FBLA-PBL Week 2020 – Day by Day

Use this schedule of events to plan actives for the week and to enhance your chapter's recognition of CTE Month.

**Sunday, February 2—Share Your Story Day:** Share your FBLA-PBL story on social media. Tell why you joined, your favorite FBLA-PBL memory, or what FBLA-PBL has done for you. Tag your story on Facebook, Twitter, or Instagram with #FBLAPBLWeek.

**Monday, February 3—National Presidents' Forum:** Make an announcement in your classes about FBLA-PBL Week and the importance of joining student organizations. Talk to teachers/professors and gain their support! Don’t forget to tune into the FBLA-PBL Week Open Forum led by our two student division presidents at 4:00 pm EST. This is also a perfect day for members to sign up for BAA or LEAD. Members should also sign up for Tallo where they can create an online leadership profiles and earn digital badges for each area of BAA, LEAD, member, national competitor, state officer, and stock market game badges. Remind students that when they sign up for Tallo for FBLA or FBLA-Middle Level indicate under the associations section on their profile that they are a member of Future Business Leaders of America-Phi Beta Lambda, Inc. (FBLA-PBL).

**Tuesday, February 4—Each One Reach One Day:** Place signs on members’ lockers or make an appreciation card for each member, thanking them for all they do to make FBLA-PBL a success. Hold a special “Bring a Friend” meeting (don’t forget the icebreakers) where each member brings a non-member friend to introduce them to FBLA. It is never too late to recruit! FBLA chapters can earn Connect Ten. If your chapter increases membership from last year by more than Ten members, you will earn a digital certificate of recognition and each member who attends the FBLA NLC will receive a ribbon!

**Wednesday, February 5—Adviser Appreciation Day and Professional Attire Day:** Honor your adviser and other teachers, professors, and administrators by bringing them coffee and doughnuts, or another treat. You can create a card of appreciation and have all chapter members sign the card. Additionally, join your fellow FBLA members nationwide in wearing business attire to school. Be sure to take a photo and submit it to go.fbla.org/chapternews.

**Thursday, February 6—Career Awareness Day:** Invite an alumni or professional division member to speak in business classes or at a meeting, tour a business, or plan a job shadowing day for local chapter members. Hold a reception ceremony for
school administrators, advisers, members, Professional Division members, and local business partners. You and your students can also view the Financial Literacy Website which is maintained by our FBLA National Treasurer and view interviews of business professionals as well as lesson plans for financial literacy.

**Friday, February 7—FBLA-PBL Spirit Day/Give Day:** Now that all of your members are wearing FBLA-PBL colors or chapter shirts, plan a social. Meet for a group dinner, host a bowling tournament, or sip some lattes at a coffee shop. Be sure to post pictures of your chapter on social media. This year, Friday also serves as Give Day, a day where the national organization will push for donations towards the National Uniform Challenge. Challenge your chapter members to make a contribution!

**Saturday, February 8—Community Service Day:** Plan an amazing service project for your chapter. Partner with a local volunteer center or another FBLA chapter and make your community a better place or plan a project for our national service partner, the March of Dimes. Make sure to complete the fundraising form.