SUMMER STARTER (August 1 – September 27) focuses on chapter development and membership strategy. Tasks are designed to help chapters set the foundation for a successful membership year, including electing officers, developing a student-led Program of Work, setting goals, and mapping out activities throughout the program year.

1. Develop a chapter Program of Work for the fall with at least three membership recruitment activities. (Documentation: Completed Program of Work) Points: 500

2. Elect Local Officers and plan an officer training session. (Documentation: Training session agenda) Points: 200

3. Come up with an idea for a community service project. (Documentation: One-page summary of the project, including a photo) Points: 100

4. Write cards or emails to members over the summer encouraging them to join again in the fall. (Documentation: One of the cards or emails) Points: 100

5. Review the FBLA Sponsorship Toolkit and prepare a target list of at least five potential sponsors. (Documentation: Sponsor list) Points: 100

6. Set up a communication channel between Local Officers and members. (Documentation: Summary of the communication channel and how it will help your chapter) Points: 100

7. Create a survey for your returning members to capture feedback about the previous program year and opportunities they would like to pursue in the new program year. (Documentation: One-page memo) Points: 100

8. Develop a chapter T-shirt design that complies with the FBLA Brand Guidelines. (Documentation: T-shirt design) Points: 100

9. Hold an informal meeting for prospective members. (Documentation: Meeting agenda) Points: 100

10. Develop a letter to invite guest speakers to meetings during the membership year. (Documentation: Letter to guest speaker) Points: 100

11. Create a Member of the Month program. (Documentation: Screenshot of member of the month on social media or website) Points: 100

12. Prepare a chapter budget for the membership year. (Documentation: Completed budget) Points: 100 points