Welcome to a new measure of collegiate business education: the Comprehensive Business Exam℠ (CBE℠).

Online Testing

The CBE is an online exam, which makes testing easy for students and provides immediate results. Students receive results upon completion of the exam. The academic institution receives student results upon notification to the CBE Administrator that all students have completed testing.

Exam Content

The criterion-referenced CBE assesses eight of the most common professional components taught in any four-year business degree program.

- Accounting
- Finance
- Economic Environment
- Social Environment
- Legal Environment
- Management
- International Business
- Marketing

Reports

Academic institutions receive detailed performance reports via email. Reports include aggregate and disaggregate proficiency levels and aggregate descriptive statistics. Proficiency levels are listed for the overall exam as well as each of the eight component areas. Levels include Mastery, Proficient, Basic, and Not Proficient.

Benefits

- Easy to use
- Low cost, great value
- No testing center required
- Online, immediate access to results
- All inclusive
- Exceptional customer service, live person
- Peer-group reports included
Comprehensive Business Exam™

Exam Results

Faculty and university administrators can use the CBE results to:

- Compare the performance of their senior business majors to the performance of senior business majors at peer institutions.
- Judge the effectiveness of their program in preparing students.
- Prepare accountability documents for governing boards and accrediting agencies.

Price and Purchasing

At only $20 per exam seat, the CBE is an affordable solution for outcomes assessment testing.

Contact the CBE Administrator to get started today.

**CBE Administrator**
**Technological Fluency Institute**
P.O. Box 1922
Pittsburg, KS 66762
866-277-5061 • 620-231-1311 (fax)
or email information@techfluency.com

Technical Information

Detailed information about the CBE is available in the *Comprehensive Business Exam™ Technical Manual*. The manual describes the development of the assessment, details the testing protocol, and provides samples of the reports available to students and institutions.

Questions

If you have questions about the CBE, call 866-277-5061 or visit www.cbexam.com.

The CBE was developed through a partnership with the Technological Fluency Institute (TFI) and Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL).

The CBE represents part of TFI’s commitment to success and learning.