defined  Player immersion and experience  Player immersion and experience  Game is challenging and can be completed but is simplistic  Game is challenging and can be completed  O V 1-7 O 8-14 O 15-20 O  User can navigate the game to operating multi-player function  Game is challenging and can be completed  O V 1-7 O 8-14 O 15-20 O  User can navigate and complete the game following the rules  Game is challenging and can be completed  O V 1-7 O 8-14 O 15-20 O  O V 1-7 O O V 1-7 O O O V 1-7 O O O O O O O O O O O O O O O O O O O	accuracy of code			have min	nima	l impact on	discovered the	irou	ugh basic				
Game is overly simplistic and/or cannot be completed but is simplistic an be completed  O O 1-7 O 8-14 O 15-20 O  Player immersion and experience  Player immersion and experience  Game is overly simplistic and completed but is simplistic  Game can be completed but is simplistic  Game is challenging and can be completed and several outcomes are available for completion  User can navigate the game but experience and purpose is not defined  User can navigate and complete the game following the rules  Game is challenging and can be completed  User can navigate and complete the game following the rules  Game is challenging and can be completed  User can navigate and complete the game following the rules  O O O O O O O O O O O O O O O O O O O	identifying rules	0	0	1-7		0	8-14		0	15-20	0		
Player immersion and experience  Experience intended for the game is not defined experience  Experience  User can navigate the game includes an complete the game operating multi-player following the rules  User can navigate and complete the game operating multi-player function	0 0	and/or o	cannot be oleted			nplistic			0 0	game with ru and several	ules as defined outcomes are r completion		
Player immersion and experience intended for the game is not defined experience and experience a		0	0	-									
0 O 1-7 O 8-14 O 15-20 O	,			game but	t exp	perience and	complete	the	game	operating 1	multi-player		
	r	0	0	1-7		0	8-14		0	15-20	0		

Delivery Skills										
Statements are well- organized and clearly		e(s) did not prepared	prepared, l	er(s) were out flow was logical		tion flowed l sequence	in	logical s statement	n flowed in a sequence; s were well nized	
stated	0	0	1-2	0	3-4	0		5	0	
Self-confidence, poise, assertiveness, and good voice projection	demons	c(s) did not trate self- idence		demonstrated nce and poise	Presenter(s) demonstrated self-confidence, poise, and good voice projection		, and	and self-confidence, poise,		
voice projection	0	0	1-2	0	3-4	0		5	0	
Ability to effectively answer questions		to answer stions		Does not completely answer questions		Completely answers questions		Interacted with the judges in the process of completely answering questions		
	0	0	1-3	0	4-7	0		8-10	0	
						Demo	nstra	tion Subtota	ıl (200 max)	
Penalty Points (Mark	all that app	ly)								
Dress Code not follow	ved	-5 O		points for each nes not being f				О То	tal Penalty	
								(	Grand Total	
Name(s):										
School:							Sta	ite:		
Judge's Signature:							Da	ite:		

### HIGH SCHOOL - DATA ANALYSIS

Performance Rating Sheet ☐ Preliminary Round ☐ Final Round

(								add or subtract poi		
Expectation Item	No Demons		-	low tations		eets ctations		Exceeds xpectations	Points Earned	Tie Breaker
Demonstrates understanding of the event topic during	No underst event topic C topic	OR incorrect	inconsisten	ling of topic t with event elines	understandi	onstrates ng of the topi presentation	industr the to	onstrates use of y terminology of opic during the resentation		
presentation	0	0	1-3	0	4-7	0	8-10	0	=	
Provides analysis of data	No attemp analyze t		· · · · · · · · · · · · · · · · · · ·	arface-level provided		nalysis of the	standar and ac	es deep, industry- d analysis of data ldresses broader obal impact		
	0	0	1-5	0	6-10	0	11-15	0		
Provides visualizations of data	No visual provi		provided the superficial	nalization at provides a overview of ata	provided to attempt to	ualizations that make an explain the add in the data	visualiz that ex trends fo	three professional zations provided splain the overall bund in the data in text of the topic		
	0	0	1-5	0	6-10	0	11-15	0		
Identifies recommendation to accomplish the purpose	No recomn identi		provided, l	nendation out plan not loped		ommendation developed	and pla neces	recommendation n developed, and ssary resources identified		
	0	0	1-3	0	4-7	0	8-10	0		
Uses suitable and accurate statements related to	More that statements ar			tatements are urate	All statemer	its are accurat	2	ments are accurate oporting evidence		
topic's information in presentation	0	0	1-7	0	8-14	0	15-20	0		
Provides proper documentation to comply with state and federal		No document	ation provided		Substantiate		to copyright presentation	regulations using		
copyright laws	0		(	)		10		0		
Delivery Skills										
Statements are well- organized and clearly stated with use of industry	Presenter(s appear p		prepared, b	er(s) were out flow was ogical		on flowed in sequence	logi stater	ration flowed in a cal sequence; nents were well organized		
language	0	0	1-2	0	3-4	0	5	0		
Demonstrates self- confidence, poise, assertiveness, and good	Presenter(s demonstr confid	ate self-		demonstrated nce and poise	self-confide	demonstrated nce, poise, and te projection	self-co	er(s) demonstrated onfidence, poise, voice projection, assertiveness		
voice projection	0	0	1-2	0	3-4	0	5	0		
Demonstrates the ability to effectively answer questions	Unable to quest			completely questions		ely answers stions	in t	ed with the judges he process of letely answering questions		
questions	0	0	1-3	0	4-7	0	8-10	0		
						Perform	nance Sub	total (100 max)		
Penalty Points (Mark	all that appl	y)								
Dress Code not follow	ed -5	5 0		points for each nes not being fo			0	Total Penalty		
Name(s):						_ :	Performan	ce Grand Total		
School:						S	tate:			
Judge's Signature:						Γ	ate:			

#### **HIGH SCHOOL - DIGITAL ANIMATION**

#### **Project Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds Tie **Points Project Usability** Demonstrated Expectations Expectations Expectations Earned Breaker Media usable but not Media usable but not click Media usable on multiple submitted according to Media not usable and play players/browsers Video plays successfully event guidelines 0 1-7 8-14 0 15-20 0 Project Concept & Design Evaluation A user with no knowledge Concept and/or topic is Concept and/or topic not Fully addresses the of the concept and/or Fully address the concept not followed fully developed concept and/or topic topic can identify based on and/or topic video 0 0 1-7 15-20 0 0 8-14  $\bigcirc$ Contrast, font, sound, and Contrast, font, sound, and Color, backgrounds, font, No design principals Contrast, font, sound, or design choice are design choice enhance the and sounds are appropriate for the applied design choice is distracting experience for the user appropriate for the concept/topic concept/topic 0 0 1-7 8-14 15-20 Graphics enhance the Graphics appropriate for No graphic design Graphics are appropriate experience for the user Graphics are distracting concept and/or topic and principals applied for the concept/topic and are consistent throughout the video consistent throughout the video 0 0 1-7 0 8-14 0 15-20 0 Animation video Animation video Animation video Animation video does not incorporates information incorporates information incorporates information Information related to the incorporate information but there are no sources or and backs it up with in an entertaining way that evidence of validity is backed up with sources topic is accurate sources 15-20 0 0 1-7  $\bigcirc$ 8-14  $\bigcirc$  $\cap$ **Project Evaluation** Video incorporates Video incorporates Video does not animation elements that Video incorporates basic animation elements that incorporate any elements clearly have been designed Overall quality of elements elements of animation are functional of animation in multiple ways of animation 1-10 11-20 21-30 Transitions flow Multiple types of There are no transitions or Transitions exist but are seamlessly and serve as a evidence of video editing rough and do not flow transitions are used and all logical component of the Quality of editing and flow seamlessly incorporated easily video transition 0 0 1-10 0 11-20 0 21-30 Flow is logical including a Flow is logical and appears Flow of video does not Flow does not connect clear beginning, middle, sequenced seem logical each element of the video and end Logical flow of thoughts 8-14 15-20 Video includes credits that Video includes credits that recognize the creator, recognize the creator, Video does not include Video includes credits but Video concludes with contributors, and contributors, and includes credits they are limited proper credits and acknowledgement of written acknowledgement acknowledgement of of copyright materials used copyright 0 0 0 1-7 8-14 0 15-20 0 **Penalty Points** 0 Deduct 5 points for each instance of project guidelines not being followed **Total Penalty** Grand Total (200 Max) Name(s): School: State: Judge's Signature: Date:

#### **HIGH SCHOOL - DIGITAL ANIMATION**

Performance Rating Sheet Preliminary Round Final Round

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Expectation Item	N Demon			low tations		eets tations		ceeds ctations	Points Earned	Tie Breaker
Demonstrates understanding of the event topic	No unders event topic ( topic		Understand inconsistent	ling of topic from video to rmance	Demonstra through pres	tes the topic	Demonstrat the top present	es expertise of ic through ration and nation		
event topic	0	0	1—3	0	4-7	0	8-10	0		
Describes the development process	No explana developme	1	process but o tangible	development loes not share planning ments	tangible	nd shares planning ments	process us terminolog tangible	development sing industry y and displays e planning aments		
	0	0	1-5	0	6-10	0	11-15	0		
Describes the production process	No explana productio	ntion of the	process but o tangible	e production loes not share planning ments	process a tangible	e production and shares planning ments	process us terminolog tangible	ne production sing industry y and displays e planning aments		
	0	0	1-5	0	6-10	0	11-15	0		
Describes software and hardware used	No expla software an us			oftware OR are used		ftware AND are used	hardware u alternative	software and sed as well as options and or final choice		
	0	0	1-7	0	8-14	0	15-20	0		
Describes animation techniques used	No expla animation tec	chniques used	techniq	animation ues used	techniques industry to	animation s used with erminology	animation to with indust	and explains echniques used by terminology		
	0	0	1—3	0	4-7	0	8-10	0		
Provides proper copyright documentation (pictures		No document	ation provided		Substantiate		to copyright reg epresentation	ulations using		
used, audio used, etc.)	(	)	(	)	1	0		0		
Delivery Skills										
Statements are well- organized and clearly		Presenter(s) did not appear prepared	Presenter(s) were prepared, but flow was not logical		Presentation flowed in logical sequence		logical statemen	on flowed in a sequence, ts were well anized		
stated	0	0	1-2	0	3-4	0	5	0		
Demonstrates self- confidence, poise, assertiveness, and good	Presenter( demonst confi			demonstrated nce and poise	Presenter(s) of self-confiden good voice		self-confid good voice	demonstrated dence, poise, e projection, ertiveness		
voice projection	0	0	1-2	0	3-4	0	5	0		
Demonstrates the ability to effectively answer questions		o answer tions		completely questions		ly answers	in the p	with the judges process of y answering stions		
questions	0	0	1—3	0	4-7	0	8-10	0		
						Perfor	mance Subtot	al (100 max)		
Penalty Points (Mark	all that app	ly)								
Dress Code not follow	ed -	5 O		points for each nes not being fo			O Te	otal Penalty		
							Perform	nance Total		
							Project Tot	al (200 max)		
<b>&gt;</b> T ()								Grand Total		
Name(s):										
School:						S	tate:			
Judge's Signature:						I	Date:			

#### **HIGH SCHOOL - DIGITAL VIDEO PRODUCTION**

#### **Project Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds Tie **Project Usability** Expectations Demonstrated Expectations Expectations Earned Breaker Media usable but not Media usable in multiple Media usable but not plug Media not usable submitted according to and play players Video plays successfully event guidelines 0 0 15-20 0 1-7 8-14 Video Content User with no knowledge Concept and/or topic are Concept and/or topic Fully addresses the of the concept and/or Fully address the concept not followed not fully developed concept and/or topic topic can identify based on and/or topic video 0  $\bigcirc$ 1-7  $\bigcirc$ 8-14  $\bigcirc$ 15-20 Ο No evidence of video Video contains transitions Video contains multiple Video is designed using Video contains multiple production skill and use of multiple elements providing limited video editing skill advanced film techniques demonstrated technologies evidence of production 1-7 0 8-14 15-20 Video contains 3 or less Video contains one Video contains grammar Video is grammar and grammar and no spelling spelling or grammar or spelling errors Grammar, spelling, and spelling error free errors errors punctuation 1-7 0 0 8-14 15-20 Copyright information not Copyright compliance is Material violates Copyright information is Copyright information is addressed or addressed copyright guidelines OR documented using visual documented, and video noted and documented, incorrectly AND video video content is not representation, and video content is original and video content is content is original content is not original original original 0 0 1-7 0 8-14 15-20 0 **Project Evaluation** Flow is logical and appears Presentation is logical and Flow does not connect Flow of video does not sequenced with beginning, includes a call to action at each element of the Presentation has logical seem logical middle, and end the end video flow of information 0 0 1-10 0 11-20 21-30 0 Transitions flow Multiple types of Transitions exist but are There are no transitions or seamlessly and serves as a rough and do not flow transitions are used and all evidence of video editing logical component of the Quality of editing and flow seamlessly incorporated easily video transitions 0  $\bigcirc$ 1-10  $\bigcirc$ 11-20  $\cap$ 21-30  $\bigcirc$ Audio uses a variety of sources including direct Audio and visual uses Audio and Visual audio and dubbed audio; Audio and Visual elements variety of sources and elements do not include visual includes multiple Audio and visual elements are limited special effects variety camera angles and are coordinated techniques 0 1-7 0 8-14 15-20 0 Video incorporates Video contains multiple Video technology use not Video incorporates use advanced use of film advanced film techniques of film techniques evident Use of video/film techniques such as special effects techniques 0 0 1-7 Ο 8-14 0 15-20 Project Subtotal (200 max) **Penalty Points** Deduct 5 points for each instance of project guidelines not being followed 0 **Total Penalty Grand Total** Name(s): School: State: Judge's Signature: Date:

#### **HIGH SCHOOL - DIGITAL VIDEO PRODUCTION**

**Performance Rating Sheet** 

П	<b>Preliminary</b>	Round	П	Final	Roun
_	Premimary	Kouna	_	гшаі	Noui

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker No understanding of Understanding of topic Demonstrates the topic Demonstrates expertise of Demonstrates event topic OR incorrect inconsistent from video to through presentation and the topic through understanding of the topic used presentation and video performance event topic 8-10 1-3 4-7 0 0 Expert description and Implementation and No explanation of use or Identification OR demonstration of video demonstration of video Describes the use and implementation of implementation of techniques, equipment, techniques, equipment, implementation of technology innovative technology and software and software innovative technology 8-14 15-20 Expert industry No explanation or Presenter(s) explains the Presenter(s) explains both explanation of both the design and the description of the design design OR development Explains the design and design and development and development process process development process development process process 1-7 8-14 15-20 Video is presented, but Video is presented, with Video of any length inadequate introduction adequate introduction Does not present video Incorporates video into presented and transition back into and transition back into presentation presentation presentation 1-3 0 4-7 0 8-10 Copyright information not Copyright compliance is Material violates copyright Copyright information is Copyright information is addressed or addressed documented using visual guidelines OR video documented, and video noted and documented, incorrectly AND video representation, and video content is not original content is original and video content is content is not original content is original original 0 1-7 8-14 15-20 **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence, prepared, but flow was Statements are welllogical sequence statements were well appear prepared not logical organized and clearly organized stated 1-2 5 3-4 Presenter(s) demonstrated Presenter(s) demonstrated Presenter(s) did not self-confidence, poise, Presenter(s) demonstrated Demonstrates selfdemonstrate selfself-confidence, poise, and self-confidence and poise good voice projection, confidence, poise, confidence good voice projection assertiveness, and good and assertiveness voice projection 0 0 0 1-2 0 5 0 Interacted with the judges Unable to answer Does not completely Completely answers in the process of Demonstrates the ability questions answer questions questions completely answering to effectively answer questions questions 0 0 0 1-3 4-7 8-10 Performance Subtotal (100 max) Penalty Points (Mark all that apply) Deduct 5 points for each instance of Dress Code not followed  $\bigcirc$ 0 **Total Penalty** guidelines not being followed Performance Total Project Total (200 max) **Grand Total** Name(s): School: State: Judge's Signature: Date:

#### **HIGH SCHOOL - E-BUSINESS**

#### **Demonstration Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds Tie **Project Usability** Demonstrated Expectations Expectations Expectations Earned Breaker Website usable but does Website contains more Website usable and meets not follow event Website is not usable features than what is Website usability and all guidelines guidelines required in the guidelines navigation 15-20 0 1-7 8-14 Color/contrast, font, and Color/contrast, font, and No design principals Color/contrast, font, or design choice are Color/contrast, design choice enhance the appropriate for the design choice is distracting applied backgrounds, and font are experience for the user concept/topic appropriate for the topic 0 1-3 4-7 8-10 No graphic design Graphics are appropriate Graphics enhance the Graphics are distracting Graphics appropriate for principals applied for the concept/topic experience for the user 0 1-3 0 4-7 0 8-10 0 Site Content User, with no knowledge Topic is not fully Topic is fully addressed Topic is not followed of the topic, can identify addressed Fully address the topic based on site 0 0 0 1-7 8-14 15-20 0 No evidence of website Site contains multiple Website is designed using Website contains use of Website contains production skill elements providing limited features multiple technologies advanced features demonstrated evidence of production skill 0 0 1-7 0 8-14 0 15-20 0 Website contains 1 Website contains grammar Website contains 3 or less Website is grammar and grammar and no spelling Grammar, spelling, and or spelling errors spelling or grammar errors spelling error free errors punctuation 0 0 8-10 0 0 1-3 0 4-7 Documentation and copyright information not Documentation addressed and substantiated compliance Site documentation and addressed or addressed incorrectly to copyright regulations using visual representation copyright compliance 0 0 10 0 **Project Evaluation** Site opens appropriately Site opens appropriately Site is not compatible with Site is only compatible Site is compatible with on at least 2 platforms on more than 2 platforms any platforms with one platform multiple platforms 8-10 Site contains errors that Site is error free and Site contains errors that Site is error free Site interactivity functions prevent the execution did not prevent execution logically organized and is error free 8-14 15-20 0 1-7 0 E-commerce technology E-commerce technology functional with advanced E-commerce technology No e-commerce functional (does not have features (does not have to Site has e-commerce technology demonstrated demonstrated to be activated) be activated) technology 8-14 15-20 1-7 0 Pages are consistent and Only one page is elements enhance the Pages are consistent Pages are not consistent Website elements are presented experience for the user consistent across all pages

0

0

1-7

0

8-14

0

15-20

☐ Preliminary Round

☐ Final Round

Delivery Skills										
Statements are well- organized and clearly		(s) did not prepared	prepared, b	er(s) were out flow was ogical		on flowed in sequence		logical s tatement	n flowed in a sequence, s were well unized	
stated	0	0	1-3	0	4-7	0		8-10	0	
Self-confidence, poise, assertiveness, and good voice projection	demonst	(s) did not trate self- dence		demonstrated nce and poise	Presenter(s) self-confider good voic		nd se	elf-confid ood voice	demonstrated lence, poise, e projection, ertiveness	
voice projection	0	0	1-3	0	4-7	0		8-10	0	
Ability to effectively answer questions	Unable to answer questions			Does not completely answer questions		ely answers stions		in the pompletely	rith the judges rocess of y answering stions	
0 0		0	1-3	0	4-7	0		8-10	0	
						Demons	stration	Subtota	ıl (200 max)	
Penalty Points (Mark	all that app	ly)								
Dress Code not followe	ed -	5 O		points for each nes not being f			0	То	tal Penalty	
								(	Grand Total	
Name(s):										
School:							State:			
Judge's Signature:							Date:			

### **HIGH SCHOOL - ELECTRONIC CAREER PORTFOLIO**

**Performance Rating Sheet** 

☐ Preliminary Round

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(		e per row AND ot		the Points Earn		se Tie Breaker o eets		ld or subtract poir	Points	ties.) Tie
Expectation Item		strated		tations		ctations		ectations	Earned	Breaker
Resume	Resume not included or demonstrated		Provides a review of resume including experiences, qualifications, and special skills		resume us	a review of ing multiple al aids	resume interacti techi	es a review of and integrates ive features of nology into sentation		
	0	0	1-3	0	4-7	0	8-10	0		
Career research	included or o	search not demonstrated	ca	rch on desired reer	career and personal que this	rch on desired d correlates alifications to career	qualificat and incorp data, salar	research and tions for career porates statistics, y, and obstacles		
	0	0	1-3	0	4-7	0	8-10	0		
Career related education	No demonstration of career related education		Shares information about school activities and work experiences		Shares information about school activities and work experiences and how one prepared for the other		Correlates experience and education and provides details about a career research project			
	0	0	1-7	0	8-14	0	15-20	0		
Special skills or proficiencies	No demonstration of special skills or proficiencies		skill or profi	nt one special ciency related ed career	skill or profito desired cate earned and them quality	tt one special ciency related reer they have how it makes fied for their d career	least o proficie desired ca linked to a	nd correlates at ne special or ncy related to treer skill that is a certification or lorsement		
	0	0	1-7	0	8-14	0	15-20	0		
Identifies sources	No sources identified		source develop	least one data used in oment of ntation	sources develop	least two data s used in oment of ntation	research	inks sources and to qualification, e, and career		
	0	0	1-3	0	4-7	0	8-10	0		
Delivery Skills										
Statements are well- organized and clearly	Presenter did not appear prepared		Presenter was prepared, but flow was not logical		Presentation flowed in logical sequence		Presentation flowed in a logical sequence; statements were well organized			
stated	0	0	1-3	0	4-7	0	8-10	0		
Demonstrates self- confidence, poise, assertiveness, and good	Presenter(s) did not demonstrate self- confidence			demonstrated nce and poise	self-confider	demonstrated ace, poise, and e projection	self-con good vo	s) demonstrated fidence, poise, ice projection, ssertiveness		
voice projection	0	0	1-3	0	4-7	0	8-10	0		
Demonstrates the ability to effectively answer questions	Unable to answer questions		Does not completely answer questions		Completely answers questions		Interacted with the judges in the process of completely answering questions			
queotions	0	0	1-3	0	4-7	0	8-10	0		
	1	•	•	•	•	Performa	ance Subto	otal (100 max)		
Penalty Points (Mark	all that appl	y)						, ,	•	
Dress Code not follow		5 0		points for each			0 7	Total Penalty		
			guiden	nes not being i	ollowed			Grand Total		
							<u> </u>		1	<u> </u>
Name:										
School:						Sta	te:			
Judge's Signature:						Da	te:			

#### **HIGH SCHOOL - ENTREPRENEURSHIP**

**Performance Rating Sheet** 

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties. Tie Not Below Meets Exceeds **Points Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Demonstrates expertise of No description or case Describes and provides Describes and provides Demonstrates case study synopsis AND study synopsis provided case study synopsis OR case study synopsis AND understanding of the case definition of the defines the problem(s) no problems defined defines the problem(s) study and defines problem(s) problem(s) to be solved 6-10 11-15 0 1-5 Alternative(s) given but At least two alternatives Multiple alternatives given Identifies alternatives and No alternatives identified pro(s) and/or con(s) are and multiple pros and given, and pro(s) and the pro(s) and con(s) of not analyzed cons analyzed for each con(s) are analyzed each 0 1-7 0 8-14 0 15-20 0 Feasible solution and Solution provided, but Logical solution and implementation plan Identifies logical solution No solution identified implementation plan not implementation plan developed, and necessary developed provided and developed and aspects of resources identified implementation  $\bigcirc$  $\bigcirc$  $\bigcirc$ 15-20 0  $\bigcirc$ 1-7 8-14 Demonstrates knowledge and understanding of the event competencies: Business Plan/ Four or more One or two competencies Three competencies are No competencies Community and business competencies are demonstrated are demonstrated demonstrated relations/ legal issues/ demonstrated initial capital and credit/personnel management/financial management marketing management/taxes/ 0 1-7 0 0 15-20 0 0 8-14 government regulations **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence; prepared, but flow was Statements are wellappear prepared logical sequence statements were well not logical organized and clearly organized stated 0 0 0 0 0 1-3 4-7 8-10 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated Demonstrates self-Presenter(s) demonstrated self-confidence, poise, demonstrate selfself-confidence, poise, and confidence, poise, self-confidence and poise good voice projection, confidence good voice projection assertiveness, and good and assertiveness voice projection 0 0 0 0 1-2 3-4 Interacted with the judges Completely answers Unable to answer Does not completely in the process of Demonstrates the ability answer questions completely answering questions questions to effectively answer questions questions 0 0 1-3 0 4-7 8-10 Performance Subtotal (100 max) Penalty Points (Mark all that apply) Deduct 5 points for each instance Dress Code not followed -5 0 0 **Total Penalty** of guidelines not being followed **Grand Total** Objective Test Score (to be used in the event of a tie) Name(s): School: State: Judge's Signature: Date:

#### HIGH SCHOOL - FUTURE BUSINESS LEADER

#### **Interview Materials Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Meets Exceeds Tie Not **Points** Cover Letter Breaker Demonstrated Expectations Expectations Earned Expectations States award and shows States award and shows Award stated does not match of award to No award stated match of award to match qualification qualifications with States award applying for qualifications demonstrated experience 0 1 2-3 0 Describes skills, academic Describes skills, academic Describes skills and Promotes self in letter: No self-promotion academic achievements, achievements, and achievements, and Lists skills, achievements, included but no volunteerism or volunteerism or multiple volunteerism or volunteerism, experience, experience included experience experiences 0 0 1-3  $\cap$  $\bigcirc$ 7-8 4-6 States resume is included, States resume included No resume statement nor States resume is included asks for interview, States that the resume is but does not ask for interview requested and asks interview provides opportunity to included with the letter interview request more information and asks for interview 0 0 1 0 2-3 0 Resume Targeted award does not Targeted award matches Resume supports targeted No award targeted Targets award on cover match cover letter award on cover letter cover letter letter 0 2-3  $\bigcirc$ Resume design is Resume is professional in Resume is unreadable Resume is reader friendly Reader friendly distracting design for targeted award categories can be found easily, white space utilized, 0 0 1-3 0 4-6 0 7-8 0 professional fonts and font sizes No education, activities, Includes education, Three or more sections Two sections included Three sections included volunteerism, experience activities, and support targeted award information listed volunteerism or 0 0 0 7-8 0 1-3 4-6 experience information Clearly identified and Sections are clearly Information provided but organized information in Resume is longer than two identified with organized each section supports in paragraph form pages Brief, concise information information targeted award 0 0 0 2-3 0 4 Spelling & Grammar No spelling errors, and No spelling or not more than 1 grammatical errors, and Three or more errors Two errors Documents are free of punctuation or not more than 1 spelling, punctuation, and grammatical error punctuation error grammatical errors 0 0 1-3 0 4-7 8-10 Interview Materials Subtotal (50 max) Penalty Points (Mark all that apply) Deduct 5 points for each instance of guidelines not being followed 0 **Total Penalty Grand Total** Name: School: State: Judge's Signature: Date:

### HIGH SCHOOL - FUTURE BUSINESS LEADER

**Interview Rating Sheet** 

☐ Preliminary Round

(Mark one score per row AN Expectation Item	N	ot istrated	Be	low etations	N	Aeets ectation	•	Exc	eeds	Points Earned	Tie Breaker
Illustrates participation in and leadership experiences in FBLA	Has not been FBLA other membership attend one s	n involved in than to pay	Has limited participation in FBLA activities OR has had limited FBLA leadership opportunities		Is able to communicate participation in FBLA throughout high school and discuss leadership experiences in FBLA			Is able to e participa leadership ex FBLA have t	Expectations  Is able to explain how participation and leadership experiences in FBLA have transferred to other areas of his/her life		Dicarci
	0	0	1-5	0	6-10		0	11-15	0		
Explains participation in other school and/or community organizations	participation school and/o	dence of on in other or community zations	Participates in only one additional school and/or community organization other than FBLA		Explains participation in other school and/or community organizations		Is able to explain how participation in FBLA has complemented or enhanced other school and/or community organizations				
	0	0	1-5	0	6-10		0	11-15	0		
Explains and shows areas of outstanding achievement	No other achievements outside of FBLA		Has limited areas of outstanding achievement other than FBLA		Is able to explain and show areas of outstanding achievement		Is able to explain how participation in FBLA has complemented or enhanced other areas of outstanding achievement				
	0	0	1-5	0	6-10		0	11-15	0		
Indicates understanding of career knowledge and career plans			May have an idea for a career but has developed no solid plans OR obtained any career knowledge			Knows career plans and shows some evidence that the career knowledge has been obtained			Is able to discuss how the career plans were decided and how the plans will be achieved. Can also discuss how the career knowledge was acquired and how it will be used		
	0	0	1-5	0	6-10		0	11-15	0		
Professional Presenta	ation Skills										
Demonstrates proper greeting, introduction, and closing	eeting, introduction, and introduction, OR close		Participan introduction was	Participant has strong greeting, introduction, AND closing			Participant is creative in their introduction of themselves and asks for or provides follow-up action in the conclusion				
	0	0	1-5	0	6-10		0	11-15	0		
Demonstrates strong self- confidence, appropriate assertiveness, and	Participant did not demonstrate self- confidence, assertiveness, OR enthusiasm		Participant demonstrated minimal self-confidence, assertiveness, AND enthusiasm		Participant used strong eye contact, appropriate assertiveness, AND enthusiasm		Participant led the interview process and effectively used interview time				
enthusiasm	0	0	1-3	0	4-7		0	8-10	0		
Demonstrates proper verbal and nonverbal communication skills	communicat	O nonverbal tion skills are opriate	Verbal and/or nonverbal communication skills are weak or distracting		All questions were clearly answered using good grammar and appropriate body language		Verbal communications skills are excellent; nonverbal communication is natural				
communication skins	0	0	1-3	0	4-7		0	8-10	0		
Application Material	s										
Student brought		No materials	were brought			M	aterials w	ere brought.			
application materials to interview	0		0				5	0			
	•	•			•		Interv	view Subtota	l (100 max)		
Penalty Points (Mark	all that app	ly)							·		
Dress Code not follow	ed	-5 O		ct 5 points for e		of		O Tot	al Penalty		
						I		Inte	rview Total		·
									1 (100 max)		
						Mate	rials Pr	ejudged Scor	`		
Name:								Grand Total			
School:					State:				-		
Judge's Signature:					Date:						
School: Judge's Signature:					State:						_

### **HIGH SCHOOL - FUTURE BUSINESS LEADER**

**Interview Rating Sheet** 

☐ Final Round

(					ned column. Us		aker c				
Expectation Item	N Demor		Below Expectations		Meets Expectations			-	eeds tations	Points Earned	Tie Breaker
Illustrates participation in and leadership experiences in FBLA	Has not been involved in FBLA other than to pay membership dues and attend one state/national conference		Has limited participation in FBLA activities OR has had limited FBLA leadership opportunities		Is able to communicate participation in FBLA throughout high school and discuss leadership experiences in FBLA			Is able to explain how participation and leadership experiences in FBLA have transferred to other areas of his/her life			
Explains participation in other school and/or community organizations	No evidence of participation in other school and/or community organizations		Participates in only one additional school and/or community organization other than FBLA		Explains participation in other school and/or community organizations		Is able to explain how participation in FBLA has complemented or enhanced other school and/or community organizations				
	0	0	1-5	0	6-10	0		11-15	0		
Explains and shows areas of outstanding achievement	No other achievements outside of FBLA		Has limited areas of outstanding achievement other than FBLA		Is able to explain and show areas of outstanding achievement			Is able to explain how participation in FBLA has complemented or enhanced other areas of outstanding achievement			
	0	0	1-5	0	6-10	0		11-15	0		
Indicates understanding of career knowledge and career plans	No career plans at this time		May have an idea for a career but has developed no solid plans OR obtained any career knowledge		Knows career plans and shows some evidence that the career knowledge has been obtained		that	Is able to discuss how the career plans were decided and how the plans will be achieved. Can also discuss how the career knowledge was acquired and how it will be used			
	0	0	1-5	0	6-10	0		11-15	0		
Professional Presenta	ation Skills										
Demonstrates proper greeting, introduction, and closing	Competitor proper sintroduction	greeting,	Competitor's greeting, introduction, OR closing was weak		Competitor has strong greeting, introduction, AND closing			Competitor is creative in their introduction of themselves and asks for or provides follow-up action in the conclusion			
	0	0	1-5	0	6-10	0		11-15	0		
Demonstrates strong self- confidence, appropriate assertiveness, and	Competitor did not demonstrate self- confidence, assertiveness, OR enthusiasm		Competitor demonstrated minimal self-confidence, assertiveness, AND enthusiasm		Competitor used strong eye contact, appropriate assertiveness, AND enthusiasm		ate	Competitor led the interview process and effectively used interview time			
enthusiasm	0	0	1-3	0	4-7	0		8-10	0		
Demonstrates proper verbal and nonverbal communication skills	Verbal AND nonverbal communication skills are inappropriate		Verbal and/or nonverbal communication skills are weak or distracting		All questions were clearly answered using good grammar and appropriate body language		od	Verbal communications skills are excellent; nonverbal communication is natural			
Amplication March 1	0	0	1-3	0	4-7	0		8-10	0		
Application Material	s 	<b>N</b> T						1 1			
Student brought application materials to	No materials were brought					Mater	nals w	ere brought			
interview	0		0					5	0		
Daniela Ditar Of 1	11 41 .	1\				]	Interv	view Subtota	l (100 max)		
Penalty Points (Mark all that apply)  Dress Code not followed -5 O Deduct 5 points for of guidelines not bei							(	O To	tal Penalty		
Name:								C	Grand Total		
School:					State:						
Judge's Signature:					Date:						

#### **HIGH SCHOOL - GRAPHIC DESIGN**

**Performance Rating Sheet** 

☐ Preliminary	Round	☐ Final Round
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(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Below Meets Exceeds Tie Not **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker All materials and event Materials not described Event topic and at least and/or one or more Event topic and all topic described, and the one of the materials Description of the event materials described presenters connect the elements are missing or topic and materials described different pieces together incomplete 0 1-7 8-14 0 15-20 Expert industry No explanation or Explain both the design Explains the design OR explanation of both description of the design and the development Explains the design and development process design and development and process process development process process 15-20 00 1-7 8-14 0 Describes at least four Describes two or more Describes four or more features that would assist features of the design that features of the design that in selling the product and Does not create interest Create interest and desire would assist in selling the identify how the design is or desire for the design would assist in selling the for the design product product connected to the existing brand of the company 15-20 0 0 1-7 8-14 0 Emphasize interpretation Demonstrates with visual of the topic and design as Consistency in graphic Explains how graphic aids the consistency design to theme not design is consistent with it relates to graphic design Consistency in graphic between graphic design addressed theme and theme including use design to theme and theme of visual aids 0 0 0 1-7 0 8-14 15-20 **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence; prepared, but flow was Statements are wellstatements were well appear prepared logical sequence not logical organized and clearly organized stated 0 1-2 3-4 5 0 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated Demonstrates self-Presenter(s) demonstrated self-confidence, poise, demonstrate selfself-confidence, poise, and self-confidence and poise good voice projection, confidence, poise, confidence good voice projection and assertiveness assertiveness, and good voice projection 0 0 1-2 3-4 5 Interacted with the judges Unable to answer Does not completely Completely answers in the process of Demonstrates the ability questions answer questions questions completely answering to effectively answer questions questions 0 1-3 0 4-7 8-10 Performance Subtotal (100 max) Penalty Points (Mark all that apply) Deduct 5 points for each instance of 0 Dress Code not followed 0 **Total Penalty** guidelines not being followed **Grand Total** Name(s): School: State: Judge's Signature: Date:

### HIGH SCHOOL - HELP DESK

Judge's Signature:

Performance Rat	ing She	et		<b>□</b> P	reliminary	Round	☐ Final					
(	Mark one sco	ore per row	AND					ıker c			ts to break t	ies.)
Expectation Item		Not monstrated cription or case mopsis provided		Bel Expec	low tations		leets ctations		Exceeds Expectations		Points Earned	Tie Breaker
Demonstrates understanding of the case study and defines problem(s) to be solved	No description or case study synopsis provided no problems defined		Describes and provides case study synopsis OR defines the problem(s)		Describes and provides case study synopsis AND defines the problem(s)		Demonstrates expertise of case study synopsis AND definition of the problem(s)					
problem(s) to be solved	0	0		1-3	0	4-7	0		8-10	0		
Communicates position on problem of case study		No position communicated		Communicates position not related to problem		Communicates position on problem of the case study			Communicates in a professional manner position on problem of case study			
	0	0		1-3	0	4-7	0		8-10	0		
Identifies logical solution and aspects of implementation	Mark one score per ro  Not  Demonstrate  No description or study synopsis pro- no problems defi-  0	ion identifi	ed	Solution pr implementat devel	ion plan not	impleme	provided and developed		implemen developed, a	olution and tation plan and necessary identified		
1	0	0		1-3	0	4-7	0		8-10	0		
Displays empathy/ diplomacy when responding to case study	1 7		Empathy or diplomacy displayed in response to case study problem		Empathy and diplomacy displayed in response to case study problem		Display of empathy and diplomacy skills add to resolution of case study problem					
problem	0	0		1-3	0	4-7	0		8-10	0		
Shows knowledge of terminology and components related to the	No understanding of the case study demonstrated		Terminology is presented but not expanded on		Clear understanding of terminology and implementation into presentation		Terminology is communicated clear enough for client to proceed on own					
case study	0	0		1-3	0	4-7	0		8-10	0		
Demonstrates conflict resolution and closure to the case study	osure to			Situation was closed OR conflict was resolved		Conflict was resolved, the situation has closure			Conflict was resolved, the situation has closure, and client is satisfied			
	0	0		1-7	0	8-14	0		15-20	0		
Delivery Skills  Statements are well- organized and clearly stated	Presenter did not appear prepared		Presenter was prepared, but flow was not logical		Presentation flowed in logical sequence		n	Presentation flowed in a logical sequence; statements were well organized				
stated	0	0		1-3	0	4-7	0		8-10	0		
Demonstrates self- confidence, poise, assertiveness, and good	Presenter did not demonstrate self- confidence		Presenter demonstrated self-confidence and poise		Presenter demonstrated self-confidence, poise, and good voice projection		and	Presenter demonstrated self-confidence, poise, good voice projection, and assertiveness				
voice projection	0	0		1-3	0	4-7	0		8-10	0		
Demonstrates ability to effectively ask and answer questions			wer	All questi answered and question		answere	ns were clea ed, and two s were asked	Ĵ	answered, ar	s were clearly and more than stions were ked		
questions	0	0		1-3	0	4-7	0		8-10	0		
							Perfo	rma	nce Subtota	1 (100 max)		
Penalty Points (Mark	all that ap	ply)										
Dress Code not follow	ved	-5	O		5 points for ea elines not bein			0	Total	l Penalty		
									Ob	Grand Total jective Test to be used in case of tie)		
Name:												
School								Stat				

Date:

## **HIGH SCHOOL - HOSPITALITY & EVENT MANAGEMENT**

**Performance Rating Sheet** 

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Expectation Item	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
Demonstrates understanding of the case study and defines problem(s) to be solved	No description or case study synopsis provided no problems defined		Describes and provides case study synopsis OR defines the problem(s)		Describes and provides case study synopsis AND defines the problem(s)		Demonstrates expertise of case study synopsis AND definition of the problem(s)			
	0	0	1-5	0	6-10	0	11-15	0		
Identifies alternatives and the pro(s) and con(s)of each	No alternatives identified		Alternative(s)given but pro(s) and/or con(s) are not analyzed		At least two alternatives given, and pro(s) and con(s) are analyzed		Multiple alternatives given and multiple pros and cons analyzed for each			
1 (0)	0	0	1-7	0	8-14	0	15-20	0		
Identifies logical solution and aspects of implementation	No solution identified		Solution provided, but implementation plan not developed		Logical solution and implementation plan provided and developed		Feasible solution and implementation plan developed, and necessary resources identified			
	0	0	1-7	0	8-14	0	15-20	0		
understanding of the event competencies:  Manage strategic plan/hospitality marketing concepts/ hospitality markets and customers/operation and management/ customer service/ human resource management/hotel sales process/project management/financial resources/meeting design and layout/event site selection and management/marketing the event/ communication and professionalism/legal issues, financial management, and budgeting/current trends/environmental, ethical, and global issues/manage the event/develop financial resources/manage event budget/human resources/train and manage staff and volunteers/design the program/ manage stakeholder relationships/engage speakers and performers/food and	No competencies demonstrated		One or two competencies are demonstrated		Three competencies are demonstrated		Four or more competencies are demonstrated			
beverage sales/ managing movement of										

Delivery Skills									
Statements are well-organized and clearly stated		er(s) did not r prepared	prepared,	Presenter(s) were prepared, but flow was not logical		on flowed in sequence	logical s statement	n flowed in a requence; s were well nized	
	0	0	1-3	0	4-7	0	8-10	0	
Demonstrates self- confidence, poise, assertiveness, and good voice	demon	er(s) did not strate self- fidence	Presenter(s)	demonstrated ence and poise	self-confiden	demonstrated ce, poise, and e projection	self-confid good voice	demonstrated ence, poise, e projection, ertiveness	
projection	0	0	1-2	0	3-4	0	5	0	
Demonstrates the ability to effectively answer questions		e to answer estions		completely questions	*	ly answers tions	in the p	rocess of y answering stions	
	0	0	1-3	0	4-7	0	8-10	0	
						Performa	ance Subtota	ıl (100 max)	
Penalty Points (Mark all	that appl	y)							
Dress Code not followed		-5		t 5 points for ea delines not bein			О То	tal Penalty	
							Ob	Grand Total jective Test Score (to be in the event of a tie)	
Name(s):									
School:						Sta	te:		
Judge's Signature:						Da	te:		

#### HIGH SCHOOL - IMPROMPTU SPEAKING

**Performance Rating Sheet** 

☐ Preliminary Re	ound 🔲	Final Round
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(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Topic was clearly Provided topic is not Topic is not clearly Topic was clearly incorporated and Incorporate provided mentioned in speech incorporated into speech incorporated into speech expanded thoroughly topic throughout the speech 0 Ο 1-3  $\bigcirc$ 4-7  $\bigcirc$ 8-10 0 Personal stories are Theme was identified, but Theme identified and No theme presented not consistent throughout consistent throughout utilized expand on the Identify and execute a central theme speech speech consistent theme 0 1-3 0 4-7 0 8-10 Multiple examples of No supporting One example of Multiple examples of information provided OR supporting information supporting information supporting information Include accurate and inappropriate material included to develop appropriate supporting provided provided used enhance the speech information 0 0 0 0  $\bigcirc$ 1-3 4-7 8-10 **Delivery Skills** Introduction was clearly presented, and topic was Introduction was clearly Introduction was not presented, and topic was defined immediately with Topic was not introduced Introduce the topic clearly presented defined immediately an effective transition into immediately (Intro) the speech body 0 1-3 0 4-7 8-10 Central topic(s)were Smooth transitions were Speech did not have a effectively utilized to Multiple topics presented identified, connected, and without clear connections supported throughout the Support the topic(s) support the central topic throughout (Body) speech topic(s) 0 0 1-7 0 8-14 0 15-20 0 Conclusion provides Speech did not have a Conclusion was not Effective conclusion was connection to entire Provide effective conclusion clearly presented presented presentation conclusion 0 0 1-3 4-7 0 8-10 Glances at notes occasionally, keeps Glances at notes Reads speech directly Does not address occasionally while keeping appropriate eye contact, from notes with minimal Delivers extemporaneous audience at all appropriate eye contact and utilizes appropriate eye contact presentation with audience body language and hand gestures 0 0 0 0 0 1-5 6-10 11-15 Presenter demonstrated Presenter did not Presenter had strong eye Demonstrates self-Presenter maintained eve confidence, poise, voice contact, poise, and had demonstrate self projection, and was confidence, poise, contact and poise confidence good voice projection assertiveness, and good assertive in presentation voice projection 1-5 6-10 11-15 Performance Subtotal (100 max) Penalty Points (Mark all that apply) Deduct 5 points for each instance of 0 Dress Code not followed 0 **Total Penalty** guidelines not being followed **Grand Total** Name: School: State: Judge's Signature: Date:

#### **HIGH SCHOOL - INTERNATIONAL BUSINESS**

#### **Performance Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Demonstrates expertise of Describes and provides Describes and provides No description or case Demonstrates case study synopsis AND study synopsis provided case study synopsis OR case study synopsis AND understanding of the case definition of the defines the problem(s) no problems defined defines the problem(s) study and defines problem(s) problem(s) to be solved 0 0  $\bigcirc$ 1-5 6-10  $\bigcirc$ 11-15 0 Alternative(s)given but At least two alternatives Multiple alternatives given Identifies alternatives and No alternatives identified and multiple pros and pro(s) and/or con(s) are given, and pro(s) and the pro(s) and con(s) of not analyzed con(s) are analyzed cons analyzed for each each 0 0 1-7 0 8-14 15-20 Feasible solution and Solution provided, but Logical solution and implementation plan No solution identified implementation plan not implementation plan Identifies logical solution developed, and necessary provided and developed developed and aspects of resources identified implementation 0 0 0 0  $\bigcirc$ 1-7 8-14 15-20 Demonstrates knowledge and understanding of the event competencies: Four or more No competencies One or two competencies Three competencies are Basic international competencies are demonstrated are demonstrated demonstrated concepts/ownership and demonstrated management/ marketing/finance/ communication (including culture and language)/ ethics/taxes and government regulations/ 0 0 0 0 0 1-7 8-14 15-20 currency exchange/ international travel/career development **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence; prepared, but flow was Statements are wellappear prepared logical sequence statements were well not logical organized and clearly organized stated 0 1-3 4-7 8-10 Presenter(s) demonstrated Presenter(s) demonstrated Presenter(s) did not self-confidence, poise, Demonstrates self-Presenter(s) demonstrated demonstrate selfself-confidence, poise, and confidence, poise, self-confidence and poise good voice projection, confidence good voice projection and assertiveness assertiveness, and good voice projection 0 0 01-2 3-4 5 0 Interacted with the judges Unable to answer Does not completely Completely answers in the process of Demonstrates the ability questions answer questions questions completely answering to effectively answer questions questions 0 0 4-7 0 1-3 8-10 Performance Subtotal (100 max) Penalty Points (Mark all that apply) Deduct 5 points for each instance Dress Code not followed 0 0 Total Penalty of guidelines not being followed **Grand Total** Objective Test Score (to be used in case of a tie) Name(s): School: State: Judge's Signature: Date:

#### **HIGH SCHOOL - INTRODUCTION TO BUSINESS PRESENTATION**

**Performance Rating Sheet** 

☐ Preliminary Round

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

☐ Final Round

Not Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker No understanding of Understanding of topic Demonstrates use of Demonstrates the topic Demonstrates event topic OR incorrect inconsistent from the industry terminology in through presentation understanding of the topic used event guidelines the topic event topic in presentation 1-5 6-10 11-15 Purpose is well-defined Purpose stated OR logical No evidence of purpose Purpose is described using Describes the purpose and in a logical sequence and logical sequence sequence of ideas given a logical sequence of ideas with a logical sequence of of ideas ideas 0 0 0 0 1-3 4-7 8-10 Summary provided logical Summary was effective connection to all aspects No summary or Recommendations or and logical of the event topic through Summarizes information recommendations summary provided, but from the event topic and recommendations entire presentation, with identified plan not developed developed feasible recommendations identifies recommendations identified 0 0 1-5 6-10 11-15 Demonstrates the use of Demonstrates the use of Demonstrates the use of 5 Uses technology for No use of technology or more technology and 1-2 technology and design 3-4 technology and design proper formatting, design features features design features elements, and business 0 0 15-20 1-7 8-14 presentation features All statements of More than 3 statements Only 1-2 statements are All statements of Uses suitable and accurate information are accurate are inaccurate inaccurate information are accurate statements of information with supporting evidence in presentation 0 0 1-3  $\bigcirc$ 4-7 8-10 Substantiates compliance to copyright regulations using Provides proper No documentation provided documentation to comply visual representation with state and federal 10 0 copyright laws **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence; Statements are wellprepared, but flow was logical sequence statements were well organized and clearly appear prepared not logical organized stated with use of industry language 0 1-2 3-4 0 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated Demonstrates self-Presenter(s) demonstrated self-confidence, poise, demonstrate selfself-confidence, poise, and confidence, poise, self-confidence and poise good voice projection, confidence good voice projection assertiveness, and good and assertiveness voice projection 0 0 1-2 0 5 3-4 Interacted with the judges Unable to answer Does not completely Completely answers in the process of Demonstrates the ability questions answer questions questions completely answering to effectively answer questions questions 0 4-7 0 0 1-3 0 8-10 0 Performance Subtotal (100 max) Penalty Points (Mark all that apply) Deduct 5 points for each instance of Dress Code not followed 0 0 **Total Penalty** guidelines not being followed Performance Grand Total Name(s): School: State: Judge's Signature: Date:

### **HIGH SCHOOL - INTRODUCTION TO EVENT PLANNING**

#### **Performance Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Demonstrates expertise of Describes and provides Describes and provides No description or case Demonstrates case study synopsis AND study synopsis provided case study synopsis OR case study synopsis AND understanding of the case definition of the defines the problem(s) defines the problem(s) no problems defined study and defines problem(s) problem(s) to be solved 6-10 0 0 1-5  $\bigcirc$  $\bigcirc$ 11-15 0 Alternative(s)given but At least two alternatives Multiple alternatives given Identifies alternatives and No alternatives identified and multiple pros and pro(s) and/or con(s) are given, and pro(s) and the pro(s) and con(s)of not analyzed con(s) are analyzed cons analyzed for each each 0 0 1-7 0 8-14 15-20 Feasible solution and Solution provided, but Logical solution and implementation plan No solution identified implementation plan not implementation plan Identifies logical solution developed, and necessary provided and developed developed and aspects of resources identified implementation 0 0 0 0  $\bigcirc$ 1-7 8-14 15-20 Demonstrates knowledge and understanding of the event competencies: Four or more Customer service One or two competencies Three competencies are No competencies competencies are skills/management demonstrated are demonstrated demonstrated demonstrated skills/event staffing/legal aspects/convention management/designing and executing an event/crowd control/pricing/careers in 0 0 0 0 1-7 8-14 15-20 0 event planning/supply chain management **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not logical sequence; Presentation flowed in prepared, but flow was Statements are wellstatements were well appear prepared logical sequence not logical organized and clearly organized stated 0 0 0 1-3 4-7 8-10 0 0 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated self-confidence, poise, Demonstrates self-Presenter(s) demonstrated demonstrate selfself-confidence, poise, and confidence, poise, self-confidence and poise good voice projection, confidence good voice projection assertiveness, and good and assertiveness voice projection 0 0 1-2 3-4 Interacted with the judges Does not completely Completely answers Unable to answer in the process of Demonstrates the ability answer questions questions completely answering questions to effectively answer questions questions 0 0 0 0 1-3 4-7 8-10  $\bigcirc$ Performance Subtotal (100 max) **Penalty Points** (Mark all that apply) Deduct 5 points for each instance 0 Dress Code not followed 0 **Total Penalty** of guidelines not being followed **Grand Total** Objective Test Score (to be used in the event of a tie) Name(s): School: State: Judge's Signature: Date:

## **HIGH SCHOOL - INTRODUCTION TO PUBLIC SPEAKING**

**Performance Rating Sheet** 

☐ Preliminary Round ☐ F

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

☐ Final Round

Expectation Item										Points Earned	Tie Breaker
Incorporate provided topic	Provided t			not clearly d into speech	Topic w	as clearly d into speed	th exp	ncorpo panded	vas clearly rated and thoroughly t the speech		
	0	0	1-3	0	4-7	0	8-	-10	0		
Identify and execute a consistent theme	No theme	presented	not consister	identified, but nt throughout eech	Theme identified and consistent throughout speech			Personal stories are utilized expand on the central theme			
	0	0	1-3	0	4-7	0	8-	-10	0		
Include accurate and appropriate supporting information	information inappropria us	No supporting information provided OR inappropriate material used  One example of supporting information provided  One example of supporting information provided  Supporting information provided  Nultiple examples of supporting information provided  Supporting information provided  Supporting information provided  Supporting information included to develope enhance the specific provided in the specific provided in the supporting information provided in the support in the supp					information to develop the speech				
	0	O	1-3	O	4-7	O	8-	-10	0		
Delivery Skills  Introduce the topic immediately (Intro)	Topic was no	ot introduced		ion was not presented	Introduction presented a defined in		y pres defir an ef	sented a ned imn fective	on was clearly and topic was nediately with transition into ech body		
	0	0	1-3	0	4-7	0		-10	0		
Support the topic(s) throughout (Body)	Speech did	not have a		pics presented r connections	identified, co supported th		nd eff	fectively apport	nsitions were y utilized to the central oic(s)		
	0	0	1-7	0	8-14	0	15	-20	0		
Provide effective conclusion	Speech did concl	not have a usion		on was not presented	Effective co	nclusion wa	28	nnectio	on provides on to entire ntation		
Conclusion	0	0	1-3	0	4-7	0	8-	-10	0		
Delivers quality presentation	Does no audien		from notes	ech directly with minimal contact	occasionally appropriate		ng pres t appro	entatio opriate l	memorized n and utilizes body language d gestures		
	0	0	1-5	0	6-10	0	11	-15	0		
Demonstrates self- confidence, poise, assertiveness, and good		r did not trate self dence		naintained eye and poise	Presenter ha contact, po good voice		d con	fidence rojectio	lemonstrated , poise, voice n, and was presentation		
voice projection	0	0	1-5	0	6-10	0	11	-15	0		
D 1 D 1 0.5 1						Perfo	rmance S	ubtota	al (100 max)		
Penalty Points (Mark a	1		Deduct 5	points for each	instance of		0	т	. 1 D 1		
Dress Code not follow	ved -	5 O	guideli	ines not being f	ollowed				otal Penalty		
									Grand Total		]
Name:											
School:							State:				
Judge's Signature:							Date:				

## **HIGH SCHOOL - INTRODUCTION TO SOCIAL MEDIA STRATEGY**

**Performance Rating Sheet** 

☐ Preliminary Round

☐ Final Round

Expectation Item	Mark one score No Demon	ot		low	N	Use Tie Brea <b>Ieets</b> ectations	aker co	Exc	or subtract poir eeds tations	Points Earned	Tie Breaker
Demonstrates understanding of the	No unders event topic C topic	tanding of OR incorrect	Understand	ling of topic ent during ntation	Demonstr	rates the top	nc	Demonstrate	es expertise of c during	Earned	Dicarci
event topic	0	0	1-3	0	4-7	0		8-10	0		
Describes the use and implementation of innovative technology	No explanati implemen techno	tation of	Identification OR implementation of innovative technology		demon	entation and stration of re technolog		Expert description, implementation, and demonstration of innovative technology			
	0	Ο	1-7	0	8-14	0		15-20	0		
Explains the design and development process	No explar description o and pr	f the design	*	e design OR ent process	and the o	oth the desi developmen cocess		explanation design and o	industry on of both development cess		
	0	0	1-7	0	8-14	0		15-20	0		
Incorporates campaign into presentation	Does not camp	*	contains l models of s OR contain that are	presented but less than 3 social media as 3 models not well loped	with 3 mo media	n is presente odels of soci and is well reloped		media ar	is presented lels of social and is fully loped		
	0	0	1-7	0	8-14	0		15-20	0		
Provides proper documentation to comply		No document	ation provided		Substantiat			copyright regu sentation	llations using		
with state and federal copyright laws	0		(	)		10		(	)		
Delivery Skills											
Statements are well- organized and clearly	Presenter( appear p		prepared, b	er(s) were out flow was ogical		ion flowed i	in	logical se statements	n flowed in a equence; s were well nized		
stated	0	0	1-2	0	3-4	0		5	0		
Demonstrates self- confidence, poise, assertiveness, and good	Presenter( demonstr confid	ate self-		demonstrated nce and poise	Presenter(s) self-confide good voi		and				
voice projection	0	0	1-2	0	3-4	0		5	0		
Demonstrates the ability to effectively answer questions	Unable to quest			completely questions		tely answers	5	completely	ith the judges rocess of answering tions		
questions	0	0	1-3	0	4-7	0		8-10	0		
	<u> </u>		ı	ı	ı	Perf	ormar	nce Subtota	1 (100 max)		
Penalty Points (Mark	all that apply	7)							- (	<u>I</u>	
Dress Code not follow	1	<i></i>		points for each			0	Tot	tal Penalty		
			guidein	nes not being to	onowed				Grand Total		
Name(s):						L			nana Total		
School:							State	e:			
Judge's Signature:							Date				

## **HIGH SCHOOL - JOB INTERVIEW**

#### **Interview Materials Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds **Points** Tie **Cover Letter** Demonstrated Expectations Expectations Expectations Earned Breaker States job and shows States job and shows Job stated does not match match of job to No job stated match of job to States job applying for qualification qualifications with qualifications demonstrated experience 0 0 1 0 2-3 0 0 Describes skills and Describes skills, academic Describes skills, academic No self-promotion academic achievements, Promotes self in letter: achievements, and achievements, and included but no experience Lists skills, achievements, experience multiple experiences included experience, etc. 0 0 4-6 0 7-8 1-3 States resume is included, States resume included No resume statement or States resume is included asks for interview, States that the resume is but does not ask for and asks interview provides opportunity to interview requested included with the letter interview request more information and asks for interview 0 0 2-3 0 Resume Targeted job does not Targeted job matches Resume supports targeted No job targeted match cover letter cover letter job on cover letter Targets job on cover letter 0 0 0 2-3 0 Reader friendly -Resume design is Resume is professional in Resume is unreadable Resume is reader friendly categories can be found design for targeted job distracting easily, white space utilized, professional fonts and 0 0 1-3 0 0 7-8 0 4-6 font sizes No education, activities, All three sections support Includes education, or experience information Two sections included All three sections included targeted job activities, and experience listed information 0 0 0 7-8 0 1-3 4-6 Clearly identified and Sections are clearly Resume is longer than two Information provided but organized information in identified with organized in paragraph form each section supports pages Brief, concise information information targeted job 0 0 2-3 0 0 0 Spelling & Grammar No spelling errors, and No spelling or not more than 1 grammatical errors, and Three or more errors Two errors Documents are free of punctuation or not more than 1 spelling, punctuation, and grammatical error punctuation error grammatical errors 0 0 1-3 0 4-7 0 8-10 Interview Materials Subtotal (50 max) Penalty Points (Mark all that apply) Deduct 5 points for each instance of guidelines not being followed 0 **Total Penalty Grand Total** Name: School: Judge's Signature: Date:

# HIGH SCHOOL - JOB INTERVIEW Interview Rating Sheet

☐ Preliminary Round

(					ned column			eaker (	column t		or subtract poin		
Expectation Item	N Demon		Expec	low tations	Ez		leets ctations				eeds ctations	Points Earned	Tie Breaker
Demonstrates the ability to understand and respond to interview	Does no ques			not relevant on asked			re relevan stion asked		fully	suppo	relevant and rt knowledge on/duties		
questions	0	0	1-5	0	6-10		0	)	11-		0		
Relates previous experiences/activities with position's duties and skills necessary to succeed	No evidence experience		One previous experience/activity mentioned but not related to position's duties or skills necessary for success		expe mention related to	rien ned o po lls n	previous ace/activit and is cle osition's d accessary f	arly luties	Multiple previous experiences/activities mentioned and are clearly related to position's duties or skills necessary for success		es/activities and are clearly esition's duties ecessary for		
	0	0	1-5	0	6-10		0	)	11-	15	0		
Possesses knowledge about the position and career field	No evidence or career fiel	e of position d knowledge	the organ understand	knowledge of ization or ding of the	kno org under	wle gani star	rehensive dge of the zation or nding of the emonstra	he	both t	he org	enowledge of anization and demonstrated		
	0	0	1-5	0	6-10		0	)	11-	15	0		
Asks questions that demonstrate and interest in the organization and understanding of the position	No quest	ion asked	organiz understand	ked, but it is ed to the ation or ding of the ition	related to	o th	asked that asked that are organize anding of sition	ation the	directl o	y relate rganiza lerstan pos	asked that are ed to both the ation and ding of the ition		
P. 6 . 1. 1. 1		0	1-3	O	0-10				11-	13			
Demonstrates proper greeting, introduction, and closing	Participant of proper gointroduction	Participant does not use proper greeting, introduction, OR closing introduction, OR closing was weak  Participant's greeting, introduction, OR closing greeting, introduction, AND closing						on,	the thems provide in	ir intro elves a des foll the co	is creative in oduction of nd asks for or low-up action onclusion		
	0	0	1-5	0	6-10		0		11-		0		
Demonstrates strong self- confidence, appropriate assertiveness, and	Participar demonst confidence, a OR entl	rate self- assertiveness,	assertiven	eye control eye co			t used stro t, appropr ness, ANI usiasm	riate D	inte	rview j ively u	ant led the process and sed interview me		
enthusiasm	0	0	1-3	0	4-7		0	)	8-1	.0	0		
Demonstrates proper verbal and nonverbal communication skills	Verbal ANI communicat inappre	ion skills are	communicat	or nonverbal ion skills are listracting	answe gramma	ered ir ar	ns were clo l using goo nd approp language	od	sk	ills are rbal co	munications excellent; ommunication atural		
	0	0	1-3	0	4-7		0	)	8-1	.0	0		
Application Material	s				1								
Student brought application materials to		No materials	were brought				Mate	erials w	ere brou	ght	1		
interview	0		0				5				0		
							Per	forma	ance Su	ibtota	d (100 max)		
Penalty Points (Mark	all that apply	, ,	D 1 5 :										
Dress Code not follow	ed -5	0	Deduct 5 point guidelines r	ts for each insta not being follov				(		To	tal Penalty		
											nance Total		
							Materia	als Pr	ejudge	d Sco	re (50 max)		
									Grand	l Tota	al (150 max)		
Name:													
School:					State:								
Judge's Signature:					Date:								

## HIGH SCHOOL - JOB INTERVIEW Interview Rating Sheet

☐ Final Round

(							ıker c		or subtract poin		
Expectation Item	N Demon	ot istrated	_	low tations		eets etations			eeds tations	Points Earned	Tie Breaker
Demonstrates the ability to understand and respond to interview	Does no ques	t answer tions	Answers are	not relevant on asked	Answers ar		to	Answers are fully suppor	relevant and t knowledge on/duties		
questions	0	0	1-5	0	6-10	0		11-15	0		
Relates previous experiences/activities with position's duties and skills necessary to succeed	No evidence experience	e/activities	experience mentioned b to position	revious ce/activity ut not related i's duties or ry for success	experience mentioned related to po or skills no	sition's du ecessary for ecess	ties	experience mentioned a related to po or skills ne	previous es/activities nd are clearly sition's duties ecessary for cess		
	0	0	1-5	0	6-10	0		11-15	0		
Possesses knowledge about the position and career field	No evidence or career fiel	d knowledge	the organ understan	knowledge of nization or ding of the ition	knowled organiz	1		both the org	nowledge of anization and demonstrated		
	0	0	1-5	0	6-10	0		11-15	0		
Asks questions that demonstrate and interest in the organization and understanding of the	No quest	ion asked	not relat organiz understand	ked, but it is ed to the ation or ding of the ition	Question a related to the or understa pos	e organizat	ion	directly relate organiza understand	asked that are ed to both the ation and ding of the ition		
position	0	0	1-5	0	6-10	0		11-15	0		
Professional Presenta	ation Skills										
Demonstrates proper greeting, introduction, and closing	proper g	, OR closing	r's greeting, , OR closing weak	Competito greeting, ir AND	ntroduction closing		their intro themselves as provides foll	is creative in duction of nd asks for or ow-up action onclusion			
	0	0	1-5	0	6-10	0		11-15	0		
Demonstrates strong self- confidence, appropriate assertiveness, and	Competite demonst confidence, a OR ent	rate self- assertiveness,	minimal self assertiven	demonstrated F-confidence, less, AND asiasm				interview p effectively us	tor led the process and sed interview me		
enthusiasm	0	0	1-3	0	4-7	0		8-10	0		
Demonstrates proper verbal and nonverbal communication skills	Verbal ANI communicat inappr	ion skills are	communicat	or nonverbal tion skills are listracting	grammar an	using good	l	skills are nonverbal co	munications excellent; emmunication atural		
	0	0	1-3	0	4-7	0		8-10	0		
Application Materials	s				T						
Student brought application materials to		No materials	were brought			Materi	als we	ere brought			
interview	0 O 5								0		
						Iı	nterv	iew Subtota	l (100 max)		
Penalty Points (Mark	all that appl	y)								1	
Dress Code not follow	ed ·	-5 O		5 points for ea lelines not bein			0	Total	l Penalty		
									Grand Total		
Name:											
School:					State:						
Judge's Signature:					Date:						

## HIGH SCHOOL - LOCAL CHAPTER ANNUAL BUSINESS REPORT

**Report Rating Sheet** 

_	•										
$\alpha$	Mark one score per row A	AND write	score in the	Points Fa	rned column	Hee Tie	Breaker colum	in to add or s	subtract points	to break	ties )

(Mark one score per fow AIVD with	50010 1	Not	ica colaini	Below		Meets		Exceeds	Points	Tie
Expectation Item	De	monstrated	Е	xpectations	E	xpectations	Exp	ectations	Earned	Breaker
Include "State of the Chapter" remarks to current members by chapter president. Report on membership numbers and size of school and community.	This section is missing in the report		Part of	this information is missing		ne information is ed and easy to find	is inclu find, as scho	e information uded, easy to nd additional ool and/or mmunity action is given		
	0	0	1-5	0	6-10	0	11-15	0		
Report activities to benefit chapter and its members:  Recruitment  Leadership development  Career exploration and preparation  Business partnerships  Chapter fundraising  Public relations and chapter		is section is ag in the report	activity	e is at least one y listed in four of e components	activity	re is at least one mentioned in each onent listed in this section	are re	ple activities ported in all onents listed		
publicity	0	0	1-7	0	8-14	0	15-20	0		
Describe activities to benefit other individuals and organizations:  State and national projects Other community service		is section is	activ	e is at least one ity listed in one component	activity	re is at least one mentioned in each onent listed in this section	are re	ple activities ported in all onents listed		
projects	0	0	1-5	0	6-10	0	11-15	0		
Include conferences attended and recognition received:  • Participation in FBLA conferences  • Other chapter and individual recognition earned  • Competitive event winners and participation		is section is ag in the report	activ	e is at least one ity listed in one component	activity	re is at least one mentioned in each onent listed in this section	are re	ple activities ported in all onents listed		
	0	0	1-5	0	6-10	0	11-15	0		
Program of Work	]	Program of Worl	x not inclu	ded in report	]	Program of Work inc	cluded in	report		
-		0		0		10		0		
Report Format										
Arrange information according to rating sheet (See above expectation items)	section	ng one or more ns and/or does follow rating sheet	but or wit	rmation presented, rder inconsistent h rating sheet	accord	mation arranged ding to the rating sheet	correc inclu transiti s	ented in the ct order and ides written ions between sections		
	0	0	1-3	0	4-7	0	8-10	0		
Format and design a business report		es not format locument	excess and/or	istent formatting, sive white space, unrelated graphics d/or photos		istent formatting ghout the report	effec spa- defin- and	es full bleed, ctive use of ce, related ed graphics, consistent		
	0	0	1-3	0	4-7	0	8-10	0		
Include correct grammar, punctuation, and spelling	pur sp	fore than 5 grammar, nctuation, or elling errors	punctu	–4 grammar, nation, or spelling errors	more t	ling errors. and not han 2 grammar or actuation errors	and no gra punct	elling errors, t more than 1 ammar or tuation error		
	0	0	1-2	0	3-4	0	5	0		
						Report	Subtota	d (100 max)		
Penalty Points				<b>1</b>					1	
Deduct 5 points for each instance	of repo	rt/project guidel	ines not b	eing followed -		0	Total 1	Penalty		
							(	Grand Total		
School:				Sta	ite:					
Judge's Signature:				Da	ite:					

## HIGH SCHOOL - LOCAL CHAPTER ANNUAL BUSINESS REPORT

**Performance Rating Sheet** 

☐ Preliminary Round ☐ Final Round

(Mark or	ne score		ite score in	the Points Earned	column. U		eaker colu			ts to break	
Expectation Item	D	Not emonstrated	Ex	Below pectations	Ex	Meets spectation	ns		ceeds ectations	Points Earned	Tie Breaker
Describe chapter's program of work and summary of year's activities	chap work	o evidence of ter's program of and summary of ear's activities presented	work a	er's program of nd summary of tivities explained briefly	work a	er's progr and summ activities o outlined	ary of	work and year's act outlined. chrono	s program of d summary of tivities clearly Activities are ological and v explained		
	0	0	1-5	0	6-10		Э	11-15	0		
Describe activities to benefit chapter and its members:  Recruitment  Leadership development  Career exploration and preparation  Business partnerships	N	o evidence of activities	activity of	is at least one described in four e components	activity	e is at leas described aponent lis	in each	descr	activities are ibed in all ments listed		
Chapter fundraising     Public relations and chapter publicity	0	0	1-7	0	8-14		)	15-20	0		
Describe activities to benefit other individuals and organizations:	N	o evidence of activities	activity of	is at least one described in one emponent	activity	e is at leas described ponent li	in each	descr	activities are ibed in all nents listed		
<ul> <li>State and national projects</li> <li>Other community service projects</li> </ul>	0	0	1-7	0	8-14		Э	15-20	0		
Describe conferences attended and recognition received:  Participation in FBLA conferences  Other chapter and individual recognition earned  Competitive event winners	conf	o evidence of erence attended, ad recognition received	activity of	is at least one described in one omponent	activity	e is at leas described nent listed section	in each	descr	activities are ibed in all nents listed		
and participation	0	0	1-7	0	8-14	(	)	15-20	0		
Delivery Skills	ı				T			•			T
Statements are well-organized and clearly stated		senter(s) did not pear prepared		enter(s) were but flow was not logical		tation flo		a logica statemen	cion flowed in al sequence, nts were well ganized		
	0	0	1-3	0	4-7	(	С	8-10	0		
Demonstrates self-confidence, poise, assertiveness, and good voice projection		senter(s) did not monstrate self- confidence		c(s) demonstrated idence and poise	self-conf	r(s) demo idence, po voice proj	oise, and	demon confid good voi	senter(s) strated self- ence, poise, ce projection, sertiveness		
	0	0	1-2	0	3-4		<b>)</b>	5	0		
Demonstrates the ability to effectively answer questions	Ur	able to answer questions		not completely ver questions		pletely ans questions		judges in of co	ted with the n the process empletely ng questions		
	0	0	1-3	0	4-7	(	)	8-10	0		
						Per	formanc	e Subtota	1 (100 max)		
Penalty Points (Mark all tha	ıt appl	y)									
Dress Code not followed	-	5 O		points for each insta nes not being follow			0	To	tal Penalty		
								Perform	nance Total		
							Re	port Tota	1 (100 max)		
								C	Grand Total		
School:					State:						
Judge's Signature:					Date:						

### **HIGH SCHOOL - MANAGEMENT INFORMATION SYSTEMS**

#### **Performance Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Points Tie Not Exceeds **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Demonstrates expertise of No description or case Describes and provides Describes and provides Demonstrates case study synopsis AND study synopsis provided case study synopsis OR case study synopsis AND understanding of the case definition of the defines the problem(s) defines the problem(s) no problems defined study and defines problem(s) problem(s) to be solved 0 0 0 1-5 6-10 11-15 Alternative(s)given but At least two alternatives Multiple alternatives given Identifies alternatives and No alternatives identified pro(s) and/or con(s) are given, and pro(s) and and multiple pros and the pro(s) and con(s) of not analyzed con(s) are analyzed cons analyzed for each each 0 15-20  $\bigcirc$ 1-7 8-14  $\bigcirc$ 0 Feasible solution and Solution provided, but Logical solution and implementation plan Identifies logical solution No solution identified implementation plan not implementation plan developed, and necessary developed provided and developed and aspects of resources identified implementation 0 0 0 0 1-7 8-14 15-20 Demonstrates knowledge and understanding of the event competencies: Four or more No competencies One or two competencies Three competencies are Business size and scope/ competencies are demonstrated are demonstrated demonstrated systems analysis and demonstrated design/object-oriented analysis and design/user interfaces/system 0 1-7 0 8-14 0 15-20 0 controls/defining systems **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence; prepared, but flow was Statements are wellappear prepared logical sequence statements were well not logical organized and clearly organized stated 0 0 1-3 0 4-7 8-10 0 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated Presenter(s) demonstrated Demonstrates selfself-confidence, poise, demonstrate selfself-confidence, poise, and self-confidence and poise confidence, poise, good voice projection, confidence good voice projection assertiveness, and good and assertiveness voice projection 0 0 5 1-2 3-4 Interacted with the judges Unable to answer Does not completely Completely answers in the process of Demonstrates the ability questions completely answering questions answer questions to effectively answer questions questions 0 0 0 1-3 0 0 4-7 8-10 Performance Subtotal (100 max) Penalty Points (Mark all that apply) Deduct 5 points for each instance 0 0 Dress Code not followed **Total Penalty** of guidelines not being followed **Grand Total Objective Test** Score (to be used in the event of a tie) Name(s): School: State: Judge's Signature: Date:

#### **HIGH SCHOOL - MARKETING**

#### **Performance Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Not Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Demonstrates expertise of Describes and provides Describes and provides No description or case Demonstrates case study synopsis AND study synopsis provided case study synopsis OR case study synopsis AND understanding of the case definition of the defines the problem(s) no problems defined defines the problem(s) study and defines problem(s) problem(s) to be solved 0 1-5  $\bigcirc$ 6-10  $\bigcirc$ 11-15 0 Alternative(s)given but At least two alternatives Multiple alternatives given Identifies alternatives and No alternatives identified and multiple pros and pro(s) and/or con(s) are given, and pro(s) and the pro(s) and con(s) of not analyzed con(s) are analyzed cons analyzed for each each 0 0 1-7 0 8-14 15-20 Feasible solution and Solution provided, but Logical solution and implementation plan No solution identified implementation plan not implementation plan Identifies logical solution developed, and necessary provided and developed developed and aspects of resources identified implementation 0 0 0  $\bigcirc$ 1-7 8-14 15-20 Demonstrates knowledge and understanding of the event competencies: Basic marketing fundamentals/economics/ Four or more One or two competencies No competencies Three competencies are selling and merchandising/ competencies are demonstrated are demonstrated demonstrated channels of distribution/ demonstrated marketing, information research, and planning/ promotion and advertising media/legal, ethical, and social marketing aspects/e-0 0 0 0 8-14 15-20 commerce **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence; prepared, but flow was Statements are wellappear prepared logical sequence statements were well not logical organized and clearly organized stated 0 1-3 0 4-7 0 8-10 0 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated Demonstrates self-Presenter(s) demonstrated self-confidence, poise, demonstrate selfself-confidence, poise, and confidence, poise, self-confidence and poise good voice projection, confidence good voice projection assertiveness, and good and assertiveness voice projection 0 0 1-2 3-4 5 Interacted with the judges Unable to answer Does not completely Completely answers in the process of Demonstrates the ability to answer questions completely answering questions questions effectively answer questions questions 0 0 1-3 0 4-7 0 8-10 Performance Subtotal (100 max) **Penalty Points** (Mark all that apply) Deduct 5 points for each instance 0 0 Dress Code not followed **Total Penalty** of guidelines not being followed **Grand Total** Objective Test Score (to be used in the event of a tie) Name(s): School: State: Judge's Signature: Date:

## **HIGH SCHOOL - MOBILE APPLICATION DEVELOPMENT**

**Demonstration Rating Sheet** 

☐ Preliminary Round ☐ Final Round

Application Readability		ot	O write score in the Points Earned Below Expectations		Med Column. Us  Me  Expect	ets	Exc	eeds tations	Points Earned	Tie Breaker
Packaged with complete file, readme, and instructions	Incomplet	te package	All elements		All elements are includ- labeled, and	ed, clearly	point that e instructions	s clear to the even though are included, nnecessary		
nistractions	0	0	1-3	0	4-7	0	8-10	0		
Application functionality	Applicatio lau	n does not nch	Applicatio	n launches	Application appropriate l Eclipse, Vis	DE (Xcode,	compatible than one pla	appears to be with more atform when ched		
	0	0	1-7	0	8-14	0	15-20	0		
Documentation and copyright compliance			pyright informa ressed incorrec	tly		on addressed a ht regulations u				
copyright compliance	(	0	(	)		10		0		
Application Design										
Application addresses the topic/problem	Applicatio addre topic/p	ss the	Application a topic/pro minim	blem at a	Application for the topic,		addres topic/prob correlation is	ses the lem and the explained in ructions		
	0	0	1-7	0	8-14	0	15-20	0		
Planning process	No expla description planning	on of the	Explains the does not sh planning o	are tangible	Explains the shares tangil docur	ole planning	industry terr displays tang	rocess using ninology and tible planning ments		
	0	0	1-7	0	8-14	0	15-20	0		
Navigation	App navigati	on is unclear	App navigat err		App navigation contains no meri	nore than one	free and c	tion is error an be used nstruction		
	0	0	1-7	0	8-14	0	15-20	0		
Code	Code is in	ncorrectly	Code has err		Code is err commented a			error free, , and written ent language		
	0	0	1-7	0	8-14	0	15-20	0		
Icon and graphics	App does custom icon	not have a or graphics	App has a b icon and		App has an id something al		something a and is integr	con that tells bout the app ated into app bhics		
	0	0	1-7	0	8-14	0	15-20	0		
Social media	Social me incorp		One soc platform is i		Two or more platforms are		directly with	rated to work a at least one a application		
	0	0	1-7	0	8-14	0	15-20	0		
Bugs	App has me that im			App is but operates with		a bug repor should a	ree and offers rting system user later er a bug			
	0	0	1-7	0	8-14	0	15-20	0		

Name(s): School:											
									(	Grand Total	
Dress Code not follow	ed	-5	0		points for each nes not being fo			(	O To	tal Penalty	 
Penalty Points (Mark	all that app	oly)									
							Demo	nstra	tion Subtota	1 (200 max)	
	0		0	1-3	0	4-7	0	١	8-10	0	
Ability to effectively answer questions	Unable qu	to ans	wer	Does not completely Completely answers answer questions questions				rs	in the process completely	ith the judges rocess of answering tions	
voice projection	0		0	1-2	0	3-4	0	١	5	0	
Self-confidence, poise, assertiveness, and good voice projection	Presente demon con		elf-		demonstrated nce and poise	Presenter(s) self-confide good void	nce, poise	, and	self-confid good voice	demonstrated ence, poise, projection, rtiveness	
stated	0		0	1-2	0	3-4	0	١	5	0	
Statements are well- organized and clearly stated	Presente	er(s) dic prepa		prepared, b	er(s) were out flow was ogical	Presentation flowed in logical sequence			logical s statement	n flowed in a equence; s were well nized	

Date:

Judge's Signature:

### HIGH SCHOOL - NETWORK DESIGN

### **Performance Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Demonstrates expertise of Describes and provides Describes and provides No description or case Demonstrates case study synopsis AND study synopsis provided case study synopsis OR case study synopsis AND understanding of the case definition of the defines the problem(s) defines the problem(s) no problems defined study and defines problem(s) problem(s) to be solved 0 0 1-5  $\bigcirc$ 6-10  $\bigcirc$ 11-15 0 Alternative(s)given but At least two alternatives Multiple alternatives given Identifies alternatives and No alternatives identified and multiple pros and pro(s) and/or con(s) are given, and pro(s) and the pro(s) and con(s) of not analyzed con(s) are analyzed cons analyzed for each each 0 0 1-7 0 8-14 15-20 Feasible solution and Solution provided, but Logical solution and implementation plan No solution identified implementation plan not implementation plan Identifies logical solution developed, and necessary provided and developed developed and aspects of resources identified implementation 0 0 0 0  $\bigcirc$ 1-7 8-14 15-20 Demonstrates knowledge and understanding of the event competencies: Four or more No competencies One or two competencies Three competencies are competencies are Network installation/ demonstrated are demonstrated demonstrated network function/ demonstrated configuration of Internet resources/ backup and recovery/configuring network/services 0 0 1-7 0 0 15-20 0 8-14 **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence; prepared, but flow was Statements are wellappear prepared logical sequence statements were well not logical organized and clearly organized stated 0 0 1-3 0 4-7 0 8-10 0 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated Demonstrates self-Presenter(s) demonstrated self-confidence, poise, self-confidence, poise, and demonstrate selfconfidence, poise, self-confidence and poise good voice projection, confidence good voice projection and assertiveness assertiveness, and good voice projection 0 0 0 1-2 Interacted with the judges Completely answers Unable to answer Does not completely in the process of Demonstrates the ability questions answer questions questions completely answering to effectively answer questions questions 0 0 1-3 0 4-7 0 8-10 0 Performance Subtotal (100 max) **Penalty Points** (Mark all that apply) Deduct 5 points for each instance Dress Code not followed -5 0 0 **Total Penalty** of guidelines not being followed **Grand Total Objective Test** Score (to be used in the event of a tie) Name(s): School: State: Judge's Signature: Date:

## **HIGH SCHOOL - PARLIAMENTARY PROCEDURE**

Performance Rating Sheet

	<b>Preliminary</b>	Round
_	riemimary	Nouna

☐ Final Round

	(Mark on	e score per		write score in the Points Ea	arned column	n. Use T	ie Break	er colum:	n to add	or subtra	ct point	s to break ti	es.)
Motions Classification			Cor	mments		N Com <sub>j</sub>	ot pleted	Comp	pleted	Comp & Co	oleted orrect	Points Earned	Tie Breaker
Main Motion						0	0	1-5	0	6-10	0		
Subsidiary Motion						0	0	1-5	0	6-10	0		
Privileged Motion						0	0	1-5	0	6-10	0		
Incidental Motion						0	0	1-5	0	6-10	0		
Bring Again Motion						0	0	1-5	0	6-10	0		
Business of Meeting													
Problem Addressed						0	0	1-5	0	6-10	0		
Proper Use of Parliamentary Terms						0	0	1-5	0	6-10	0		
Voices Projected and Expressions Clear						0	0	1-5	0	6-10	0		
Presiding Official Remained Impartial						0	0	1-5	0	6-10	0		
Members took initiative in meeting						0	0	1-5	0	6-10	0		
							Perfo	rmance	Subto	tal (100	max)		
Penalty Points (Man	k all that			Deduct 5 1 1 C 1			1		1				
Dress Code not follo	owed	-5	0	Deduct 5 points for each guidelines not being f				0	To	tal Pena	lty		
								(	Objectiv	Grand ve Test			
							(to			event o			
Name:													
School:							S	State:					
Judge's Signature:							I	Date:					

## HIGH SCHOOL - PARTNERSHIP WITH BUSINESS PROJECT

Report Rating Sheet

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Project has quantitatively defined goals and Project has specific This partnership does not Partnership goals are Project has specific indicates future activities partnership goals and involve a FBLA chapter listed but not well defined partnership goals or steps that could be partnership involves a and a business taken to further the work FBLA chapter and a started business 0 0  $\bigcirc$  $\bigcirc$  $\bigcirc$ 1-3 4-7 8-10 Project leaders and Leaders were identified Leaders were identified Explain the No leadership roles but responsibilities were and responsibilities leadership roles evident responsibilities of the explained not explained explained throughout project business and chapter 0 0 leaders 0 1-5 6-10 0 11-15 Planning, development, Planning, development, and implementation No evidence of planning, Planning, development, AND implementation activities/steps are development, or Describe planning, OR implementation activities/steps are clearly described and rationale development, and implementation of project explanation is missing described for types of activities is implementation of project given 1-7 8-14 0 15-20 0 Information about Project was recognized in No evidence of publicity publicity was written in Project was recognized by more than one way by the Show evidence of received the report but no evidence the partners partners publicity received of publicity is available 0 0 1-3 0 4-7 0 8-10 0 Benefits, concepts Project impacted the Discuss benefits and No benefits, concepts learned, and degree of partners to a level that Project was completed concepts learned from the impact for both partners learned, or impact is something has and served a purpose partnership and degree of stated is discussed with tangible dynamically changed with impact on both partners one or both partners results as a result of project 0 0 1-3 0 4-7 0 8-10 0 Project was evaluated and Project was evaluated and No evidence of project Project was evaluated the evaluation was recommendations for evaluation is provided Evaluate the project assessed change were given 1-3 8-10 Report Format Presented in the correct Missing 1 or more All information presented, Information arranged Arrange information order and includes written sections and/or does not but order inconsistent according to the rating according to rating sheet transitions between follow rating sheet with rating sheet sheet (See above Expectation sections Items) 0 0 1-3 4-7 8-10 0 Inconsistent formatting, Utilizes full bleed, Does not format excessive white space, Consistent formatting effective use of space, related defined graphics, Format and design a document and/or unrelated graphics throughout the report and consistent formatting business report and/or photos 0 0 4-7 8-10 0 1-3 No spelling errors, and More than 5 grammar, 3-4 grammar, No spelling errors, and punctuation, or spelling punctuation, or spelling not more than 2 grammar not more than 1 grammar Include correct grammar, errors or punctuation errors or punctuation error punctuation, and spelling 1-2 3-4 5 Report Subtotal (100 max) **Penalty Points** Deduct 5 points for each instance of report/project guidelines not being followed 0 **Total Penalty Grand Total** School: State: Judge's Signature: Date:

## HIGH SCHOOL - PARTNERSHIP WITH BUSINESS PROJECT

Expectation Item	N Demor			low tations		eets ctations			eeds tations	Points Earned	Tie Breaker
Describes project development and strategies used to implement partnership		lence of development	Project dev explained l limited str utilized to in	relopment is briefly; very rategies are nplement the ership	Project de clearly ou than one outlined to	velopment tlined. Mor strategy is	the c	Project dev learly outlin are chrono clearly ex	relopment is and. Strategies ological and plained to the partnership		
implement partitioning	0	0	1-7	0	8-14	0		15-20	0		
Explain the responsibilities of the business and chapter	No leader expla	ained	but respons not ex	re identified ibilities were plained	and resp exp	ere identifie onsibilities lained		leadership 1	eaders and coles evident out project		
leaders	0	0	1-5	0	6-10	0		11-15	0		
Appropriate level of chapter member involvement in project	Chapter inv	plained	to a small	n was limited number of nbers	participated	project and in by multi mbers	inlo	participa partnershi evidence is	chapter ted in the p and clear provided of mpact		
	0	0	1-3	0	4-7	0		8-10	0		
Show evidence of information learned from partnership; Business planning/organization/control/	informatio	lence of n obtained rtnership	information from part	ample of on obtained tnership is ented	informati from par	examples of on obtained trinership is sented	d	from par presen impleme	xamples of on obtained tnership is ted and ntation of e described		
objectives/goal setting	0	0	1-7	0	8-14	0		15-20	0		
Evidence of publicity received	No evidence rece	e of publicity ived	with the me	n was shared edia, but no f publicity is ared	Project was the p	recognized artners		nore than o	recognized in ne way by the tners		
	0	0	1-2	0	3-4	0		5	0		
Student evaluation of project effectiveness		e of project is provided	Project wa	s evaluated		evaluated a nation was essed	and	the team l recomment hange shou	evaluated and has created adations for ld the project peated		
	0	0	1-2	0	3-4	0		5	0		
Delivery Skills	1		1		<b>T</b>						
Statements are well- organized and clearly stated	Presenter appear p		prepared, b	er(s) were out flow was ogical		on flowed i		logical s statement	n flowed in a equence; s were well nized		
stated	0	0	1-3	0	4-7	0		8-10	0		
Demonstrates self- confidence, poise, assertiveness, and good	Presenter demonst confi			demonstrated nce and poise	Presenter(s) self-confider good voice		and	self-confid good voice	demonstrated ence, poise, e projection, ertiveness		
voice projection	0	0	1-2	0	3-4	0		5	0		
Demonstrates the ability to effectively answer questions	Unable t ques	o answer tions		completely questions		ely answers		in the po	ith the judges rocess of answering stions		
1	0	0	1-3	0	4-7	0		8-10	0		
						Perf	ormano	e Subtota	d (100 max)		
Penalty Points (Mark	all that appl	y)								1	
Dress Code not follow	red -	5 O		points for each nes not being f			0	To	tal Penalty		
								Perforn	nance Total		
							Re	port Tota	ıl (100 max)		
								(	Grand Total		
School:					State:						
Judge's Signature:					Date:						

## **HIGH SCHOOL - PUBLIC SERVICE ANNOUNCEMENT**

Performance Rating Sheet

☐ Preliminary Round ☐

☐ Final Round

	(Mark one score p										
Expectation Item	Not Demonst		Bel Expect		Mee Expects			Excee xpecta		Points Earned	Tie Breaker
Demonstrates understanding of the topic and creates an objective toward the	No understar event topic OF topic used, objective c	R incorrect and no	Understandi inconsistent fi performance objective	rom video to with no clear	Demonstra through prese video with a creat	ntation and n objective	topic thr	rough p	expertise of presentation h a strong created		
topic	0	0	1-3	0	4-7	0	8-10		0		
Includes elements that are related to the topic and directed toward a specific audience	Elements are r to the topic or audien	a specific ce	Elements are topic OR dire	ected toward audience	Elements are r topic AND toward a speci	directed fic audience	enhano result	cing the			
specific audience	0	0	1-7	0	8-14	0	15-20	0	0		
Researches quality and related information to	No research do or more ina stateme	ccurate	Research is the topic inaccurates	and 1-2	Research is	accurate			curate with		
the topic	0	0	1-3	0	4-7	0	8-10	)	0		
Explains the design, development, and script writing process	No explana description of t development, writing pr	the design, or script	Explains the developmen writing p	t OR script	Explains the development writing p	, and script	explan develop		or design, and script		
	0	0	1-3	0	4-7	0	8-10	)	0		
Describes the use and implementation of innovative audio editing and video technology, including equipment and	No explanation implementation or vide	n of audio	Audio editin uses 1 camera in focus and qua	angle or not poor sound	Audio edi appropriate v quality AN technology us angles, steady,	rolume and D video ses multiple	dem inne technic	nonstra ovative	quipment,		
software used	0	0	1-3	0	4-7	0	8-10		0		
Copyright information is noted and documented, and video content is	Copyright infor addressed or a incorrectly AN content is no	nddressed ND video	Material viola guidelines content is n	OR video	Copyright inf documented content is	and video	docume represer	ented u	npliance is sing visual , and video original		
original	0	0	1-7	0	8-14	0	15-20	0	0		
Delivery Skills											
Statements are well- organized and clearly stated	Presenter(s) appear pre		Presenter prepared, but logi	flow was not	Presentation logical se		logi staten	ical seq	vere well		
stated	0	0	1-2	0	3-4	0	5		0		
Demonstrates self- confidence, poise, assertiveness, and good	Presenter(s) demonstrat confide	te self-	Presenter(s) d self-confiden		Presenter(s) de self-confidenc good voice	e, poise, and	self-co good voi	onfiden	monstrated ce, poise, jection, and		
voice projection	0	0	1-2	0	3-4	0	5		0		
Demonstrates the ability to effectively answer questions	Unable to a questio		Does not c		Completely questi		in to	he pro	the judges cess of nswering ons		
questions	0	0	1-3	0	4-7	0	8-10		0		
						Perform	ance Sub	total	(100 max)		
Penalty Points (Mark	k all that apply	)							,		
Dress Code not follow	1			points for each nes not being f			0	Tota	l Penalty		
								Gr	and Total		
Name(s):											
School:						Sta	te:				
Judge's Signature:						Da	.te:				

## **HIGH SCHOOL - PUBLIC SPEAKING**

Performance Rating Sheet

☐ Preliminary Round ☐ Final Round

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Expectation Item	N Demon		Below Meets Exceeds Expectations Expectations Expectation							Points Earned	Tie Breaker
Incorporate provided topic	Provided t	opic is not	Topic is a	not clearly l into speech		as clearly	h ex	Fopic w ncorpo panded	ras clearly rated and thoroughly t the speech		
	0	0	1-3	0	4-7	0	8-	-10	0		
Identify and execute a consistent theme	No theme	presented	not consister	dentified, but nt throughout eech	consistent	entified and throughout ech		lized exp	stories are pand on the l theme		
	0	0	1-3	0	4-7	0	8-	-10	0		
Include accurate and appropriate supporting information	No sup information inappropria us	provided OR ate material ed	supporting prov	ample of information vided	supporting prov	rided	sup in er	porting cluded nhance	examples of information to develop the speech		
	0	0	1-3	0	4-7	0	8-	-10	0		
Delivery Skills	1		T		1						
Introduce the topic immediately (Intro)	Topic was no	ot introduced		on was not presented	Introduction presented, a defined in		pres defir an ef	ented, a ned imm fective t	n was clearly and topic was nediately with transition into ech body		
	0	0	1-3	0	4-7	0	8-	-10	0		
Support the topic(s) throughout (Body)	Speech did			r connections	identified, co supported th		d ef	fectively apport t	nsitions were vutilized to the central ic(s)		
	0	0	1-7	0	8-14	0	15	-20	0		
Provide effective conclusion	Speech did concl			on was not presented	Effective co	nclusion wa		nnectio	on provides on to entire ntation		
Conclusion	0	0	1-3	0	4-7	0	8-	-10	0		
Delivers quality presentation	Does no audiend		from notes	ech directly with minimal ontact	occasionally appropriate		ng pres appro	entation opriate l	memorized n and utilizes pody language d gestures		
	0	0	1-5	0	6-10	0	11	-15	0		
Demonstrates self- confidence, poise, assertiveness, and good		r did not trate self dence		aintained eye and poise	Presenter ha contact, po good voice		e con	fidence, rojection	emonstrated , poise, voice n, and was presentation		
voice projection	0	0	1-5	0	6-10	0	11	-15	0		
						Perfor	mance S	ubtota	d (100 max)		
Penalty Points (Mark a	ıll that apply)		Dodugt 5	nointa fou acab	instance of					1	1
Dress Code not follow	ved -	5 O		points for each ines not being f			0	To	otal Penalty		
								(	Grand Total		
Name:											
School:							State:				
Judge's Signature:							Date:				

#### **HIGH SCHOOL - PUBLICATION DESIGN**

**Performance Rating Sheet** 

☐ Preliminary	Round		Final	Round
	ILUUIIU	_	1 11141	IVUUIIU

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker All materials described Materials not described Event topic and at least and/or one or more Event topic and all and the presenters one of the materials Describe the event topic materials described connect the different elements are missing or described and materials incomplete pieces together 0 0 1-7 8-14 15-20 No explanation or Explain both the design Industry explanation of Explains the design OR description of the design both design and AND the development Explains the design and development process and process development process development process 0 1-7 8-14 0 15-20 Describes at least four Describes two or more Describes four or more features that would assist Does not create interest features of the design that features of the design that in selling the publication Create interest and desire or desire of the design for would assist in selling the would assist in selling the and how the design of the design for the the target audience publication publication connects to target intended target audience audience 0 0 1-7 0 8-14 0 15-20 0 Emphasize interpretation Demonstrates with of the topic and design as Consistency in publication Explains how publication promotional materials the it relates to publication design to theme not design is consistent with consistency between Incorporates a consistency design and theme addressed theme publication design and in graphic design to theme including use of theme promotional materials 0 0 1-5 0 6-10 11-15 No spelling errors; only 1 More than 5 grammar, No spelling errors, 1-2 3-4 grammar, grammar or punctuation Includes correct grammar, punctuation, or spelling grammar, punctuation punctuation, or spelling error. All information punctuation, spelling, and errors and unrelated errors. All information errors with 2-3 unrelated relates to topic using information related to information relates to topic ideas industry terminology event topic 0  $\bigcirc$ 0  $\bigcirc$ 1-2 3-4 **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence; prepared, but flow was Statements are wellstatements were well appear prepared logical sequence not logical organized and clearly organized stated 0 5 1-2 3-4 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated Demonstrates self-Presenter(s) demonstrated self-confidence, poise, demonstrate selfself-confidence, poise, and self-confidence and poise good voice projection, confidence, poise, confidence good voice projection and assertiveness assertiveness, and good voice projection 0 0 0 1-2 3-4 5 Interacted with the judges Unable to answer Does not completely Completely answers in the process of Demonstrates the ability questions answer questions questions completely answering to effectively answer questions questions 0 0 0 4-7 1-3 8-10 Performance Subtotal (100 max) Penalty Points (Mark all that apply) Deduct 5 points for each instance of 0 0 Dress Code not followed **Total Penalty** guidelines not being followed **Grand Total** Name(s): School: State: Judge's Signature: Date:

## **HIGH SCHOOL - SALES PRESENTATION**

Performance Rating Sheet

☐ Preliminary Round	☐ Final Round
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Performance Rat	ing Sheet	eet								
(		er row AND	write score	in the Points Earr						
Expectation Item	Not Demonstr	rated	Ex	Below pectations	Me Expect			eeds tations	Points Earned	Tie Breaker
Presents appropriate greeting	No introduct present		but the	versation began, customer had to be presentation	The conver		their introd	s creative in luction and ne product		
	0	0	1-3	0	4-7	0	8-10	0		
Able to determine needs	No questions we to determine		but speci	r asks questions fic needs are not etermined	Presenter use to determine the cus	the need of	to determine the custome	es questions the need of er and relates the product		
	0	0	1-3	0	4-7	0	8-10	0		
Presenting the product/service	No product/se		create product	er was unable to interest in the c/service or the luct features	Presenter v create inte product/serv knowledge o	rest in the vice through	convert u	was able to nnecessary s) into needed (needs)		
	0	0	1-3	0	4-7	0	8-10	0		
Able to overcome objections	Objections w addressed or o		1 objectiv	ve was overcome	2–3 object overc		overcome	cions were e, and sale alted		
	0	0	1-3	0	4-7	0	8-10	0		
Demonstrates suggestion selling	No additional i		suggest re	onal items were ed, but did not late to the luct/service	Additional suggested the production	nat relate to	suggested t product/s	items were hat relate to ervice and the sale		
-	0	0	1-3	0	4-7	0	8-10	0		
Able to close the sale	Sale was not s	uggested	but not al	asks for the sale l objections were ddressed	Presenter ask and there apprehension	e is little	have to ask the pres confirmed th	erson didn't for the sale, entation ne customer's to buy		
	0	0	1-3	0	4-7	0	8-10	0		
Demonstrates the ability to develop relationship	No follow t			ective follow up s mention	Sale was fir interest in pro was esta	oduct/service	established	ship was resulting in er loyalty		
to develop relationship	0	0	1-3	0	4-7	0	8-10	0		
Delivery Skills	T		T		1		1			
Statements are well- organized and clearly stated	Presenter(s) appear pre		prepare	enter(s) were d, but flow was ot logical	Presentation logical se		logical s statement	n flowed in a equence; s were well nized		
stated	0	0	1-3	0	4-7	0	8-10	0		
Demonstrates self- confidence, poise, assertiveness, and good	Presenter(s) demonstrat confider	e self-		(s) demonstrated idence and poise	Presenter(s) of self-confidence good voice	ce, poise, and	self-confid good voice	demonstrated ence, poise, projection, rtiveness		
voice projection	0	0	1-3	0	4-7	0	8-10	0		
Demonstrates the ability to effectively answer questions	Unable to a questio			not completely er questions	Completel quest	•	in the process in the	th the judges cocess of answering tions		
*	0	0	1-3	0	4-7	0	8-10	0		
						Perform	ance Subtota	1 (100 max)		
Penalty Points (Mark	all that apply)	1	1 1	Dadast Facilita	f	1		Total		
Dress Code not fo	ollowed	-5	0	Deduct 5 points of guidelines no	ot being followe		0	Penalty		
								Frand Total		
Name:										
School:						Sta	te:			
Judge's Signature:						Da	te:			

## **HIGH SCHOOL - SOCIAL MEDIA STRATEGIES**

Performance Rating Sheet

☐ Preliminary	Round	☐ Fi
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Final Round

(	Mark one score						eaker col				
Expectation Item	N Demon		_	low tations		eets ctations		Exce Expec		Points Earned	Tie Breaker
	No unders			ling of topic	•			•	s expertise of	Lamed	Dicanci
Demonstrates understanding of the	event topic (	OR incorrect	inconsiste	ent during	Demonstra during or	tes the top	pic	the topi	c during		
event topic	topic		•	ntation	01	1		preser			
_	0	0	1-3	0	4-7	0		8-10	0		
	No explanati	on of use or	Identific	ation OR	Implemen	ntation and	d	Expert de			
Describes the use and implementation of	implemer techn			ntation of technology	demons innovative	tration of			ration of		
innovative technology				1		,	0,	innovative			
	0	0	1-7	0	8-14	0		15-20	0		
	No expla	nation or	D 1: 4	1 : OD	Explains bo	th the des	sign	Expert			
Explains the design and	description of			e design OR ent process	and the de		nt		on of both levelopment		
development process	and pr	rocess	1	1	pro	ocess		pro			
	0	0	1-7	0	8-14	0		15-20	0		
				presented but			_				
	Does no	t present		less than 3 social media	Campaign with 3 mod			Campaign i with 3 mod			
Incorporates campaign	camp		OR contain	ns 3 models	media a	nd is well		media an	nd is fully		
into presentation				not well loped	deve	loped		devel	loped		
	0	0	1-7	0	8-14	0		15-20	0		
Provides proper		NI - 1	ation provided		Substantiate	s complia	nce to c	copyright regu	lations using		
documentation to comply with state and federal		No document	1			visua	al repres	sentation			
copyright laws	(	)	(	)	1	10			)		
Delivery Skills											
	Presenter(	'a) did not	Presente	er(s) were	Presentatio	n flowed	in	Presentation logical se			
Statements are well-	appear p	,		out flow was		sequence	111		s were well		
organized and clearly stated				ogical T		1		orgai			
	0	0	1-2	0	3-4	0		5	0		
Demonstrates self-	Presenter(	(s) did not	Presenter(s)	demonstrated	Presenter(s)		atea	Presenter(s) of self-confide			
confidence, poise,	demonst confid			nce and poise	self-confider good voice			good voice			
assertiveness, and good voice projection				T _	Ü	1 /		and asse			
voice projection	0	0	1-2	0	3-4	0		5	0		
	Unable to	0.0000000	Door not	completely	Complete	ely answer		Interacted wi			
Demonstrates the ability to effectively answer	ques			questions		stions	.5	completely			
questions				1				ques	tions		
	0	0	1-3	0	4-7	0		8-10	0		
						Perf	forman	nce Subtota	1 (100 max)		
Penalty Points (Mark	all that apply	y)	•								
Dress Code not follow	ed -	5 0		points for each nes not being fo			0	Tot	tal Penalty		
								G	Frand Total		
Name(s):											
School:							State	)• •			
Judge's Signature:							Date	2:			
J 80 0 0 1811 at at c.											

## HIGH SCHOOL - SPORTS AND ENTERTAINMENT MANAGEMENT

#### **Performance Rating Sheet**

(Mark one score per row AND write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.) Below Meets Exceeds **Points** Tie **Expectation Item** Demonstrated Expectations Expectations Expectations Earned Breaker Demonstrates expertise of Describes and provides Describes and provides No description or case Demonstrates case study synopsis AND study synopsis provided case study synopsis OR case study synopsis AND understanding of the case definition of the defines the problem(s) no problems defined defines the problem(s) study and defines problem(s) problem(s) to be solved 6-10 0 0 1-5  $\bigcirc$  $\bigcirc$ 11-15 0 Alternative(s)given but At least two alternatives Multiple alternatives given Identifies alternatives and No alternatives identified and multiple pros and pro(s) and/or con(s) are given and pro(s) and the pro(s) and con(s) of not analyzed con(s) are analyzed cons analyzed for each each 0 0 1-7 0 8-14 15-20 Feasible solution and Solution provided, but Logical solution and implementation plan No solution identified implementation plan not implementation plan Identifies logical solution developed and necessary provided and developed developed and aspects of resources identified implementation 0 0 0  $\bigcirc$ 1-7 8-14 15-20  $\bigcirc$ Demonstrates knowledge and understanding of the event competencies: Four or more One or two competencies Three competencies are No competencies Event management/ competencies are demonstrated are demonstrated demonstrated decision making/strategic demonstrated planning/delegation/ leadership/ethics/ entertainment industry/ marketing and promotion/sales/ 0 0 1-7 0 8-14 0 15-20 0 entrepreneurship/human resources/careers **Delivery Skills** Presentation flowed in a Presenter(s) were Presenter(s) did not Presentation flowed in logical sequence; prepared, but flow was Statements are wellappear prepared statements were well logical sequence not logical organized and clearly organized stated 1-3 4-7 0 0 8-10 Presenter(s) demonstrated Presenter(s) did not Presenter(s) demonstrated Demonstrates self-Presenter(s) demonstrated self-confidence, poise, demonstrate selfself-confidence, poise, and self-confidence and poise good voice projection, confidence, poise, confidence good voice projection assertiveness, and good and assertiveness voice projection 0 0 1-2 0 3-4 0 Interacted with the judges Unable to answer Does not completely Completely answers in the process of Demonstrates the ability questions answer questions questions completely answering to effectively answer questions questions 0 0 1-3 0 4-7 0  $\cap$ 8-10 Performance Subtotal (100 max) **Penalty Points** (Mark all that apply) Deduct 5 points for each instance Dress Code not followed 0 0 **Total Penalty** of guidelines not being followed **Grand Total Objective Test** Score (to be used in the event of a tie) Name(s): School: State: Judge's Signature: Date:

## HIGH SCHOOL - WEBSITE DESIGN

## **Demonstration Rating Sheet**

☐ Preliminary Round ☐ Final Round

Project Usability	N	ot	Bel	low	Me	eets	Exc	eeds	Points	Tie
Project Usability	Demon	strated	Expec Website usa		Expec	tations		tations ntains more	Earned	Breaker
Website usability and navigation	Website is	not usable	not follo	ow event elines		ole and meets delines	features th	ntains more nan what is he guidelines		
<i>6 6</i>	0	0	1-7	0	8-14	0	15-20	0		
Color/contrast, backgrounds, and font are appropriate for the topic	No design app			rast, font, or e is distracting	design cl appropria	ast, font, and hoice are ate for the ot/topic	design choice	ast, font, and e enhance the for the user		
	0	0	1-5	0	6-10	0	11-15	0		
Graphics appropriate for	No graph principle		Graphics ar	e distracting		e appropriate acept/topic		nhance the for the user		
topic	0	0	1-5	0	6-10	0	11-15	0		
Site Content										
Fully address the topic	Topic is no	ot followed		not fully essed	Topic is ful	ly addressed	of the topic	o knowledge can identify on site		
	0	0	1-7	0	8-14	0	15-20	0		
Site contains multiple elements providing evidence of production skill	No evidence product demon	ion skill	Website is de limited	esigned using features		ntains use of echnologies		contains l features		
evidence of production skill	0	0	1-7	0	8-14	0	15-20	0		
Grammar, spelling, and	Site contains spelling	grammar or g errors	Site contain spelling or gr	ns 3 or less ammar errors		s 1 grammar elling errors		of grammar ing errors		
punctuation	0	0	1-3	0	4-7	0	8-10	0		
Site documentation and			pyright informatessed incorrec			on addressed a ht regulations u				
copyright compliance		0	(	0		10		0		
Project Evaluation										
Site is compatible with	Site is not con any pla		Site is only with one	compatible platform		ppropriately 2 platforms		ppropriately n 2 platforms		
multiple platforms	0	0	1-7	0	8-14	0	15-20	0		
Site interactivity functions and is error free		vity contains prevent the ation	errors that die	vity contains d not prevent ution	fr	ivity is error ee	free and er experience	ivity is error nhances the for the user		
	0	0	1-7	0	8-14	0	15-20	0		
Website elements are consistent across all pages	Only on prese		Pages are no	ot consistent	Pages are	consistent	elements e	onsistent and nhance the for the user		
	0	0	1-7	0	8-14	0	15-20	0		

Delivery Skills										
Statements are well- organized and clearly stated		Presenter(s) did not appear prepared		Presenter(s) were prepared, but flow was not logical		Presentation flowed in logical sequence		n flowed in a sequence, as were well unized		
elf-confidence, poise, ssertiveness, and good oice projection  Ability to effectively answer questions  Penalty Points (Mark a Dress Code not followed)	0	0	1-3	0	4-7	0	8-10	0		
Self-confidence, poise, assertiveness, and good	Presenter( demonst confi	rate self-		demonstrated nce and poise	self-confiden	demonstrated ace, poise, and e projection	self-confid good voice	demonstrated lence, poise, e projection, ertiveness		
voice projection	0	0	1-3	0	4-7	0	8-10	0		
Ability to effectively answer questions	Unable to	0 111-10 11 0-1		completely questions		ely answers	in the p completel	cacted with the judges in the process of mpletely answering questions		
	0	0	1-3	0	4-7	0	8-10	0		
				•		Demonstra	tion Subtota	ıl (200 max)		
Penalty Points (Mark a	all that apply	7)								
Dress Code not followed	-5	0		oints for each in es not being fo			O T	otal Penalty		
								Grand Total		
Name(s):										
School:					State:					
Iudge's Signature:					Date:					