



Future Business Leaders of America-Phi Beta Lambda, Inc.

FOR IMMEDIATE RELEASE

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FBLA-PBL Enters Into National Collaboration with K12 Inc. in Support of Student Success
Organizations to provide more students with opportunities to develop business leadership skills

Reston, Va. – The Future Business Leaders of America-Phi Beta Lambda, Inc. (FBLA-PBL), the premier student business organization, today announced it is working with K12 Inc. (K12), one of the nation’s leading tech-enabled education companies. The arrangement will offer the opportunity for students at K12-powered schools and programs to expand their online and blended education experience with an FBLA-PBL membership.

The relationship between FBLA-PBL and K12 aligns with the FBLA-PBL’s strategic goal of expanding membership outreach to more student environments including underserved students, those attending public school at home, students seeking extra support, advanced learners, and those with alternative education schedules. The agreement will continue into the 2020-2021 academic year allowing ample time to onboard students and familiarize them with resources FBLA-PBL offers.

“On behalf of our board of directors, I am pleased to have collaborated with K12’s leadership to develop a meaningful collaboration to serve students where ever they are—in a traditional classroom setting or enrolled in an online classroom. Together we will work to add value to their education experience through FBLA programs that seek to develop community-minded business leaders,” remarks FBLA-PBL President & CEO Alexander T. Graham.

FBLA-PBL student members at K12-powered schools – including its [Destinations Career Academies](#) – will have access to the LEAD (Leadership, Education, Achievement, Development) program, Business Achievement Awards (BAA), *Tomorrow’s Business Leader* publication, Community Service Awards, and online and in-person competitive events, among other benefits.

Destinations Career Academies combine traditional high school academics with career readiness education to create equity of access to opportunities for all students. Through courses in five career fields, dual credit programs, hands-on learning, in-class skills training opportunities, and project-based learning, Destinations Career Academies help students grow professionally and personally as they prepare for college and careers.

“We are proud to work with FBLA-PBL as we continue to grow career readiness education opportunities for the students we serve,” said Dr. Shaun McAlmont, President of Career Learning Solutions at K12. “Online and blended learning provides a personalized experience for students preparing for college or careers, and the leadership opportunities and skills they can gain through programs like FBLA-PBL are an essential part of that journey.”

About FBLA-PBL, Inc.

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Future Business Leaders of America-Phi Beta Lambda, Inc., the premier student business organization, is a nonprofit 501(c)(3) education association with a quarter million members and advisers in over 6,500 active middle school, high school, and college chapters worldwide. FBLA-PBL's mission is to inspire and prepare students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences. The association is headquartered in Reston, Virginia, just outside of Washington, D.C. For more information, visit fbla-pbl.org.

About K12 Inc.

K12 Inc. (NYSE: LRN) helps students of all ages reach their full potential through inspired teaching and personalized learning. The company provides innovative, high-quality online and blended education solutions, curriculum, and programs to students, schools and enterprises in primary, secondary and post-secondary settings. K12 is a premier provider of career readiness education services and a leader in skills training, technology staffing and talent development. The company provides programs which combine traditional high school academics with career technical education through its Destinations Career Academies. Adult learning is delivered through K12's subsidiary, Galvanize, a leader in developing capabilities for individuals and corporations in technical fields such as software engineering and data science. K12 has delivered millions of courses over the past decade and serves students in all 50 states and more than 100 countries. The company is a proud sponsor of the [Future of School](#), a nonprofit organization dedicated to closing the gap between the pace of technology in daily life and the pace of change in education. More information can be found at K12.com, destinationsacademy.com, jobshadowweek.com, and galvanize.com.

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