



Future Business Leaders of America-Phi Beta Lambda, Inc.

FOR IMMEDIATE RELEASE

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**FBLA-PBL renews partnership with Tallo
Strategic partnership provides FBLA-PBL student members an online platform to
enhance readiness for college and careers.**

Reston, Va. – The Future Business Leaders of America-Phi Beta Lambda, Inc. (FBLA-PBL), the premier student business organization, today announced its renewed partnership with Tallo. The partnership will continue to offer students the opportunity to create free online profiles that showcase their skills but will also introduce new ways in which students can engage within the platform through badges and other events hosted on the platform.

"We created Tallo to level the playing field for all students and to provide them with a network to make life-changing educational and professional connections. We're honored to continue our partnership with FBLA-PBL to ensure that their future generation of leaders have access to these resources earlier than ever," stated Tallo's President & CEO, Casey Welch.

Through the Tallo networking platform, FBLA-PBL members in middle school and high school age 13 and up create profiles and earn badges aligned with FBLA-PBL's membership programs such as LEAD and Business Achievement Awards. Tallo also features FBLA-PBL's strategic partners and sponsors, such as the Stock Market Game and KPMG, with exclusive badges for student members. Along with earning badges, Tallo will offer events throughout the membership year for students to engage with colleges, universities, and potential employers.

"Tallo and FBLA-PBL are committed to a shared mission in providing students with career preparation and leadership skills," affirms FBLA-PBL's President & CEO Alexander T. Graham. "Our renewed partnership comes at a time when digital networking is imperative, and this partnership allows us to better support our student members."

To get started on Tallo, FBLA-PBL members should visit <https://tallo.com/fbla/>.

About FBLA-PBL, Inc.

Future Business Leaders of America-Phi Beta Lambda, Inc., the premier student business organization, is a nonprofit 501(c)(3) education association with a quarter million members and advisers in over 6,500 active middle school, high school, and college chapters worldwide. FBLA-PBL's mission is to inspire and prepare students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences. The association is headquartered in Reston, Virginia, just outside of Washington, D.C. For more information, visit www.fbla-pbl.org.

About Tallo

Over one million talented individuals use Tallo to create digital portfolios to showcase their skills and accomplishments, connect with post-secondary institutions and companies, and access customized career pathways and financial assistance guidance. Companies, colleges, organizations, and

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governmental entities work with Tallo to develop strategies to micro-target and connect with the Tallo community and build their future workforce pipeline. Tallo helps its partners understand Gen Z and Millennial talent, take a strategic approach to cultivate new and existing talent, and focus on quality matches with candidates who are the right fit. For more information, visit www.tallo.com.

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