



PBL WEBSITE DESIGN

Demonstration Rating Sheet

☐ Preliminary Round

☐ Final Round

| Evaluation Item | Not Demonstrated | Does Not Meet Expectations | Meets Expectations | Exceeds Expectations | Points Earned |
|--|------------------|----------------------------|--------------------|----------------------|------------------|
| Page Layout and Design | | | | | |
| Overall design is aesthetically appealing | 0 | 1-7 | 8-14 | 15-20 | |
| Design is consistent across all pages | 0 | 1-3 | 4-7 | 8-10 | |
| Design shows creativity, originality, and supports theme | 0 | 1-3 | 4-7 | 8-10 | |
| Design maintains a high level of usability and navigation | 0 | 1-3 | 4-7 | 8-10 | |
| Content | | | | | |
| Proper use of grammar, spelling, punctuation, etc. | 0 | 1-3 | 4-7 | 8-10 | |
| Product/service/message is clear | 0 | 1-10 | 11-20 | 21-30 | |
| Theme fully and effectively developed; solution adequately addresses assigned topic | 0 | 1-10 | 11-20 | 21-30 | |
| Copyright laws have been followed; permissions are cited on the website. | 0 | | 10 | | |
| Technical | | | | | |
| Site is compatible with multiple platforms | 0 | 1-3 | 4-7 | 8-10 | |
| Site interactivity functions and is error-free | 0 | 1-7 | 8-14 | 15-20 | |
| Additional technologies are used appropriately | 0 | 1-3 | 4-7 | 8-10 | |
| Delivery | | | | | |
| Statements are well organized and clearly stated; appropriate business language used | 0 | 1-3 | 4-7 | 8-10 | |
| Demonstrates ability to effectively answer questions | 0 | 1-3 | 4-7 | 8-10 | |
| Demonstrates self-confidence, poise, and good voice projection | 0 | 1-3 | 4-7 | 8-10 | |
| Subtotal | | | | | /200 max. |
| Time Penalty Deduct five (5) points for presentations over seven (7) minutes. Time: | | | | | |
| Penalty Deduct five (5) points for failure to follow guidelines. | | | | | |
| Dress Code Penalty Deduct five (5) points when dress code is not followed. | | | | | |
| Final Score | | | | | /200 max. |

Name(s): _____

School: _____ State: _____

Judge's Signature: _____ Date: _____

Judge's Comments: