WELCOME FROM OUR NATIONAL REPRESENTATIVES

Aarav Dagar
FBLA High School National President

Lyria Zhu
Parliamentarian

Madison Kraemer
FBLA Collegiate National President

Toby Neal
Parliamentarian

Deborah Jacklin
Southern Region Vice President

Isabelle Seng
Parliamentarian’s Council March of Dimes Director

Steven Segawa
Western Region Vice President
MARCH OF DIMES LEADS THE FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES.
OUR VISION

WE IMAGINE A WORLD WHERE EVERY MOM AND BABY IS HEALTHY REGARDLESS OF WEALTH, RACE, GENDER OR GEOGRAPHY.
OUR GOALS

END PREVENTABLE
Maternal health
risks and
death

END PREVENTABLE
Preterm birth
and infant
death

End the health equity gap

FOR HEALTHY MOMS, STRONG BABIES.
THE U.S. REMAINS AMONG THE MOST DANGEROUS DEVELOPED NATIONS FOR CHILDBIRTH

2 WOMEN will die from pregnancy-related causes today. And every day.

2 BABIES die every hour in the U.S.

Pregnancy-related deaths have MORE THAN DOUBLED over the past 30 years.

More Than 2.2 MILLION WOMEN live maternity care deserts that have no hospital offering obstetric care, no birth center and no obstetric provider.

7 MILLION WOMEN of childbearing age live in counties without access or with limited access to maternity care.
ACCESS TO MATERNITY CARE

Maternity care deserts, 2020

- The number of maternity care deserts has increased 2% across the U.S. (from 1,095 in 2020 to 1,119 in 2022).
- The 2022 Nowhere to Go: Maternity Care Deserts Across the U.S. will be released to the public on October 11, 2022.

Source: Nowhere to go: Maternity Care Deserts across the U.S. March of Dimes, September 2022.
A HIDDEN ISSUE

1 in 500

Youth under 20 in the U.S. have Type 1 diabetes.

1 in 285

Children in the U.S. will be diagnosed with cancer before their 20th birthday.

1 in 59

Children is diagnosed with an autism spectrum disorder (ASD) according to the CDC in 2018.

1 in 10

Babies is born too soon in the U.S.

Newborn deaths account for 40% of all deaths among children under 5.
PREMATURITY AWARENESS MONTH

NOVEMBER
HOST AN AWARENESS EVENT DURING PREMATURITY AWARENESS MONTH

This November, you can play a critical role in closing the gap for the 1 in 10 babies born prematurely in this country each year by taking the lead to raise awareness and funds needed to support ALL moms and babies.

Choose how you’d like to get involved!

• Wear purple and post!
• Host a virtual webinar.
• Host an event or informational table.
• Come up with your own idea!

Sign up to let us know you are activating with us this month!

Once you sign up, you’ll receive a toolkit that includes lots of resources to activate, share, participate and engage your members.

Share your National Service Partner Activation Flyer – it shares information about the month, why it’s important and gets members connected to your unique Advocacy Action Network link.

Engage with March of Dimes throughout the month. Check out the key dates and stay involved!

Sign up at: http://www.marchofdimes.org/prematurityawarenessmonthvolunteer
March of Dimes Health Equity Week will take place in November, Prematurity Awareness Month, an important month of action and fundraising.

We raise awareness of the infant health crisis of preterm birth and affected families, as well as highlight the work we have underway to improve it. On November 17, World Prematurity Day, we align with partners and alliances around the world to shine a light on the global prematurity health crisis. This week has multiple opportunities for volunteers to engage and elevate the mission of March of Dimes in their community.

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Nov 15</td>
<td>Release of March of Dimes Report Card</td>
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<tr>
<td>Nov 17</td>
<td>WPD and HMSB webinar (facebook)</td>
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<tr>
<td>Nov 19</td>
<td>National Family Volunteer Day</td>
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Learn more at: [https://www.marchofdimes.org/prematurity-awareness-month.aspx](https://www.marchofdimes.org/prematurity-awareness-month.aspx)
ANALYZING DATA TO INFORM POLICY AND PROGRAMS

MARCH OF DIMES REPORT CARD
Issued annually, updated to provide a comprehensive view beyond grading states based on preterm birth rates to include infant death, inadequate prenatal care and disparity ratios information and important policy solutions.

DATA REPORTS ON
State, county and race/ethnicity to highlight areas and populations with elevated risk of preterm birth.

2020 MARCH OF DIMES REPORT CARD
Rates of maternal death and morbidity continue to be unacceptably high in the U.S. Maternal mortality, social determinants of health, availability of state level health insurance policy and the availability of surveillance and research data affect the health and survival of both moms and babies. While we currently do not have enough to grade states in a report on all maternal health indicators, we have highlighted measures with the best available data.

UNIVERSAL STATES

PRETERM BIRTH GRADE
PRETERM BIRTH RATE

C-
10.2%

DATA REPORTS ON
State, county and race/ethnicity to highlight areas and populations with elevated risk of preterm birth.
Families needed a champion to help get the best possible start. Thanks to your support, March of Dimes was there for them in so many ways.

**TOGETHER WE MADE AN IMPACT**

**INFORMATION, RESOURCES AND COMMUNITY**

- **Provided**
  - **2,400 (2.4K)** Medical Visits including quality prenatal and postpartum care

- **Supported**
  - **50,000+ (50K+)** Families through our NICU Initiatives, including the NICU Family Support® program and the My NICU Baby® and Mi Bebé en la NICU apps, which were downloaded more than 14,000 times.

- **Offered training to**
  - **35,000 (35K)** Health Care Professionals to educate them on mitigating bias, stigma and systemic racism in care settings and on best practices to improve maternal and infant outcomes.

- **Educated**
  - **12 million (12M)** People who viewed our education webpages to find the latest health information.

- **Generated**
  - **562 million+ (562M+)** Media impressions through corporate partner activations and contributions.

- **Reached**
  - **156,000 (156K)** People through 10 Healthy Moms Strong Babies Webinars to help families hear from experts to best prepare and care for their baby.

- **Offered**
  - **50** Supportive Pregnancy Care sites around the country, with **13 brand new sites**.


ADVOCATES WHO RAISED THEIR VOICES

HELPED PASS
34 NEW PIECES OF STATE LEGISLATION
to support thousands of underserved women, including passage of the federal law, the American Rescue Plan Act of 2021.

INSPIRED
11K NEW ADVOCATES
to join our advocacy network with more than
47K ACTIONS TAKEN

PARTNERED
with national and local organizations using Collective Impact, supporting
19 SITES FOR DOULA CARE
and local training with 15 digital events and 14 webinars.

VOLUNTEERS WHO TOOK ACTION

RAISED
$23M
FOR MARCH FOR BABIES: A MOTHER OF A MOVEMENT™
with 41K participants to fight for health equity and ensure that every family is healthy.

RESEARCH FUNDED TO SAVE LIVES

WE INVESTED
$6.5M IN
26 ACTIVE GRANTS
to speed our research to end prematurity; and published 74 publications about the multi-faceted mom and baby health crisis.

WE INFORMED
with our scientific reports, such as the state of preterm birth and maternity care deserts, which garnered
208K WEBPAGE VIEWS

CONTINUED RESPONSE TO THE COVID-19 PANDEMIC

With critical information and medical supplies for families, including:

9,190+ NICU bags with essential supplies
6,249+ meals for frontline workers and NICU families
4,500+ COVID-19 vaccines

LEARN MORE AT MARCHOFDIMES.ORG CONNECT WITH US @MARCHOFDIMES
2022–2023 March of Dimes Grant Application Form

Local chapters may apply for grants up to $1,500.
State chapters may apply for up to $3,000.

All grant funds must be used for activities and projects to increase awareness and donations for the March of Dimes. A fundraising component is required. Other chapter service projects are not eligible for funding.

Application Deadline: October 31 @ 5:00 p.m. Eastern Time
Funds Received: November 15, 2022
Fund to be used by: May 15, 2023
Fund Reporting due by: June 15, 2023

Grant recipients will be recognized at the National Leadership Conference.

Grant recipients will be required to attend a webinar to learn more about the March of Dimes, successful activities/projects, and the donation form. Grant recipients will also be required to report on the outcomes of their activity/project. Grant Webinar to be held Monday December 5, 2022 at 7:30PM. Details will be sent with the application approval.

GRANTS

• Grant Applications are due October 31, 2022. Apply here - https://fblapbl.wufoo.com/forms/wzy9bb0f2x2k3/

• Grant funds will be issued by December 2022.

• Reporting should be done by using the Grant Funding Reporting form no later than August 1, 2023. - https://fblapbl.wufoo.com/forms/202223-march-of-dimes-grant-funds-reporting-form
WAYS TO GET INVOLVED

FUNDRAISE

VOLUNTEER

ADVOCATE
PRIZES & GIVEAWAYS!
FUNDRAISING
Do-It-Yourself Fundraising

• DIY puts the **power in the hands of the supporter** allowing them to create their own fundraiser at any time they want

• **START** by creating a fundraiser at [marchofdimes.org/DIY](http://marchofdimes.org/DIY)

• Activity options to help you get started - Pledge Your Day, Get Active, Honor a Loved One, Create Your Own, Create & Join a Challenge etc.
A MOTHER OF A MOVEMENT
TO FIGHT FOR THE HEALTH OF ALL MOMS AND BABIES
TOGETHER WE CAN
MAKE A DIFFERENCE

Our country is facing an urgent health crisis. The U.S. remains among the most dangerous developed nations for childbirth, especially for women and babies of color. Families in every community need champions like you now more than ever. Your members and March of Dimes can fight to improve maternal and infant health, and ensure that every mom and baby gets the care they need.

March for Babies is so much more than a fundraising walk.
It’s also a time to:

- Honor motherhood, babies and families
- Raise critical funds to support families throughout their pregnancy journey
- Come together with thousands of others to create change and share experiences
- Give hope by helping every mom and baby get the best possible start today and every day
TAKE A STAND

Decide to be a March for Babies team captain and sign up at www.marchforbabies.org/fbla-pbl TODAY if you haven’t already.

SPREAD THE WORD

Recruit at least 10 team members. Invite family, friends, co-workers and neighbors to join your team. Share your reason for walking.

FUNDRAISE

Make a personal donation to start your fundraising then ask others for donations and support. At marchforbabies.org you’ll find email templates, Facebook fundraising links and other tools to help you fundraise. Download the March for Babies App to make it even easier.

MARCH WITH US!

Join us to walk and help in making the health of moms and babies a priority.
PEP UP RALLY

• March for Babies/FBLA will host our annual Pep Up Rally in early 2023.

• FBLA leaders will learn about the newest updates for March for Babies, including goals, fundraising ideas, prize incentives & more!
Volunteers drive our work to empower families. With help from people like you, we’re making an impact through education, research and advocacy, but there is still work to do.

Join us to mobilize your network and volunteer today at GetInvolved.MarchofDimes.org.

Volunteer Profile Form - https://marchofdimes.formstack.com/forms/volunteer_profile_form
ADVOCATE
ADVOCACY

• March of Dimes advocates for the health of all moms and babies at both the federal and state level.

• March of Dimes’ advocacy has had massive successes! From extending postpartum Medicaid coverage, to passing protections for pregnant workers, to establishing Maternal Mental Health Advisory Committees; March of Dimes’ advocacy efforts are making an impact in your community!

• Join our Advocacy Network today to receive our action alerts and be the first to get information on our legislative efforts and how you can make an impact on the health of moms and their babies.

SIGN UP
RESOURCES FOR FBLA CHAPTERS

FUNDRAISE
Fundraise for March for Babies or DIY
www.marchforbabies.org/fbla-pbl
or www.marchofdimes.org/diy

VOLUNTEER
Volunteer your time
www.getInvolved.MarchofDimes.org

ADVOCATE
Advocate and join our Advocacy Network & participate in Prematurity Awareness Month
https://p2a.co/bj4MFQs

SOCIAL PRESS KIT
Link to social posts for you to share on your social networks:
https://thesocialpresskit.com/march-of-dimes

VIDEO LIBRARY + PHOTOS
Link to photos and videos you can share with your members.
https://videolibrary.marchofdimes.org/2021/03/2021-march-for-babies-tv-psa.html

VOLUNTEER LEARNING CENTER
Volunteer Learning Center – specific FBLA documents, files, videos and presentations are housed here:
https://volunteer.marchofdimes.org/
1. Head to your browser on your mobile device or computer and type in KAHOOT.IT
2. Type in the game PIN
3. Type in your name
QUESTIONS