



PBL DESKTOP PUBLISHING

Production Rating Sheet

Evaluation Item	Not Demonstrated	Does Not Meet Expectations	Meets Expectations	Exceeds Expectations	Points Earned
Content					
Output effectively meets goals of the project	0	1–5	6–10	11–15	
Content appropriately addresses the intended target audience	0	1–3	4–7	8–10	
All pieces show a cohesive tie to one another	0	1–2	3–4	5	
Clear connection to theme throughout materials	0	1–3	4–7	8–10	
Included all information required in project instructions	0	1–3	4–7	8–10	
Comments					
Use of Software Features					
Appropriate font selection and application (including size, spacing, type, etc.)	0	1–2	3–4	5	
Effective use of special effects (including drop cap, shadow, reverse type, watermark, etc.)	0	1–2	3–4	5	
Appropriate use of technology to enhance design and accomplish project goals	0	1–3	4–7	8–10	
Comments					
Layout					
Effective use of margins, columns, and white space	0	1–2	3–4	5	
Appropriate selection, placement, and manipulation of graphics	0	1–2	3–4	5	
Applied appropriate alignment, text wrapping, indenting, and bullets	0	1–2	3–4	5	
Overall design impact is appealing and relates to target audience	0	1–5	6–10	11–15	
Comments					
Subtotal					/100 max.
Penalty Deduct two (2) points for each spelling, grammatical, capitalization, or typographical error					
Penalty Deduct five (5) points for failure to follow guidelines.					
Final Score					/100 max.

Name(s): _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments: