



# SHAPING SUCCESS

## CHAMPION CHAPTER HIGH SCHOOL TRACKER

(OCTOBER 1 – NOVEMBER 10)

Focuses on member recruitment and retention. Shaping Success tasks are designed to promote membership benefits and foster engagement such as hosting special events, securing guest speakers, and project planning.

*Chapters receive a minimum of 1,000 points for challenge recognition which includes a digital certificate of recognition and a digital badge for the chapter.*

ACTIVITY			Points Earned	Max Points
<input type="checkbox"/>	1	<b>Submit membership dues for 10 paid members</b> (Register at my.FBLA)		500
<input type="checkbox"/>	2	<b>Create a project plan for a recruitment d that focuses on increasing chapter membership</b> (Upload a copy of the project plan)		200
<input type="checkbox"/>	3	<b>Buddy up! Encourage members to connect returning FBLA members with a new member. Plan at least one fun "buddy" activity</b> (Upload a screenshot of the "buddy" activity from Facebook, Instagram, or Twitter)		100
<input type="checkbox"/>	4	<b>Organize a special outing for FBLA members to a business, professional sports game, or amusement park</b> (Upload a flyer or other promotional content and a photo of members who attended)		100
<input type="checkbox"/>	5	<b>Host an FBLA Chapter Spirit Day in which all members show up to school in either FBLA shirts or in blue and gold; and post a photo to one of your social media outlets. Do not forget to tag us @fbla_pbl</b> (Upload a screen shot)		100
<input type="checkbox"/>	6	<b>Using the letter you developed in Summer Starter, secure a guest speaker for one of your chapter meetings</b> (Upload an agenda or program from the speaking event)		100
<input type="checkbox"/>	7	<b>Prepare a letter to send to one of the sponsors on your contact list created during SUMMER STARTER</b> (Upload a copy of the letter)		100
<input type="checkbox"/>	8	<b>Create a Community Service Project Committee</b> (Upload a copy of the minutes from at least one committee meeting)		100
<input type="checkbox"/>	9	<b>Meet with your officers and review your Program of Work</b> (Upload a revised copy of your Program of Work with comments or track changes)		100
<input type="checkbox"/>	10	<b>Hold an informational meeting for prospective members</b> (Upload a copy of the meeting agenda)		100
<input type="checkbox"/>	11	<b>Have one of your officers prepare and record a one-minute video elevator speech about the benefits of joining FBLA</b> (Upload a link to the video)		100
<input type="checkbox"/>	12	<b>Review your budget, identify areas of financial need, and plan a fundraiser</b> (Upload a fundraiser plan)		100
		<b>Total</b>		<b>1700</b>
			Submitted by:	Submitted On:
		<b>Deadline: November 10</b>		