Choosing your PBL competitive event

START HERE

Do you feel comfortable speaking in front of a small audience?

Would you like to work on a project or report that showcases your business or technical knowledge?

YES

NO

Would you like to work as part of a team?

YES

NO

Events requiring a project or report developed on a given topic or competencies.

- Business Presentation
- Community Service Project
- Computer Animation
- Forensic Accounting
- Global Analysis & Decision Making
- Integrated Marketing Campaign
- Network Design
- Sales Presentation
- Small Business Management Plan
- Social Media Challenge
- Website Design

Events requiring a role play type performance covering a variety of topics.

- Business Ethics
- Business Sustainability
- Emerging Business Issues
- Also require an objective test
  - Accounting Analysis & Decision Making
  - Business Decision Making
  - Business Law
  - Economic Analysis & Decision Making
  - Financial Analysis & Decision Making
  - Financial Services
  - Hospitality Management
  - Human Resource Management
  - Management Analysis & Decision Making
  - Marketing Analysis & Decision Making
  - Parliamentary Procedure
  - Strategic Analysis & Decision Making
Objective tests covering a variety of topics.

- Accounting for Professionals (prod. test also)
- Accounting Principles
- Business Communication (writing sample also)
- Contemporary Sports Issues
- Cost Accounting (production test also)
- Entrepreneurship Concepts
- Financial Concepts
- Insurance Concepts
- Justice Administration
- Macroeconomics
- Management Concepts
- Marketing Concepts
- Microeconomics
- Organizational Behavior & Leadership
- Personal Finance
- Project Management
- Retail Management
- Sports Management & Marketing
- Statistical Analysis

For more information, visit fbla-pbl.org/PBL/competitive-events/