



*Future Business Leaders of America-Phi Beta Lambda, Inc.*

FOR IMMEDIATE RELEASE

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**FBLA-PBL partners with Tallo  
Strategic partnership to provide the opportunity for students to access an online  
platform to enhance readiness for college and careers**

Reston, Va. – The Future Business Leaders of America-Phi Beta Lambda, Inc. (FBLA-PBL), the premier student business organization, today announced its renewed partnership with Tallo. The partnership will offer the expanded opportunities for students to create free, online profiles that showcase their skills, talents, and accomplishments with colleges, universities, and companies across the country.

"Tallo was created to connect today's students with the college and career opportunities that are right for them in a virtual environment. We're proud to work together with FBLA-PBL to provide their students with the resources, tools, and connections they'll need to succeed", stated Tallo's President & CEO, Casey Welch.

Through the Tallo networking platform, FBLA-PBL members in middle school and high school age 13 and up create private profiles to supplement their college search materials, and college students private profiles to network for career readiness. In addition, all members will be able to link with mentors and request digital badges that align with FBLA-PBL membership programs: Leadership, Education, Achievement, Development (LEAD) program, Business Achievement Awards (BAA), and Career and Membership Awards Program (CMAP).

In signing the agreement, FBLA-PBL's President & CEO Alexander T. Graham stated, "The partnership with Tallo is the result of a shared mission to provide access to relevant career preparation and leadership experiences. I am thrilled that our partnership with Tallo will provide even more value to our members,"

The FBLA-PBL and Tallo partnership began in 2015, two years after Tallo previously known as STEM Premier was founded. Together FBLA-PBL and Tallo continue to collaborate on ways to carry out FBLA-PBL's mission of inspiring and preparing community minded-business leaders.

To get started on Tallo, FBLA-PBL members should visit <https://tallo.com/fbla/>.

**About FBLA-PBL, Inc.**

Future Business Leaders of America-Phi Beta Lambda, Inc., the premier student business organization, is a nonprofit 501(c)(3) education association with a quarter million members and advisers in over 6,500 active middle school, high school, and college chapters worldwide. FBLA-PBL's mission is to inspire and prepare students to become community-minded business leaders in a global society through relevant career preparation and leadership experiences. The association is headquartered in Reston, Virginia, just outside of Washington, D.C. For more information, visit [www.fbla-pbl.org](http://www.fbla-pbl.org).

**About Tallo**

Tallo (formerly STEM Premier) is an online platform that connects talent with opportunities. The Tallo app assists students in designing a career pathway, educators in recruiting top talent to their schools, and employers in developing a stable, continuous talent pipeline. More than 850,000 students (age 13+) and professionals showcase their skills and abilities in their online profile, connect directly with companies and colleges looking for the next generation of talent, and match with over \$20 billion in scholarships. For more information, visit [www.tallo.com](http://www.tallo.com).

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