

HOTLINE



2018-19  FBLA-PBL

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A MESSAGE FROM FBLA NATIONAL PRESIDENT

Eu Ro Wang

Dear Advisers,

I hope you enjoyed the holidays. Over the past few months, I have met with incredible members from across the country. Your passion, joy, and love for our organization have truly inspired me.

Only a few months into the school year, our organization has accomplished impressive feats. We are growing in membership and members are creating, leading, and inspiring by growing their local chapters, participating in our programs such as Super Sweeps and Non-Stop November, and serving their communities.

We had a very successful NFLC season! From the classic deep dish pizzas in Chicago, to the hot air balloons in Albuquerque, to the NASCAR Hall of Fame in Charlotte, we had an amazing time, creating, leading, and inspiring together. In our three NFLCs, we were also able to raise \$5363.78 for the March of Dimes, our national service partner. From the amazing networking opportunities to the incredible workshops, we hope you had a phenomenal time.

From creating new resources to new legislative initiatives, your national officer team has been hard at work to help you and your chapters. All resources created by the National President's Executive Council such as the Chapter Toolkit and the Legislative Affairs Packet will be posted on issuu.com/futurebusinessleadersofamerica. We hope that these resources help you create, lead, and inspire!

In just the first couple months of our membership year, we have made incredible strides. With FBLA competitive events just around the corner, how will you create, lead, and inspire?

Best Regards,

Eu Ro Wang

2018-19 FBLA National President



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Calendar of Events

JANUARY

- 15 March of Dimes Grant: Application deadline
- 22 Spring Stock Market Game begins

FEBRUARY

- 1-28 National Career and Technical Education Month
- 3-9 FBLA-PBL Week
- 3 Share your FBLA-PBL Story Day
- 5 Each One Reach One Day
- 6 Adviser Appreciation Day/ Professional Attire Day
- 7 Career Awareness Day
- 8 FBLA-PBL Spirit Day
- 9 Community Service Day
- 19 Spring Stock Market Game Registration deadline
- 21 *Tomorrow's Business Leader*—spring issue copy deadline

MARCH

- 1 FBLA-Middle Level national dues deadline eligibility date for competitive events
National dues deadline to receive spring publications
National Awards Program Committee: Application receipt deadline
Lead Awards: Receipt deadline (Bronze, Silver, and Gold Awards)

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MEMBERSHIP REMINDERS

There is still time to register more members. Here are some tips:

1. FBLA-Middle Level includes grades 5–9.
2. FBLA-Middle Level and High School members cannot be combined into one chapter.
3. If you have 9th grade students, review both the middle level and high school programs to see which program would benefit your students more. Some schools create a middle school chapter for grades 5–8 and a high school chapter for grade 9.
4. Select returning members from the membership list so they keep the same membership number.
5. Select the proper grade of each student as you register him or her.
6. When paying via check, please include a copy of the invoice.
7. To print an invoice, log into your membership record and click on statement and then right click to print.
8. Purchase orders do not count as payment.
9. Paid members cannot be removed from records. Once a member is paid, refunds cannot be made.
10. Review membership records prior to district/regional and state conferences. Email spelling corrections to membership@fbla.org.
11. The membership deadlines to be eligible for NLC competitive events is March 1. This is a receipt date that will not be extended. Check with your state adviser; state deadlines may be earlier than national deadlines.

Reminder: It's not too late to apply for the March of Dimes Grant!

All chapters are now eligible to apply for the March of Dimes Grant. Local chapters may apply for grants up to \$1,000 and state chapters may apply for up to \$2,500. The application deadline is January 15 at 5:00 p.m. Eastern Time. Please use fblapbl.wufoo.com/forms/march-of-dimes-grant-application-form-20182019/ to apply. Do not miss out on this opportunity!



FBLA-MIDDLE LEVEL TRACK

FBLA-Middle Level Track a Success

Our changing world needs imaginative creators and divergent thinkers. This year's FBLA-Middle Level Track, which hosted a record 174 attendees at the Charlotte, North Carolina FBLA NFLC, encouraged members to make connections, to build confidence, and to think outside of the box.

All sessions were designed to not only build on these skills that are critical for students to learn at a young age, but also to introduce all participants to the middle level programs and activities that FBLA-Middle Level has to offer.

Throughout the day members, advisers, and guests, learned about FBLA-Middle Level National Programs, the LEAD leadership development program, the March of Dimes, the FBLA-Middle Level Competitive Events program, the importance of networking and teambuilding, and the Champion Chapter program.

Each session included interactive activities that helped students earn the Bronze Level LEAD award.

Members used a special Bronze Level Planning Sheet to help keep them on track and see the different activities that could be completed at this level of the LEAD program.

During the competitive events portion of the leadership track, FBLA-Middle Level members created and presented an elevator pitch to help them prepare for the Elevator Speech competition and broke into small groups where they tackled and presented a critical thinking problem. This activity was designed to give all participants a good idea of how to prepare for the new Critical Thinking team event.



The highlight of the afternoon was the pinning ceremony where 142 FBLA members received their Bronze level pins. You could feel the excitement in the room as students paired off and lined up to receive their pins.

Each group of two exchanged pins and shook hands as part of this event. Each member also raised their right hand and recited the FBLA-PBL Pledge:

"I solemnly promise to uphold the aims and responsibilities of Future Business Leaders of America-Phi Beta Lambda and, as an active member, I shall strive to develop the qualities necessary in becoming a responsible business leader."

If you or your FBLA-Middle Level members attended this year's track, please complete the FBLA-Middle Level Track Evaluation Form.

If you didn't get a chance to attend this year's track with your students, below is a copy of the LEAD PowerPoint along with the accompanying activities/documents that you can use to help your students get ready to participate in the LEAD Program.

- LEAD PowerPoint
- All About Me
- Pig Personality Test
- Alphabet Review

Have your Members signed up for LEAD yet? Members must log their progress and report to the Adviser, who will verify and submit the member's work for recognition. Your students receive pins and digital badges when they complete each of the three levels.

Students have the flexibility to save and document their work using any of the following methods:

- Google Docs
- Dropbox
- Flash Drive
- Share drive on your server
- Journaling/blogging platform
- Social media platforms

THOUGHTS FOR YOUR CHAPTER

Quick Activity: Race Track

Have students design a track around the room for a friendly competition. Decorate and laminate race cars and use tacking putty to attach them to the track. You can chart any type of progress on this track, such as FBLA-Middle Level fundraising goals, LEAD levels completed, deadlines met for dues and projects, and number of competitive events members sign up for, and members recruited.

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When you shop at Amazon, please remember to use this [link](#). By using this link, a percentage of your payment helps support FBLA-PBL.



Lead2Feed

Everyone is talking about Lead2Feed, but is it for you? Here's a quick check:

- Do you teach any grade 6–12?
- Do you have a class or chapter of 3 or more students?
- Would a charity in your community benefit from \$10,000?
- Do you value the process of helping teens recognize and practice leadership skills?

[Lead2Feed](#) is a FREE, easy to implement, flexible program for you. Blend 6, 10, or our new **NOW GO LEAD** 12 lesson pack into your Spring Semester and students will be Empowered to Lead, Inspired to Serve. Lead Lesson 1, then students work in groups to complete the other lessons and community service. Tell your story—Lead2Feed Challenge. It's that easy—and the outcomes are amazing.



FBLA-PBL members could receive a special discount on **GEICO** auto insurance. Visit geico.com/fbla-pbl or call **GEICO** at 1-800-368-2734 for a free quote today. By identifying yourself as a Future Business Leaders of America-Phi Beta Lambda member, you will also help support your association. Be sure to have your current coverage information available in order to secure a comparable quote. **NOTE: Discount not available in Michigan, Mississippi, and Tennessee.**



Stock Market Game

Congratulations 2018 FBLA-Middle Level Fall Stock Market Game Winners:

- 1st Place: Moyock Middle School, Megan Frazier, adviser (NC)
2nd Place: Moyock Middle School, Megan Frazier, adviser (NC)
3rd Place: Bailey Middle School, Teresa Lester, adviser (NC)

The Spring Session of the Stock Market Game is January 22, 2019–May 3, 2019. Cost is \$10.95 for 1–5 participants. Information/Registration is available in the Advisers Area.





FBLA-PBL Week



February 3–9, 2019

The second week of February is FBLA-PBL Week. Chapters are encouraged to publicize their activities, boost their membership, and gear up for spring events.

FBLA-PBL Week coincides with National Career and Technical Education (CTE) Month.

Sunday: Share Your FBLA-PBL Story Day

Share your FBLA-PBL story on social media. Tell why you joined, your favorite FBLA-PBL memory, or what FBLA-PBL has done for you. Tag your story on Facebook, Twitter, or Instagram with #FBLAPBLWeek.

Monday: National Presidents' Forum

All three division national presidents (FBLA, PBL, and Professional Division) host a live Internet broadcast to kick off FBLA-PBL Week.

Tuesday: Each One Reach One Day

Talk to peers and community members about your FBLA-PBL experiences. Don't forget to ask them to join! Use online recruitment resources for FBLA, FBLA-Middle Level, PBL, and the Professional Division.

Wednesday: Professional Attire Day/Adviser Appreciation Day

Dress for success and share your appreciation for those that teach, lead, and mentor your chapter.

Thursday: Career Awareness Day

Get involved with your Professional Division and connect with community leaders.

Friday: FBLA-PBL Spirit Day

Show your FBLA-PBL pride by posting a group photo to the FBLA-PBL Facebook page and using the hashtag #FBLAPBLWeek on Twitter and Instagram.

Saturday: Community Service Day

Choose a community service project to support. Suggested activities include working with the March of Dimes, volunteering at a homeless shelter, or conducting a blood drive.

fbla.org/FBLAPBLweek