



PBL BUSINESS COMMUNICATION

Production Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Position is clearly stated and consistently maintained. Clear reference(s) to the issue(s) are stated	0	1-5	6-10	11-15	
Information provided clearly supports the position; evidence is sufficient	0	1-5	6-10	11-15	
Organization and structure of the exercise is clearly developed	0	1-5	6-10	11-15	
Readability—use of headings and transitions	0	1-3	4-7	8-10	
Tone is consistent and enhances persuasiveness or is convincing	0	1-5	6-10	11-15	
Organization					
Writing style	0	1-3	4-7	8-10	
Mechanics including punctuation, spelling, and capitalization are correct	0	1-7	8-14	15-20	
Total Writing Sample Score					/100 max.

Name(s): _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments: