



PBL EVENT CATEGORIES

Below is a list of the PBL competitive events as they relate to programs of study.

ACCOUNTING & FINANCE

- Accounting Analysis & Decision Making
- Accounting for Professionals
- Accounting Principles
- Cost Accounting
- Financial Analysis & Decision Making
- Financial Concepts
- Financial Services
- Forensic Accounting
- Personal Finance

ADVERTISING & SALES

- Sales Presentation

CAREER RELATED

- Future Business Educator
- Future Business Executive
- Job Interview

COMMUNICATION

- Business Communication
- Business Presentation
- Client Service
- Impromptu Speaking
- Public Speaking

COMPUTER SOFTWARE

- Administrative Technology
- Computer Applications
- Desktop Publishing

ECONOMICS

- Economic Analysis & Decision Making
- Macroeconomics
- Microeconomics

ENTREPRENEURSHIP

- Entrepreneurship Concepts

HOSPITALITY MANAGEMENT

- Hospitality Management

HUMAN RESOURCE MANAGEMENT

- Human Resource Management
- Organizational Behavior & Leadership

LEGAL

- Business Ethics
- Business Law
- Justice Administration

MANAGEMENT/MARKETING

- Business Decision Making
- Business Sustainability
- Emerging Business Issues
- Global Analysis & Decision Making
- Information Management
- Insurance Concepts
- Integrated Marketing Campaign
- Management Analysis & Decision Making
- Management Concepts
- Marketing Analysis & Decision Making
- Marketing Concepts
- Project Management
- Retail Management
- Small Business Management Plan
- Statistical Analysis
- Strategic Analysis & Decision Making

SPORTS & ENTERTAINMENT

- Contemporary Sports Issues
- Sports Management & Marketing

TECHNOLOGY

- Computer Animation
- Computer Concepts
- Cyber Security
- Help Desk
- Mobile Application Development
- Network Design
- Networking Concepts
- Programming Concepts
- Social Media Challenge
- Website Design

OTHER

- Community Service Project
- Local Chapter Annual Business Report
- Parliamentary Procedure