FBLA E-BUSINESS
Performance Rating Sheet

❑ **Preliminary Round**   ❑ **Final Round**

(Mark one score per row **AND** write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Expectation Item	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations	Points Earned	Tie Breaker
Demonstrates understanding of the event topic	No understanding of event topic OR incorrect topic used	Understanding of topic inconsistent from website to performance	Demonstrates the topic through presentation and website	Demonstrates expertise of the topic through presentation and website		
	0 ○	3 ○	7 ○	10 ○		
Explains the design and development process	No explanation or description of the design and development process	Explains the design OR development process	Explain both the design and the development process	Explains design and development process; explains steps taken to ensure compatibility with multiple platforms		
	0 ○	7 ○	14 ○	20 ○		
Describes the use and implementation of technology	No explanation of use or implementation of technology	Describes the use OR implementation of technology	Describes the use AND implementation of technology	Describes and demonstrates integrated use of multiple technologies		
	0 ○	7 ○	14 ○	20 ○		
Explains the development of media elements such as graphics, video, audio, etc.	No explanation of media elements	Explains two media elements used	Explains three or more media elements used	Explains three or more media elements used and identifies why they were selected		
	0 ○	7 ○	14 ○	20 ○		
Provides proper documentation of copyright compliance	No documentation provided		Substantiates compliance to copyright regulations using visual representation			
	0	○	10	○		

Delivery Skills

	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectations		
Statements are well-organized and clearly stated	Presenter(s) did not appear prepared	Presenter(s) were prepared, but flow was not logical	Presentation flowed in logical sequence	Presentation flowed in a logical sequence, statements were well organized		
	0 ○	1 ○	3 ○	5 ○		
Demonstrates self-confidence, poise, assertiveness, and good voice projection	Presenter(s) did not demonstrate self-confidence	Presenter(s) demonstrated self-confidence and poise	Presenter(s) demonstrated self-confidence, poise, and good voice projection	Presenter(s) demonstrated self-confidence, poise, good voice projection, and assertiveness		
	0 ○	1 ○	3 ○	5 ○		
Demonstrates the ability to effectively answer questions	Unable to answer questions	Does not completely answer questions	Completely answers questions	Interacted with the judges in the process of completely answering questions		
	0 ○	3 ○	7 ○	10 ○		
				Performance Subtotal (100 max)		

Penalty Points (Mark all that apply)

Time over 7 minutes	-5	○	Dress Code not followed	-5	○	Event Guidelines not followed	-5	○	**Total Penalty**	-	

Performance Total	
Project Total (200 max)	
Grand Total	

Name(s):

School: State:

Judge's Signature: Date:

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Project Rating Sheet

(Mark one score per row **AND** write score in the Points Earned column. Use Tie Breaker column to add or subtract points to break ties.)

Project Usability	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
Website usability and navigation	Website is not usable		Website usable but not submitted according to event guidelines		Website usable and meets all guidelines		Website contains features in addition to is required in the guidelines			
	0	O	7	O	14	O	20	O		
Color, backgrounds, font, and sounds are appropriate for the topic	No design principles applied		Contrast, font, sound, or design choice is distracting		Contrast, font, sound, and design choice are appropriate for the concept/topic		Contrast, font, sound, and design choice enhance the experience for the user			
	0	O	3	O	7	O	10	O		
Graphics appropriate for topic	No graphic design principles applied		Graphics are distracting		Graphics are appropriate for the concept/topic		Graphics enhance the experience for the user			
	0	O	3	O	7	O	10	O		

Site Content

	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
Fully address the topic	Topic is not followed		Topic is not fully developed		Topic is fully addressed		User with no knowledge of the topic can identify based on site			
	0	O	7	O	14	O	20	O		
Site contains multiple elements providing evidence of production skill	No evidence of website production skill demonstrated		Website is designed using limited features		Website contains use of multiple technologies		Website contains advanced features			
	0	O	7	O	14	O	20	O		
Grammar, spelling, and punctuation	Website contains grammar or spelling errors		Website contains 3 or less spelling or grammar errors		Website contains 1 grammar and no spelling errors		Website is grammar and spelling error free			
	0	O	7	O	14	O	20	O		
Copyright information is noted and documented	Copyright information not addressed or addressed incorrectly				Substantiated compliance to copyright regulations using visual representation					
	0	O	7	O	14	O	20	O		

Project Evaluation

	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned	Tie Breaker
Site is compatible with multiple platforms	Site is not compatible with any platforms		Site is only compatible with one platform		Site opens appropriately on at least 2 platforms		Site opens appropriately on more than 2 platforms			
	0	O	3	O	7	O	10	O		
Overall code – site interactivity functions and is error free	Code contains errors that prevent the execution		Code contains errors that did not prevent execution		Code is error free		Code is well commented to explain logic used and reason for block of code			
	0	O	7	O	14	O	20	O		
Ability to execute a sale	No checkout/shopping cart option available		Checkout/shopping cart available but not functional		Checkout/shopping cart available and functional		Checkout/shopping cart available with multiple checkout options available			
	0	O	7	O	14	O	20	O		
Additional technology is used appropriately	No additional technologies are used		Attempt of additional technology evident, but does not function		At least one additional technology added and functions		Multiple technologies added and function appropriately			
	0	O	3	O	7	O	10	O		
Website elements are consistent across all pages	Only one page is presented		Pages are not consistent		Pages are consistent		Pages are consistent and elements enhance the experience for the user			
	0	O	7	O	14	O	20	O		
Project Subtotal (200 Max)										

Penalty Points

Project Guidelines not followed	-5	O		**Total Penalty**	-	
				Grand Total		

Name(s)

School: State:

Judge's Signature: Date: