

# Competitive Events Rating Sheets

## Middle School

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**NOTE:**

This documents contains the rating sheets for all Middle School competitive events. To see complete competitive event guidelines, please visit [www.fbla.org](http://www.fbla.org) and click on Divisions, and then Middle School Competitive Events.

# MIDDLE SCHOOL - ANNUAL CHAPTER ACTIVITIES PRESENTATION

## Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Summary of year's activities	0	1-5	6-10	11-15	
Describe activities to benefit chapters and its members: e.g., recruitment, leadership development, career exploration, chapter fundraising, chapter publicity	0	1-7	8-14	15-20	
Describe activities to benefit other individuals and organizations: e.g., state and national projects, community service projects	0	1-7	8-14	15-20	
Describe conferences attended and recognition received: e.g., participation in FBLA conferences, other chapter/individual recognition earned, competitive event winners and participation	0	1-7	8-14	15-20	
<b>Presentation</b>					
Statements are well-organized and clearly stated	0	1-3	4-7	8-10	
Demonstrates self-confidence, poise, and good voice projection	0	1	2-3	4-5	
Demonstrates the ability to effectively answer questions	0	1-3	4-7	8-10	
<b>Subtotal</b>	<b>/100 max.</b>				
<b>Penalty</b> Deduct five (5) points for each instance of failure to follow guidelines.					
<b>Dress Code Penalty</b> Deduct five (5) points when dress code is not followed.					
<b>Final Score</b>	<b>/100 max.</b>				
<b>Comments</b>					

Name(s): \_\_\_\_\_

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# MIDDLE SCHOOL - BUSINESS ETHICS

## Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Identifies and defines ethical issues presented in the case study	0	1-5	6-10	11-15	
Explains why the ethical issues happened	0	1-5	6-10	11-15	
Provides logical recommendation as to how the ethical issues should be resolved	0	1-7	8-14	15-20	
Recommends safeguards that should have been in place to prevent the ethical issues	0	1-7	8-14	15-20	
Substantiates and cites sources used while conducting research	0	1-2	3-4	5	
<b>Presentation</b>					
Statements are well-organized and clearly stated	0	1-3	4-7	8-10	
Used appropriate eye contact, voice projection, gestures, and posture	0	1-2	3-4	5	
Effectively answered questions	0	1-3	4-7	8-10	
<b>Subtotal</b>					<b>/100 max.</b>
<b>Penalty</b> Deduct five (5) points for each instance of failure to follow guidelines.					
<b>Dress Code Penalty</b> Deduct five (5) points when dress code is not followed.					
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<b>Comments</b>					

Name(s): \_\_\_\_\_

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Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# MIDDLE SCHOOL - CAREER RESEARCH

## Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Presentation clearly related to career	0	1-3	4-7	8-10	
Purpose clearly stated	0	1-2	3-4	5	
Effectively uses a variety of formatting and visual effects in presentation	0	1-2	3-4	5	
Quality of design is professional; design elements are appropriate for presentation—e.g., color choice, font style, font size	0	1-3	4-7	8-10	
Suitability and accuracy of statements in presentation is acceptable	0	1-3	4-7	8-10	
<b>Organization</b>					
Immediate introduction of topic	0	1-3	4-7	8-10	
Strong support for topic	0	1-3	4-7	8-10	
Effective and memorable conclusion	0	1-3	4-7	8-10	
<b>Delivery</b>					
Extemporaneous deliver—e.g., not merely read from notes	0	1-3	4-7	8-10	
Effective posture, body language, eye contact, and gestures	0	1-3	4-7	8-10	
Professional tone, appropriate language—e.g., inflection, pace, emphasis, enthusiasm	0	1-3	4-7	8-10	
<b>Subtotal</b>					<b>/100 max.</b>
<b>Penalty</b> Deduct five (5) points for each instance of failure to follow guidelines.					
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<b>Comments</b>					

Name(s): \_\_\_\_\_

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# MIDDLE SCHOOL - COMMUNITY SERVICE PRESENTATION

## Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Clear project description	0	1-5	6-10	11-15	
Goals well defined	0	1-3	4-7	8-10	
Logical and systemic development of project	0	1-3	4-7	8-10	
Project effectively implemented	0	1-3	4-7	8-10	
Community impact	0	1-5	6-10	11-15	
Publicity received	0	1-3	4-7	8-10	
<b>Presentation</b>					
Engaging presentation	0	1	2-3	4-5	
Confidence and poise exhibited	0	1	2-3	4-5	
Used appropriate eye contact, voice projection, gestures, and posture	0	1-3	4-7	8-10	
Effectively answered questions	0	1-3	4-7	8-10	
<b>Subtotal</b>					<b>/100 max.</b>
<b>Penalty</b> Deduct five (5) points for each instance of failure to follow guidelines.					
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<b>Final Score</b>					<b>/100 max.</b>
<b>Comments</b>					

Name(s): \_\_\_\_\_

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# MIDDLE SCHOOL - CRITICAL THINKING

## Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Problem is understood and well-defined	0	1-7	8-14	15-20	
Alternatives are recognized with pros and cons stated and evaluated	0	1-7	8-14	15-20	
Logical solution is selected with positive and negative aspects of its implementation given	0	1-7	8-14	15-20	
Demonstrates knowledge and understanding of critical thinking concepts in relation to the topic	0	1-3	4-7	8-10	
<b>Presentation</b>					
Statements are well-organized and clearly stated	0	1-3	4-7	8-10	
Used appropriate eye contact, voice projection, gestures, and posture	0	1-3	4-7	8-10	
Effectively answered questions	0	1-3	4-7	8-10	
<b>Subtotal</b>	<b>/100 max.</b>				
<b>Penalty</b> Deduct five (5) points for each instance of failure to follow guidelines.					
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Name(s): \_\_\_\_\_

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# MIDDLE SCHOOL - ELEVATOR SPEECH

## Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Related topic to audience	0	1-3	4-7	8-10	
Ideas presented logically and sequentially	0	1-5	6-10	11-15	
Speech is sincere and engaging	0	1-3	4-7	8-10	
One business card with additional visual (three copies)	0	1-5	6-10	11-15	
<b>Presentation</b>					
Smoothly-paced speech	0	1-3	4-7	8-10	
Purpose clearly stated	0	1-3	4-7	8-10	
Confident, enthusiastic, professional	0	1-3	4-7	8-10	
Used appropriate eye contact, voice projection, gestures, and posture	0	1-3	4-7	8-10	
Effectively answered questions	0	1-3	4-7	8-10	
<b>Subtotal</b>	<b>/100 max.</b>				
<b>Penalty</b> Deduct five (5) points for each instance of failure to follow guidelines.					
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<b>Comments</b>					

Name(s): \_\_\_\_\_

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# MIDDLE SCHOOL - EXPLORING BUSINESS ISSUES

## Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Demonstrates understanding of the topic	0	1-5	6-10	11-15	
Alternative solutions are recognized with pros and cons stated and evaluated	0	1-7	8-14	15-20	
Provides an effective recommendation(s)	0	1-7	8-14	15-20	
Provides logical reason for recommendation(s)	0	1-5	6-10	11-15	
<b>Presentation Skills</b>					
Statements are well-organized and clearly stated	0	1-3	4-7	8-10	
Demonstrates self-confidence, poise, and good voice projection	0	1-3	4-7	8-10	
Demonstrates the ability to effectively answer questions	0	1-3	4-7	8-10	
<b>Subtotal</b>					<b>/100 max.</b>
<b>Penalty</b> Deduct five (5) points for each instance of failure to follow guidelines.					
<b>Dress Code Penalty</b> Deduct five (5) points when dress code is not followed.					
<b>Final Score</b>					<b>/100 max.</b>
<b>Comments</b>					

Name(s): \_\_\_\_\_

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# MIDDLE SCHOOL - FBLA MISSION & PLEDGE

## Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Recites FBLA mission from memory	0	1-5	6-10	11-15	
Reflection of FBLA mission is relevant and appropriate	0	1-5	6-10	11-15	
Recites FBLA pledge from memory	0	1-5	6-10	11-15	
Reflection of FBLA pledge is relevant and appropriate	0	1-5	6-10	11-15	
<b>Presentation</b>					
Smoothly-paced speech	0	1-3	4-7	8-10	
Confident, enthusiastic, professional	0	1-3	4-7	8-10	
Used appropriate eye contact, voice projection, gestures, and posture	0	1-3	4-7	8-10	
Effectively answered questions	0	1-3	4-7	8-10	
<b>Subtotal</b>					<b>/100 max.</b>
<b>Penalty</b> Deduct five (5) points for each instance of failure to follow guidelines.					
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<b>Final Score</b>					<b>/100 max.</b>
<b>Comments</b>					

Name(s): \_\_\_\_\_

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# MIDDLE SCHOOL - MARKETING MIX CHALLENGE

## Rating Sheet

Preliminary Round

Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Product: description of original product	0	1-5	6-10	11-15	
Price: description of selling price and pricing strategy	0	1-5	6-10	11-15	
Place: description of where product will be sold	0	1-5	6-10	11-15	
Promotion: description of advertising methods	0	1-5	6-10	11-15	
People: description of target market	0	1-5	6-10	11-15	
Demonstrates knowledge and understanding of marketing concepts	0	1-3	4-7	8-10	
<b>Delivery</b>					
Statements are well-organized and clearly stated	0	1	2-3	4-5	
Demonstrates self-confidence, poise, and good voice projection	0	1	2-3	4-5	
Demonstrates the ability to effectively answer questions	0	1	2-3	4-5	
<b>Subtotal</b>					<b>/100 max.</b>
<b>Penalty</b> Deduct five (5) points for each instance of failure to follow guidelines.					
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<b>Final Score</b>					<b>/100 max.</b>
<b>Comments</b>					

Name(s): \_\_\_\_\_

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# MIDDLE SCHOOL - MULTIMEDIA & WEBSITE DEVELOPMENT

## Rating Sheet

Preliminary Round       Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Topic is understood and well-defined	0	1-3	4-7	8-10	
Web pages appeal to audience	0	1-3	4-7	8-10	
Web page incorporates a theme and logo	0	1-3	4-7	8-10	
Includes one activity with user interaction (game, survey, form completion, etc.)	0	1-3	4-7	8-10	
<b>Technical Components</b>					
Web pages are viewable on standard browsers	0	1-2	3-4	5	
Logical and effective sequence of navigation	0	1-3	4-7	8-10	
All links are functional and allow viewer a path to home page	0	1-3	4-7	8-10	
Sites uses technology tools and enhancements effectively (i.e. video, sound, photo, image editing, graphics)	0	1-3	4-7	8-10	
Multimedia presentation includes sound, photos, image editing, graphics (1-3 minutes)	0	1-3	4-7	8-10	
<b>Delivery Skills</b>					
Statements are well-organized and clearly stated	0	1-2	3-4	5	
Self-confidence, poise, assertiveness, and good voice projection	0	1-2	3-4	5	
Ability to effectively answer questions	0	1-2	3-4	5	
<b>Subtotal</b>					<b>/100 max.</b>
<b>Penalty</b> Deduct five (5) points for each instance of failure to follow guidelines.					
<b>Dress Code Penalty</b> Deduct five (5) points when dress code is not followed.					
<b>Final Score</b>					<b>/100 max.</b>
<b>Comments</b>					

Name(s): \_\_\_\_\_

School: \_\_\_\_\_ State: \_\_\_\_\_

Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# MIDDLE SCHOOL - VIDEO GAME CHALLENGE

## Rating Sheet

Preliminary Round       Final Round

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
<b>Content</b>					
Topic is understood and well-defined	0	1-3	4-7	8-10	
Demonstrates a high-quality game that runs smoothly	0	1-5	6-10	11-15	
Explains the programming language or game/animation engine used and the process undertaken in creating the game	0	1-5	6-10	11-15	
<b>Technical Components</b>					
Instructions are clear and executable	0	1-3	4-7	8-10	
Errors did not crash the game or prevent use	0	1-3	4-7	8-10	
Program documentation is readable, useful, and complete	0	1-3	4-7	8-10	
<b>Delivery Skills</b>					
Statements are well-organized and clearly stated	0	1-3	4-7	8-10	
Self-confidence, poise, assertiveness, and good voice projection	0	1-3	4-7	8-10	
Ability to effectively answer questions	0	1-3	4-7	8-10	
<b>Subtotal</b>					<b>/100 max.</b>
<b>Penalty</b> Deduct five (5) points for each instance of failure to follow guidelines.					
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<b>Final Score</b>					<b>/100 max.</b>
<b>Comments</b>					

Name(s): \_\_\_\_\_

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Judge's Signature: \_\_\_\_\_ Date: \_\_\_\_\_